

**URBANA PUBLIC TELEVISION COMMISSION
MEETING MINUTES**

DATE: Dec 9, 2011 12:00 p.m.

PLACE: Urbana City Council Chambers
400 S. Vine Street, Urbana, IL

MEMBERS PRESENT: Peter Folk Carol Inskeep
Chris Fuller Durl Kruse

MEMBERS ABSENT: Marie Polk, Dana Mancuso

STAFF PRESENT: Jason Liggett, Jake Schumacher

I. CALL TO ORDER

Chair Folk called the meeting to order at 12:01 p.m.

II. ROLL CALL

Attendance was noted. There was no quorum until Commissioner Kruse's arrival later in the meeting.

III. MODIFICATIONS TO AND APPROVAL OF AGENDA

The agenda was approved as presented.

IV. APPROVAL OF MINUTES

The minutes of the Sept 9, 2011 meeting were approved (once Commissioner Kruse arrived, to complete a quorum), correcting the spelling of "Erin Ludwick."

V. CORRESPONDENCE

There was no correspondence to the Commission since the previous meeting.

VI. STAFF REPORT

Caleb Serepinas has been hired as the new UPTV intern.

UPTV has aired a number of local and national specials in the past quarter, including: UC2B events; the national EAS test; the City of Urbana 911 Remembrance ceremony; other 9/11 specials; and Sweetcorn Festival performances;

The station is once again recording and airing holiday greetings from staff and producers. There is a new weekly local sports show, Sportsbeat, featuring Eric Saenz and Chike Coleman. Jason has produced Holiday Market features with the UBA, new Art Now programs and Artist of the

Corridor features. At Jake's suggestion, Rebecca Bird did a program interviewing the author of the new book on Urbana architect Joseph Royer. A grant has been submitted to produce video modules as part of the 100 Most Important Buildings project.

UPTV aired a number of special programs from documentarian Dorothy Fadiman marking World AIDS Day.

UPTV is increasing its use of Facebook, the IMC calendar and the Smile Politely website to promote programs of special interest. The Chambana Moms website assisted in promoting the broadcast of a recording UPTV made of a presentation by Mark Fenton on healthy communities. The City's Neighborhood News included a new and extended ad for UPTV.

UPTV also aired: the Democracy Now! live broadcast from the Troy Davis execution site; a production from the Champaign County Time Bank; and the feature film "Sita Sings the Blues" by former Urbana resident Nina Paley.

Jason Liggett spoke of his work with the UHS journalism class.

VII. AUDIENCE PARTICIPATION

There was no participation from the audience.

VIII. OLD BUSINESS

A. Open Media Project Update

The Drupal website is finally nearing the launching stage, and should be at least partially operational within the coming quarter. Commissioner Kruse asked whether the kiosks around town were still in the plan; Mr. Liggett responded that they were, but were not the first order of business, and further research on their practicality, usefulness and scope will be done.

IX. NEW BUSINESS

A. Equipment Purchases

Mr. Liggett discussed the new mobile studio, which has finally arrived. Eight or nine programs had already been produced using it in its first week of operation. The studio will provide greater flexibility and capabilities, and will save staff time (e.g., about ten hours of staff time for each Urbana Park District meeting). Plans are to eventually instruct community producers who wish in the operation of the studio, to assist in large event-based projects.

B. Cable Commission

The C/U Cable & Telecommunications Commission will move its administrative center from Champaign to Urbana on Jan 1st. Staff is currently in the process of transferring documents to Urbana and the Urbana website. Mr. Schumacher will be taking over as clerk of the

commission. Chair Folk noted that discussions concerning possible streamlining of the Commission's activities, responsibilities and scope have begun.

C. UPTV Open House & Membership Meeting

The annual open house and membership meeting will be at Urbana City Council Chambers on Friday, December 16th, from 5 to 6 pm.

X. COMMISSIONERS' COMMENTS

Chair Folk made a pitch to viewers concerning the vacant seats on the Cable Commission.

XI. SET THE NEXT MEETING DATE AND ADJOURNMENT

The next regular meeting will take place Friday, March 9, 2012 at 12 noon in the Urbana City Council Chambers. The meeting was adjourned at 12:32 p.m.