# **BUSINESS & DEVELOPMENT**

*Community Development Services Department* Diane Marlin, Mayor September 2017



## Updates

#### VANILJA

Pete Lindquist brings over 15 years of experience in the IT field to his new venture - Vanilja Development Studios - which provides application development to businesses and organizations of all sizes. Vanilja has opened in [co][lab] after renting space monthly for a year. In addition to his new IT business, Pete Linquist has started a cheesecake baking company, Linquist, which will sell cheesecake by the slice locally at Market in the Square. Locating in [co][lab] has already inspired new ideas to Pete Linquist's businesses. Co-tenants NORDEN assisted Pete Linquist in choosing his businesses' names: Vanilja, named in homage to his family heritage, and Linquist, named to reflect the family sharing experience Pete hopes to evoke with his cheesecake.

#### BUSEY WEALTH MANAGEMENT

Busey has completed construction of their \$1,500,000 renovation to their historical building at 201 W Main Street. The new renovation created room for an additional fifty employees to work in the facility.

#### GREATEST MIDWEST FOOD TOWN

Urbana-Champaign was named the 2017 Midwest Living Magazine's Best Midwest Food Scene by popular vote. Midwest Living Magazine came to celebrate the award at Urbana's Market at the Square, featuring market vendors. Central Illinois Bakehouse provided samples and Nitrocup provided vouchers for their delicious brew. Dragon Fire Pizza and Cracked food trucks were present to showcase some of the popular eateries that led Urbana-Champaign to the victory. Both Mayor Marlin and Mayor Feinen were present to celebrate and read a proclamation declaring Urbana-Champaign the best food scene in the Midwest.

#### PIATO CATERING

Piato Catering is expanding and has purchased a full building at 804 E Main. Piato plans to renovate the new building and move from their current retail location at Lincoln Square Mall. Piato will operate their catering, food truck, and meal subscription "Organic Food Nanny" services out of the new location.

#### BUSINESS OUTREACH

In September, Economic Development spoke with thirteen potential new and expanding businesses, attended two networking events, and attended the Fall Illinois Tax Increment Association conference. Additionally, staff attended the International Council of Shopping Centers (ICSC) Chicago Convention on September 27th. Staff had the opportunity to network with retailers, brokers, consultants, property owners, and managers to discuss trends in the retail industry and opportunities in the

## **Upcoming Events**

OCTOBER 6, 4:00pm-11:00pm: Urbana First Fridays. Downtown Urbana.

OCTOBER 23, 7:30am-9:00am Urbana Business Association Connections. Location TBD.

NOVEMBER 28, 12:00pm-1:30pm Business & Development Luncheon - Urbana Property Showcase. Urbana Civic Center, 108 E Water.

# **Development Activity**

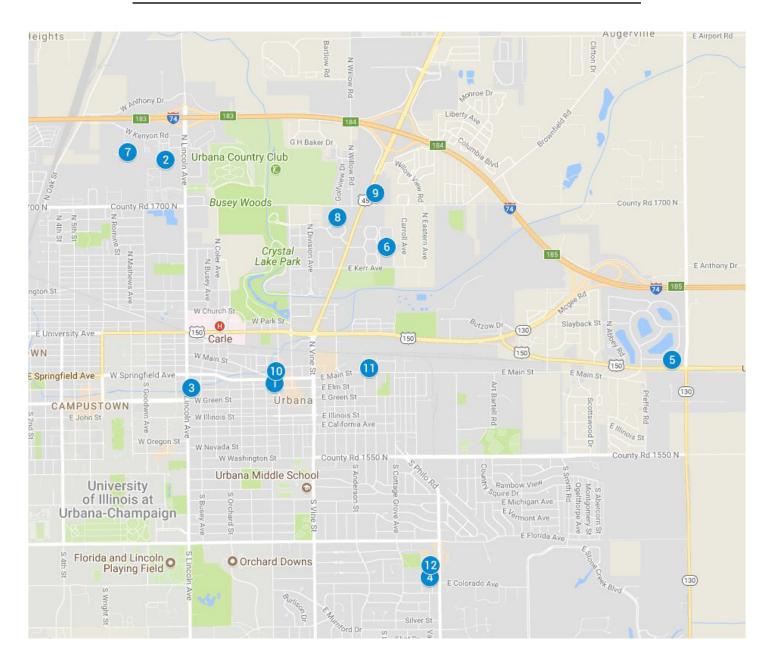
PROJECT UPDATES										
PROJECT	DESCRIPTION	LOCATION	STATUS UPDATE	PROJECT TYPE	COST	APPROVED INCENTIVES	M			
Busey Wealth Management	Bank	201 W Main	Complete	Renovation	\$1,500,000	EZST	1			
Holiday Inn Express	Hotel	1003 W Killarney	Complete	Remodel	\$120,000	-	2			
Mosque & Islamic Assoc.	Religious	106 S Lincoln	Phase I Complete	New	\$1,471,786	-	3			
Salt and Light	Retail and Social Services	1819 S Philo	Under Construction	Renovation	\$495,600	-	4			
Aldi	Grocery Store	3102 E University Ave	Under Construction	Expansion	\$915,000	-	5			
Town and Country	Property Management	1032 E. Kerr	Plans Submitted	Renovation	Unknown	-	6			
Terminix	Pest Control	1906 N Federal	Plans Under Review	Renovation / Addition	Unknown	-	7			
Cunningham Children's Home	e Social Services	1303 N Cunningham	Plans Under Review	New	Unknown	-	8			
Dust and Son's	Construction	1702 N Cunningham	Plans Approved	Addition	\$54,324	-	9			

