

ORDINANCE NO. 2014-11-106

**AN ORDINANCE AMENDING THE ZONING ORDINANCE OF THE CITY OF
URBANA, ILLINOIS**

**(Revising Article IX to permit electronic message board displays
on signs in the CRE, Conservation-Recreation-Education zoning
district/Plan Commission Case No. 2244-T-14)**

WHEREAS, the City Council of the City of Urbana, Illinois adopted Ordinance #9293-124 on June 21, 1993 which adopted the 1993 Comprehensive Amendment to replace the 1979 Comprehensive Amendment to the 1950 Zoning Ordinance of the City of Urbana which is also known as the Urbana Zoning Ordinance; and,

WHEREAS, the Zoning Administrator proposes to amend the Urbana Zoning Ordinance to permit signs within the Conservation-Recreation-Education zoning district to include electronic displays; and,

WHEREAS, permitting uses within the Conservation-Recreation-Education zoning districts to use electronic message board displays allows for community benefits such as the transmission of important public information in an easily updated and highly visible manner; and,

WHEREAS, said text amendment is consistent with the goals and objectives of the Urbana Comprehensive Plan; and.

WHEREAS, after due publication in accordance with Section XI-7 of the Urbana Zoning Ordinance and with Chapter 24, Section 11-13-14 of the Illinois Revised Statutes, the Urbana Plan Commission held a public hearing on this application at their November 6th, 2014 meeting; and,

WHEREAS, the Urbana Plan Commission on November 6th, 2014 voted 5 ayes to 2 nays to recommend approval of the proposed Zoning Ordinance amendment as presented and amended.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, that the Urbana Zoning Ordinance shall be amended as follows:

Section 1. That Paragraph C of Section IX-4, General Sign Allowances, of the Urbana Zoning Ordinance is hereby amended to read:

C. *Electronic Display.* Freestanding signs and wall signs authorized by this Article in the B-3, General Business, and CRE, Conservation-Recreation-Education Zoning Districts, may include an element of electronic display when designed and operated to meet the following requirements.

1. Area. The maximum area of electronic display shall not exceed 50 percent of any sign area. Electronic displays on wall signs in the CRE District shall not exceed 50 square feet.

2. Animation. Electronic displays shall not be animated as defined by this Article, including a display change frequency of no more than once every three minutes.

3. The sign, including electronic display, shall meet all other design standards in this Article.

4. *Illumination.*

a) Electronic display signs shall be equipped with automatic dimming technology which adjusts the sign's illumination level based on ambient light conditions.

b) The maximum illumination level of an electronic display shall be 0.3 foot candles above ambient light levels, to be measured as follows. First, at least 30 minutes past sunset, and with the electronic display turned on, a light level reading

in foot-candles will be taken with a light meter aimed directly at the electronic display and at the following distance:

| <i>Electronic sign size</i> | <i>Measurement distance</i> |
|-----------------------------|-----------------------------|
| 0-100 square feet | 100 feet |
| 101-350 square feet | 150 feet |
| 351-650 square feet | 200 feet |

Second, with the electronic display either turned off, showing all black copy, or blocked, the light meter will be used to measure the area ambient light level in foot-candles. The difference between the two readings shall be the electronic signs illumination level above the ambient light level.

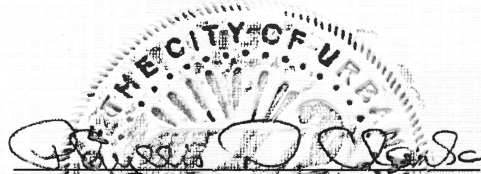
Section 2. The City Clerk is directed to publish this Ordinance in pamphlet form by authority of the corporate authorities. This Ordinance shall be in full force and effect from and after its passage and publication in accordance with the terms of Chapter 65, Section 1-2-4 of the Illinois Compiled Statutes (65 ILCS 5/1-2-4).

PASSED by the City Council this 17th day of November, 2014.

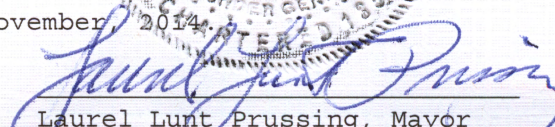
AYES: Brown, Jakobsson, Madigan, Marlin

NAYS:

ABSTAINED:


Phyllis Clark, City Clerk

APPROVED by the Mayor this 19th day of November, 2014.


Laurel Lunt Prussing, Mayor



CERTIFICATE OF PUBLICATION
IN PAMPHLET FORM



I, PHYLLIS D. CLARK, certify that I am the duly elected and acting Municipal Clerk of the City of Urbana, Champaign County, Illinois.

I certify that on the 17th day of November, 2014, the Corporate Authorities of the City of Urbana passed and approved Ordinance No. 2014-11-106, entitled:

"AN ORDINANCE AMENDING THE ZONING ORDINANCE OF THE CITY OF URBANA, ILLINOIS (Revising Article IX to permit electronic message board displays on signs in the CRE, Conservation-Recreation-Education zoning district/Plan Commission Case No. 2244-T-14)"

which provided by its terms that it should be published in pamphlet form.

The pamphlet form of Ordinance No. 2014-11-106 was prepared, and a copy of such Ordinance was posted in the Urbana City Building commencing on the 21st day of November, 2014, and continuing for at least ten (10) days thereafter. Copies of said Ordinance were also available for public inspection upon request at the Office of the City Clerk.

Dated at Urbana, Illinois, this 21st day of November, 2014.

Phyllis D. Clark, City Clerk

