



## DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

*Economic Development Division*

### **m e m o r a n d u m**

**TO:** Urbana Public Arts Commission

**FROM:** Christina McClelland, Public Arts Coordinator

**DATE:** March 2, 2011

**SUBJECT:** **Urbana Arts Grants Program Award Recommendations**

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### **Background**

Urbana recognizes the arts as essential to the vitality of the city. Through a series of public input opportunities, funding has been identified as the greatest barrier that prevents local artists, organizations, and businesses from pursuing their goals in the arts. In response, the Urbana Arts Grants Program makes funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects in Urbana that enrich the lives of Urbana residents and visitors. The following is an overview of the 2011 Urbana Arts Grant program and award recommendations.

### **Discussion**

The 2011 Urbana Arts Grant Program is on track to follow the approved program timeline. Below is a timeline of the 2011 grant program activities to date as well as anticipated activities.

November 16, 2010:	Guidelines and applications available
January 10, 2011:	All applications received by 5:00 PM
Jan. - Feb. 2011:	Confirm Jury groups
Jan - Feb. 2011:	Upload work sample materials to City-hosted secured website
Jan. 24 - 28, 2011:	Deliver application materials to jurors for review
Feb. 5 - 6, 2011:	Jury meetings to select grantees
Feb. 16 – 25, 2011:	Urbana Business Association Committee Review and Board of Directors Approval of Business Backs the Arts Awards
March 8, 2011:	Urbana Public Arts Commission approve 2011 Grantees
March 14, 2011:	Notify all applicants
Mar. 15 - April 1, 2011:	Sign grant agreements
April 1, 2011:	Project period begins
April 1, 2012:	Grant projects completion deadline (for Envision 365, Creative Mix, and Urbana Festivals categories)

## **Process**

The guidelines and application form used for 2011 (Exhibit A) were generally the same as those used in 2010, however there were a few changes. For the Here and Now category, the length of time was increased from six months to one year and amount of funding available was increased to between \$500 and \$2,500. All applicants were required to state whether they had received Urbana Arts Grants funding in the past, and Creative Mix and Festival applicants were required to provide a range of their organization's annual operating budget. Additionally, it was decided that in the 2013 grant cycle, applicants who have previously received grants for two years in a row will not be eligible for funding in the subsequent year.

At the end of January 10, the application period deadline, the City had received 41 applications. Attached (Exhibit B) is a spreadsheet showing the statistics on the applications that were received.

The Commission Arts Grant Subcommittee, composed of Commission members Pat Sammann and Sarah Ross, provided significant guidance in the development of the program and the creation of two juries that reviewed the application materials and formalized the recommendations for the Public Arts Commission. The Arts Grant Subcommittee recommended a list of community members with backgrounds in the arts to serve on the two juries. These jurors were then confirmed based on their qualifications and availability. Each jury included representation from a variety of arts areas including: music, dance, visual art, theater/literature, and the community at large.

The jurors were diligent, insightful, and essential in the process of recommending projects to award in the 2011 Urbana Arts Grants program. The jurors were divided into two juries, one to review the Here and Now and Envision 365 grant categories, and the other to review the Creative Mix and Urbana Festivals category. The 2011 juries were as follows:

### Here and Now / Envision 365 Jury:

1. Gerald Guthrie, artist and Professor of Foundations at the University of Illinois
2. Jim Kelly, musician and label manager for Parasol Records Group in Urbana, IL
3. Gillen Wood, writer and Associate Professor of English at the University of Illinois
4. Otis Noble, arts patron and community member
5. Tammie Rubin, artist and Assistant Professor of Ceramics at the University of Illinois
6. Cheryl Haden, Public Arts Commission member and arts patron

### Creative Mix / Urbana Festivals Jury:

1. Frances Harris, musician and University of Illinois High School librarian
2. Roger Blakley, sculptor and Emeritus Professor of Art and Design of the University of Illinois
3. Brandon T. Washington, musician and Urbana School District music teacher
4. Stephen Sears, landscape architect and Assistant Professor of Landscape Architecture at the University of Illinois
5. Mary-Ann Winkelmes, Public Arts Commission member and arts patron

The secured on-line portal on the City's webpage was again used this year for on-line jury review of digital work samples. This increased the ease with which jurors reviewed images, video, and music, and likely reduced the amount of time required for review of each application. There were only a few issues with jurors not being able to view work samples, all of which were solved prior to the jury meetings. However, some submitted files were not able to be viewed due to corrupt file formats or files exceeding size limits outlined.

