

POST-PROJECT EVALUATION

The Prompting Theater's 10th Annual Theater in the Streets Festival proved to be an enjoyable project, with an unexpected twist. This year was the first time that the festival, which usually takes place outside in the streets, took place inside Lincoln Square Mall. We moved indoors this year due to the rainy weather in the morning. Though it had stopped raining by noon, the streets were still wet, and thus would have been a problem for the electrical equipment. Though it was indoors, it still maintained its showcasing spirit and drew in a sizeable crowd.

The support from the Urbana Arts Grant allowed us to maintain a high level of professionalism, and to continue to be an economic opportunity for local theater ensembles. In addition, the Urbana Arts Grant allowed for us to have professional posters made for advertising, as well as being able to provide wireless microphones for all actors who needed them (some troupes required as many as 12 mics). This year 40 North moved the Boneyard Arts Festival up a weekend to coincide with the U of I's Mom's Day. To maintain the relationship with the Boneyard Arts Festival, we moved ours up as well (though the two Festivals are independent of each other, they occur together to enhance each other).

The Festival had five performing troupes, bringing to Urbana's streets actors from Urbana, Champaign, Rantoul, Paxton, and even the Kankakee area. There were performances of all types: musical, comedy, improv, experimental, and drama. There were a total of about 85 performers for the day. The Prompting Theater's performance brought in over 125 audience members, and there were a total of approximately 250 people in the audience throughout the day, which was similar to last year's attendance. Moving indoors thankfully did not affect the attendance very much.

As always, it was very energizing to bring together the wide range of theatrical talent in the area. Each year's Festival brings some regular performers, as well as some new ensembles, some freshly formed performances and some seasoned shows. Each Festival presents all actors and ensembles that are able and want to perform, and it is a surprise to see who all will participate from year to year. This year featured a local high school drama department, a professional improv theater troupe, a local community theater troupe, and a newly created troupe comprised of area kids. The Prompting Theater is also proud to be the core of the Festival, getting a chance to not only showcase the enormous talent, but to also have a chance to publicly demonstrate the troupe's motto: *a disability doesn't imply an inability.*

The Prompting Theater takes pride in the work they do, always striving to present clever and interesting work, and to be presenting it in the most professional manner. The streets of Urbana long ago became home to Prompting Theater performances, as theater space was not available to the actors at the time. However, over the years, they have proven themselves substantial actors, and have had the doors of Parkland, the Station Theater, and now the new theater SoDo in downtown Champaign opened to them. Now they are honored to be able to continue using the streets of Urbana to allow other theater ensembles the same public connection with which they started, helping to bring theater to the outdoors of Urbana, where it's accessible to all.

THE PROMPTING THEATER

PRESENTS

the

10th annual

10th theater in the Streets festival

SATURDAY APRIL 9TH

DOWNTOWN URBANA

FEATURING:

- CENTRAL HIGH URINETOWN EXCERPTS NOON
- PROMPTING THEATER MUCH ADO ABOUT NOTHING 1 PM
- S.T.A.G.E. THE MIRACLE WORKER EXCERPTS 2 PM
- ZOO IMPROV IMPROVISATIONAL COMEDY 3 PM
- FRANCOISE THEATER GROUP MIDSUMMERS NIGHT EXCERPTS 4 PM



URBANA



THE PROMPTING THEATER PRESENTS:

**the
10th annual
theater in the
streets
festival**

SATURDAY, APRIL 9TH

DOWNTOWN URBANA

Post-Project Evaluation

1. Accomplishments and how grant funds were utilized during the grant period

Grant funds were utilized for event publicity, supplies, and honoraria (See Fiscal Report for details). We were fortunate to also receive a grant from Student Cultural Programming to support some of the costs as well. Highlights from the Third Annual Asian American and Pacific Islander Heritage Month Festival include:

- 11 different performances, incorporating approximately 60 performers.
- 20 cultural-educational interactive booths, incorporating approximately 60 volunteers staffing different booths
- 11 Community groups, 9 Campus groups (Student/RSO), and 13 Campus Units were represented
- *Groups represented included:* First-generation and beyond AAPI's in general, Chinese, East Asian in general, Hindi, Indian, Japanese, Korean, Muslim, Refugees, South Asian in general, Sri Lankan, Taiwanese.
- *Art exhibit: Asian American and Pacific Islander's Community of Mothers: Images of Motherhood* allowed community to see various representations of Asian American and Pacific Islander mothers and kind of art medium.

