



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Urbana Public Arts Commission

FROM: Lisa Hatchadoorian, Public Arts Coordinator

DATE: March 5, 2014

SUBJECT: **2014 Urbana Arts Grants Program Award Recommendations**

Background

Urbana recognizes the arts as essential to the vitality and economic development of the city. Lack of funding poses a great barrier preventing local artists, organizations, and festivals from pursuing their goals in the arts. In response, the Urbana Arts Grants Program was created in 2009 to make funding available to artists, artist teams, organizations, businesses, and festival presenters for projects that enrich the lives of residents and visitors in Urbana. In the program's first five cycles, 110 projects have been funded, awarding over \$227,000 for projects in the arts in Urbana. The following is an overview of the 2014 Urbana Arts Grant program and award recommendations.

Discussion

The 2014 Urbana Arts Grant Program is following the program timeline outlined below:

Late October 2013:	Guidelines and applications released.
January 17, 2014:	All applications received by 5:00 PM.
February 2014:	Jury groups confirmed. Work samples and review materials released to jury panels for review.
February 22 & March 1, 2014:	Jury meetings held to recommend 2013 grantees.
Early March, 2014:	Urbana Business Association Committee reviews recommendations, selects "Business Backs the Arts recipients.
March 6, 2014:	Urbana Business Association Committee approves Business Backs the Arts recipients.
March 11, 2014:	Urbana Public Arts Commission reviews jury recommendations for Approval.
March 13-14, 2014:	City Staff notifies all applicants of award status.
Mar. 14 - April 1, 2014:	Grantees sign and return grant agreements.
Late March, 2014:	2014 Urbana Arts Grants Announcement Celebration
April 1, 2014:	Project period begins.
April 1, 2015:	Deadline for completion of grant projects for all categories.

Grant Process

Thanks to the use of the WuFoo system, the 2014 Urbana Arts Grant cycle was conducted with an online application option. Hard copy applications were also available. The online method of submission was utilized by 34 out of the 40 applicants. The online system simplified the submission process for both applicants and staff, allowing applicants to upload work samples directly into the system and submit their application packet without needing to travel to the City Building.

The guidelines and application form used for the 2014 cycle (Exhibit A and B) were generally the same as was used in 2013 with a few notable changes. In previous years' guidelines, there was a policy stating that in the 2013 cycle, Urbana Arts Grants recipients who had received awards in two consecutive cycles would be ineligible to apply in the subsequent year. Upon review by the Urbana Arts Grants subcommittee, it was decided to discontinue this rule. The guidelines stated that "due to limited funding, continuous funding of ongoing projects is not guaranteed. Grant applications requesting funding for new projects or new additions to ongoing projects may be given priority." Additionally, applicants were able to apply in up to two separate categories per grant cycle. Other eligibility requirements were as in years past: projects must be exhibited or performed within the City of Urbana, with preference to projects taking place within a TIF District; projects must be open and accessible to the public, with projects that charge admission being required to provide at least one event or showing free of charge; and proposals for permanent installations being ineligible for funding.

Proposals were required to address at least two of the following program goals:

- Integrate the arts into the urban environment, creating a sense of place and purpose and promoting tourism and commerce;
- Increase the availability of publicly accessible projects in the arts;
- Encourage emerging artists and art forms;
- Preserve and commemorate local and multicultural traditions and histories;
- Enrich the lives of Urbana residents and visitors;
- Increase opportunities for residents to engage in the arts in its many forms;
- Represent the community in its diversity; and
- Encourage partnerships among artists, performers, businesses, and organizations

The 2014 Urbana Arts Grants program was promoted with a press release sent out to local media, the national Public Art Network listserv, and the Chicago Artist Resource website. Information was distributed through posters and online via the City website, Urbana Public Arts Program Facebook page, Twitter, and e-mail newsletter. A promotional slide ran on UPTV. The News Gazette ran a short article using the information from the distributed press release.

To answer questions and aid potential applicants in the grant process, staff created a slide presentation and sent it to applicants about the process. This presentation was available on demand for anyone to view. Staff also met with many individuals and groups who had questions.

C:\Users\lhatchadoorian\Desktop\2014_grant_workshop_presentation.pdf

By the January 17, 2014 application deadline, the City had received 40 applications. This is slightly lower from years past, possibly due to the lack of an on-staff public art coordinator and actual face to face grant presentations. The 40 applications requested a combined total of \$138,585. Attached (Exhibit C) is a spreadsheet showing relevant statistics on the received applications and recommended awards. In summary, 40 applicants applied in 2014, 57 in 2013. A total of \$138,585 in funding was asked for in 2014, \$195,095 in 2013. \$47,500 in total funds was allocated for disbursement in both 2013 and 2014.

To assemble the selection juries who make these funding recommendations to the Public Arts Commission, staff received suggestions of possible community members with backgrounds in the arts. Invited jurors were then confirmed based on their interest and availability. Great effort was put toward assembling juries with diverse representation of arts areas and the community at large.