The demands placed on the jurors were significant. Each juror was asked to review approximately 20 applications which involved reading project descriptions, resumes, and budgets, in addition to listening to or viewing of work samples for each application. The jury members were given approximately two weeks to review and score the application packets. The jurors used score sheets to assist in their decisions. The score sheets provided space for the jurors to evaluate the applicants in three main areas listed below:

- Artistic Quality—a determination of whether the applicant possesses the skills, creativity and discipline demanded to successfully complete the proposed project, and whether the proposal has creative merit.
- Project Feasibility—a determination of whether the applicant's proposal provides a clear and appropriate budget, evidence of careful financial planning, and submittal of a realistic plan for implementation, including promotions.
- Community Integration—a determination of whether the applicant's proposal addresses two or more of the following criteria:
  - Art that is integrated into the urban environment, creating a sense of place and purpose
  - Art that preserves and commemorates local and multicultural traditions and histories
  - Art that enriches the lives of Urbana residents and visitors
  - Art that is representative of the community in all its diversity

Each juror compiled a list of the top five proposals in the categories they were reviewing. Any juror who was immediately involved with any of the proposals, or related to any applicant, abstained from voting or discussion where there was a potential conflict of interest. From the collective list of most highly ranked proposals, the proposals with the most votes were discussed by the respective juries during a meeting at the City building. During this meeting, the jury discussed the collective top proposals in regards to their artist quality, project feasibility, and community integration. The juries were interested in awarding proposals from both professional and emerging artists, and representing a broad range of art areas, and providing accessibility to the community. Each jury reached consensus on their recommendations for funding.

Attached (Exhibit C) is a spreadsheet of the projects which are recommended by the 2011 Urbana Arts Grant Juries for funding as well as the projects which were selected by the Urbana Business Association as recipients for the Business Backs the Arts awards. Additional information on each recommended project is attached as Exhibit D.

## **Funding**

The program budget described in the Program Plan for 2010-2011 which was approved by the City Council on May 10, 2010 is \$47,500. This amount includes funding from the City's Tax Increment Finance Districts and a contribution of \$5,000 from the Urbana Business Association for the Business Backs the Arts Award. In 2009, the Urbana Business Association made a significant donation of \$30,000 to the Public Arts Commission through the Business Backs the Arts Initiative over the course of four fiscal years. In FY 08-09, \$15,000 was allocated to the Urbana Arts Grants program. In FY09-10, FY10-11, and FY11-12, it is anticipated that \$5,000 will be donated each year as part of this commitment. The external donations enable the City to provide support for projects outside the Tax Increment Finance (TIF) Districts.

## **Recommendation**

Staff recommends that the Commission review and approve the attached 2011 Urbana Arts Grant Awards Recommendations from the Juries.

Following the Commission's approval of the recommendations attached, staff will inform each applicant of the status of their application, as well as distribute a final report form and grant agreement to be entered into with each grant recipient. Award announcements are anticipated to be made in mid-March 2011.

Because the Urbana City Council approved the budget for the Urbana Arts Grants Program budget in the Urbana Public Arts Program of Work for FY 10-11 on May 10, 2010, and because all projects are temporary installations, the Urbana Public Arts Commission has the authority to approve the project recommendations.

### Attachments:

- Exhibit A: 2011 Urbana Arts Grant Guidelines and Application
- Exhibit B: 2011 Urbana Arts Grant Received Application Statistics
- Exhibit C: 2011 Urbana Arts Grant Recommendations Spreadsheet
- Exhibit D: Brief Description of 2011 Urbana Arts Grant Recommendations



## DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

*Economic Development Division*  
Urbana Public Arts Program

# Urbana Arts Grants Program 2011 Guidelines

All materials must be received by 5:00 pm on January 10, 2011.  
Late applications will not be accepted.

The City of Urbana supports opportunities for all residents to engage with the arts in its many forms. The arts are essential to the vitality of the city and enhance the quality of life while encouraging economic development, public safety, academic performance, and social tolerance. The Urbana Public Arts Commission, through the Urbana Arts Grants Program, will support projects in the arts that are accessible to the public. This program will foster an environment for established and emerging artists to thrive in Urbana, promote life-long participation and learning in the arts, and to integrate art into the urban environment.

The Urbana Business Association (UBA) has partnered with the Urbana Arts Grant Program to support projects in the arts which enhance the business community and have the potential to promote economic development in the City. The UBA's support will sponsor grantees which are designated "Business Backs the Arts" Recipients. All applications will be considered for this award.

**Open to all disciplines in the arts:** In this program "the arts" includes but is not limited to creative writing, dance, film, video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media on public display within spaces open to the public.

### Program Goals

- Integrate the arts into the urban environment, creating a sense of place and purpose and promoting tourism and commerce;
- Increase the availability of publicly accessible projects in the arts;
- Encourage emerging artists and art forms;
- Preserve and commemorate local and multicultural traditions and histories;
- Enrich the lives of Urbana residents and visitors;
- Increase opportunities for residents to engage in the arts in its many forms;
- Represent the community in its diversity; and
- Encourage partnerships among artists, performers, businesses, and organizations

### Eligibility

- Projects must be exhibited or performed within the City of Urbana. Preference may be given to projects that take place within a Tax Increment Financing District (TIF). See attached map for location boundaries. Projects with activity outside the TIF Districts will be considered.
- Projects must be open and accessible to the public. Projects that charge admission are required to provide at least one event or showing free of charge to the public.
- Permanent installations are not eligible at this time.

- NOTE: Starting in 2013, those awarded an Urbana Arts Grant for two (2) consecutive years will NOT be eligible to apply for a grant in the subsequent year, but would be eligible the following year after that.

