

Passed: June 16, 2014
Signed: June 17, 2014

RESOLUTION NO. 2014-05-027R

A RESOLUTION APPROVING AND AUTHORIZING THE EXECUTION OF A PROMOTIONAL
& MARKETING AGREEMENT

(Urbana Business Association, FY 2014 - 2015, FY 2015 - 2016, & FY 2016 - 2017)

WHEREAS, the City of Urbana ("City") has determined that supporting marketing and promotion services provides a benefit to the City; and

WHEREAS, the Urbana Business Association ("UBA") is well positioned to provide those promotion and marketing services for the City; and

WHEREAS, the City and the UBA have established a long standing relationship related to promotion and marketing services; and

WHEREAS, the City and the UBA believe that it would be mutually beneficial to the City and UBA to renew their relationship whereby UBA would provide marketing and promotion services for and on behalf of the City and the City would reasonably compensate UBA for such services.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Urbana, Illinois, as follows:

Section 1.

A Promotional and Marketing Agreement by and between the City of Urbana, a Municipal Corporation, and the Urbana Business Association, a 501c.6 Not-For-Profit Corporation, in substantially the form of the copy of said Agreement attached hereto and hereby incorporated by reference, be and the same is hereby authorized and approved.

Section 2.

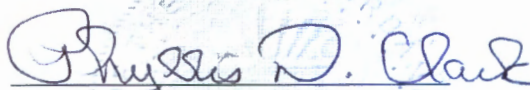
The Mayor of the City of Urbana, Illinois, be and the same is hereby authorized to execute and deliver and the City Clerk of the City of Urbana, Illinois, be and the same is hereby authorized to attest to said execution of said Agreement as so authorized and approved for and on behalf of the City of Urbana, Illinois.

PASSED BY THE CITY COUNCIL this 16th day of June, 2014.

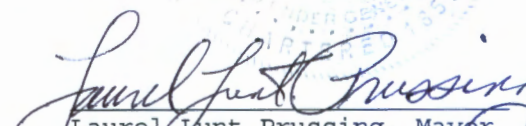
AYES: Ammons, Brown, Jakobsson, Madigan, Roberts

NAYS: Marlin

ABSTAINS:


Phyllis D. Clark, City Clerk

APPROVED BY THE MAYOR this 17th day of June, 2014.


Laurel Lunt Prussing, Mayor