

GRANT AWARD FORM

Grant Award Form: Please complete the Project Questions below and include this page in your Final Report materials submitted to the address below.

The information provided in question #1 - 5 should be the same as the information on your Urbana Arts Grant Agreement with the City.

1. **GRANTEE:** Name of Applicant or Primary Contact:

Community Center for the Arts / Robin Kearton

Address:

103 N. Race St., Urbana, IL 61801

Project Title:

4th Annual Race Street Bash

2. **TOTAL AMOUNT OF GRANT FUNDS AWARDED:** \$ 2000 .00

3. **TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE:** \$ 2000 .00

4. **GRANT PERIOD:** April 1, 2015 through May 1, 2016.

5. **EXPENDITURE DEADLINE:** May 1, 2016.

6. **DATE OF PROJECT COMPLETION:** May 31, 2015.



ROBIN KEARTON, DIRECTOR

103 N. Race St.
Urbana, IL 61801
Phone: 217.384.5150
Email: info@c-4a.org
Website: www.c-4a.org

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Pauline Tannos
City of Urbana, Public Arts Program
Community Development Services
400 S. Vine St.
Urbana, IL 61801

June 25, 2015

Dear Pauline Tannos,

I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, and that I have reviewed the attached invoices in the amount of \$2000.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between Community Center for the Arts and the City of Urbana; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sincerely,

Robin Kearton
Director

▪ **1. Accomplishments:** The Urbana Public Arts Grant helped Community Center for the Arts (C4A) present the 4th Annual Race Street Bash, a music and performing arts festival in downtown Urbana. Grant funds supported planning, marketing, and execution of the festival and were applied to: compensation for professional musical performances and services rendered by performing artists and sound technicians—mostly from Urbana; complimentary refreshments served to festival attendees and supplies for hands-on art experiences; marketing efforts for the festival. Our marketing strategy included distributing over 10,000 fliers to school children and utilizing social and printed media.

▪ **2. Grant Impact:** Race Street Bash created a fun and safe environment for people of all ages to participate in the arts. Children, especially, were excited about the musical entertainment, hands-on arts activities and games, food, and prizes offered. Funding to help cover expenses for consumables used during the festival and to compensate our performing artists for their efforts was significant. Race Street Bash is a tremendous vehicle for outreach as well as give-back to our members and our community in general.

▪ **3. Description of Work Hours:** Over 600 hours went into planning, administration, promotion, production, and presentation of Race Street Bash. We spent quite a bit of time on planning and coordinating details between C4A's administrative team, collaborators, faculty, and volunteers. Time spent on correspondence with collaborating businesses and services—phone calls, emails, and personal visits—helped to ensure smooth execution of our plans. Staff and volunteers worked in advance to create signage, design and create children's activities and activity areas, and assemble materials, as well as putting in significant time the day of the festival with setup, staffing the event, and teardown.

▪ **4. Participation:** Race Street Bash was staffed by fifteen performers and forty volunteers, who hosted approximately six hundred visitors of all ages. Although attendance was reduced this year due to the chilly and drizzly weather conditions on the day of the event, there was still a great turnout considering the unfavorable weather. A significant portion of our guests were families; additional visitors were older youths and adults spanning a wide age range. Our volunteers included members of the C4A faculty and board of directors, parents of students, invested community members, and the high school aged C4A Youth Corps.

▪ **5. Description of Collaboration:** We offered booth space to local artists and local food vendors, including The City of Urbana, Pizza M and origami artist, Xudong Guan. Returning favorites included Circus Skills offered by local artists Michael and Satina Braswell and Joe Reichlin, Face Painting by local artist Kim Curtis, and "Try-It" tents hosted by C4A faculty. We teamed up with Corson Music to create a the "Electric" try-it tent. WEFT Radio Station had a tent and live feed. New games created and offered outdoors included sidewalk Twister, life-size Jenga, and a Bean Bag Toss. Indoors we hosted a Beatles sing-a-long and Piano Workshop.

▪ **6. Additional Comments:** We are grateful and humbled by the ongoing support from members of our community, our neighboring businesses, and the City of Urbana. Thank you so much!

Community Center for the Arts	
Fiscal Report for Race Street Bash	
Personnel	Expense
Artistic	300
Administration	936
Total Personnel	1236
Artistic Services	Expense
Steve McQueen--sound engineer	300
Kim Curtis--face painting	60
Michael & Satina--street perf & workshops	120
Joe Reichlin-street perf & workshops	60
Tom Faux	60
Robin Kearton	60
Chris Petterson	60
Maria DelToro	60
Josh Houchin	60
Steve Meadows	60
Tatiana Shustova	60
Dyke Corson	60
Celia Faux	60
Jeremy Koch	30
Total Artistic Services	1110
Consumables	Expense
Supplies/Materials	570.11
Advertising/Printing School Flyers	1084
Total Consumables	1654.11
Total Expenses	4000.11





The Community Center for the Arts (C4A) presents

Race
Street
Bash!

ALL LOCAL
musicians, artists,
street performers,
and food vendors

Sunday

May 31, 2015

1 to 5 pm at Race & Main

Downtown Urbana

FREE family-friendly entertainment

Live music performed by professional
and student musicians

Hands-on music and art activities



www.c-4a.org
info@c-4a.org 384-5150