### Grant Categories

- Here and Now: Grants for Artists Residing in Urbana
- Envision 365: Grants for Emerging & Professional Artists
- Creative Mix: Arts Grants for Groups, Troupes & Ensembles
- Urbana Festivals: Grants Supporting Arts Festival Presenters

### Here and Now

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to artists who reside within the Urbana city limits to produce projects in the arts in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For individual artists residing in Urbana</li> <li>• For individual emerging, practicing, professional artists, and small artists teams</li> </ul>

### Envision 365

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to artists to produce projects in the arts in Urbana	\$500 - \$2,500 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For individual emerging, practicing, professional artists, and small artists teams</li> <li>• Need NOT reside in Urbana</li> </ul>

### Creative Mix

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to groups, troupes, ensembles, and organizations to produce projects in the arts in Urbana	\$500 - \$5,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For ensembles, collaborations, school groups, non-profit organizations, neighborhood initiatives, or curatorial projects</li> <li>• In-kind support and matching funds required</li> <li>• Need NOT reside in Urbana</li> </ul>

### Urbana Festivals Grants

Purpose	Amounts Awarded	Deadline for Project Completion	Eligibility
To provide grants to festival producers for arts-related festivals in Urbana	\$500 - \$10,000 awards	Within twelve (12) months of notification of award	<ul style="list-style-type: none"> <li>• For festival presenters</li> <li>• 50% match through in-kind support or matching funds required</li> <li>• Need NOT reside in Urbana</li> </ul>

Awards are subject to availability of funds. A total of \$47,500 is available for the 2011 Program. The Commission reserves the right to award grant proposals for less than the amount requested.

## **Funding Restrictions**

Grant funds must be used to support project-based efforts. Requests for operating costs will not be considered. **Grant funds may *NOT* be used for the following purposes:**

- For the purchase of non-consumable materials (e.g., computers, software, cameras, power tools, instruments)
- For the completion of degree work
- For any event conducted solely or primarily as a fund-raiser

## **Copyright Law**

No copyrighted musical or visual arts composition shall be performed or played, whether amplified, televised, in the form of a mechanical recording or personal rendition, or otherwise, in connection with any use of City property by a grantee, unless the grantee has first obtained all approvals and paid any license fee or other fee required by the copyright owner. When entering into a Grant Agreement, a grantee indemnifies the City and its officers and employees and agrees to keep them free and harmless from and against any and all liability and responsibility whatsoever for any infringement of and/or other violation of the right of any such copyright owner under any copyright law.

## **Required Submission Materials**

For all grant categories submit a completed application, including the specified Additional Materials. (See grant application for details.)

## **Selection Procedure**

The Urbana Public Arts Commission will form two temporary Selection Panels composed of professionals with experience and knowledge of the City of Urbana and the arts. The Selection Panels will review eligible applications and recommend select applicants as recipients of the grant award. The recommendations will be reviewed by the Urbana Business Association (UBA) that will select the "Business Backs the Arts" recipients. The Public Arts Commission will review all recommendations and approve the final grant awards.

## **Evaluation Criteria**

For all grant categories the Selection Panel will consider how effectively each application addresses the following evaluation criteria in three categories:

### **Artistic Quality**

- Work samples that demonstrate artistic and creative merit as well as the ability to produce a well-planned, safe event or project

### **Community Integration**

- Whether the project addresses at least two Program Goals (as listed previously) and meets the purpose of the grant category
- Proposals that partner with businesses, organizations or governmental agencies are encouraged

### **Project Feasibility**

- The feasibility of the proposed project (based on applicant's experience, and proposal)
- A realistic plan for implementation with clear and specific objectives, including a promotions and marketing plan
- Evidence of careful and realistic financial planning
- (For Creative Mix only) Ability to show matching funds or in-kind support for the project
- (For Urbana Festivals only) Fifty percent (50%) matching funds from non-City sources
- (For Urbana Festivals only) Projected attendance
- Required permits, clearances, insurance and event authorization for special events utilizing city property or public right-of-way. Information on requirements can be found at <http://urbanaininois.us/departments/public-works/special-events>.

## Timeline and Disbursal of Funds

- January 10, 2011: All applications received by 5:00PM
- February 7 - 18, 2011: Juries review applications and recommend grantees
- February 19 - 28, 2011: Urbana Business Association reviews recommendations and selects Business Backs the Arts recipients
- March 8, 2011: Urbana Public Arts Commission reviews recommendations and approves final grantees
- March 9 - 15, 2011: City Staff notifies all applicants of award status
- March 15, - April 1, 2011: Grantees sign grant agreements
- April 1, 2011: Project period begins
- April 1, 2012: Grant projects completion deadline (for all categories)

All projects must be completed within 12 months from the notification of award. For all grants *except* Urbana Festival Grants, half (50%) of the grant will be distributed upon notification of award and entering into agreement with the City. The following half (50%) will be distributed only after (1) the work is exhibited or performed *and* (2) a Final Report Form is submitted to the Public Arts Coordinator. For Urbana Festival Grants, 100% of the grant will be distributed upon confirmation that applicable event permits, clearances, insurance, and event authorization have been obtained.

