

FEIN-BURSONI, INC

I hereby certify that I am authorized to approve this Report, that I have reviewed the attached invoices in the amount of \$9,950.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between FEIN-BURSONI, INC dba PYGMALION and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sincerely,



Seth Fein
President, Fein-Bursoni Inc.

POST PROJECT SYNOPSIS: PYGMALION 2019

Accomplishments and how grant funds were utilized during the grant period.

Funds awarded to our company were utilized to fully execute, promote, and produce six live music concerts in Downtown Urbana during PYGMALION 2019 at two venues, Rose Bowl Tavern and Blackbird. In addition, funds were utilized in order to stage and execute the activation of the Made Fest, which existed between Nevada and Oregon Streets on Goodwin Avenue. Funds were utilized to pay for artist fees, security, parking meter reservations, police presence, festival racking delivery, and more. The funds were instrumental to execute these components of the event.

The impact that the grant funds had on your artistic or organizational development.

The impact of the funding was tremendous — PYGMALION 2019's presence in Downtown Urbana was an excellent compliment to the rest of the event's programming. The funding provided us with the ability to execute shows featuring acts in neo-soul, americana, indie rock, metal, and more genres. We were able to expand the presence of the event with a diverse array of cultural backgrounds.

The number of hours spent in completing the project: including planning, administration, promotion, production, and the final presentation.

PYGMALION requires hundreds of hours of work, it is one of the foundations of our company, Fein-Bursoni Inc. The event's production timeline stretches from March through September, working dozens of hours each week on its production and execution. This is approximately 30 weeks worth of production work — between Seth Fein and Patrick Singer, the main organizers of PYGMALION, the project takes 20 hours per week each, so roughly 600 hours each.

The number of participants in events or activities related to your grant project.

PYGMALION attracted thousands of patrons across the board for all events in its 15th year. Between the shows in Downtown Urbana, as well as the Made Fest on Goodwin Avenue, we'd estimate that approximately 3000+ patrons visited the festival (1000 between the six shows in Downtown Urbana, and 2000+ for the Made Fest throughout the weekend).

Description of experience working with collaborating partners.

PYGMALION carries a variety of partners each year, and we are always honored to work in tandem with a variety of them in various capacities. Urbana's Arts + Culture Commission's blessing to produce what we did was a positive experience for us as producers in 2019.

Any additional comments.

We are grateful to be a recipient of an award for 2019 from Urbana's Arts + Culture Commission, and praise the City of Urbana for their dedication to supporting the arts in our community.

PROJECT DOCUMENTATION

Project Documentation: Documentation is required showing the progress or completion of your grant project. Please note that materials will not be returned.

Submit no fewer than three digital images (.jpg, .gif, or .tif) depicting the performances, workshops, and/or exhibits pertaining to the project. This can include images from the production and the final exhibit or performance of the project.

Enclosed are photos from shows in Downtown Urbana during PYGMALION.

Include examples of event announcements or flyers used to promote the event.

All of the following performances were promoted in partnership with Urbana's Art + Culture Commission, featuring text in the event pages, as well as branding on each individual show graphic. You can find the links below, and attached showcases the graphic design as well.

September 26: BLACK PUMAS w/ The Data Waves @ Rose Bowl Tavern
<https://www.facebook.com/events/1431931846948821/>

September 26: CAPTURED! BY ROBOTS w/ Shazu @ Blackbird
<https://www.facebook.com/events/408045049784299/>

September 27: MDOU MOCTAR + BOOGARINS @ Rose Bowl Tavern
<https://www.facebook.com/events/372622130125508/>

September 27: BLEACHED w/ Retirement Party + Carly Beth @ Blackbird
<https://www.facebook.com/events/2350195925068083/>

September 28: JERRY PAPER w/ Tatiana Hazel + zzo @ Blackbird
<https://www.facebook.com/events/416582149197803/>

September 28: DEAD HORSES w/ Relevator @ Rose Bowl Tavern
<https://www.facebook.com/events/756422818085901/>

Fiscal Report: The Fiscal Report is a basic list summarizing expenses supported by grant funds. Report only those expenses supported by your Urbana Arts Grant. List the expenses supported by your Urbana Arts Grant in a spreadsheet or list format on letter size paper and submit it with the Final Report to the City.

