### **Grant Award Form**

### 1. GRANTEE:

Name: Makerspace Urbana

Address: 202 S. Broadway Ave., Urbana, Illinois 61801 Title: Mini Maker Faire/Heartland Maker Fest 2014

- 2. TOTAL AMOUNT OF GRANT FUNDS AWARDED: \$2500.00
- 3. TOTAL AMOUNT OF GRANT FUNDS RECEIVED TO DATE: \$2500.00
- 4. GRANT PERIOD: April 1, 2014 through April 1, 2015
- **5. EXPENDITURE DEADLINE:** April 1, 2015
- 6. DATE OF PROJECT COMPLETION: October 18, 2014

Makerspace Urbana

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U-C Independent Media Center 202 S Broadway Street, Urbana, Illinois 61801 makerspaceu@gmail.com Phone (816) 287-1717

November 5, 2014

Re: Urbana Arts Grant

I hereby certify that I am authorized to approve this Report, that I have reviewed the attached invoices in the amount of \$2500.00; that all costs claimed have been incurred for the Project in accordance with the Agreement between Makerspace Urbana and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.

Sincerely,

**Emily Knox** 

On behalf of the Heartland Maker Fest Planning Committee and Makerspace Urbana

### **Post-Project Evaluation**

1. Accomplishments and how grant funds were utilized during the grant period.

This year the committee members decided to end our affiliation with MAKE Magazine and rebrand our annual community maker fair as the Heartland Maker Fest. "Maker Fest" is not trademarked and is used all over the world. We had almost 30 makers from all over Central Illinois, including the Champaign-Urbana Fab Lab, the Illinois State Museum, and the River City Labs, exhibiting a variety of projects such as building rockets, spinning yarn, designing board games, and constructing a quad-copter course. This year we also had several speakers discuss the theme "Inspire, Empower, Connect" during the event. We estimate that between 1200-1500 people attended the Fest. This number is approximate as we only counted people (834) who entered one door of Lincoln Square Mall and the facility has 4 entrances. The funds from the Urbana Arts Grant paid for space rental, food for the makers, marketing, and miscellaneous supplies for the Fest. Most importantly, the grant allowed us to move to a larger space and hold the Fest free of charge to attendees.

- 2. The impact that the grant funds had on your artistic or organizational development. The Heartland Maker Fest allowed Makerspace Urbana to present the values of the maker movement to a wide and diverse audience. Our mission is to provide an open community lab where people of diverse backgrounds can learn, teach, tinker, collaborate, share, innovate, socialize, and create. The Heartland Maker Fest gave the entire community an opportunity to see that mission at work. We were also able to connect with other maker/hacker labs from across Central Illinois.
- 3. The number of hours spent in completing the project, including planning, administration, promotion, production, and the final presentation.

Between April 1, 2014 and April 1, 2015, volunteers spent a total 560 hours planning, promoting and implementing the Heartland Maker Fest. This includes the work of the volunteer co-organizers who spent a total of 170 hours, the 55 makers who worked at least 6 hours on the day of the Fest (none received an honorarium and we did not track their hours prior to the Fest), and the 60 hours of work by volunteers who staffed the door, greeted attendees and helped set- and clean-up the Fest.

- 4. The number of participants in events or activities related to your grant project. Approximately 1200-1500 community members attended the Heartland Maker Fest on Saturday, October 18<sup>th</sup>, 2014. This is a 50% increase from last year.
- 5. Description of experience working with collaborating partners.

Our collaborating partners, which included Acorn Active Media, the Champaign-Urbana Fab Lab, Dixon Graphics, the Independent Media Center, Weiskamp, and, of course, our makers, were all instrumental in helping us implement such a successful event.

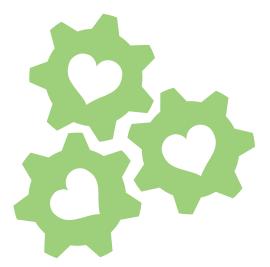
We would like to apologize for not including the Urbana Business Association on our marketing Materials. This was an oversight on our part and we have highlighted the UBA and their sponsorship of the Fest on our website and Facebook page.

2014



# **CALL FOR MAKERS & CRAFTERS!**

# INSPIRE EMPOWER CONNECT



# THE CHAMPAIGN/URBANA COMMUNITY

All crafters, artists, tinkerers, engineers, inventors, scientists and more - Come share your projects and promote your community group.

Fill out the application

# heartlandmakerfest.org

Submissions Close October 6th
For more info, email us at heartlandmakerfest@gmail.com







### **HEARTLAND MAKER FEST**

Saturday, October 18th, 2014 10am-4pm Lincoln Square Mall, 201 Lincoln Square, Urbana, IL 61801



# **GUEST SPEAKERS OCTOBER 18TH**

10:30am Makerspace Urbana and the

Heartland Maker Fest

**Emily Knox** 

Assistant Professor, GSLIS

11:00am Info City

Christopher Hamb Founder, Director of New Media, Chrisp Media, LLC

11:30am Call for Participation:

Collaborative Community Art

elizaBeth Simpson Strategic Artistry

12:00pm Servers to your Devices, Broad

Overview of the Internet

Yonathan Tulu

Software and Hardware Engineer and Organizer

12:30pm Why Making Matters: Stories from the Fab Lab

Jeff Ginger

Operations Manager for CU Community Fab Lab

2:00pm

Latin American Hack Labs

Anita Chan

Assistant Professor, Media &

Cinema Studies

2:30pm

Animation, Quilting & **Embroidery** 

Nina Paley

Animator, Artist, Free Culture

Proponent

3:00pm

Workers and Weirdos: Youth Arts Programs in the US

Tyler Denmead

Assistant Professor, School of

Art and Design

# **HEARTLANDMAKERFEST.ORG**



**HEARTLAND MAKERFEST** 

Lincoln Square Mall 201 Lincoln Square Urbana, IL 61801



Acorn Active Media



Urbana









Expense	Со	st
Rent for space	\$	925.00
Web Support	\$	400.00
Food for Makers/Volunteers	\$	613.62
Marketing	\$	515.20
Miscellaneous Supplies	\$	341.49
	\$	2,795.31

## **Revised Budget**

Please note that even though the total is over the \$2500 received from the Urbana Arts Grant, we are **not** requesting additional funds.

	Amount
Artistic	0.00
Administration	0.00
Technical	400.00
Supplies/Material	341.49
Promotion/Printing	515.20
Artistic Services	0.00
Other Professional Services	0.00
Space Equipment Rental	925.00
Other	613.62
Total	\$2795.31