

## Fallin' into Blues Final Grant Report

### 1. Accomplishments and how grant funds were utilized during the grant period.

Fallin' into Blues was successful in achieving its goals and the goals of the grant. Fallin' took place in the heart of Urbana at the Lincoln Square Mall which is open and accessible to local residents and provided the local businesses additional customer traffic. We reached out to underserved populations through radio and distribution of post card flyers at churches, park districts and other community organization locations around town. We offered the event for free, providing kids activities and an environment in which families could learn and dance together. We drew regional visitors from Peoria, Decatur, and Bloomington. We presented information about blues dance and its African American cultural heritage through instruction and a looping PowerPoint. Spurlock Museum, CU Folk and Roots, Prairie Crossroads Blues Society, and Wood N Hog were represented, and we met other local business owners at the Lincoln Square Mall. Grant funds were used to hire the Painkillers Blues Band and blues dance instructors, to rent the Lincoln Square Mall, to buy supplies for kids activities and to print promotional post cards.

### 2. The impact the grant funds had on your artistic or organizational development.

The Urbana Arts Grant funding gave us the opportunity to raise the awareness for blues dancing in the community and to allow us greater exposure in our mission to provide opportunities to learn and practice blues dancing; to provide an opportunity for people to appreciate the African American vernacular heritage of blues dancing; and to build a community of blues dancers in CU. It was also an educational experience for me and our other organizers in terms of writing and implementing a grant for the first time, which is beneficial for us in preparing for future grants as well as organizing future events.

### 3. The number of hours spent in completing the project.

Approximately 181 hours of volunteer time was spent including 52 hrs planning; 15 hrs administration; 59 hrs promotion; 21 hrs production; and 34 hrs final presentation. Our in-kind budget estimates for volunteer time exceeded the number of hours invested in all areas.

### 4. The number of participants in events or activities related to your grant project.

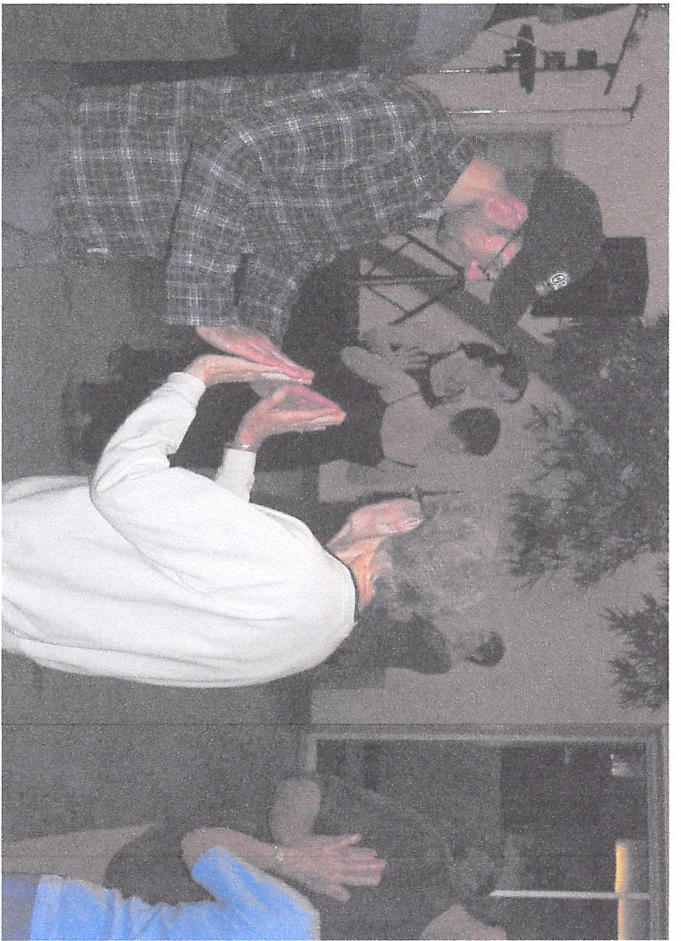
Throughout the entire five-and-a-half-hour event an estimated total of 100 individuals participated. Attendance for the dance classes was 7, 14, 14, 13, 18 and 18. An 8:00 pm head count included 45 people dancing and listening to the band. Approximately 14 people volunteered the day of the event.