## Final Report Form

The Final Report Form will be provided by the City and will be required for all Grantees.

## Acknowledging City Support

Grant recipients are expected to acknowledge the City's financial support in all appropriate materials and media. The acknowledgement should read, "Supported in part by a City of Urbana Arts Grant" or similar language, unless the City is a part of a list of supporters. In the latter case, the acknowledgement may say simply City of Urbana. Grantees must display the City's logo whenever other sponsor logos are displayed. Additionally, if the grantee is a recipient of the Urbana Business Association Business Backs the Arts program, the Grantee must acknowledge both the City and the Urbana Business Association. The acknowledgement should then read, "Supported in part by a City of Urbana Arts Grant and the Urbana Business Association". In this case, whenever sponsor logos are displayed, the City's logo as well as the Urbana Business Association logo must be displayed.

## With questions, contact:

Anna Hochhalter or Tom Carrino  
City of Urbana Community Development Services  
400 S. Vine Street, Urbana, IL 61801  
Phone: (217) 384-2444 Fax: (217) 384-0200  
Email: [alhochhalter@city.urbana.il.us](mailto:alhochhalter@city.urbana.il.us) or  
[trcarrino@city.urbana.il.us](mailto:trcarrino@city.urbana.il.us)





**DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES**

*Economic Development Division*  
Urbana Public Arts Commission

**Urbana Arts Grants Program  
2011 Application**

**Applications must be received by 5:00 PM, January 10, 2011  
Late applications will NOT be considered**

Read Program Guidelines BEFORE Completing this application form.

Complete and return 6 copies of this application, 6 copies of Additional Materials, and 1 Work Sample CD or DVD to:  
Urbana Public Arts Program  
Community Development Services, City of Urbana  
400 S. Vine Street, Urbana, IL 61801

**Which grant are you applying for?:**

Here and Now     Envision 365     Creative Mix     Urbana Festivals

**For the Creative Mix and Festivals category, please check the box that describes the annual operating budget for your organization. Round to the nearest \$100:**

\$0 - \$49,900     \$50,000 - \$99,900     \$100,000 - \$499,900     \$500,000 or above

**Have you received an Urbana Arts Grant in the past? If so, please mark which year and category you were awarded the grant:**

2009 Here and Now     2009 Envision 365     2009 Creative Mix     2009 Urbana Festivals  
 2010 Here and Now     2010 Envision 365     2010 Creative Mix     2010 Urbana Festivals

**Check the one arts area that best describes this application:**

Literature/Writing     Dance     Music     Visual Arts  
 Architecture / Landscape     Film/Video     Theatre     Multidisciplinary

**APPLICANT INFORMATION**

\_\_\_\_\_  
Name of Applicant Group, Organization, or Ensemble

\_\_\_\_\_  
Primary Contact and Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State

\_\_\_\_\_  
Zip code

\_\_\_\_\_  
Web Address

\_\_\_\_\_  
Email

\_\_\_\_\_  
Daytime Telephone

**PROJECT INFORMATION**

Project Title : \_\_\_\_\_

Brief Description of Project (25 words max): \_\_\_\_\_

Amount Requested to Support Project: \_\_\_\_\_

Date of Project Completion *(must be between April 1, 2011 - April 1, 2012 for ALL applicants)*: \_\_\_\_\_

**From the list below, check the Program Goals that this project will address:**

- \_\_\_ Integrate the arts into the urban environment, creating a sense of place and purpose, and promoting tourism and commerce
- \_\_\_ Increase the availability of publicly accessible projects in the arts
- \_\_\_ Encourage emerging artists and art forms
- \_\_\_ Preserve and commemorate local and multicultural traditions and histories
- \_\_\_ Enrich the lives of Urbana residents and visitors
- \_\_\_ Increase opportunities for residents to engage in the arts in its many forms
- \_\_\_ Represent the community in its diversity
- \_\_\_ Encourage partnerships among artists, performers, businesses, organizations, and agencies

**List the locations and addresses involved in public components of the project (e.g., location of displays, workshops, performances, installations, etc.). Must include locations within the City of Urbana:**

Location and Address	Proposed Use
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Location and Address	Proposed Use
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Location and Address	Proposed Use
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Location and Address	Proposed Use
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Location and Address	Proposed Use
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Location and Address	Proposed Use
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**Schedule of Key Project Activity Dates, including set-up and installation or performance dates:**

Activity	Date
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Activity	Date
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Activity \_\_\_\_\_ Date \_\_\_\_\_

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Activity \_\_\_\_\_ Date \_\_\_\_\_

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Activity \_\_\_\_\_ Date \_\_\_\_\_

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Activity \_\_\_\_\_ Date \_\_\_\_\_

**Project Expenditures.** Complete the following table to provide a list of costs involved in the project. *(Operating costs and the purchase of non-consumable materials, such as computers, software, cameras, power tools, instruments, etc., will not be considered to be eligible City expenses. These costs can, however, be considered as matching funds or in-kind donations.)*