The 2014 jury panels were as follows:

Here and Now / Envision 365 Jury (met March 1, 2014):

1. Kevin Hamilton, Public Arts Commission member, Associate Professor, New Media, University of Illinois
2. Robin Douglas, Public Arts Commission Member, Administrative Coordinator, School of Art + Design, University of Illinois
3. Lisa Costello, Art Gallery Director, Parkland College
4. Monique Rivera, Visiting Academic Engagement Liaison, University of Illinois
5. Cynthia Johnson, Executive Director, Urbana Business Association
6. Michelle Plante, Coordinator of Career Services at the College of Fine & Applied Arts, University of Illinois (absent due to sickness)

Creative Mix / Urbana Festivals Jury (met February 22, 2014):

1. Pat Sammann, Chair, Public Arts Commission
2. Eric Jakobson, Public Arts Commission (absent due to conflict)
3. Tom Mitchell, Associate Head of Department of Theatre, University of Illinois
4. Austin McCann, General Manager, Art Theatre, Champaign
5. Melissa Pokorny, Artist and Associate Professor in painting and sculpture at the University of Illinois
6. Lisa Kesler, Illustrator and Artist
7. Jessica Hammie, Editor, Smile Politely

The amount of time required of the jurors to review the applications was significant. Each juror was asked to review nearly 20 applications which involved reading project descriptions, promotion plans, and budgets in addition to listening to or viewing of work samples for each application. As was outlined in the grant guidelines, jurors evaluated the applications using the following criteria:

- Artistic Quality—a determination of whether the applicant possesses the skills, creativity

and discipline demanded to successfully complete the proposed project, and whether the proposal has creative merit.

- Project Feasibility—a determination of whether the applicant’s proposal provides a clear and appropriate budget, evidence of careful financial planning, and submittal of a realistic plan for implementation, including promotions.
- Community Integration—a determination of whether the applicant’s proposal addresses two or more of the following criteria:
 - Art that is integrated into the urban environment, creating a sense of place and purpose
 - Art that preserves and commemorates local and multicultural traditions and histories
 - Art that enriches the lives of Urbana residents and visitors
 - Art that is representative of the community in all its diversity

Jury panel meetings were held on Saturday, February 22, 2014 and Saturday, March 1, 2014. To begin the discussion, the panel as a group scored each project on three criteria: artist quality, project feasibility, and community integration. Any juror with a potential conflict of interest with any proposal did not participate in voting and left the room for the discussion of that category. The juries were interested in awarding funding to proposals that represented a broad range of art areas, provided a high degree of impact to the community, and supported a diverse array of both professional and emerging artists and organizations. Both juries reached consensus on their recommendations for funding. These jurors deserve recognition and thanks for generously donating their time to review proposals and provide the insightful feedback necessary to make recommendations for the 2015 Urbana Arts Grants program.

Attached (Exhibit D) is a spreadsheet of the projects recommended for funding, including the projects selected by the Urbana Business Association as recipients of Business Backs the Arts awards. Since the beginning of the Urbana Arts Grants program in 2009, the Urbana Business Association (UBA) has partnered with the City of Urbana Public Arts Program to support projects in the arts that enhance the business community and have the potential to promote economic development in the City. All applications are considered for this award. The 2014 Business Backs the Arts selections were approved by the Urbana Business Association subcommittee during their meeting on March 6, 2014. Additional information on each recommended project is attached as Exhibit E.

Funding

The program budget described in the FY13-14 Program Plan, which was approved by the City Council on April 2, 2013, is \$47,500. This amount includes funding from the City’s Tax Increment Finance Districts and a contribution of \$5,000 from the Urbana Business Association (UBA) for the Business Backs the Arts Award. In 2009, the UBA made a significant donation of \$30,000 to the Public Arts Commission through the Business Backs the Arts Initiative over the course of four fiscal years. In FY 08-09, \$15,000 was allocated to the Urbana Arts Grants program. In FY09-10, FY10-11, FY 11-12, and FY12-13, \$5,000 has been donated each year as part of this commitment. These external donations enable the City to provide support for projects

outside the Tax Increment Finance (TIF) Districts. The UBA has generously continued this donation of \$5,000 for the 2014 Urbana Arts Grants Cycle.

Recommendation

Staff recommends that the Commission review and approve the attached 2014 Urbana Arts Grant Award Recommendations from the selection juries. Because the Urbana City Council approved the budget for the Urbana Arts Grants Program as part of the Urbana Public Arts Program of Work for FY 13-14 on April 2, 2013, and because all projects are temporary installations, the Urbana Public Arts Commission has the authority to approve the project recommendations.

Following the Commission's approval of the attached recommendations, staff will inform each applicant of the status of their application, as well as distribute final report forms and grant agreements for execution with each grant recipient. An Urbana Arts Grants Announcement Celebration will be held in Late March, 2014 in Urbana to spotlight completed 2013 Urbana Arts Grants projects and celebrate 2014 Urbana Arts Grants recipients.

Attachments:

- Exhibit A: 2014 Urbana Arts Grants Guidelines
- Exhibit B: 2014 Urbana Arts Grant Application
- Exhibit C: 2014 Urbana Arts Grant Application Statistics
- Exhibit D: 2014 Urbana Arts Grant Recommendations Spreadsheet
- Exhibit E: Brief Project Descriptions of Recommended 2014 Urbana Arts Grant Recipients



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program

Urbana Arts Grants Program 2014 Guidelines

**All materials must be submitted online or received by 5:00 pm on January 17, 2014.
Late applications will not be accepted.**

The City of Urbana supports opportunities for all residents to engage with the arts in its many forms. The arts are essential to the vitality and development of the city and enhance the quality of life while encouraging economic development, academic performance, and social tolerance.

The Urbana Public Arts Commission, through the Urbana Arts Grants Program, supports projects in the arts that are accessible to the public. This program fosters an environment for established and emerging artists to thrive in Urbana, promotes life-long participation and learning in the arts, and integrates art into the urban environment.