### 5. Description of experience working with collaborating partners

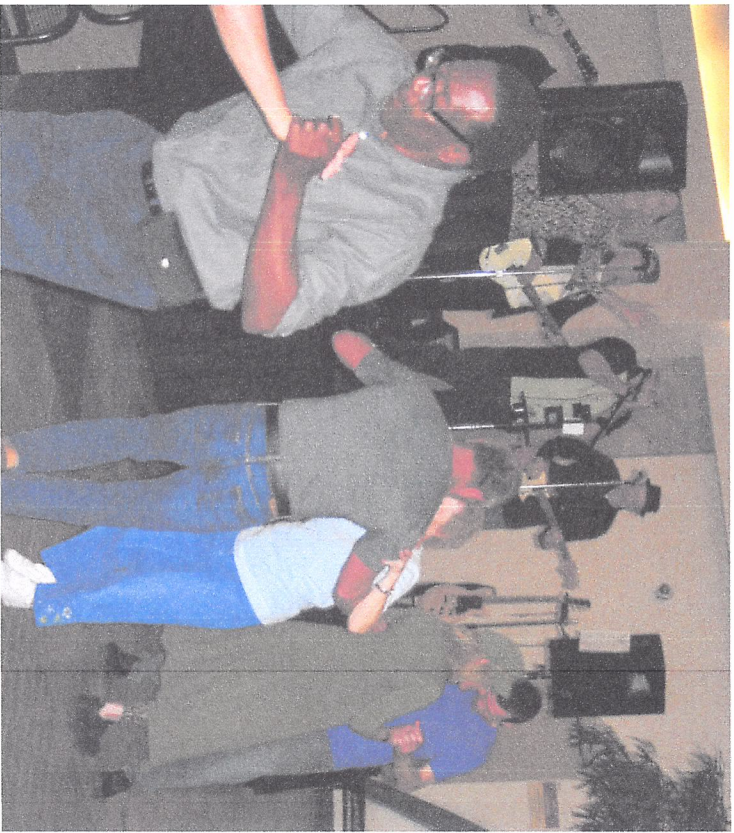
It was a delight to work with the Painkillers Blues Band who were receptive to our music needs. Our instructors did a fantastic job creating six short lessons with fun content accessible to beginners. We appreciated Wood N Hog, Prairie Crossroads Blues Society, CU Folk N Roots and Spurlock Museum's involvement. All collaborators were responsible and helped enhanced the overall impact of the event.













**Contact:**

Jennifer White, Instructor/Organizer  
BluesCENTRAL  
2 E Main St, Champaign  
dancewithus@bluescentral.org

FOR IMMEDIATE RELEASE—November 19, 2019

**Fallin' Into Blues**

Blues Dance Festival \*free\*  
Lincoln Mall Square Mall, Urbana  
4-9:30 pm, Saturday, October 5<sup>th</sup>

Local blues dance organization, BluesCENTRAL is delighted to present *Fallin' Into Blues*, a blues dance festival in the heart of Downtown Urbana! This free festival invites the community to try out blues dancing with free dance lessons every half hour! Come learn about the culture, characteristics and history of blues dance. Participants will find out about community support of blues music, dance, and the arts, as well as dance to live music with the Painkillers Blues Band!

Local BBQ will be available for purchase. Take advantage of the one-day sale for CU's Annual Blues Dance Festival, SnowMELT 2020. For detailed schedule and more info go to bluesCENTRAL.org.

The festival is sponsored by BluesCENTRAL, a not-for-profit organization promoting blues dance and appreciation of its African American vernacular heritage. The event is made possible through an arts grant from the City of Urbana's Arts and Culture Program.

Please email the Festival Organizing Team with any questions at [dancewithus@bluescentral.org](mailto:dancewithus@bluescentral.org). For more information, visit <https://www.bluescentral.org/fallin/> or @bluescentral on Facebook.