<u>A: Personnel</u> (Project Related)	<u>Amount Requested from City</u>	<u>Matching Funds</u>	<u>In-Kind Donations</u>	<u>Total</u>	<u>Expenditure Notes (if applicable)</u>
Artistic					
Administration					
Technical					
Other					
<b>Total Personnel Expenditures</b>					
<b><u>B: Implementation</u></b> (Cost of Project)					
Supplies/Materials					
Promotion/Printing					
Postage					
Artistic Services					
Other Professional Services					
Space/Equipment Rental					
Travel/Transportation					
Other					
<b>Total Implementation Expenditures</b>					
<b>Total Expenditures (A+B)</b>					

## ADDITIONAL MATERIALS REQUIRED:

To complete this application, include 6 copies of the following information described for the grant category to which you are applying. Additional materials must be typed on 8.5 x 11" paper unless otherwise specified, collated, and stapled at the top right corner. Do include plastic binders or folders. Do not exceed word limits.

### HERE AND NOW

- Artist Bios (150 words)
- Proof of Urbana Residency: Include ONE copy of one of the following: a) photo ID with proof of current address, b) current utility bill, or c) signed lease agreement.
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Work Samples (see work samples description). Include only ONE (1) CD or DVD of Samples.
- Index of Work Samples (see work samples description)

### ENVISION 365

- Artist Bios (150 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description). Include only ONE (1) CD or DVD of Samples.
- Index of Work Samples (see work samples description)

### CREATIVE MIX

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)
- Description of the Proposed Project: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)
- Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance. (300 words)
- Work Samples (see work samples description). Include only ONE (1) CD or DVD of Samples.
- Index of Work Samples (see work samples description)

### URBANA FESTIVALS

- Overview of Applicant Group: Describe your mission and history. (300 words)
- Description of Project Partners (if applicable): Describe your history and relationship with any additional organizations or individuals involved with your project. (300 words)

URBANA FESTIVALS CONTINUED
<ul style="list-style-type: none"> <li>● Overview of Past Events Coordination: Describe previous events you have presented, including evidence of managerial abilities and experience creating, operating, producing, and promoting well-planned, successful events. (500 words)</li> <li>● Description of Proposed Festival: Provide a full description, including how the project addresses the Arts Grant Program Goals you identified above. (500 words)</li> <li>● Promotions and Marketing Plan: Describe how you will promote the event to Urbana residents, regional and/or national visitors. Include the estimated attendance and your methodology for calculating that number. (300 words)</li> <li>● Work Samples (see work samples description). Include only ONE (1) CD or DVD of Samples.</li> <li>● Index of Work Samples (see work samples description)</li> <li>● Evidence that you have been in communication with the Public Works Department regarding a Special Event or Parade Permit Application for your project, if required. Additional information can be found online at : <a href="http://urbanaininois.us/departments/public-works/special-events">http://urbanaininois.us/departments/public-works/special-events</a></li> </ul>

**WORK SAMPLES DESCRIPTION:** Select the medium that best displays your experience and qualifications relevant to the success of the proposed project. All work samples must follow the specifications below, be submitted on a CD or DVD, and be clearly labeled in the following way: "lastname\_firstname\_01.jpg", with the last number corresponding to the image number listed on the index of work samples. *Total combined work sample size should not exceed 100 MB.*

- A. Digital Images (8 maximum), submitted on a CD in JPEG file format. Each file should be compressed 1920 maximum dimension, 72 dpi for best image quality under 2 MB. Do not send original artwork.
- B. Video or audio works (8 maximum) of disciplines that are performance or audio-based must be on a playable CD or DVD. For video, each file should be in WMV file format.
- C. Manuscript Samples (5 pages maximum) for scripts, poetry, prose, etc. must be in portable document format (.pdf) under 2 MB.

**INDEX OF WORK SAMPLES:** List the following information for each of the work samples in the order in which they are displayed.

- Artist's name
- Title of Work or Event
- Medium
- Date of work/activity
- Dimensions of artwork (for visual art)

**CERTIFICATION**

I, the undersigned, certify that all information provided herein is true and accurate to the best of my knowledge. I further certify that I have completed and attached to this application all documentation required as part of this application.

\_\_\_\_\_

Applicant name (print or type)

\_\_\_\_\_

Date

\_\_\_\_\_

Applicant Signature

**SUBMIT 6 COPIES OF THE APPLICATION, 6 COPIES OF ADDITIONAL MATERIALS, AND 1 CD OR DVD OF WORK SAMPLES TO THE ADDRESS BELOW. Collate all materials into 6 packets, one of which**

will include the Work Sample CD or DVD. NOTE: Here and Now applicants should provide only ONE copy of the Proof of Residency in the packet which includes the Work Sample CD or DVD. DO NOT include the Proof of Residency in all 6 packets.