The Urbana Business Association (UBA) has partnered with the Urbana Arts Grant Program to support projects in the arts that enhance the business community and have the potential to promote economic development in the City. Grantees whose projects are supported by the UBA are designated as "Business Backs the Arts" recipients. All applications will be considered for this award.

This program is open to all disciplines in the arts on public display within spaces open to the public, including but not limited to creative writing, dance, film, video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

Urbana Arts Grant Program Goals

- Integrate the arts into the urban environment, creating a sense of place and purpose and promoting tourism and commerce;
- Increase the availability of publicly accessible projects in the arts;
- Encourage emerging artists and art forms;
- Preserve and commemorate local and multicultural traditions and histories;
- Enrich the lives of Urbana residents and visitors;
- Increase opportunities for residents to engage in the arts in its many forms;
- Represent the community in its diversity; and
- Encourage partnerships among artists, performers, businesses, and organizations

CHANGES FROM PREVIOUS CYCLES FOR 2013 URBANA ARTS GRANTS

• Online Application

For the 2014 cycle of the Urbana Arts Grants Program, applications will be accepted online OR as hard copies. To access the online application, please visit:

<http://urbanaininois.us/artsgrants>. You will be able to access the application form and the application's required downloadable documents through this website. Through the application system, you will be able to upload your additional materials and work samples. Online applications must be submitted by **5:00 PM CST on January 17, 2014**. Contact http://help.wufoo.com/wufoo_asksupport with any technical difficulties related to the online application.

- **Hard Copy Option**

If you are not able to complete the application online, you may submit a hard copy. Return one hard copy of the application form and one hard copy each of the required additional materials for the category for which you are applying, as well as a CD or DVD of work samples, to the Public Arts Coordinator, Community Development Services, City of Urbana, 400 S Vine Street, Urbana, IL 61801. **For your hard copy application to be accepted you must submit it in a manila envelope that is clearly labeled with your contact information.** No hard copy applications will be accepted after 5:00 PM on January 17, 2014.

- **2014 Eligibility**

Previous recipients of Urbana Arts Grants for two consecutive years **ARE** eligible to apply for the 2014 cycle of Urbana Arts Grants. However, due to limited funding, continuous funding of ongoing projects is not guaranteed. Grant applications requesting funding for new projects or new additions to ongoing projects may be given priority.

Eligibility

- Projects must be exhibited or performed within the City of Urbana. (Please note that the cities of Champaign and Urbana are separate entities.) Preference may be given to projects that take place within a Tax Increment Financing District (TIF): <http://urbanaininois.us/businesses/business-incentive-programs/tax-increment-financing-district>. Projects with activity outside the TIF Districts will be considered.
- Projects must be open and accessible to the public. Projects that charge admission are required to provide at least one event or showing free of charge to the public.
- Permanent installations are not eligible at this time.
- Applicants may apply in up to two separate categories per grant cycle, with the exception of applying to both the Here and Now and Envision 365 categories.
- Applicants cannot apply for the same project in two categories; they can apply for different projects in different categories.

Grant Categories

- Here and Now: Grants for Artists Residing in Urbana
- Envision 365: Grants for Emerging & Professional Artists
- Creative Mix: Arts Grants for Groups, Troupes & Ensembles
- Urbana Festivals: Grants Supporting Arts Festival Presenters

Here and Now

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to artists who reside within the Urbana city limits to produce art projects in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> • For individual artists residing in Urbana • For individual emerging, practicing, professional artists and small artist teams

Envision 365

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
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To provide grants to artists to produce art projects in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> • For individual emerging, practicing, professional artists and small artist teams • Need not reside in Urbana
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Creative Mix

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to groups, troupes, ensembles, and organizations to produce art projects in Urbana	\$500 - \$5,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> • For ensembles, collaborations, school groups, non-profit organizations, neighborhood initiatives, or curatorial projects • In-kind support OR matching funds required • Need not reside in Urbana

Urbana Festivals Grants

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to festival producers for arts-related festivals in Urbana	\$500 - \$10,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> • For festival presenters • 50% match through in-kind support or matching funds required • Need not reside in Urbana

Awards are subject to availability of funds. A total of \$47,500 is available for the 2014 Program. The Commission reserves the right to award grant proposals for less than the amount requested.

ADDITIONAL MATERIALS REQUIRED CHECKLIST:

To complete the application, prepare the additional materials described for the grant category to which you are applying. If you are completing an online application you may upload these materials online as PDF files. If you are submitting a paper application, type

additional materials and submit them as a PDF on a CD or DVD and as a paper copy. Do not exceed word limits.

HERE AND NOW

- Artist Bios (150 words)
- Proof of Urbana Residency: Include ONE copy of one of the following: a) photo ID with proof of current address, b) current utility bill, or c) signed lease agreement.
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

ENVISION 365

- Artist Bios (150 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

CREATIVE MIX

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

URBANA FESTIVALS

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Proposed Festival: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)

- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance and your methodology for calculating that number. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description).
- Evidence that you have been in communication with the Public Works Department regarding a Special Event or Parade Permit Application for your project, if required. Additional information can be found online at :
<http://urbanaininois.us/departments/public-works/special-events>

WORK SAMPLES DESCRIPTION: Select the medium that best displays you or your organization's experience and qualifications relevant to the success of the proposed project. Upload work samples via the online application (with the exception of video work) or as digital files on a CD or DVD. Clearly label all work sample files in the following way: "lastname_firstname_01.jpg", with the last number corresponding to the image number listed on the index of work samples. **DO NOT SEND ORIGINAL ARTWORK. NO MORE THAN 8 WORK SAMPLES TOTAL IN ANY COMBINATION (IMAGE, AUDIO, VIDEO, MANUSCRIPT) WILL BE REVIEWED.**

File specifications:

- A. Digital images: Each JPEG file should be no larger than 1920 x 1920 pixels at 72 dpi. Do not send original artwork.
- B. Audio works: Each submitted work should be no longer than 5 minutes in duration. Audio files should be submitted in MP3 file format.
- C. Video works: Each submitted work should be no longer than 5 minutes in duration. Upload video work samples to a site such as YouTube, Vimeo, or a personal website and include links in the Index of Work Samples.
- D. Manuscript Samples: Only one 5-page maximum sample will be reviewed for scripts, poetry, prose, etc. Sample must be in PDF format.

