

MINUTES OF A REGULAR MEETING

URBANA PUBLIC ARTS COMMISSION

APPROVED

DATE: October 11, 2011

TIME: 4:30 p.m.

PLACE: City Council Chambers, Urbana City Building, 400 South Vine Street, Urbana, Illinois

MEMBERS PRESENT: Barbara Hedlund, Robert Lewis, Ilona Matkovszki, Patricia Sammann, Virginia Waaler, Mary-Ann Winkelmes

MEMBERS ABSENT: None

MEMBERS EXCUSED: Geoffrey Bant

STAFF PRESENT: Tom Carrino, Economic Development Division Manager; Christina McClelland, Public Arts Coordinator; Sukiya J. Robinson, Recording Secretary

OTHERS PRESENT: Scott Schwartz

1. CALL TO ORDER, ROLL CALL AND DECLARATION OF QUORUM

The Urbana Public Arts Commission was called to order at 4:33 p.m. by Ms. Sammann. Christina McClelland took roll and a quorum was declared present. Ms. Sammann welcomed new Commission member, Virginia Waaler to the Public Arts Commission.

2. CHANGES TO AGENDA

There were none.

3. APPROVAL OF MINUTES OF PREVIOUS MEETING

The minutes of the August 9, 2011 meeting were reviewed by the Commission. With no changes proposed, Ms. Winkelmes made a motion to approve the minutes. Ms. Hedlund seconded the motion. All Commission members present were in favor of approval and the minutes were unanimously approved as presented.

4. PUBLIC INPUT

There was none.

5. COMMUNICATIONS

- **Presentation by 2010 Urbana Arts Grant Recipient: Sousa Archives**

Ms. Sammann introduced Scott Schwartz, Director and Archivist for Music and Fine Arts at the Sousa Archives. Mr. Schwartz gave a slideshow presentation on his two-day string workshop, The 2010 American String Festival, in which 90 students participated. The students were from Urbana Middle School, Urbana High School, Countryside Elementary School, and four home-school students from Urbana-Champaign. Mr. Schwartz thanked the Commission for the grant received. At the conclusion of the report, questions and comments from the Commission were heard.

- **Presentation by Jack Mackie: Phase I Preliminary Project Briefing**

Ms. Sammann introduced Jack Mackie, the artist selected to work on the design team for the Boneyard Creek Beautification Project. Mr. Mackie presented a pre-schematic review for the Boneyard project which would set his course and free all other designers to move rapidly in their directions. He presented slides summarizing his initial research and ideas for public art in the Boneyard Creek Beautification Project for the Commission's feedback.

- **Presentation by Staff: Monthly Progress Report**

Ms. McClelland presented the City staff's monthly progress report to the Commission, outlining projects in process, recent requests and recommendations from the public, staff activities, and upcoming events.

For an update on current projects, she reported the following:

- With regards to the Urbana Arts Grant Program, Ms. McClelland reported that 2011 projects were in progress. She also stated that the 2012 grant cycle guidelines and applications would be released at the end of October.
- With regards to the Royer Arts & Architecture District, Ms. McClelland reported that City Staff reviewed a proof and were working with Engraphix, the sign company, and Public Works to facilitate fabrication and installation for the signage commemorating the County Courthouse.
- With regards to Art in the Schools, Ms. McClelland reported that the Arts in the Schools subcommittee had met with USD 116 Fine Arts teachers on September 7th and had a follow up meeting on September 20th. She stated that the subcommittee would do further research to develop an Arts in the Schools program.
- With regards to Downtown Arts, Ms. McClelland reported that the Downtown Arts subcommittee met on September 20th.
- With regards to Fundraising, Ms. McClelland reported that Staff was researching feasibility of strategies utilizing existing fundraising systems.

- With regards to the Marketing subcommittee, Ms. McClelland reported that the Marketing subcommittee had created a list of Urbana-Champaign area art classes. The list is available at <http://www.urbanaininois.us/classesresourceelist>.
- With regards to Outreach, Ms. McClelland reported that City staff had worked with 40 North/88 West and the Champaign-Urbana Design Organization (CUDO) to organize Champaign County ARTS CONNECT: pARTner Up! for October 13, 2011 from 5:30 to 8:00 PM at 88 Broadway in Lincoln Square Village. She stated it would feature 8 PechaKucha style presentations from area arts organizations, to promote awareness and collaboration among the local arts community.
- With regards to Art at the Market, Ms. McClelland reported that the fifth 2011 Art at the Market workshop, “Eco Shrinky Dink-ification” with Lori Caterini, was held on September 24th. Commissioner Geoff Bant helped with the event. She stated that the October workshop would be “Natural Paint Postcards” with Jessica Roberts from 8am-12pm on October 29th, with a preview on WCIA 3 at 8:30 am on Wednesday, October 26th.
- With regards to *Art Now*, Ms. McClelland reported that the new episode for October was an interview with quilt artist, Deborah Fell.
- With regards to the City Building Exhibit Space, Ms. McClelland reported that the work of the new Artist of the Corridor, Will Arnold would be on display until the end of November. A reception was held for him on October 6th from 4-5pm.
- With regards to marketing, Ms. McClelland reported that City staff had been regularly updating the Public Arts Program’s Facebook page, which as of this meeting had 390 fans. She also stated that the Urbana Public Arts Twitter account, which could be followed @urbanapublicart, as of this meeting had 116 followers. Ms. McClelland reported that a monthly e-mail newsletter had been sent to 356 subscribers on October 4th. She also stated that Single Stereo Design had created the logo attached to the meeting packet for the Urbana Public Arts Program that had been reviewed by Staff and the Marketing subcommittee. They would also be creating a brochure and promotional postcard.
- For upcoming events, Ms. McClelland reported that the date for the next Public Arts Commission meeting was set for November 8, 2011 at 4:30 p.m. in the City Chambers.

6. NEW BUSINESS

- **Long-range Planning Exercise**

Ms. Sammann introduced this agenda item. Ms. McClelland gave a brief overview of where the idea for this exercise originated and how it would be helpful in creating a five-year plan and also annual budget planning in the spring. She explained the first step of the process for that evening which was to brainstorm goals and priorities. Ms. McClelland asked for each Commission member to write down their top 5 priorities for the Public Arts Program over the next five years. She then made a final list comprised of the input from each Commission member. A discussion of the matter by members of the Commission and Staff ensued. Following discussion, Mr. Carrino stated that he wanted to make sure that that Commission

members got this final list sent to them as soon as possible, so that other Commission members who weren't present at the meeting could weigh in their suggestions.

7. ANNOUNCEMENTS

Ms. McClelland reiterated that the Champaign County ARTS CONNECT: pARTner Up! event was on Thursday, October 13th at 5:30 pm at 88 Broadway in Lincoln Square.

8. ADJOURNMENT

Ms. Winkelmes made a motion that the meeting be adjourned. Mr. Lewis seconded the motion. With no further business, Ms. Sammann declared the meeting adjourned at 6:11 p.m.

Submitted,

Christina McClelland, Public Arts Coordinator