DEADLINE: 5:00 PM, January 10, 2011

Send to: Public Arts Program, Community Development Services, City of Urbana  
400 S. Vine Street, Urbana, IL 61801

Urbana Arts Grants 2011 Application Statistics			
<b>Total Applications</b>	<b># Total</b>	<b>41</b>	<b>Percentage</b>
	Here & Now	8	20%
	Envision 365	9	22%
	Creative Mix	16	39%
	Festivals	8	20%
<b>Arts Areas</b>			
	Music	8	20%
	Visual Arts	9	22%
	Multimedia	13	32%
	Dance	3	7%
	Theater	2	5%
	Lit/Writing	4	10%
	Film/Video	1	2%
	Arch/Landscape Arch	1	2%
<b>Total Funding Requested</b>	<b>\$80,792</b>		
<b>Previous Non-awarded Applicants</b>		12	29%
<b>Previous Grantees</b>		13	32%
<b>New Applicants</b>		20	49%
<b>Applicants by State</b>	<b>5 States</b>		
	IL	40	89%
	OH	1	2%
<b>Applicants by City</b>			
	Urbana	24	59%
	Champaign	13	32%
	Other in Champaign County	0	0%
	Chicago	2	5%
	Other IL city	1	2%
	Out of State	1	2%
<b>Awards</b>	<b>TOTAL</b>	<b>20</b>	
	<b>Local (U-C)</b>	18	90%
	<b>Chicago</b>	1	5%
	<b>Illinois Total</b>	19	95%
	<b>Out of State</b>	1	5%

<b>2011 Urbana Arts Grant Recommendations</b>							
	<b>Applicant</b>	<b>Project Title</b>	<b>Arts Area</b>	<b>Applicant Location</b>	<b>Amt Requested</b>	<b>Recommended</b>	<b>Sponsor</b>
	<b>Here and Now</b>						
1	Aaron Johnson-Ortiz	Exile & Utopia: A Historical Grap	Multidisciplin	Urbana, IL	\$2,500	\$2,000	City
1	Allison Newmeyer & Stewart	Urbana Storefront Installation	Arch/Landsc	Urbana, IL	\$2,500	\$2,000	UBA
1	Kevin Hamilton	Place in Time: A Timeline Comic	Visual Art	Urbana, IL	\$2,000	\$2,000	City
1	Kelli McQueen	Estampie, A Medieval Music an	Dance, Music	Urbana, IL	\$1,130	\$1,000	City/UBA
					<b>TOTAL</b>	<b>\$7,000</b>	
	<b>Envision 365</b>						
1	Kate Kuper	Busy Bodies--Dance and Music	Dance	Champaign, IL	\$2,500	\$2,000	City
1	Philip Hartigan	In Urbana, I...	Multidisciplin	Chicago, IL	\$2,468	\$2,000	City
1	Robert Ladislas Derr	In My Shoes, Urbana	Multidisciplin	Columbus, OH	\$2,500	\$1,500	City
1	Chris Carl, Evan Blondell, Me	Boneyard/Saline: Aesthetic of Er	Multidisciplin	Urbana, IL	\$2,500	\$2,000	City
					<b>TOTAL</b>	<b>\$7,500</b>	
	<b>Creative Mix</b>						
1	Community Center for the Arts	Urbana's Musical Melting Pot: E	Music	Urbana, IL	\$5,000	\$4,000	City
1	Urbana Pops Orchestra, Debr	Urbana Pops Orchestra 2011 Se	Music	Urbana, IL	\$5,000	\$4,000	City
1	Compost Q, Erik Lund	Compost Q - Multidisciplinary Co	Multidisciplin	Urbana, IL	\$3,595	\$3,000	City
1	Champaign Urbana Symphon	A Visit from Beethoven: CUSO Y	Music	Champaign, IL	\$5,000.00	\$3,000	City
1	Urbana School District #116, I	Art in Space	Visual Art	Urbana, IL	\$2,049.00	\$2,100	City
					<b>TOTAL</b>	<b>\$16,100</b>	
	<b>Festivals</b>						
1	Nikki Kopman & Brian Hagy, T	The Prompting Theater's 10th An	Theatre	Champaign, IL	\$2,500.00	\$1,700	City
1	Sheri Langdorf, Chair of Read	Read Across America	Literature/Wr	Champaign, IL	\$2,700	\$2,700	City
1	Independent Media Center Sh	Children's Arts Festival 2011	Multipdiscipli	Urbana, IL	\$3,050.00	\$2,000	City
1	Asian American Cultural Cent	Asian American and Pacific Islar	Multipdiscilip	Urbana, IL	\$5,000	\$2,500	UBA
1	Champaign Urbana Folk and	Champaign Urbana Folk and Ro	Multidisciplin	Urbana, IL	\$10,000	\$3,000	City
1	40 North   88 West, Kelly Whit	Boneyard Arts Festival	Music	Champaign, IL	\$10,000	\$3,000	City
1	Urbana-Champaign Independ	IMC Film Fest 2011	Film/Video	Urbana, IL	\$8,800	\$2,000	City
<b>20</b>	<b>TOTAL</b>				<b>TOTAL</b>	<b>\$16,900</b>	
					<b>TOTAL</b>	<b>\$47,500</b>	



## **Brief Project Descriptions of Recommended 2011 Urbana Arts Grant Recipients**

The following projects have been recommended by the Urbana Arts Grants Juries for funding in the 2011 Urbana Arts Grant program. The Urbana Business Association has approved sponsorship of three projects, indicated below, as Business Backs the Arts Recipients. The list below provides information submitted by the applicants for the 2011 Urbana Arts Grants program and does not obligate either the City of Urbana or the applicant to activities described below. Formal agreements between the City and applicants will be pursued upon approval by the Urbana Public Arts Commission. Award notifications are expected to be distributed in mid-March, upon approval of the Urbana Public Arts Commission.