INDEX OF WORK SAMPLES: Upload a PDF document to the online application that provides a guide to the work samples submitted. If you are not using the online application, include the Index of Work Samples as a hard copy or as a PDF on your CD or DVD or work samples with your application.

- Artist name or organization name
- Title of work or event
- Medium
- Date of work/activity
- Dimensions or duration (if applicable)
- Site (if applicable)
- Link (if using a site such as Youtube or Vimeo to present audio or video samples)

Funding Restrictions

Grant funds must be used to support project-based efforts. Requests for operating costs will not be considered. **Grant funds may NOT be used for the following purposes:**

- For the purchase of non-consumable materials (e.g., computers, software, cameras, power tools, instruments)
- For the completion of degree work

- For any event conducted solely or primarily as a fundraiser

Copyright Law

No copyrighted musical or visual arts composition shall be performed or played, whether amplified, televised, in the form of a mechanical recording or personal rendition, or otherwise, in connection with any use of City property by a grantee, unless the grantee has first obtained all approvals and paid any license fee or other fee required by the copyright owner. When entering into a Grant Agreement, a grantee indemnifies the City and its officers and employees and agrees to keep them free and harmless from and against any and all liability and responsibility whatsoever for any infringement of and/or other violation of the right of any such copyright owner under any copyright law.

Selection Procedure

Each year the Urbana Public Arts Commission will form two temporary Selection Panels composed of professionals with experience and knowledge of the City of Urbana and the arts. The Selection Panels will review eligible applications and recommend select applicants as recipients of the grant award. The recommendations will be reviewed by the Urbana Business Association (UBA), which will select the "Business Backs the Arts" recipients. The Public Arts Commission will review all recommendations and approve the final grant awards.

Evaluation Criteria

For all grant categories the Selection Panel will consider how effectively each application addresses the following evaluation criteria in three categories:

Artistic Quality

- Work samples that demonstrate artistic and creative merit, as well as the ability to produce a well-planned, safe event or project

Community Integration

- Whether the project addresses at least two Program Goals (as listed previously) and meets the purpose of the grant category
- Whether the proposal includes partnering with businesses, organizations or governmental agencies

Project Feasibility

- The feasibility of the proposed project (based on applicant's experience, and proposal)
- A realistic plan for implementation with clear and specific objectives, including a promotions and marketing plan
- Evidence of careful and realistic financial planning
- (For Creative Mix only) Ability to show matching funds or in-kind support for the project
- (For Urbana Festivals only) Fifty percent (50%) matching funds from non-City sources
- (For Urbana Festivals only) Projected attendance
- Required permits, clearances, insurance and event authorization for special events utilizing city property or public right-of-way. Information on requirements can be found at <http://urbanaininois.us/departments/public-works/special-events>.

Timeline and Disbursement of Funds

All projects must be completed within 12 months from the notification of award. For all grants *except* Urbana Festival Grants, half (50%) of the grant will be distributed upon notification of award and entering into agreement with the City. The following half (50%) will be distributed only after (1) the work is exhibited or performed, (2) a Final Report Form is submitted to the Public Arts Coordinator, and (3) a brief presentation about the project is given to the Urbana Public Arts

Commission, either in person, conference call or online video conference call. For Urbana Festival Grants, 100% of the grant will be distributed upon confirmation that applicable event permits, clearances, insurance, and event authorization have been obtained. Urbana Festival grant recipients are also required to submit a Final Report Form and present to the Urbana Public Arts Commission.

Final Report Form

The Final Report Form will be provided by the City and will be required for all Grantees.

Acknowledging City Support

Grant recipients are expected to acknowledge the City's financial support in all appropriate materials and media. The acknowledgement should read, "Supported in part by a City of Urbana Arts Grant," unless the City is part of a list of supporters. In the latter case, the acknowledgement may say simply City of Urbana Public Arts Program. Grantees must display the Urbana Public Arts Program and City logos whenever other sponsor logos are displayed. Additionally, if the grantee is a recipient of the Urbana Business Association "Business Backs the Arts" program, the Grantee must acknowledge both the City and the Urbana Business Association. The acknowledgement should then read, "Supported in part by a City of Urbana Arts Grant and the Urbana Business Association". In this case, whenever sponsor logos are displayed, the Urbana Public Art Program, City, and Urbana Business Association logos must be displayed.

For questions, contact: Tom Carrino
Economic Development Manager
City of Urbana
400 South Vine Street
Urbana, IL 61801
Phone: 217.384.2442 Fax: 217.384.0200
Email: trcarrino@urbanaininois.us

For online application technical support, contact: http://help.wufoo.com/wufoo_asksupport



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division
Urbana Public Arts Commission

**Urbana Arts Grants Program
2014 Application**

All materials must be submitted online or received by 5:00 pm on January 17, 2014.
Late applications will not be accepted.

