

# DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

*Economic Development Division*

## **m e m o r a n d u m**

**TO:** Public Arts Commission

**FROM:** Pauline Tannos, Public Arts Coordinator

**DATE:** June 4, 2015

**SUBJECT:** Discussion on the Urbana Art Expo

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### **Introduction**

The Urbana Art Expo is a new initiative by the Urbana Public Arts Program. The juried art exhibition and sale, a part of the annual strategic plan proposed to the Commission in March and approved by Council in April, have the following objectives:

- To promote local art,
- to provide artists with an opportunity to build client relationships and sell their works locally;
- to encourage collaboration between artists, and
- to generate earned revenue for the Urbana Public Arts Program.

### **Update**

The event will be held at the Urbana Civic Center on Sunday, September 13, 2015, from 10:00 a.m. to 5:00 p.m. A jury, consisting of members of the Public Arts Commission and local artists and arts administrators, will select sixteen artists. Selected artists are required to pay a small booth rental fee (\$50) and a commission fee (10%) to participate.

The Urbana Art Expo is organized in collaboration with 40 North | 88 West: The Champaign County Arts Council. Below is the timeline:

- Friday, July 31, 2015: Application deadline
- Friday, August 7, 2015: Notification
- Saturday, September 12, 2015: Private reception for participating artists
- Sunday, September 13, 2015: Fair Day

### **Recommendation**

Staff recommends that the Public Arts Commission shares their thoughts or suggestions on the Urbana Art Expo at the June 9 meeting. Staff also invites members of the Commission who serve

in the Urbana Art Expo working group to share their thoughts on the initiative's planning process.

Prepared by:

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Pauline Tannos