

ORDINANCE NO. 9192-95

**AN ORDINANCE AMENDING AND APPROVING AN AGREEMENT WITH
THE DOWNTOWN URBANA PROMOTION CORPORATION
TO DISPLAY COMMUNITY EVENT BANNERS
IN THE PUBLIC RIGHT-OF-WAY**

WHEREAS, the City of Urbana and the Downtown Urbana Promotion Committee entered into an Agreement on February 3, 1986 to permit the display of banners on City light pole standards located on the center medians within certain sections of the public right-of-way of Vine Street and Race Street, between Illinois Street and Elm Street, and

WHEREAS, the Downtown Urbana Promotion Committee has changed its name to the Downtown Urbana Promotion Corporation (sometimes hereinafter referred to as "DUPC"), and

WHEREAS, DUPC desires to have said Agreement amended to permit the improvement and expansion of the Downtown Urbana Banner Program, and

WHEREAS, the City of Urbana has undertaken a program to beautify the Central Business District by the adoption and implementation of a "streetscape" plan and has expended considerable sums in the implementation of such plan, and

WHEREAS, the City Council find that the attached agreement as amended with the Downtown Urbana Promotion Corporation will further the goals of the "streetscape" plan, and

WHEREAS, traditionally, the use of the public right-of-way has been vested in the City Council, and

WHEREAS, the City Council finds it to be in the best interests of the City of Urbana to enter into the attached amended Agreement conferring upon the Downtown Urbana Promotion Corporation certain proprietary rights to maintain banners over the public right-of-way, mounted on City light standards, in exchange for the benefits therein accruing to the City of Urbana, to-wit: the enhancement of the "streetscape" plan for the Central Business District, and

WHEREAS, the City Council finds that the attached agreement provides the necessary control to avoid the proliferation of signs in the Central Business District, and is thus within the spirit and intent of the comprehensive sign regulations enacted by the City of Urbana.

NOW, THEREFORE, BE IT ORDAINED BY THE URBANA CITY COUNCIL THAT:

1. The City Council finds and determines that the use of the City light standards in the manner specified in the attached agreement promotes and enhances the Urbana "streetscape" plan for the Central Business District.

2. The Mayor is authorized to execute the attached agreement on behalf of the City of Urbana, Illinois.

This Ordinance shall be in full force and effect from and after its passage in accordance with the terms of Section 1-2-4 of the Illinois Municipal Code.

This Ordinance is hereby passed by the affirmative vote, the "ayes" and "nays" being called, of a majority of the members of the Council of the City of Urbana, Illinois, at a regular meeting of said Council on the 4th day of May, 1992.

PASSED by the City Council this 4th day of May, 1992.


Ruth S. Brookens
Ruth S. Brookens, City Clerk

APPROVED by the Mayor this 21st day of May, 1992.

Jeffrey T. Markland
Jeffrey T. Markland, Mayor