

**RESOLUTION NO. 2018-02-010R**

**A RESOLUTION APPROVING AND AUTHORIZING THE EXECUTION  
OF A PROMOTIONAL AND MARKETING AGREEMENT FOR 2018  
PYGMALION FESTIVAL**

**(Fein-Bursoni, Inc., FY 2018-2019)**

**WHEREAS**, the City of Urbana (“City”) is a home rule unit of local government pursuant to Section 6 of Article VII of the State of Illinois Constitution of 1970; and

**WHEREAS**, the City has determined that supporting marketing and promotion services provides a benefit to the City; and

**WHEREAS**, Fein-Bursoni, Inc. (“Fein-Bursoni”) is well positioned to provide those promotion and marketing services for the City; and

**WHEREAS**, the City deems it beneficial for its residents and its business community to support a portion of the annual special event known as the Pygmalion Festival (hereinafter, the “Festival”) within the City’s corporate limits; and

**WHEREAS**, Fein-Bursoni has arranged for, marketed, promoted, staged, and offered successful events in past years; and

**WHEREAS**, the City and Fein-Bursoni seek to form a mutually beneficial arrangement whereby Fein-Bursoni undertakes the promotion, marketing, sponsoring, and staging of the Festival.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Urbana, Illinois, as follows:

**Section 1.**

A Promotional and Marketing Agreement for 2018 Pygmalion Festival by and between the City of Urbana, a Municipal Corporation, and Fein-Bursoni, Inc., a Domestic Corporation, in substantially the form of the copy of said Agreement attached hereto and hereby incorporated by reference, be and the same is hereby authorized and approved.

**Section 2.**

The Mayor of the City of Urbana, Illinois, be and the same is hereby authorized to execute and deliver and the City Clerk of the City of Urbana, Illinois, be and the same is hereby authorized to

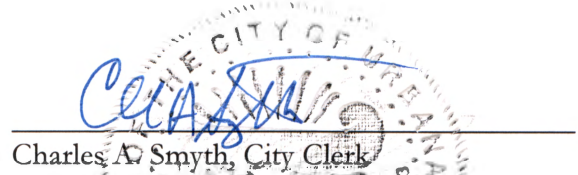
attest to said execution of said Agreement as so authorized and approved for and on behalf of the City of Urbana, Illinois.

**PASSED BY THE CITY COUNCIL** this 5<sup>th</sup> day of March, 2018.

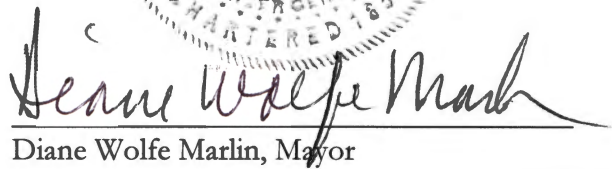
AYES: Ammons, Hazen, Jakobsson, Miller, Roberts, Wu

NAYS:

ABSTENTIONS:

  
Charles A. Smyth, City Clerk

**APPROVED BY THE MAYOR** this 6<sup>th</sup> day of March, 2018.

  
Diane Wolfe Marlin, Mayor