

**The Urbana Free Library Board of Trustees  
Minutes of a Regular Meeting  
Held on Tuesday, November 12, 2019**

**CALL TO ORDER**

The Urbana Free Library Board of Trustees met in the Lewis Auditorium of The Urbana Free Library on Tuesday, November 12, 2019. The meeting was called to order by the president, Chris Scherer, at 6:30 p.m.

**ATTENDANCE**

Present: Shirese Hursey, Barbara Jones, Beth Scheid, Chris Scherer, John Thies, Michael Weissman, and Jane Williams by phone

Absent: Lupe Mejia and Barb Bennett

Staff present: Becky Brown, Dawn Cassady, Celeste Choate, Rachel Fuller, and Amanda Standerfer

Also present: Courtney Becks, Mary Ellen Dorner, Sharon Gerth, Mark Netter, Theryl Newland, John Palen, Fred Schlipf, Sharon Scott, Molly Sweeney, and Ethan Young

**ADDITIONS, CORRECTIONS, MODIFICATIONS OF THE AGENDA**

None.

**APPROVE THE AGENDA**

It was moved by Beth Scheid, seconded by Barbara Jones, and passed unanimously to approve the agenda as presented.

**PUBLIC COMMENT**

None.

**LIBRARY BOARD STRATEGIC PLANNING**

Amanda Standerfer led the Board through the Strategic Plan timeline for the last time. Representatives from the Friends of the Library and the Library Foundation attended the meeting to provide feedback on the plan from their organizations. Suggestions included reorganizing the parts, cleaning up statistical tables, refining measurement tools, and word changes to make it more concise and understandable. Several people commented that it is one of the best strategic plans they have seen. John Thies suggested that staff make the suggested changes and bring the updated plan to the December meeting for the Board vote.

The Board also discussed changing a couple of words within the four Strategic Directions of the plan, replacing civility with mutual respect and productive with fruitful. There was discussion about colors and branding, ending with the recognition that Library staff are the experts in these areas.

### **ACTION ITEMS (CONSENT AGENDA)**

Being that Chris Scherer asked and saw that there were no requests to separate the items, it was moved by Barbara Jones, seconded by Beth Scheid, and passed unanimously to approve the consent agenda as presented.

### **ACTION ITEMS (INDIVIDUAL)**

It was moved by Michael Weissman, seconded by John Thies, and passed unanimously to approve the FY20 Budget Amendment.

It was moved by John Thies, seconded by Beth Scheid, and passed unanimously to not start the two year process required to possess the Marro building.

### **DISCUSSION ITEMS**

None.

### **REPORTS OF LIAISON OFFICERS**

#### *Friends of the Library*

The next book sale for Friends of the Library will be November 21 through November 25. The Friends have started preparing books bundles for the Christmas book give away.

#### *The Urbana Free Library Foundation*

The Foundation had a kick-off event for their annual giving campaign on November 7 at Silver Creek. The Foundation focus will be on the landscaping around the building and the corner lot, which will become more prominent in the community's eye in connection with the MCORE Project.

#### *Illinois Heartland Library System*

Rachel Fuller reported that IHLS will be hosting a Board Networking Event at the Champaign IHLS office later this month. An IHLS board meeting will follow the presentation, and Rachel will be attending.

### **ADMINISTRATIVE REPORTS**

Barbara Jones expressed her appreciation for the Library music events in cooperation with the Folk and Roots Festival.

Beth Scheid commented that she is impressed with the marketing efforts. She feels that the nice constant flow of gentle reminders is effective.

### **BOARD PRESIDENT REPORT**

No report.

### **UNFINISHED BUSINESS**

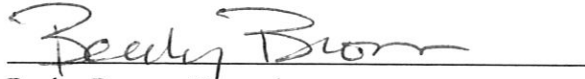
Dawn Cassady requested that the sheet she passed out to the Board in October listing the Per Capita requirements be signed and returned to her by the December meeting.

**NEW BUSINESS**

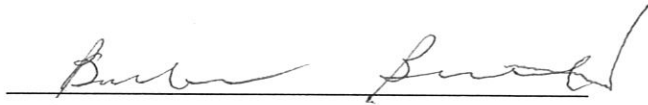
None.

**ADJOURNMENT**

The meeting was adjourned at 7:25 p.m.



Becky Brown, Recorder



Barb Bennett, Secretary/Treasurer

Date Approved: 12 / 10 / 2019

Supplementary information is available in the Board packet of November 12, 2019.  
This meeting was taped for later broadcast on cable television.