Read Program Guidelines BEFORE completing this application form.

You may get information on how to complete this application online at <http://urbanaininois.us/artsgrants>

Return one hard copy of the application form and one hard copy each of the required additional materials for the category you are applying in, as well as a CD or DVD of work samples, to:

Public Arts Coordinator
Community Development Services, City of Urbana
400 S. Vine Street, Urbana, IL 61801

For your hard copy application to be accepted you MUST submit it in a manila envelope that is clearly labeled with your contact information.

Which grant are you applying for?:

Here and Now Envision 365 Creative Mix Urbana Festivals

For the Creative Mix and Festivals category, please check the box that describes the annual operating budget for your organization. Round to the nearest \$100:

\$0 - \$49,900 \$50,000 - \$99,900 \$100,000 - \$499,900 \$500,000 or above

Have you applied for an Urbana Arts Grant in the past?

Yes No

If you received a grant award previously, please mark which year and category:

2009 Here and Now 2009 Envision 365 2009 Creative Mix 2009 Urbana Festivals
 2010 Here and Now 2010 Envision 365 2010 Creative Mix 2010 Urbana Festivals
 2011 Here and Now 2011 Envision 365 2011 Creative Mix 2011 Urbana Festivals
 2012 Here and Now 2012 Envision 365 2012 Creative Mix 2012 Urbana Festivals
 2013 Here and Now 2013 Envision 365 2013 Creative Mix 2013 Urbana Festivals

Check the one arts area that best describes this application:

Literature/Writing Dance Music Visual Arts
 Architecture / Landscape Film/Video Theatre Multidisciplinary

APPLICANT INFORMATION

Name of Applicant Group, Organization, or Ensemble

Primary Contact and Title

Address City, State Zip code Web Address

Email Daytime Telephone

PROJECT INFORMATION

Project Title : _____

Brief Description of Project (25 words max): _____

Amount Requested to Support Project: _____

Date of Project Completion (*between April 1, 2014 - April 1, 2015 for ALL applicants*): _____

From the list below, check the Program Goals that this project will address:

- Integrate the arts into the urban environment, creating a sense of place and purpose, and promoting tourism and commerce
- Increase the availability of publicly accessible projects in the arts
- Encourage emerging artists and art forms
- Preserve and commemorate local and multicultural traditions and histories
- Enrich the lives of Urbana residents and visitors
- Increase opportunities for residents to engage in the arts in its many forms
- Represent the community in its diversity
- Encourage partnerships among artists, performers, businesses, organizations, and agencies

List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.). Must include locations within the City of Urbana. Please note that Champaign and Urbana are separate cities:

Location and Address Proposed Use

Location and Address Proposed Use

Location and Address

Proposed Use

Location and Address

Proposed Use

Location and Address

Proposed Use

Schedule of Key Project Activity Dates, including set-up and installation or performance dates:

Activity

Date

Activity

Date

Activity

Date

Activity

Date

Activity

Date

Project Expenditures. Complete the following table to provide a list of costs involved in the project. (*Operating costs and the purchase of non-consumable materials, such as computers, software, cameras, power tools, instruments, etc., will not be considered to be eligible City expenses. These costs can, however, be considered as matching funds or in-kind donations.*)

<u>A: Personnel</u> (Project Related)	<u>Amount Requested from City</u>	<u>Matching Funds</u>	<u>In-Kind Donations</u>	<u>Total</u>	<u>Expenditure Notes (if applicable)</u>
Artistic					
Administration					
Technical					
Other					
Total Personnel Expenditures					
<u>B: Implementation</u> (Cost of Project)					
Supplies/Materials					
Promotion/Printing					
Postage					
Artistic Services					
Other Professional Services					
Space/Equipment Rental					
Travel/Transportation					
Other					
Total Implementation Expenditures					
Total Expenditures (A+B)					

ADDITIONAL MATERIALS REQUIRED CHECKLIST:

To complete this application, return one hard copy each of the required additional materials for the category for which you are applying, as well as one hard copy of the application form and a CD or DVD of PDF versions of additional materials and work samples. Do not exceed word limits.

HERE AND NOW

- Artist Bios (150 words)
- Proof of Urbana Residency: Include ONE copy of one of the following: a) photo ID with proof of current address, b) current utility bill, or c) signed lease agreement.
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

ENVISION 365

- Artist Bios (150 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

CREATIVE MIX

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description)

URBANA FESTIVALS

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Proposed Festival: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified in the application. (500 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance and your methodology for calculating that number. (300 words)
- Work Samples (see work samples description).
- Index of Work Samples (see work samples description).
- Evidence that you have been in communication with the Public Works Department regarding a Special Event or Parade Permit Application for your project, if required. Additional information can be found online at :
<http://urbanaininois.us/departments/public-works/special-events>

WORK SAMPLES DESCRIPTION: Select the medium that best displays you or your organization's experience and qualifications relevant to the success of the proposed project. Upload work samples via the online application (with the exception of video work) or as digital files on a CD or DVD. Clearly label all work samples in the following way: "lastname_firstname_01.jpg", with the last number corresponding to the image number listed on the index of work samples. **DO NOT SEND ORIGINAL ARTWORK. NO MORE THAN 8 WORK SAMPLES TOTAL IN ANY COMBINATION (IMAGE, AUDIO, VIDEO, MANUSCRIPT) WILL BE REVIEWED.**

File specifications:

- A. Digital images: Each JPEG file should be no larger than 1920 x 1920 pixels at 72 dpi. Do not send original artwork.
- B. Audio works: Each submitted work should be no longer than 5 minutes in duration. Audio files should be submitted in MP3 file format.
- C. Video works: Each submitted work should be no longer than 5 minutes in duration. Upload video work samples to a site such as YouTube, Vimeo, or a personal website and include links in the Index of Work Samples.
- D. Manuscript Samples: Only one 5-page maximum sample will be reviewed for scripts, poetry, prose, etc. Sample must be in PDF format.