2. Impact that the grant funds had on your artistic/organizational development

We are very grateful for the expansion opportunities the Urbana Festival Grant allowed us in our 3rd Annual AAPI Heritage Month Celebration. Specifically, the funds allowed us to support and empower our community's AAPI performers' artistic development through small honoraria. Not only were they able to share their piece of Asian and Asian American heritage to attendees, but they are now able to invest in developing their art for more wide-spread exposure in the community. The grant also allowed us to cover expenses for supplies, so that this community event could not only be free to the public, but also truly authentic, including bona fide AAPI activities and cuisine samples.

Beyond the actual festival, the Urbana Arts Grant has also helped to give more weight and credibility to our Center and AAPIs on the community level. While we have worked on numerous occasions with the greater community in the past, this grant and event has opened more doors for collaboration in the community. On the University campus, it has also given us more credibility as a campus unit that is able to actively receive collaborative support from our community too.

3. # of participants from the public, and participating artists, performers, collaborators overall

Due to the nature and openness of the festival, it is quite difficult to estimate hard numbers of participants. Our guestimate is approximately 400-450 attendees (this includes people who did not stay the entire three hours, but that came and went throughout the event).

4. Description of experience working with collaborating partners

The collaboration with both campus and community has been quite rewarding. Community and campus partners came together every month as we started planning this event in the Fall of 2010. Each partner brought their own contribution whether it was other collaborators, ideas, volunteers, and/or suggestions, which helped to bring together a more open, diverse and united program. In the end, the success of the program was due in part to the commitment and participation of many partners who worked hard with us.

Asian American and Pacific Islander Heritage Month 2011

April

- 4 "D. Hekoyama Workshops" Asian American Cultural Center 7pm @ Asian American Cultural Center, Lounge
- "Food for Thought- Become Visible: Let Our Voice Be Heard!" Asian American Cultural Center 12pm @ Asian American Cultural Center, Lounge
- 12 "Dharma Chaat Chat" Dharma and the Hindu Students' Association 7:30pm @ Asian American Cultural Center, Lounge
- 13 "MSA French Cooking Class" Multicultural Student Association 7pm @ Asian American Cultural Center, Lounge
- 19 "Food for Thought- 'I Love You's' Are for White People: How About Asian American People?" Asian American Cultural Center 12pm @ Asian American Cultural Center, Lounge
- "Sigma Iota Alpha Carnival" Sigma Iota Alpha 6:30pm @ Asian American Cultural Center, Lounge and Activities
- 20 "Dessert and Dialogue" Diversity and Social Justice 6:30pm @ Asian American Cultural Center, Resource
- 21- "Technologies of Migration: Asia, Media, Mobility, and Virtuality" Asian American Studies All day @ Levis Faculty Center
- 22 "Karaoke and Board Game Night" Chinese Students and Scholars Association 8pm @ Asian American Cultural Center, Resource and Activities
- 25 "Tanaka Award Recipient Presentation" Asian American Studies Program 2pm @ Asian American Cultural Center, Lounge
- "Asian American Leadership Awards" Asian American Cultural Center 7pm @ Alice Campbell Alumni Center
- 26 "Food for Thought- Trauma and Empowerment: Helping Yourself and Others" Asian American Cultural Center 12pm @ Asian American Cultural Center, Lounge
- "EUI Student Conference" Ethnography of the University 3pm @ Asian American Cultural Center, Lounge and Conference
- "Film Screening: In The Matter Of Cha Jung Hee" Asian Educational Media Service 5pm @ Parkland College, D244
- 28 "Sexuality & the Asian American Community" Workshop. McKinley Health Center, Asian American Cultural Center, alpha Kappa Delta Phi, Lambda Phi Epsilon, Asian Pacific American Coalition 6pm @ Asian American Cultural Center, Lounge
- 29 "PSA Iron Chef" Philippine Student Association 6pm @ Asian American Cultural Center, Lounge
- 30 "Ka Melia Hawaii Club Benefit Luau" Ka Melia Hawaii Club 12:30pm @ Asian American Cultural Center, Entire Building
- "Kick off of celebration for Asian Pacific American Heritage Month" Champaign Public Library 2pm @ Champaign Public Library, Robeson Pavilion Room A & B
- "Japanese Story Time" Urbana Free Library 3:15pm @ The Urbana Free Library, Auditorium.

