



Champaign-Urbana Folk and Roots Festival
P.O. Box 331
Urbana, IL 61803
www.cufolkandroots.org

Board of Directors

*Suzanne Allbright
Scott Dossett
John Elder
Brenda Koenig
Rob Krumm
Nancy Livingston
Jeff Zolitor*

“I hereby certify that I am authorized to approve this Report, which serves as a Request for Reimbursement, that I have reviewed the attached invoices in the amount of \$3,000; that all costs claimed have been incurred for the Project in accordance with the Agreement between and the CITY OF URBANA; that all submitted invoices have been paid; and no costs included herein have been previously submitted.”

Booking Committee

*Brenda Koenig
Linda Larson
Aimee Rickman
Matthew Winters*

Brenda Koenig
CU Folk and Roots Festival Steering Committee Co-Chair

2013 CU Folk and Roots Festival Final Report

1. Accomplishments and how grant funds were utilized during the grant period

Over the course of the 2-day 2013 festival, over 1500 attendees enjoyed 90+ scheduled events throughout downtown Urbana including performances, free workshops, jams, sing-alongs, family activities and displays. Grant funds were used for artist/band fees, venue rental and marketing.

2. The impact that the grant funds had on your artistic development.

CU Folk and Roots Festival's existence is heavily dependent on grants and sponsorships. Ticket/wristband sales only account for a portion (between 1/3rd and 1/2) of the cost of the festival. Grant funds are used to pay artist fees. Many of the artists represented at the festival are in the new or developing-artist stage of their careers, and the festival provides an excellent platform to further their artistic development. Many artists, both regional and local, have used the festival as a springboard to larger festivals and acclaim.

3. The number of hours spent in completing the project, including planning, administration, production, and the final presentation.

A year-round committee of 8-10 individuals donated approximately 800 hours planning and organizing the festival. This included time spent on: website design, marketing, booking, finances/book-keeping, outreach, year-round programming, development, sound system/tech planning, meeting attendance, volunteer coordination, and more.

In addition, another 80 individuals volunteered 3-4 hours during the festival itself for a total of 320 hours. The final presentation had a duration of aprox. 8 hours on Friday and 15 hours on Saturday, for a total of 23 hours of programming. Total hours: 1,143

4. Any additional comments

Money granted to the CU Folk and Roots Festival organization goes directly to booked artists and marketing and venue rental. Individuals associated with the organization are all volunteers, and do not receive monies. In late 2013, CU Folk and Roots organizers met with the City of Urbana in hopes of funding a part-time administrator to ensure the festival's future. The City generously provided \$5,000 in additional funding. As this was not enough to hire an administrator, these additional funds were used for booking, marketing and additional school visits for the 2014 festival.

CUFR BUDGET

2013 Actual

Personnel: Employees:	0
Outside Contracted (Performers, sound etc.)	21,465
Equipment & Facility Rental	1,848
Operations (Postage Printing etc.)	1,165
Lodging Performers	900
T-Shirts	904
Marketing	4,161
Business Registration and membership fees	<u>281</u>
Total	\$31,324

INCOME

Grants:	
City of Urbana	
Arts Commision	3000
Illinois Arts Council	2000
Other Govt. Support	
City of Urbana	500
Sponsorships	14,600
Ticket Sales	11,000
Brochure Ads	850
Merch and Concessions	416
Misc. Donations	<u>1,982</u>
	34,348



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P.O. BOX 331
URBANA, IL 61803

Bussey Bank
70-2567711

501

DATE:

10/23/00

Illini Media

**467.00

PAY:

Four Hundred Sixty-Seven and 00/100

TO THE
ORDER
OF:

Illini Media
512 East Green St
Champaign, IL 61820

Buzz Ads

Edmund J. Hamker



⑆071102568⑆

400471991⑆

00501



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P.O. BOX 331
URBANA, IL 61803

Busey Bank
70-256 / 711

507

DATE: 10/31/2013

Del Rey

**1,300.00

PAY: One Thousand Three Hundred and 00/100*****

TO THE ORDER OF: Del Rey
PO Box 4704
Seattle WA 98194

Performance at 2013 CU Folk and Roots Festival

Erwin L. Hawkes



⑆071102568⑆ 400471991⑆ 00507



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P.O. BOX 331
URBANA, IL 61803

Busby Bank
70-258/711

494

DATE:

9/25/2013

Big Big Project Media LLC

**150.00

PAY:

One Hundred Fifty and 00/100

TO THE
ORDER
OF:

Big Big Project Media LLC

Advertising on Champaign Moms Website



⑆071⑆02568⑆

4004719910

00494



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P.O. BOX 331
URBANA, IL 61803

Busey Bank
70-256 / 711

505

DATE: 10/31/2009

Cori Somers

**2,000.00

PAY: Two Thousand and 00/100

TO THE ORDER OF: Red Sea Pedestrians
Cori Somers
302 Edgemont Ave
Kalamazoo, MI 49001

Red Sea Pedestrians Performance at CU Folk and

Devin L. Newkirk



⑆071102568⑆ 400471991⑆ 00505

ORIGINAL DOCUMENT MAY BE REQUIRED FOR THAT ORGANIZATION WITHIN 60 DAYS



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P. O. BOX 331
URBANA, IL 61803

Busby Bank
70-258 / 711

510

DATE: 10/31/2019

Alex Chavez

**1,000.00

PAY:

One Thousand and 00/100

TO THE ORDER OF: Alex Chavez
UIC Latin American and Latino Studies / 1
Chicago, IL 60660

Los Condenados Huastecos performance at 2013 C



⑆071102568⑆ 4004719910⑆ 00510



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P. O. BOX 331
URBANA, IL 61803

Busey Bank
70-256 / 711

497

DATE: 10/14/2013

Urbana Champaign Independent Media Center

**350.00

PAY: Three Hundred Fifty and 00/100*****

TO THE ORDER OF: Urbana Champaign Independent Media Center
202 South Broadway
Urbana, IL 61801

Balance of Nov. 1, 2 rental and yearly organizationa

Elmer L. Hankes



⑆071102568⑆ 400471991⑆ 00497



CHAMPAIGN-URBANA FOLK AND ROOTS FESTIVAL

NFP
P. O. BOX 331
URBANA, IL 61803

Busey Bank
70-256 / 711

506

DATE: 10/31/2013

Jeremy Lindsay

**1,500.00

PAY: One Thousand Five Hundred and 00/100

TO THE ORDER OF: Birds of Chicago
Jeremy Lindsay
2428 North Spaulding Ave
Chicago, IL 60647

Birds of Chicago performance 2013 CU Folk and Ro

Edwin L. Hawkes



⑆071102568⑆ 400471991⑆ 00506