DT URBANA TIF

- Boogarins deposit check (artist fee): \$150.00
- Boogarins settlement check (artist fee): \$1350.00
- Dead Horses settlement check (artist fee): \$700.00
- Mdou Moctar settlement check (artist fee): \$1300.00
- Jerry Paper settlement check (artist fee): \$1350.00
- Martin One Source (printing promotional materials): \$543.40

= \$5,393.40

GOODWIN SITE

- City of Urbana (public works for festival racking, pick up/drop off): \$560.26
- City of Urbana (police officers): \$260.00
- City of Urbana (parking meter reservations): \$1,360.00
- Analog Outfitters — Ben Juday (equipment rental): \$275.00
- Herriott's (tents, tables, infrastructure): \$2,083.75
- Atlantic Services (street sweeping on Goodwin Avenue): \$75.00

= \$4,614.01

TOTAL = \$10,007.41*

**NOTE: We recognize this amount exceeds the awarded \$9,950.00, but wanted to detail expenses nonetheless for this report.*

Revised Project Budget: Any changes to the Project Budget should be submitted along with the Final Report to the City for approval on the Revised Project Budget. Project Budgets which request additional grant award funds above the total award amount listed the signed grant agreement will not be considered.











Events

Events

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Birthdays

Discover

Hosting

+ Create Event

Manage Page Events

Pygmalion

Nicodemus Agency



SEP 26 BLACK PUMAS w/ The Data Waves Public · Hosted by Pygmalion and 3 others

Going

Thursday, September 26, 2019 at 10:30 PM - 12:30 AM about 2 weeks ago

Rose Bowl Tavern 106 N Race St, Urbana, Illinois 61801

About

Discussion

Write Post Add Photo/Video Live Video Create Poll

Write something...

33 Went · 93 Interested



Anna, Justine and 3 other friends went

Details

PYGMALION 2019 Black Pumas w/ The Data Waves Rose Bowl Tavern

TICKETS: http://thisispygmalion.com/tickets FULL SCHEDULE: http://thisispygmalion.com/schedule

18+

In partnership with Urbana Arts and Culture Program

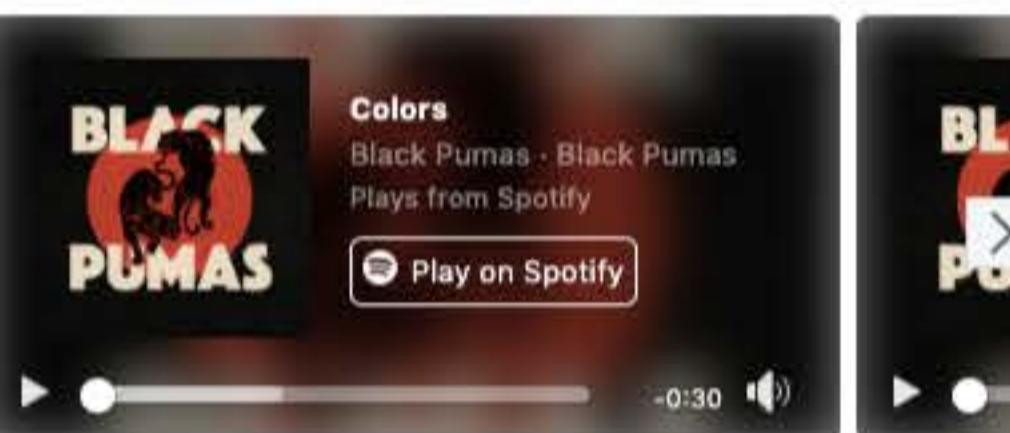
See Less

Music

Schedule - Thursday, September 26, 2019

10:30 PM - 11:00 PM THE DATA WAVES 11:30 PM - 12:30 AM (overnight) BLACK PUMAS

Music Preview



Recent Posts

Pygmalion - TONIGHT at Rose Bowl Tavern! 9:30 pm - doors 10:30 pm - The Data Waves 11:30 pm - Black Pumas Tickets on sale now and at the door!