May

- 1 "AAPI Heritage Month Celebration" Asian American Cultural Center 11am @ Lincoln Square Mall
- "AAA Ambassadors" Asian American Association 2pm @ Asian American Cultural Center, Activities
- 3 "Food for Thought- Fulfilling Obligations to One's Motherland: The Final Chapter" Asian American Cultural Center 12pm @ Asian American Cultural Center, Lounge
- "AsiaLENS Screening: In The Matter Of Cha Jung Hee" Asian Educational Media Service 7pm @ Spurlock Museum, Knight Auditorium
- 4 "AAA Midnight Breakfast" Asian American Association 9:30pm @ Asian American Cultural Center, Lounge
- 6 "Karaoke and Board Game Night" Chinese Students and Scholars Association 8pm @ Asian American Cultural Center, Activities and Resource
- 20 "Karaoke and Board Game Night" Chinese Students and Scholars Association 8pm @ Asian American Cultural Center, Activities and Resource

5 YEAR ANNIVERSARY
of the
Asian American
Cultural Center



ASIAN AMERICAN
CULTURAL CENTER
Office of Inclusion and
Intercultural Relations
University of Illinois
at Urbana-Champaign

go.illinois.edu/aapi



The Report:

Pygmalion Music Festival seeks to engage the community of Urbana-Champaign, and its surrounding area by hosting the best possible artists within budgetary constraints. Part of the organizational process is handling a fundraising campaign in order to be able to afford artists that are both affordable and popular. The goal is to be able to get those artists in front of those who wish to see them perform for a reasonable cost.

With the 2,000.00 USD that the festival was granted, we chose to book a number of artists on last year's lineup, which can be viewed at <http://www.pygmalionmusicfestival.com/past>

As a result of this successful booking, we were able to diversify the lineup at The Canopy Club in 2010 and offer an even broader array of artists on that particular bill.

The festival on the whole saw over 7,500 attendees over the course of the weekend, and Lucero's particular show had over 750 throughout the night. Numerous local band performed to packed audiences which is always the goal of the festival: to give local artists a chance to perform alongside artists of national renown.

We greatly appreciated the opportunity to use the grant money directly towards the booking of nationally known artists. It helps to improve the quality of the festival, and we looked forward to having that opportunity once again.

— Seth Fein, Festival Director

Fiscal Report:

\$2000.00 USD was spent on TALENT for Pygmalion Music Festival. Please see attached contract.

PYGMALION MUSIC FESTIVAL

SEPTEMBER 22-25, 2010 • URBANA-CHAMPAIGN, ILLINOIS

of Montreal • Built to Spill

Roky Erickson ^{with} Okkervil River

Caribou • Cut Chemist

Ted Leo & the Pharmacists

Cap'n Jazz • Janelle Monáe • Surfer Blood

Holy F*ck • Plastician • Those Darlins • +/- {Plus/Minus}

Owen • Cults • Colour Revolt • Unwed Sailor

David Dondero • All the Day Holiday • Drink Up Buttercup

Candy Claws • Common Loon • Pomegranates • Turbo Fruits • Elsinore

Jimmy Grecco • Lookbook • The Viper & his Famous Orchestra

TICKETS ON SALE NOW • PYGMALIONMUSICFESTIVAL.COM



Art In Space Post-Project Evaluation
Urbana School District #116
Elementary Fine Arts

1. Accomplishments and how the grant funds were utilized during the grant period:

The sculpture garden tour provided a starting point for the instruction of third graders in the areas of visual art and math in an engaging hands-on manner. We were able to provide all of our third grade students at Prairie and Wiley the opportunity to visit and tour the garden. The knowledge that they gained through this experience will help them make connections with art and their community. The students learned about the sculptures by looking, touching, comparing and discussing art concepts. Allowing the students to experience the sculptures, with the close-up visual and tactile observation, is a learning experience that they will remember and be able to draw connections to in and out of the classroom in the future. The money received from the Urbana Public Arts Commission Creative Mix Grant allowed travel to the Sculpture Garden (School bus), substitute teachers (so that the art teacher could conduct the tour and guide learning), and resources for all six elementary buildings in the area of sculpture.

