

RESOLUTION NO. 2015-04-019R

**A RESOLUTION APPROVING AND AUTHORIZING THE EXECUTION OF A  
PROMOTIONAL AND MARKETING AGREEMENT FOR PYGMALION TECHNOLOGY  
CONFERENCE**

(Fein-Bursoni, Inc., FY 2015-2016)

**WHEREAS**, the City of Urbana ("City") has determined that supporting marketing and promotion services provides a benefit to the City; and

**WHEREAS**, Fein-Bursoni, Inc. ("Pygmalion Festival") is well positioned to provide those promotion and marketing services for the City; and

**WHEREAS**, the City deems it beneficial for its residents and its business community to host the first annual special event known as the Pygmalion Technology Conference (hereinafter, the "Tech Conference") within the City's corporate limits; and

**WHEREAS**, the Pygmalion Festival has arranged for, marketed, promoted, staged, and offered successful events in past years; and

**WHEREAS**, the City and the Pygmalion Festival seek to form a mutually beneficial arrangement whereby the Pygmalion Festival undertakes the promotion, marketing, sponsoring, and staging of the Tech Conference.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Urbana, Illinois, as follows:

Section 1.

A Promotional and Marketing Agreement For Pygmalion Technology Conference by and between the City of Urbana, a Municipal Corporation, and Fein-Bursoni, Inc, a Domestic Corporation, in substantially the form of the copy of said Agreement attached hereto and hereby incorporated by reference, be and the same is hereby authorized and approved.

Section 2.

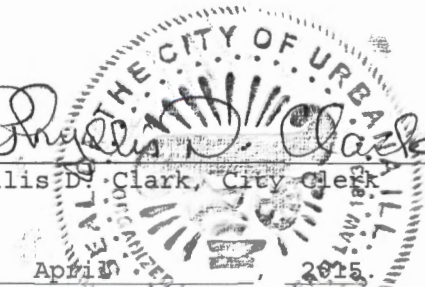
The Mayor of the City of Urbana, Illinois, be and the same is hereby authorized to execute and deliver and the City Clerk of the City of Urbana, Illinois, be and the same is hereby authorized to attest to said execution of said Agreement as so authorized and approved for and on behalf of the City of Urbana, Illinois.

**PASSED BY THE CITY COUNCIL** this 20<sup>th</sup> day of April, 2015.

**AYES:** Ammons, Brown, Jakobsson, Madigan, Marlin, Roberts, Smyth, Prussing

**NAYS:**

**ABSTAINED:**

The seal of the City of Urbana is a circular emblem. It features a central sunburst design. The words "THE CITY OF URBANA" are written in a circle around the top, and "INCORPORATED 1855" is written around the bottom. The date "APRIL 10, 2015" is stamped across the center of the seal.  
*Phyllis D. Clark*  
Phyllis D. Clark, City Clerk

APPROVED BY THE MAYOR this 23<sup>rd</sup> day of \_\_\_\_\_

*Laurel Lunt Prussing*  
Laurel Lunt Prussing, Mayor