Black Pumas - See you soon! Grab your tickets here: http://blackpumas.live/pygmalion

Pygmalion - Thursday! September 23, 2019 at 10:59 PM

See All Posts

Featuring

Pygmalion Event · Champaign, Illinois September 26-28, 2019 :: Urbana-Champaign, Illinois

Black Pumas Musician/Band

The Data Waves Musician/Band · Urbana, Illinois Funk/Jazz band from Chicago, based in Urbana, IL. Kevin King - Saxophone and Flute Sammy Gessesse - Guitar Aditya Kashyap - Bass Shravan Raghuram - Drums

About the Venue



Go to Page

More Events at Rose Bowl Tavern

OCT 14 Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm Mon 8 PM · 130 people are going or interested

OCT 14 Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm Mon 8 PM · 9 people are going or interested

OCT 16 George Shingleton, The Legend of Levi Morgan, Lee + Mighty Pines Wed 8 PM · 86 people are going or interested

See All Events

Gallery



See All Photos

4 posts in the discussion

See Discussion

INSIGHTS

See More

1.7K People Reached +0 last 7 days

126 Responses +0 last 7 days

27 Ticket Clicks +0 last 7 days

Audience Men 18-24 26% of total responses

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

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Events

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SEP 27 **BLEACHED w/ Retirement Party + Carly Beth**
Public - Hosted by Pygmalion and 4 others

Going Not Going Interested Maybe

Friday, September 27, 2019 at 9:30 PM – 12:45 AM
about 2 weeks ago

Blackbird Urbana
119 W Main Street, Urbana, Illinois 61801 [Show Map](#)

About Discussion

[Write Post](#) [Add Photo/Video](#) [Live Video](#) [Create Poll](#)

Write something...

46 Went · 125 Interested [See All](#)

Anna, Sam and 13 other friends went

Details

PYGMALION 2019
Bleached w/ Retirement Party + Carly Beth
Blackbird Urbana

TICKETS: <http://thisispygmalion.com/tickets>
FULL SCHEDULE: <http://thisispygmalion.com/schedule>

In partnership with Urbana Arts and Culture Program

18+

[See More](#)

Music

Schedule - Friday, September 27, 2019

- 9:30 PM - 10:00 PM
CARLY BET
- 10:30 PM - 11:15 PM
RETIREMENT PARTY
- 11:45 PM - 12:45 AM (overnight)
BLEACHED

Music Preview

Think Of You
Bleached - Carter
Plays from Spotify
[Play on Spotify](#)

Recent Posts

- Tomás Enrique** — How much are tickets at Doors?
September 27, 2019 at 3:34 PM
 - Pygmalion** — New music from Retirement Party!
July 30, 2019
- [See All Posts](#)

Featuring

- Pygmalion**
Event · Champaign, Illinois
September 26-28, 2019 :: Urbana-Champaign, Illinois
- Bleached**
Musician/Band
'WELCOME THE WORMS' OUT APRIL 1!
<http://smarturl.it/bleached>
- Retirement Party**
Musician/Band
your friendly neighborhood rock n roll band
- Carly Beth**
Musician/Band
Isabel - vox/guitar
christine - vox/bass
kamila - vox/drums