#fallinintobluesfestival #urbanalove #urbanartsgrants

###END###

# FALLIN' INTO BLUES

A FREE BLUES DANCING FESTIVAL



urbana  
arts &  
culture  
program

Featuring:

Painkillers Blues Band |

Free dance lessons | Presentations |

Kids activities | Wood N' Hog BBQ

4:00-9:30pm

see [bluescentral.org/fallin](http://bluescentral.org/fallin)

for full schedule

Urbana, IL

SATURDAY, OCTOBER 5TH LINCOLN SQUARE MALL





# Fiscal Report

Date Paid	PO #	Item	Amount	Vendor	Category	Event or Project	Payment Method	Receipt Filed	Receipt pulled for Aft's Grant Report
8/1/2019	P1049	Postcards	\$68.21	PSPrint	Advertising	Fallin Into Blues	Mark's BC Debit	Y	Receipt
8/29/2019	P1051	Dry Erase Blank	\$6.79	Amazon	Event Supplies	Fallin Into Blues	Jennifer's BC Del	Y	Receipt
9/18/2019	P1055	Postage	\$1.30	USPS	Advertising	Fallin Into Blues	Jennifer's BC Del	Y	Receipt
10/5/2019	P1057	Venue Rental	\$250.00	Lincoln Square E	Venue Rental	Fallin Into Blues	Check #1009	Y	cancelled check
10/5/2019	P1058	Venue Rental Ct	\$0.00	Service Master	Venue Rental	Fallin Into Blues	Check #1010	Y	cancelled check
10/5/2019	P1059	Instruction	\$90.00	Sierra Maniates--	Instructor	Fallin Into Blues	Check #1011	Y	cancelled check
10/5/2019	P1060	Instruction	\$90.00	Chris Dove	Instructor	Fallin Into Blues	Check #1012	Y	cancelled check
10/5/2019	P1061	Band	\$350.00	The Painkillers	Entertainment	Fallin Into Blues	Check #1013	Y	cancelled check
11/25/2019	P1072	Venue Rental Ct	\$100.00	The New Lincoln	Venue Rental	Fallin Into Blues	Check #1027	Y	Invoice
11/21/2019	P1071	Custom Artwork	\$23.70	Laura Gillen	Advertising	Fallin Into Blues	Check #1025	Y	Receipt
		<b>TOTAL</b>	<b>\$1,000.00</b>						

Shredded Check #1010, Re-Wrote #1027 (Wrote to Service Master in Error, re-wrote to The New Lincoln Square LLC

### Revised Project Budget

A: Personel (Project Related)	Amount Requested from the City	Revised/Actual Budget	In-Kind Donations	Actual In-Kind Donations	
Artistic	\$600.00 \$180.00	\$350.00 \$180.00 \$ 23.70	0	0	Band, Dance instructors, artwork/designer
Administration	0	0	\$400.00	\$670	Volunteer time planning and administration
Technical	0	0	\$240.00	\$560	Volunteer time production
Other	0	0	\$200.00	\$590	Volunteer time promotion
<b>Total Personnel Expenditures</b>	<b>\$780.00</b>	<b>\$553.70</b>	<b>\$840.00</b>	<b>\$1820</b>	
Supplies/Materials	\$10.00	\$6.79	0	\$5.00	Supplies for kids activities
Promotion/Printing	\$110.00	\$88.21	0	\$100.00	
Postage	0	\$1.30	0	0	
Artistic Services	0	0	\$150.00	\$150.00	Design logo and flyer
Other Professional Services	0	0	0	0	
Space/Equipment Rental	\$300.00	\$350.00	0	0	Lincoln Square Mall
Travel/Transportation	0	0	\$100.00	\$100.00	TV rental
Other	0	0	\$10.00	0	Toys/books
<b>Total Implementation Expenditures</b>	<b>\$420.00</b>	<b>\$446.30</b>	<b>\$260.00</b>	<b>\$355.00</b>	
<b>Total</b>	<b>\$1200.00</b> (Amount awarded \$1000.00)	<b>\$1000.00</b>	<b>\$1100.00</b>	<b>\$2175.00</b>	