INDEX OF WORK SAMPLES: Upload a PDF document to the online application that provides a guide to the work samples submitted. If you are not using the online application, include the Index of Work Samples as a hard copy or as a PDF on your CD or DVD or work samples with your application.

- Artist name or organization name
- Title of work or event
- Medium
- Date of work/activity
- Dimensions or duration (if applicable)
- Site (if applicable)
- Link (if using a site such as Youtube or Vimeo to present audio or video samples)

CERTIFICATION

I, the undersigned, certify that all information provided herein is true and accurate to the best of my knowledge. I further certify that I have completed and attached to this application all documentation required as part of this application.

Applicant name (print or type)

Date

Applicant Signature

Return one hard copy of the application form and one hard copy of each of the required additional materials for the category you are applying, as well as a CD or DVD of work samples and PDF versions of additional materials. For your hard copy application to be accepted you must submit it in a manila envelope that is clearly labeled with your contact information.

DEADLINE: 5:00 PM, January 17, 2014
Send to: Public Arts Coordinator
Community Development Services
City of Urbana
400 S. Vine Street
Urbana, IL 61801

2014 Urbana Arts Grants	Categories	# Received	2013 Grants
	Here and Now	13	10
	Envision 365	8	17
	Creative Mix	11	20
	Urbana Festivals	8	10
Total Grants		40	57
Arts Areas	Music	10	14
	Visual Arts	8	10
	Multidisciplinary	16	15
	Dance	1	6
	Theater	1	6
	Lit/Writing	2	1
	Film/Video	1	1
	Arch/Landscape Arch	1	4
Total Groups		40	57
Total Funding Requested		\$138,585.63	\$195,095
Total Funding Given Out		\$47,500.00	\$47,500
Previous and New Applicants	Previous Applicants	18	25
	Previous Receptients	18	20
	New Applicants	21	32
	Awards to New Applicants	15	8
	Awards to Previous Applicants	18	5
Applicants By State	IL	39	56
	Canada	1	
	Ohio		1
Applicants by City	Urbana	26	26
	Champaign	12	26
	Chicago	1	1
	Montreal	1	
	Around Illinois		3
	Out of State		1
Awards	Urbana	21	13
	Champaign	10	9
	Chicago	1	1
Total		32	23
Grants Working with Schools		11	
Awarded Grants Working with Schools		10	
Grants Working with Urbana Schools		7	5
Awarded Grants Working with Urbana Schools		6	4

2014 Applicant	Project Title	Arts Area	Applicant Residence	Previous Grants	\$ Requested	\$ Granted	Sponsor
Envision 365							
Ann McLaughlin	Scheherazade	Music	Urbana, IL	None	\$2,500	\$500	City
Isabelle Collazo & Dan Pierson	there, there, we are here now	Multidisciplinary	Chicago, IL	None	\$2,500	\$1,000	City
Kate Kuper	Simple Machines & Movement Exploration	Dance	Champaign, IL	2009, 2011, 2013 (E365)	\$2,400	\$1,500	City
Maria Lux	Art Installation at the Art Coop	Visual Arts	Champaign, IL	None	\$800	\$750	City
Daniella Pavlic	Rhizome of Ixil	Visual Arts	Champaign, IL	None	\$1,500	\$750	City
Urbana Land Arts	WaterWorks	Arch/Landscape	Urbana, IL	2011 (E365), 2012 (Cmix)	\$2,500	\$750	City
Outta the Mouths of Babes	Youth Radio Project	Multidisciplinary	Urbana, IL	2012, 2013 (E365)	\$2,500	\$1,800	City/UBA
Total					\$14,700	\$7,050	
Here & Now							
Dr. Amira M. Davis	Community Saturday School Celebration	Multidisciplinary	Urbana, IL	None	\$2,500	\$1,000	City
Claire Happel	Exquisite Corpses and Music Installation	Music	Urbana, IL	None	\$2,320	\$1,000	City
JoAnne Geigner	Then & Now- Urbana Through a Lens	Visual Arts	Urbana, IL	None	\$1,250	\$500	City/UBA
Jodi Adams	Intentions	Visual Arts	Urbana, IL	None	\$2,500	\$500	City
Kathleen Winters	Intercultural Connections	Music	Urbana, IL	None	\$1,695	\$1,000	City
Langston Allston	Mural	Visual Arts	Urbana, IL	None	\$2,500	\$500	City/UBA
Lisa Fay	Lickety Split and the Phenomena of Collapse	Multidisciplinary	Urbana, IL	2012 (Cmix)	\$2,500	\$500	City
Tim Peters	Good Old Wallace	Literature	Urbana, IL	None	\$1,300	\$1,000	City
Joe Coyle	Young Urbana Artists Workshop	Multidisciplinary	Urbana, IL	None	\$2,500	\$1,200	City
Total					\$19,065	\$7,200	
Creative Mix							
Julie Kierski	8 to Create	Visual Arts	Champaign, IL	None	\$1,375	\$1,000	City
BBL Fine Arts Academy (formerly Mo'Betta)	Summer Jazz Camp	Music	Champaign, IL	2013 (Cmix)	\$4,300	\$2,750	City
Champaign-Urbana Symphony Orchestra	It's All About Style: 2014 Youth Orchestra	Music	Champaign, IL	2009, 2011-13 (Cmix)	\$5,000	\$1,000	City
Community Center for the Arts	C4A Chamber Music Workshop	Music	Urbana, IL	2010, 2012 (Cmix) 2013 Festivals	\$4,275	\$1,000	City
Leal Elementary School	Heroes and Dreams	Multidisciplinary	Urbana, IL	None	\$2,665.53	\$1,000	City/UBA
Lisa Fay & Jeff Glassman	Theatre of the Hummingbird	Multidisciplinary	Urbana, IL	2012 (Cmix)	\$5,000	\$2,500	City
Urbana Land Arts	Mobile Exhibition Series 2014	Multidisciplinary	Urbana, IL	2011 (E365), 2012 (Cmix)	\$5,000	\$2,500	City/UBA
Urbana Pops Orchestra	2014 Performances and Workshops	Music	Urbana, IL	2011-13 (Cmix)	\$5,000	\$2,500	City
Jamie McGowan	West African Dance and Drum Extravaganza	Dance	Champaign, IL	None	\$5,000	\$3,750	City
Total					\$37,616	\$18,000	
Urbana Festivals							
40 North / 88 West	Boneyard Arts Festival	Multidisciplinary	Champaign, IL	2009, 2011-13 Ufestivals	\$6,000	\$3,000	City/UBA
Amasong	Returning to Our Roots- 11th Sister Singers National Choral Festival	Music	Urbana, IL	None	\$8,500	\$3,500	City
CU Folk and Roots Festival	CU Folk and Roots Festival	Multidisciplinary	Champaign, IL	2009-2013 U Festivals	\$5,000	\$2,500	City/UBA
Illiac Spring Festival	Illian Spring Festival	Music	Champaign, IL	2009-2010 U Festivals	\$10,000	\$2,000	City/UBA
Makerspace Urbana	CU Mini Maker Faire	Multidisciplinary	Urbana, IL	2011-2013 U Festivals	\$3,200	\$2,500	City/UBA
Parkland College	Read Across America	Literature	Champaign, IL	2011-2013 U Festivals	\$5,600	\$1,000	City
U of I Asian American Cultural Center	Heritage Month AsiaFest Celebration	Multidisciplinary	Urbana, IL	2010-12 U Festivals	\$12,220	\$750	City
Total					\$50,520	\$15,250	
Total Asked for by Grantees					\$121,901		
Total Awarded by City of Urbana						\$47,500	