About the Venue

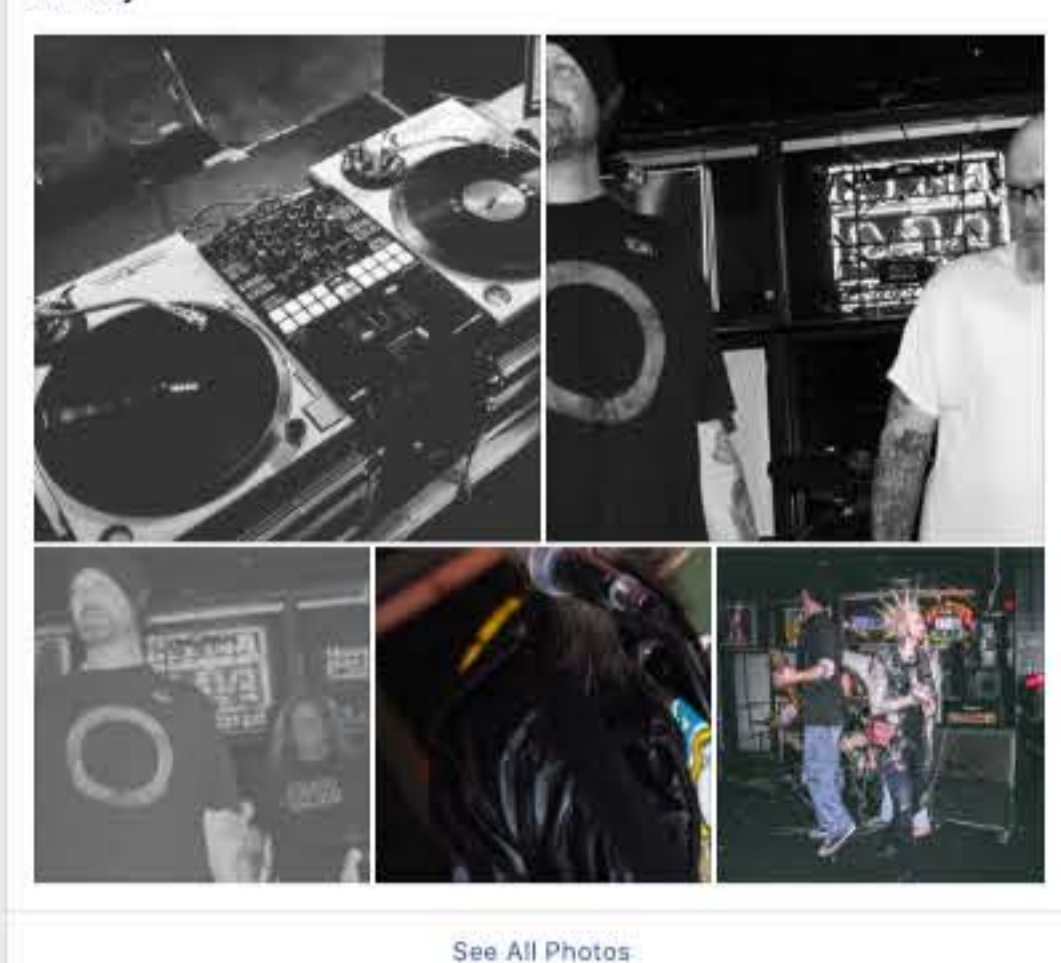
Blackbird Urbana
Bar · 2,165 likes

[Go to Page](#)

More Events at Blackbird Urbana

- OCT 16** **Wednesday Night Spotlight at Blackbird!** Interested
Wed 9 PM · 112 people are going or interested
 - OCT 18** **Friday Night Vibe w/ DJ Belly at Blackbird! Every Friday!** Interested
Fri 9 PM · 35 people are going or interested
 - OCT 15** **Free N' Fun Bingo at Blackbird Every Tuesday 6-8pm!** Interested
Tue 6 PM · 28 people are going or interested
- [See All Events](#)

Gallery



[See All Photos](#)

2 posts in the discussion

[See Discussion](#)

INSIGHTS [See More](#)

3.5K
People Reached
+0 last 7 days

171
Responses
+0 last 7 days

26
Ticket Clicks
+0 last 7 days

Women 18-24
25% of total responses

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- Nicodemus Agency



SEP 26 CAPTURED! BY ROBOTS w/ Shazu
Public · Hosted by Pygmalion and 3 others

Going Not Going Maybe Interested Invited

Thursday, September 26, 2019 at 11 PM – 1 AM
about 2 weeks ago

Blackbird Urbana
119 W Main Street, Urbana, Illinois 61801 [Show Map](#)

About Discussion

[Write Post](#) [Add Photo/Video](#) [Live Video](#) [Create Poll](#)

Write something...

1 post requires approval.

52 Went · 180 Interested [See All](#)

Anna, Sam and 15 other friends went

Details

PYGMALION 2019
Captured! By Robots w/ Shazu
Blackbird Urbana

TICKETS: <http://thisispygmalion.com/tickets>
FULL SCHEDULE: <http://thisispygmalion.com/schedule>

18+

In partnership with Urbana Arts and Culture Program

[See More](#)

Music

Schedule

Thursday, September 26, 2019

- 11:00 PM - 11:30 PM
SHAZU

Friday, September 27, 2019

- 12:00 AM - 1:00 AM
CAPTURED! BY ROBOTS

Music Preview

What Is Wrong
Captured! By Robots · Endle...
Plays from Spotify

[Play on Spotify](#)

Recent Posts

- Yannick Zurek** — We need this in Montréal!
September 30, 2019 at 12:39 AM
 - Pygmalion** — TONIGHT at Blackbird Urbana! 10:00 pm — doors 11:00 pm — Shazu 12:00 am — Captured! By Robots Tickets on sale now and at the door!
September 26, 2019 at 3:26 PM
- [See All Posts](#)

