

DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Public Arts Commission

FROM: Pauline Tannos, Public Arts Coordinator

DATE: May 6, 2015

SUBJECT: Discussion on the Urbana Art Expo

Introduction

The Urbana Art Expo, previously referred to as the Urbana Art Fair, is a new initiative by the Urbana Public Arts Program. The juried art exhibition and sale, a part of the annual strategic plan proposed to the Commission in March and approved by Council in April, have the following objectives:

- To promote local art,
- to provide artists with an opportunity to build client relationships and sell their works locally;
- to encourage collaboration between artists, and
- to generate earned revenue for the Urbana Public Arts Program.

Update

The event will be held at the Urbana Civic Center on Sunday, September 13, 2015, from 10:00 a.m. to 5:00 p.m. A jury, consisting of members of the Public Arts Commission and local artists and arts administrators, will select between fifteen to twenty artists. The Urbana Art Expo will be organized in collaboration with 40 North | 88 West: Champaign County Arts Council.

Below is the possible timeline:

- Friday, July 31, 2015: Application Deadline
- Friday, August 7, 2015: Notification
- Sunday, September 13, 2015: Fair Day

Recommendation

Staff recommends that the Public Arts Commission review the attached materials, and prepare to discuss the Urbana Art Expo at the May 12 meeting. Staff also invites members of the

Commission who serve in the Urbana Art Expo working group to share their thoughts on the initiative's planning process.

Prepared by:

Pauline Tannos