### **Here and Now:**

**1. *Exile & Utopia: A Historical Graphic Novel*, Aaron Johnson-Ortiz, City sponsorship of \$2,000.**

Aaron Johnson-Ortiz will complete and present a historical graphic novel about exiled Mexican journalists who traversed the U.S. during the Mexican revolution, transforming themselves and society in the process. The project will include two open studio events at the artist's studio and an exhibition and reading during March 2012 at the U-C Independent Media Center.

**2. *Urbana Storefront Installation*, Allison Newmeyer and Stewart Hicks, UBA sponsorship of \$2,000.**

Allison Newmeyer and Stewart Hicks will create a temporary art installation for a storefront in downtown Urbana. The artists will use repurposed materials rearranged into new landscapes to bring positive attention to the space of downtown Urbana and create new experiences for pedestrians. The installation will occur in either Lincoln Square Mall, the hallway to Common Ground Food Co-op, the Priceless Books storefront, the former Furniture Lounge storefront, or the David Kraft Properties storefront and be displayed July and August of 2011.

**3. *Place in Time: A Timeline Comic Book*, Kevin Hamilton, City sponsorship of \$2,000.**

Kevin Hamilton will produce a 24 page comic book and distribute it for free through local independent media channels, telling multiple stories that intersect with Urbana as a place. The comic book will be available locally at the Urbana Free Library, Champaign Public Library, Douglass Branch Library, U-C Independent Media Center, University of Illinois YMCA, and at local high schools. It will also be distributed nationally through independent comic shops.

**4. *Estampie: A Medieval Music and Dance Series*, Kelli McQueen, UBA and City co-sponsorship of \$1,000 (\$500 from UBA, \$500 from City)**

Estampie will include performances, demonstrations, and education on medieval music and dance with period-inspired instruments and costumes. Instruments and costumes will be constructed in partnership with Klose Knit, Sew Sassy Inc, and Timberline Custom Woodworking. Performances will occur from Aug 7-Nov 19, 2011 at venues including

Shared Space Artist Co-op, Heartland Gallery, Community Center for the Arts at the Champaign-Urbana Independent Media Center, and the Philips Recreation Center.

### **Envision 365:**

**1. *Busy Bodies Dance and Music*, Kate Kuper, City sponsorship of \$2,000.**

Busy Bodies is a 5 week creative residency with dancer Kate Kuper and percussionist Rocky Maffit for the Washington School Early Childhood Program. Through classes and participatory family events, the project will serve 400 children ages 3-5, their teachers, and families.

**2. *In Urbana, I...*, Philip Hartigan, City sponsorship of \$2,000.**

Through street interviews, Philip Hartigan will ask Urbana residents to respond to the prompt, "In Urbana, I..." during the Market at the Square. He will then create a plexiglass lightbox installation featuring responses and photos of interviewees, which will be displayed for one month at the Urbana Free Library or at Urbana's Market at the Square.

**3. *In My Shoes: Urbana*, Robert Ladislav Derr, City sponsorship of \$1,500.**

Incorporating performance, video, and photography, Robert Ladislav Derr will invite community members to lend or donate a pair of shoes for him to wear as he walks throughout Urbana. After collecting shoes and memories from shoe owners, Derr will create a video performance through walking while wearing the collected footwear. The completed video piece and photographs of the shoes will be displayed at the UC-IMC in Urbana and Indi Go Indi Go Gallery in Champaign, IL.

**4. *Boneyard/Saline: Aesthetics of Engagement*, Chris Carl, Evan Blondell, and Meredith Foster, City sponsorship of \$2,000.**

Chris Carl, Evan Blondell, and Meredith Foster will conduct research and investigation in response to the Boneyard and Saline Creeks, culminating in an indoor and outdoor exhibition, printed book, and garden intervention. The exhibition will occur at the warehouse at 401 North Broadway and The Station Theatre, with an opening reception.

### **Creative Mix:**

**1. *Urbana's Musical Melting Pot: Exploring Urbana's Musical and Dance Expressions*, City sponsorship of \$4,000.**

The Community Center for the Arts will offer a comprehensive summer program allowing community members to explore the arts through music and dance with free final public events. Performance, partnership, and presentation venues include the Urbana-Champaign Independent Media Center, Piato Café, The Iron Post, Sylvia's Irish Inn, Heartland Gallery, and the Urbana Free Library. Weekly summer programs will occur June 17-September 11, 2011, and will explore Bluegrass, Blues, Irish, and African dance and music, among others.