Brief Project Descriptions of Recommended 2014 Urbana Arts Grant Recipients

The following projects have been recommended by the Urbana Arts Grants Juries as recipients of 2014 Urbana Arts Grants. Additionally, the Urbana Business Association has chosen nine projects identified below for sponsorship as Business Backs the Arts Recipients. The list below provides information submitted by the applicants and does not obligate either the City of Urbana or the applicant to activities described. Formal agreements between the City and applicants will be pursued upon approval by the Urbana Public Arts Commission. Award notifications are expected to be distributed mid-March, upon approval of the Urbana Public Arts Commission.

Here & Now

- 1. Dr. Amira Davis, Community Saturday School Celebration,
City sponsorship of \$1,000**
A public showcase/performance of African American student artists and their mentors showcasing work developed over 12 weeks in a variety of medium.
- 2. Claire Happel, Exquisite Corpses and co(lab) Musical Installation,
City sponsorship of \$1,000**
Her guitar and harp trio will present workshops at Leal School and the Urbana Free Library and also perform a musical installation and concert at [co][lab].
- 3. JoAnne Geigner, Then & Now- Urbana Through a Lens,
UBA Business Backs the Arts sponsorship \$500**
Viewing the history, architecture, area scene, and people of Urbana using photo montages created with historical and current photos.
- 4. Jodi Adams, Intentions,
City sponsorship of \$500**
This project will combine the written intentions of yoga students with photographs of yogis in nature, offering an introspective glimpse of our inner landscape and connection with nature.
- 5. Kathleen Winters, Intercultural Connections,
City sponsorship of \$1,000**
Inspired by musical traditions from around the world, Intercultural Connections is a multicultural lecture and performance series of new chamber music compositions by up-and-coming composers.
- 6. Langston Allston, Mural on Main,
UBA Business Backs the Arts sponsorship \$500**
This artist plans to paint a multi-story mural at the soon to be complete open air space at 205 Main St. in Urbana.
- 7. Lisa Fay, Lickety Split and other Phenomena of Collapse
City Sponsorship of \$500**

Veteran movement-based theatre composer/director works with local professional performers to finalize and premiere a substantial section of a new evening-length work funded by multiple national sources.

8. **Tim Peters, Good Old Wallace, City Sponsorship of \$1,000**
A free chapbook containing an essay about the late writer and Urbana native David Foster Wallace.

9. **Joe Coyle, Young Urbana Artists Workshops, City Sponsorship of \$1,200**
Youth at the Champaign County Juvenile Detention Center will participate in digital music and creative writing workshops and display their work in the community.

Envision 365

1. **Ann McLaughlin, Scheherazade, City sponsorship of \$500**
Scheherazade is a 60-minute, Middle Eastern-themed multimedia harp show. Performances incorporate theatrical lighting and video choreographed to live harp music.

2. **Isabelle Collazo & Dan Pierson, there, there, we are here now City sponsorship of \$1,000**
A unique performance experience in which audiences are stimulated on multiple sensory levels through the use of multimedia installations that include sound, light, and movement.