Featuring

- Pygmalion**
Event · Champaign, Illinois
September 26-28, 2019 :: Urbana-Champaign, Illinois
- Captured! By Robots**
Musician/Band
Booking contact: Nanotear.com
Email: nanotear@gmail.com
- Shazu**
Band

About the Venue

Blackbird Urbana
Bar · 2,165 likes

[Go to Page](#)

More Events at Blackbird Urbana

- OCT 16** Wednesday Night Spotlight at Blackbird!
Wed 9 PM · 112 people are going or interested Interested
 - OCT 18** Friday Night Vibe w/ DJ Belly at Blackbird! Every Friday!
Fri 9 PM · 35 people are going or interested Interested
 - OCT 15** Free N' Fun Bingo at Blackbird Every Tuesday 6-8pm!
Tue 6 PM · 28 people are going or interested Interested
- [See All Events](#)

Gallery



[See All Photos](#)

2 posts in the discussion

[See Discussion](#)

INSIGHTS

2.5K People Reached
+2 last 7 days

232 Responses
+5 last 7 days

18 Ticket Clicks
+0 last 7 days

Audience
Men 25-34
26% of total responses

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Events

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+ Create Event

Manage Page Events

- Pygmalion
- Nicodemus Agency



SEP 28 DEAD HORSES w/ Relevator
Public · Hosted by Pygmalion and 3 others

Going

Saturday, September 28, 2019 at 10 PM – 1 AM

Rose Bowl Tavern
106 N Race St, Urbana, Illinois 61801

Show Map

About Discussion

Write Post Add Photo/Video Live Video Create Poll

Write something...

24 Went · 122 Interested



Anna, Bob and 10 other friends went

Details

PYGMALION 2019
Dead Horses w/ Relevator
Rose Bowl Tavern

TICKETS: <http://thisispygmalion.com/tickets>
FULL SCHEDULE: <http://thisispygmalion.com/schedule>

18+

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See More

Literature

Schedule · Saturday, September 28, 2019

- 10:00 PM - 11:00 PM RELEVATOR
- 11:30 PM - 12:30 AM (overnight) DEAD HORSES

Recent Posts

- Pygmalion** — TONIGHT at Rose Bowl Tavern 9:00 pm — doors 10:00 pm — Relevator 11:30 pm — Dead Horses
September 28, 2019 at 11:24 PM
- Pygmalion** — Sending good vibes to Dead Horses — so glad they are OK — amazing that they will still be performing next weekend at PYGMALION. Come out and show your...
September 17, 2019 at 9:21 PM
- Pygmalion** — New music from Relevator!
August 5, 2019

See All Posts

Featuring

- Pygmalion**
Event · Champaign, Illinois
September 26-28, 2019 :: Urbana-Champaign, Illinois
- Relevator**
Band
Its too indie to call it country, too old to call it rock, too new to call it folk. Just howlin at the moon, songs to whisper in the willow.
- Dead Horses**
Band
"My Mother the Moon" CD/LP out now: deadhorses.net/store

About the Venue



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More Events at Rose Bowl Tavern

- OCT 14** Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm
Mon 8 PM · 130 people are going or interested
- OCT 14** Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm
Mon 8 PM · 9 people are going or interested
- OCT 16** George Shingleton, The Legend of Levi Morgan, Lee + Mighty Pines
Wed 8 PM · 86 people are going or interested

See All Events

Gallery



See All Photos

3 posts in the discussion

See Discussion

INSIGHTS

3.6K People Reached
+0 last 7 days

18 Ticket Clicks
+0 last 7 days

146 Responses
+0 last 7 days

Women 25-34
23% of total responses

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Events

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+ Create Event

Manage Page Events

Pygmalion

Nicodemus Agency



JERRY PAPER w/ Tatiana Hazel + zzo
Public · Hosted by Pygmalion and 4 others

Going

Saturday, September 28, 2019 at 10 PM – 1 AM

Blackbird Urbana
119 W Main Street, Urbana, Illinois 61801

About

Discussion

Write Post Add Photo/Video Live Video Create Poll

Write something...

