

GRANT AWARD FORM

Grant Award Form: Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. **GRANTEE:** Name of Applicant or Primary Contact:

Madeleine Wolske

Address:

805 S. Grove St. Urbana, IL 61801

Project Title:

Midsummer Mayhem

2. **TOTAL AMOUNT OF GRANT FUNDS AWARDED:** \$ 2,000 .00

3. **TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE:** \$ 1,000 .00

4. **GRANT PERIOD:** March 16, 2018 through April 1, 2019.

5. **EXPENDITURE DEADLINE:** April 1, 2019.

6. **DATE OF PROJECT COMPLETION:** July 6, 2018.

Cover Letter

“I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$2003.78; that all costs claimed have been incurred for the Project in accordance with the Agreement between MADELEINE WOLSKE and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.”

Post Project Evaluation

With the Urbana Public Arts Grant, we were able to offer a family friendly show that brought a unique and accessible experience to the community. Without the grant, this performance would not have been a success. The money allowed us to afford three main components: the stage, the band, and the surprise cost of hiring a sound engineer and renting some additional equipment. The stage makes such a difference to audience experience. Two months after we had the Midsummer Mayhem, we did a small show at 25 O'Clock without a stage and placed our mats onto the street. The crowd that came was not as large, and we had a lot of complaints from audience members. Not only could they not see the wrestling (due to it being on the floor) but there was low visibility due to lack of light. With the stage, we were able to accommodate those of all heights and took advantage of the lighting that comes with the stage. Timbalú is a large band with more than the usual amount of instruments. In order to accommodate all of the microphones (9) and supplemental equipment, I needed to hire a sound engineer and rent their equipment. This was an unforeseen cost on my end, but we luckily made the budget work. If we didn't have the added funds from the grant, I would have had to cancel Timbalú and book a different band. We also were able to front the cost for some trading cards that we were able to sell as merch. It was a great way to get kids (and adults) interacting with the wrestlers and excited about future shows. We weren't able to get a specific head count, but we estimate we had 300-400 people passing through the night. We also increased our social media follow by 157 likes, gained exposure by being on the cover of the News Gazette, and enjoyed promoting ourselves and the Urbana Public Arts through radio interviews.

There were four different wrestling matches, with 2 to 3 wrestlers participating. Participants included: Black Metal Patty (Rebecca Crist), Punky Bruiser (Adani Sanchez), Your Mom (Hannah Sheets), Corn Stalker (Sarah Christensen), IUDiva (Erin Allman Updike), and Dewey Decimator (Madeleine Wolske). For supporting members, we had two announcers (Dane Hunter and Charlie Briggs), two announcers (Monty Joyce and Christina DeAngelo), a manager (Travis Wayne Hurt) and our house band, Bookmobile (Luke Bergtrotter and Trevor Dowdy). Each wrestler averaged about 20 hours in choreographing and practicing moves, I spent 20 hours marketing and creating graphics and posters, and we had four planning meetings lasting two hours each for organizing and delegating.

We collaborated with 25 O'Clock Brewing Company, the Champaign Park District, the Champaign Fitness Center, Timbalú, and MMS Rentals and Productions. Tom Sheehan at 25 O'Clock is always a joy to work with. He is an avid supporter of local artists and actively advocates for artists through sponsorship and providing space. Working with Timbalú, MMS, and understanding what equipment was offered on the stage from CPD was frustrating, but worth it. There was miscommunication between myself and Timbalú's director on how many mics they needed. I assumed that they would be providing their own, while they assumed that I

would be providing them. The day before the show, I was able to contract MMS Rentals and they were able to provide an engineer and equipment.

It's so important for us at CLAW to provide free outdoor shows to families. Since most bars/venues we perform at are 18+, we don't often get the opportunity to perform for families. During our debriefing meeting, we assessed the success of the show, what we heard from friends, and our experiences during the show. Each wrestler mentioned the importance and impact of interacting with a lot of the children in the audience. We had girls flexing with the wrestlers in candid photos, kids giggling and arguing over trading cards, and engaged in long conversations about who they would be as a wrestler and who's their favorite. It was incredibly rewarding to the organization because we were able to highlight strong, funny women who aren't afraid to get messy (throwing cupcakes into each others faces), strut our stuff confidently (IUDiva's dance party intermission), or growl at adversaries (Punky's ability to stand up for herself in the face of bullies).

	A. Personnel	Amount Requested	Matching Funds	In-Kind Donations	Total	Notes
Percieved Expenditures	Artistic	\$300	\$200		\$500	Practice Space
Actual Expenditures	Artistic			\$500	\$500	Practice Space was given by the Champaign Fitness Center as in-kind donation
B. Implementation						
Percieved Expenditures	Promotion/ Printing	\$200			\$200	Posters/Social Media
Actual Expenditures	Promotion/ Printing	\$109		\$100	\$209	Posters/Social Media, in-kind advertising from local stations
Percieved Expenditures	Artistic Services	\$300			\$300	Payment for musical performers
Actual Expenditures	Artistic Services	\$500				
Percieved Expenditures	Space/ Equipment Rental	\$2,000			\$2,000	Outdoor Stage Rental
Actual Expenditures	Space/ Equipment Rental	\$1,395			\$1,395	\$795 for stage rental, \$600 for MMS rentals for engineer and equipment
				Percieved Total	\$3,000	
				Actual Total	\$2,004	

	Expense Amount	
Promotion		
Facebook Advertising	40	
Minutemen Printers	68.78	
Production		
Stage	795	
Timbalú	500	
Sound Equipment & Renta	600	
Total:	2003.78	

★ DIRECT FROM RINGSIDE ON JULY 6TH ★

CHAMPAIGN LADIES AMATEUR WRESTLING PRESENTS

MIDSUMMER MAYHEM

WORLD DOMINATION CHAMPIONSHIP
OF CHAMPAIGN COUNTY AND SURROUNDING VILLAGES



**PUNKY
BRUISER**

VS

**TIARASAURUS
REX**

25 O'CLOCK BREWERY 7:00PM FREE



**DIRECT FROM RINGSIDE AT
25 O CLOCK BREWERY**



CHAMPAIGN LADIES AMATEUR WRESTLING PRESENTS

MIDSUMMER MAYHEM



700PM FREE FAMILY SHOW JULY 6TH

CLAW WITH SPECIAL GUESTS
TIMBALU
BOOKMOBILE!



**IMBIBE
URBANA**







URNEY FOUNDATION
 6K gift
 to help
 I police
 buy body
 cameras

MARY SCHENK
 schenk@news-gazette.com
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Slamma in Urbana



Robin Scholz/The News-Gazette

Your Mom (Hannah Sheets), left, and Corn Stalker (Sarah Christensen), both of Champaign, grapple on Friday night as emcee Travis Wayne Hurt of Ellis watches during Midsummer Mayhem, a show by Champaign Ladies Amateur Wrestling (CLAW) at Urbana's First Friday. **Find more of The News-Gazette's best photography online at [Instagram.com/news_gazette](https://www.instagram.com/news_gazette).**



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By ADALBERTO
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