3. **Kate Kuper, Simple Machines and Movement Exploration City sponsorship of \$1,500**
An investigation of science through movement, culminating in a “living museum” that demonstrates science and dance concepts, for Yankee Ridge elementary students.

4. **Maria Lux, Art Installation in Art Coop Store Window, Lincoln Square City sponsorship of \$750**
This project is an art installation reminiscent of natural history displays in the 18-foot window at Art Coop art supply store in Lincoln Square Mall.

5. **Daniella Pavlic, Rhizome of Ixil City sponsorship of \$750**
Rhizome of Ixil is a video game my group is in the process of developing based on the trial of Guatemala dictator Efraim Rios Montt.

6. **Urbana Land Arts, WaterWorks, City sponsorship of \$750**
To create an outdoor installation at the [Co][lab] housed at 206 W. Main in downtown Urbana through a hybrid of public art and stormwater management.

- 7. Outta the Mouths of Babes, Youth Radio Project,
City sponsorship of \$1,300, UBA Business Backs the Arts sponsorship \$500**
Outta the Mouths of Babes is a 12-week summer radio program where youth attend and review arts and cultural events in Champaign-Urbana in a weekly radio show.

Creative Mix

- 1. Julie Kierski, 8 to Create,
City sponsorship of \$1,000**
8 to CREATE is a collaborative art exhibit in which 8 artists each create a large-scale 2D piece of art hung on the wall during an 8 hour period.
- 2. BBL Fine Arts Academy, Summer Jazz Camp,
City sponsorship of \$2,750**
1 week summer day jazz camp targeting low income musicians grades 6-12. Includes jazz history, sectional rehearsals, improvisation techniques and ensemble rehearsals.
- 3. Champaign-Urbana Symphony Orchestra, It's All About Style, 2014 Youth Orchestra
City sponsorship of \$1,000**
The 2014 youth concerts will showcase a variety of essential styles in an interactive program presented by the symphony orchestra for area grade school students.
- 4. Community Center for the Arts, C4A Chamber Music Workshops
City sponsorship of \$1,000**
C4A will offer a chamber music camp for string students to rehearse and perform in small and large groups, culminating in free public events.
- 5. Leal Elementary School, Heroes and Dreams
City sponsorship of \$500, UBA Business Backs the Arts sponsorship \$500**
Film presentation depicting heroes and the dreams they inspire of Latino and English speaking students through music, dance, visual art and rhetoric.
- 6. Lisa Fay and Jeff Glassman, Theatre of the Hummingbird,
City sponsorship of \$2,500**
This project is a month-long community-based youth-driven participatory theatre project.
- 7. Urbana Land Arts, Mobile Exhibition Series, 2014
City sponsorship of \$2,000, UBA Business Backs the Arts sponsorship \$500**
To create a series of six mobile exhibitions hosted monthly at the Market at the Square from within the alternative gallery space of a refurbished 21' step van.
- 8. Urbana Pops Orchestra, 2014 Season Performances and Workshops
City sponsorship of \$2,500**
UPO will offer two summer concerts, one free due to an Urbana Arts Grant, ILMEA practice, composition contest/workshop, and recitals free to the public.

9. Jamie McGowan, West African Drum and Dance Extravaganza

City sponsorship of \$3,750

The Urbana's West African Dance & Drum Extravaganza will bring together world class dancers and drummers to perform and teach classes to the Urbana and Midwestern region. The events will celebrate and educate the public about these intertwined art forms.

Urbana Festivals

1. 40 North | 88 West 2014 Annual Boneyard Arts Festival Urbana Day,

City sponsorship of \$2,500, UBA Business Backs the Arts sponsorship \$500

Presented annually by 40 North, the Boneyard is a unique 4-day event showcasing the range and diversity of creative activity flourishing in our community.

2. Amasong, Returning to our Roots- 11th Sister Singers National Choral Festival,

City sponsorship of \$3,500

Amasong presents the 11th National Women's Choral Festival, at Krannert Center, July 23–27, 2014. emma's revolution kicks off the event with a free public concert.

3. CU Folk and Roots Festival,

City sponsorship of \$2,000, UBA Business Backs the Arts sponsorship \$500

The 2014 Champaign Urbana Folk and Roots Festival will take place in over a dozen venues throughout downtown Urbana on November 7th and 8th, 2014 and will present over 90 individual events including performances, workshops, jams, dances, sing-a-longs, storytelling and more.

4. Illiac Spring Festival,

City sponsorship of \$1,000, UBA Business Backs the Arts sponsorship \$1000

A one-day music festival coinciding with the opening weekend of Urbana's Market in the Square in May 2014.

5. Makerspace Urbana, CU Mini Maker Faire,

City sponsorship of \$2,000, UBA Business Backs the Arts sponsorship \$500

Urbana-Champaign Mini Maker Faire is a one-day, family-friendly event that celebrates arts, crafts, engineering, music, science, and technology projects and the Do-It-Yourself spirit in our community. At the UC Mini Maker Faire, the focus is on the process of making—not just the finished product.

6. Parkland College, Read Across America,

City sponsorship of \$1,000

Professional storytellers will be brought in to enhance the Read Across America event which occurs annually at the Lincoln Square Mall.

7. University of Illinois Asian American Cultural Center, Heritage Month Asia Fest Celebration,

City Sponsorship of \$750

AsiaFest is an educational cultural celebration on May 5. It will be at Japan House and include cultural performances, arts and crafts, and cooking demonstrations.