29 Went · 54 Interested



Anna, Zoe and 2 other friends went

Details

PYGMALION 2019
Jerry Paper w/ Tatiana Hazel + Zzo
Blackbird Urbana

TICKETS: <http://thisispygmalion.com/tickets>
FULL SCHEDULE: <http://thisispygmalion.com/schedule>

18+

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See More

Music

Schedule

Saturday, September 28, 2019

10:00 PM - 10:30 PM
ZZO

11:00 PM - 11:30 PM
TATIANA HAZEL

Sunday, September 29, 2019

12:00 AM - 1:00 AM
JERRY PAPER

Music Preview



Recent Posts

Pygmalion — TONIGHT! 9:00 pm — doors 10:00 pm — Zzo 11:00 pm — Tatiana Hazel 12:00 am — Jerry Paper
September 28, 2019 at 11:22 PM

Leah Rodriguez — Selling ticket for \$10, Venmo!
September 11, 2019

See All Posts

Featuring

Pygmalion
Event · Champaign, Illinois
September 26-28, 2019 · Urbana-Champaign, Illinois

Zzo
Musician/Band
All inquiries: zoe.willott@gmail.com

Jerry Paper
Musician/Band
I love you.

Tatiana Hazel
Artist
CONTACT/MGMT: katrina@thepropelr.com, josh@thepropelr.com

About the Venue



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More Events at Blackbird Urbana

OCT 16 Wednesday Night Spotlight at Blackbird!
Wed 9 PM - 112 people are going or interested

OCT 18 Friday Night Vibe w/ DJ Belly at Blackbird! Every Friday!
Fri 9 PM - 35 people are going or interested

OCT 15 Free N' Fun Bingo at Blackbird Every Tuesday 6-8pm!
Tue 6 PM - 28 people are going or interested

See All Events

Gallery



See All Photos



2 posts in the discussion

See Discussion

INSIGHTS

See More

1.8K
People Reached
+0 last 7 days

83
Responses
+0 last 7 days

21
Ticket Clicks
+0 last 7 days

Audience
Men 18-24
22% of total reach

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Events

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- Pygmalion
 - Nicodemus Agency



SEP 27 MDOU MOCTAR + BOOGARINS
Public · Hosted by Pygmalion and 3 others

Going ...

Friday, September 27, 2019 at 9:30 PM – 12:30 AM
about 2 weeks ago

Rose Bowl Tavern
106 N Race St, Urbana, Illinois 61801 Show Map

About Discussion

Write Post Add Photo/Video Live Video Create Poll

Write something...

29 Went · 52 Interested See All

Anna, Bob and 11 other friends went

Details

PYGMALION 2019
Mdou Moctar + Boogarins
Rose Bowl Tavern

TICKETS: <http://thisispygmalion.com/tickets>
FULL SCHEDULE: <http://thisispygmalion.com/schedule>

18+

In partnership with Urbana Arts and Culture Program

[See More](#)

Music

Schedule · Friday, September 27, 2019

- 9:30 PM - 10:30 PM
BOOGARINS
- 11:00 PM - 12:30 AM (overnight)
MDOU MOCTAR

Music Preview Remove

Foimal
Boogarins · Lá Vem a Morte
Plays from Spotify

[Play on Spotify](#)

Recent Posts

- Pygmalion** — Mdou Moctar!
July 30, 2019
- Mdou Moctar** — Get ready for Mdou Moctar and Boogarins' show at Rose Bowl Tavern with this handy Spotify playlist!
<https://open.spotify.com/playlist/0E6kWKSKCUHueTDPoB9o...>
July 18, 2019

[See All Posts](#)

Featuring

- Pygmalion**
Event · Champaign, Illinois
September 26-28, 2019 · Urbana-Champaign, Illinois
- Boogarins**
Musician/Band
www.boogarins.com
- Mdou Moctar**
Musician/Band · Agadez
Tuareg rock band from Agadez, Niger

About the Venue

Rose Bowl Tavern
Bar · 2,884 likes

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More Events at Rose Bowl Tavern

- OCT 14** Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm
Mon 8 PM · 130 people are going or interested ★ Interested
- OCT 14** Urbana Hootenanny Every Monday at The Rose Bowl Tavern 8pm
Mon 8 PM · 9 people are going or interested ★ Interested
- OCT 16** George Shingleton, The Legend of Levi Morgan, Lee + Mighty Pines
Wed 8 PM · 86 people are going or interested ✓ Going

[See All Events](#)

Gallery

[See All Photos](#)

Discussion

2 posts in the discussion

[See Discussion](#)

INSIGHTS See More

- 1.4K** People Reached
+0 last 7 days
- 81** Responses
+0 last 7 days
- 22** Ticket Clicks
+0 last 7 days
- Audience**
Men 25-34
19% of total reach

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