2. The impact that the grant funds had on your artistic or organizational development:

Because of budget cuts in our school district, we would not be able to continue this program without the financial support of the Creative Mix Grant. We would like to provide all of our third grade students the opportunity to visit and tour the garden each school year.

3. The number of participants from the public, and participating artists, performers, collaborators in the overall project:

The Elementary Fine Arts Coordinator assisted in facilitating the schedule; bus and sub requests; information to building principals; coordinating art teachers timelines

and paperwork like permission slips; and coordinating with the school district's central office on the requisitions and budget for the project. There were two visual art teachers that lead the sculpture garden tours. There were 8 classes of third graders that completed tours. An average class size would be approximately 25 students. A classroom teacher for each of the 8 classrooms also attended the tour.

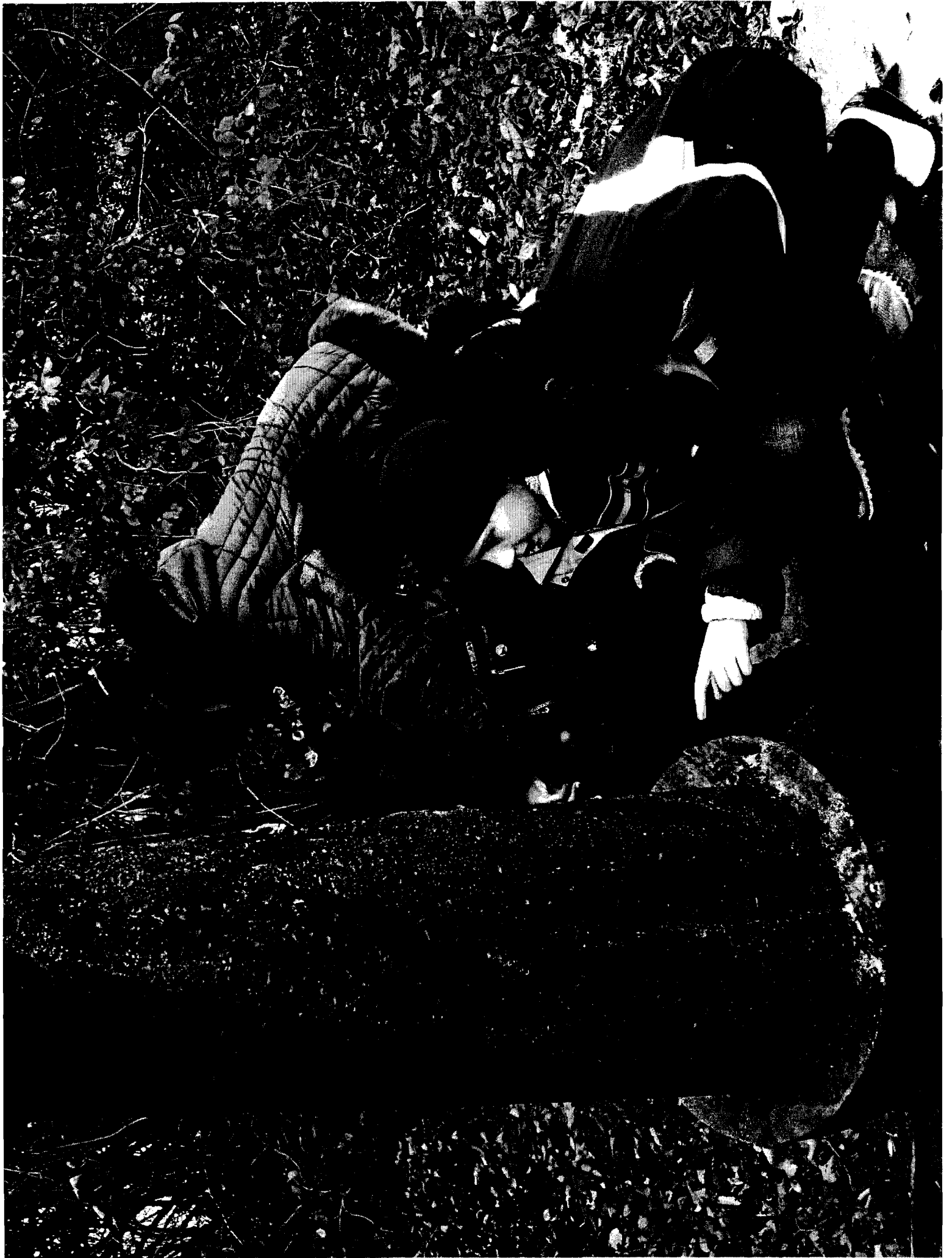
4. Description of experience working with collaborating partners:

