



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

Urbana Public Arts Program Monthly Progress Report February 7, 2013 – March 7, 2013

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Introduction

The following Urbana Public Arts Program Monthly Progress Report describes activities of the Public Arts Program for the Urbana Public Arts Commission. The report includes information regarding projects which are in process, recent requests and recommendations from the public, staff activities, and upcoming events.

Update on Current Projects

- **Martin Luther King, Jr. Park Project:** Contract negotiations are underway with artist Preston Jackson.
- **Urbana Arts Grants Program:** Jury recommendations for 2013 Urbana Arts Grants will be presented during the New Business portion of the meeting.
- **Boneyard Creek Public Art:** Jack Mackie is working with the design team and contractors as the construction phase of the project progresses.
- **Fundraising:** Staff and the subcommittee are working on the marketing plan and technical requirements for “Keep It or Change It,” to be launched in late April.
- **Marketing subcommittee:** The Marketing subcommittee has worked to improve the Urbana Public Arts Program’s presence in print publications. Ads will run monthly in the E3 section of The News-Gazette and The Buzz. The Spring Guide to Local Arts Classes is also available now online and in print.
- **Annual Planning:** As the Public Arts Budget is still under review, the budgeting discussion for FY13-14 Annual Planning will take place during the April 9, 2013 Public Arts Commission meeting.
- **Art Now!:** In the March episode, Greg Chew interviews Jason Pankoke, filmmaker, publisher, and festival organizer. See episodes at: <http://www.urbanaininois.us/artnow>.
- **Artist of the Corridor:** Sixty people attended the reception on March 1 for the current Artist of the Corridor show, featuring work by Wiley Elementary school fifth graders. The photographs will be on display through April 30.
- **Art at the Market:** Staff has worked with the Director of the Market at the Square to reserve the following Art at the Market dates for the 2013 Market season: May 11, June 22, July 20, August 17, and September 28.
- **Marketing:** Staff is regularly updating Facebook and Twitter accounts, with 572 fans and 555 followers, respectively. E-mail newsletters were sent to 517 subscribers on February 12 and 23.

Upcoming Events

- March meeting: Tuesday, March 12, 2013, 4:30 PM in the Council Chambers.
- 2013 Urbana Arts Grants Announcement Celebration, Thursday March 28, 5:30-7:00 PM, Buvons Wine Bar at 203 N. Vine Street in Urbana.
- April meeting: Tuesday, April 9, 2013, 4:30 PM in the Council Chambers.