# **Business Activity**

PROJECT UPDATES									
BUSINESS	DESCRIPTION	LOCATION	STATUS UPDATE	PROJECT TYPE	COST	APPROVED INCENTIVES	MAP KEY		
Vanilja Consulting	Software Consulting	206 W Main	Open	New Business	NA	TDG	10		
Piato Catering	Catering	804 E Main	Plans Under Review	Renovation	Unknown	-	11		
Daycare Facility	Daycare	1809 S Philo	Plans Submitted	Renovation/New Business	Unknown	-	12		

TDA: TIF Development Agreement TRI: TIF Redevelopment Incentive TDG: TIF Business Grant EZST: Enterprise Zone Sales Tax Exemption EZPT: Enterprise Zone Property Tax Abatement

## August Project Update Locations



- Busey Wealth Management
   Holiday Inn Express
   Mosque & Islamic Center
   Salt and Light
   Aldi
   Town and Country
   Terminix
- 8 Cunningham Children's Center

Dust and Son's
Vanilja Consulting
Piato Catering
Daycare Facility

**Think Urbana** To-date, 25 projects, containing a total of 60 units, have applied to receive

Think Urbana incentives.



#### Year-To-Date Square Footage Added All New Construction & Additions

Total Square Feet Added Yearto-Date All Project Types

A total of 90,777square feet was added in new construction from January through September 2017, this growth is comparable to the prior year for these months.

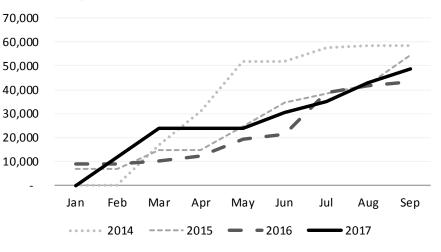
The City of Urbana collects data on square footage added through issued building permits for both additions and new construction. *Source: Urbana Permit Data* 

#### 400,000 350,000 300,000 250,000 200,000 150,000 100,000 50,000 Feb Jan Mar Apr Mav Jun Jul Aug Sep . . . . . . 2014 2015 2016 2017

Source: Urbana Permit Data

# Year-To-Date Square Footage Added

Single and Two Family New Construction



Source: Urbana Permit Data

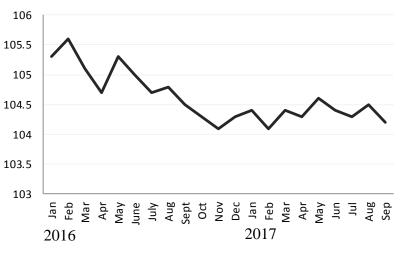
## Single-Family and Duplex Residential Square Feet Added

Year-to-date square footage through August for new one and two family homes totaled 48,044 square feet from January through September 2017, higher than in 2016 by 5,353 square feet. *Source: Urbana Permit Data* 

### Flash Index

The Flash Index decreased from 104.5				
in August to 104.2 in August. The U of I				
Flash Index provides a quick look at the				
performance of the Illinois economy. A				
number over 100 indicates the economy is				
expanding, while a number under 100 indicates				
contraction.				
Source: U of I Flash Index				

2016 - 2017 Illinois Flash Index



Source: U of I Flash Index

### Home Sales

Year-to-date homes sales in Champaign County were slightly lower in 2017 than in 2016, as of August 2017 1,841 homes sold year-to-date in 2017 compared to 1,879 in 2016. August home sales were down from 286 in 2016 to 256 in 2017. The Champaign County Association of REALTORS ® provides monthly data on Champaign County home sales. *Source: CCAR Newsletter* 

2,500 2,000 1,500 1,000 500 - Arenuer Home Sales - Arenuer Home -

Source: CCAR Newsletter

••••• YTD 2016

YTD 2015

Created by Libby Horwitz, Economic Development Specialist. Please forward questions to erhorwitz@urbanaillinois.us

- YTD 2017