**2. *Urbana Pops Orchestra 2011 Season, City sponsorship of \$4,000.***

A professional/semi-professional orchestra which mentors young, talented students and provides free orchestra concerts to the public. The orchestra offers two free summer concerts, a holiday concert, and will act as the pit orchestra for the Urbana Park District Youth Summer Theatre musical production. Concerts and rehearsals will occur at Lincoln Square Mall, Indi Go Gallery, Parkland College, Urbana Middle School, Urbana High School, and Wesley Church.

**3. *Compost Q Multidisciplinary Concerts at Urbana Cultural Venues and Schools, City sponsorship of \$3,000.***

Through concerts and workshops, Compost Q brings multidisciplinary music and dance to five cultural centers and schools in Urbana. The group integrates composition and improvisation into sound and movement. Concerts and workshops will be held at the U-C Independent Media Center, Urbana Free Library, Urbana High School, Urbana Middle School, Leal Middle School, and Yankee Ridge School.

**4. *A Visit from Beethoven: Champaign-Urbana Symphony Orchestra Young People's Concerts & KinderKonzerts, City sponsorship of \$3,000.***

CUSO will present two to four live symphonic concerts held in the Krannert Center for the Performing Arts for up to 5,000 grade school students. CUSO is a nonprofit independent professional community orchestra, averaging 65 players per performance. CUSO Young People's Concerts and KinderKonzerts provide an opportunity for all children in East-Central Illinois to attend a live orchestra performance of quality music.

**5. *Urbana School District #116 Elementary Visual Arts: Art in Space, City sponsorship of \$2,100.***

Urbana School District #116 third graders will visit and tour the Wandell Sculpture Garden in Meadowbrook Park during the 2011-2012 school year. This experience will give students a live, tactile experience of sculpture and make them more aware of art in their community.

**Urbana Festivals:**

**1. *The Prompting Theater's 10<sup>th</sup> Annual Theater in the Streets Festival, City sponsorship of \$1,700.***

An outdoor festival created and hosted by the Prompting Theatre, showcasing local theater troupes, venues, and actors of all abilities. The festival will occur on April 16, 2011 in downtown Urbana on Main & Broadway, where props will be used to turn the street into a theater stage.

**2. *Read Across America, City sponsorship of \$2,700.***

Professional storytellers will be brought in to enhance Read Across America 2012, an annual reading motivation and awareness program that celebrates reading on Dr. Seuss' birthday. During the event children may listen to books read aloud in multiples languages and participate in hands on activities that promote literacy skills. Read Across America

will be held at Lincoln Square Mall on March 3, 2012 and has a history of drawing over 3,000 people to downtown Urbana each year.

**3. *Urbana-Champaign Independent Media Center Children's Arts Festival 2011, City sponsorship of \$2,000.***

An arts festival for and by the children of the Urbana-Champaign community geared toward empowering a new generation of creators through performance, hands on arts activities, and writing workshops. The Fall 2011 Festival will be held at the U-C IMC with promotional booths and workshops in the time leading up to the festival occurring at Urbana's Market at the Square, Common Ground Food C-op, and the Urbana Free Library.

**4. *Asian American and Pacific Islander (AAPI) Heritage Month: Celebrating Community, UBA sponsorship of \$2,500.***

The Asian American Cultural Center will host an interactive, collaborative, and cross-cultural showcase of the rich community of Asian American and Pacific Islander culture, tradition and arts in East Central Illinois. The main celebration will occur in the Lincoln Square Mall on May 2, 2011, with an art exhibit, cultural presentations, and leadership awards also taking place at the Urbana-Champaign Independent Media Center, Asian American Cultural Center, and Alice Campbell Alumni Center from April to August 2011.

**5. *Champaign-Urbana Folk and Roots Festival 2011, City sponsorship of \$3,000.***

An all-ages participatory festival in downtown Urbana featuring local, regional and national folk artists/performers as well as workshops, dances, and music jams. Festival locations include: The Urbana Free Library, Community Center for the Arts, various downtown Urbana businesses, the Independent Media Center, Lincoln Square Mall, and Phillips Recreation Center. The festival will take place November 4 -5, 2011.

**6. *Boneyard Arts Festival 2011, City sponsorship of \$3,000.***

Presented annually by 40 North | 88 West, the Boneyard is a unique four day event showcasing the range and diversity of creative activity in the Champaign-Urbana community. Events and exhibitions in public and private spaces will take place in downtown Urbana, as well as the Krannert Center District and outlying Urbana neighborhoods. The festival will occur April 7-10, 2011.

**7. *Urbana-Champaign Independent Media Center Film Festival 2011, City sponsorship of \$2,000.***

The IMC Film Fest is a three-day celebration of filmmaking, offering free screenings and workshops, and highlighting local, regional, and independent artists. The IMC Film Fest will occur from May 13-15, 2011 and will be held at the IMC, Lincoln Square Mall, and the Market at the Square in Urbana.