The visual art teachers were excited to have this opportunity for their third grade students. The classroom teachers relayed positive comments about the learning experience of their students from the tour. Our school district believes that this is an important experience for our students.

5. Additional Comments:

This is the first year we were unable to arrange tours for all third graders in Urbana. Urbana's school year calendar and the creative mix grant period both changed recently. Those changes and some very poor spring weather conditions meant that some of our trips were canceled and were unable to be rescheduled. To remedy this problem for the next school year, we will arrange all of our field trips in the fall instead of the spring semester.









Post-Project Evaluation

Summary

The CUCPH project was a collaborative process to create attractive posters that would inform and inspire the people of Urbana and its visitors about the contributions made by 'regular folks'. The levels of participation and promotion far surpassed initial estimates, and response from the general public, graphic designers, and local businesses has been overwhelmingly supportive. In addition to creating and disseminating the two proposed posters, the infrastructure and connections built have already begun to support future efforts, including more posters and a lesson plan for use in K-12 curriculum.

Chronology of Events

4/15-18/10	Community Input Table at IMC (Boneyard Arts Festival)
7/1/10	CUCPH Website launched: _____, and facebook
7/15-9/15/10	PSAs aired on WEFT, WPGU, and WRFU
7/15-11/15/10	Promotional Slide on UPTV
7/15/10-Present	Signature File on all emails sent by elizaBeth Simpson (2,000 +)
7/15/10	Press Release sent to all local radio, TV, and print outlets
7/24/11	Community Input Table (Farmer's Market)
9/16/10	Guest Speaker in Ed. Policy C&I 448 (UIUC, Debra Erickson)
9/18/10	Guest Speaker on Illinois Labor Hour (WEFT, David Johnson)
10/19/10	Guest Speaker on A.W.A.R.E. On the Air (UPTV, Carl Estabrook)
4/1-6/30/11	MTD Posters on display on 91 buses
4/2/11	Public Silkscreen Workshop (Weiskamp Printing)
4/6/11	Poster Display at Cakes on Walnut (Boneyard Arts Festival)
4/6-10/11	Street Posters on display in 50+ locations (Boneyard Arts Festival)
4/6/11- Present	Street Posters on display in 50+ locations, including homes
4/28-5/2/11	Posters put on display/sale in Artists Against AIDS
4/30/11	Block printing Workshop (Midwest Zinefest)
5/8/11	Poster Display (Urbana Farmer's Market)

Participation

With community input sessions, workshops, hundreds of conversations, posters in all 91 MTD buses and in more than 50 local businesses and restaurants, as well as publicity in radio, TV, print, and email, it is no exaggeration to say that thousands of people have been reached by this project. In specific, ten graphic designers and 30+ people have contributed directly to the vibrantly collaborative research and design process.

Use of Funds, Donations, and Collaboration

Funds received from this grant were primarily used to purchase art supplies and to subsidize some of the many hours of effort put into the project. In addition, the project received overwhelming support via donations of time, services, and materials, and perhaps more importantly, enthusiasm. Of particular note are: Miriam Martincic (graphic design), Anastasia Tumanova (graphic design), Ed Weiskamp (silkscreen materials and expertise), Matt Harlan (silkscreen expertise), and Lance Dixon/Dixon Graphics (print services). In addition to material contributions, these people served as mentors and coaches on the many aspects of graphic design and production.