



MEMORANDUM

TO: Mayor Laurel Lunt Prussing and Members of the City Council
FROM: William R. Gray
N. Patrick Pioletti
DATE: June 9, 2011
RE: University District Parking Meter Rates and Rentals

Action Requested

Increase the hourly rate for on-street parking meters in the University District from the current rate of \$0.75 per hour to \$1.00 per hour and establish certain on-street spaces deemed to be underutilized as rentals. See attached map for the area under consideration.

History

In 2001, the City of Urbana joined the University of Illinois and the City of Champaign in forming the University District. This is an area bounded by Lincoln Avenue of the East, University Avenue on the north, Windsor Road on the south, and Neil Street on the west. At that time, (among other things) hourly meter rates and parking fines were coordinated across the district between the three agencies. Some of the reasons were:

- Establishes consistent parking rates across Urbana, Champaign and Campus.
- Reduces confusion due to different rates for campus visitors and students.
- Encourages the use of satellite lots and shuttle bus service for long-term parking making spaces available for short term parking.

Since these same reasons hold true today, staff recommends an increase in the hourly rate so that Urbana's spaces in the district remain the same as the other jurisdictions.

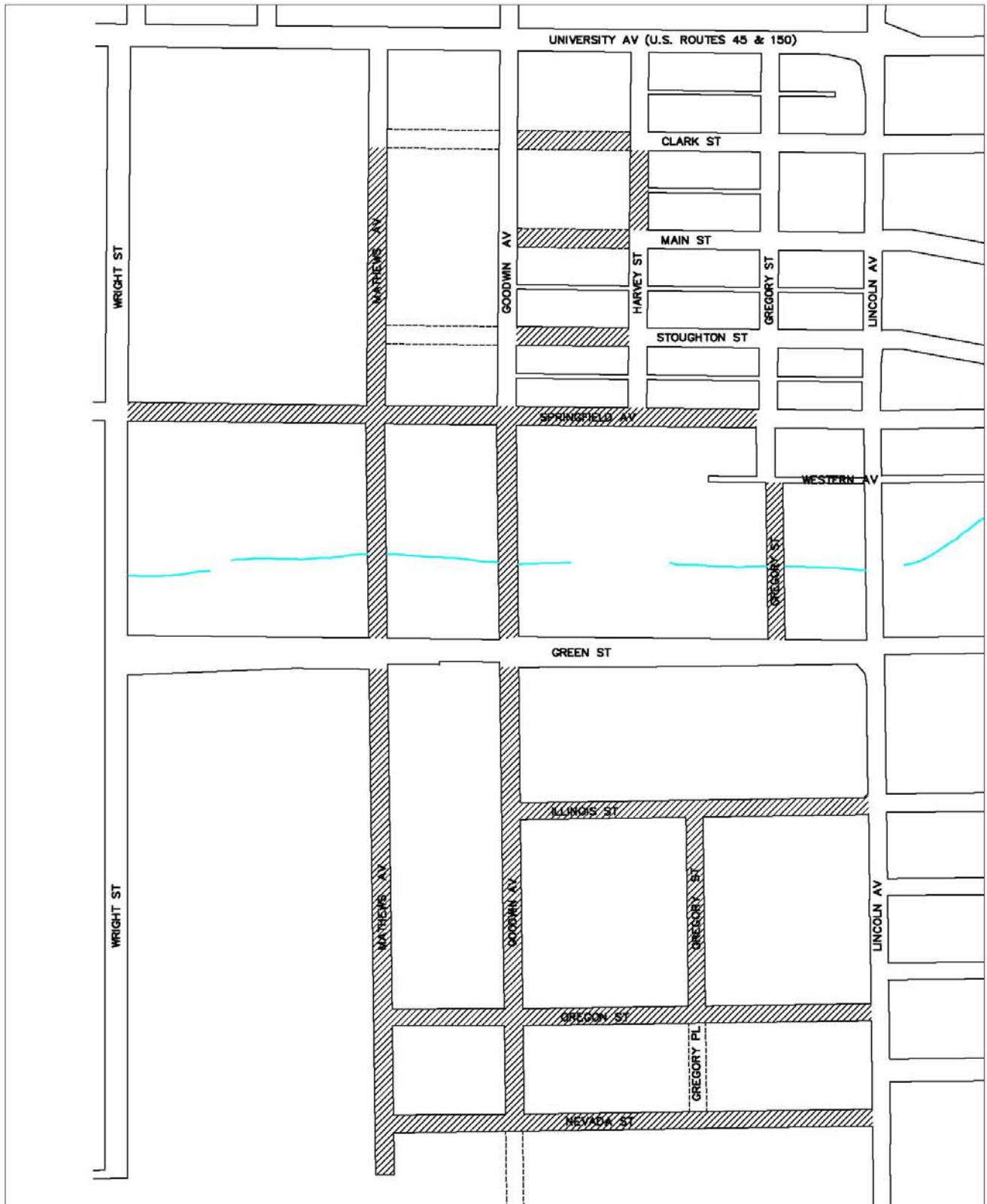
Further, some on-street metered spaces, located nearest Lincoln Avenue, are currently underutilized. Staff is recommending that these spaces be converted to on-street rentals available to the public Monday-Friday, 7 AM to 6 PM at a cost of \$45.00 per month. This rate reflects a position higher than similar spaces downtown (lower meter rates) but not as much as spaces in high demand areas. The exact spaces available to lease will be determined based upon the meter revenue audit. Specifically, meters in the identified areas that generate less than the monthly rental amount will be targeted.

Fiscal Impact

Staff estimates the proposed changes in rates and rental spaces will generate an additional \$80,000.00 to \$105,000.00 in revenue annually. There will be modest staff time expended and signage material costs incurred to implement the proposed changes.

Recommendation

Staff recommends adoption of the changes as proposed with an implementation date of July 1, 2011. This will require passage of an ordinance amending the schedule of fees.



URBANA CAMPUS METERED STREETS



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ORDINANCE NO. 2011-06-049

AN ORDINANCE AMENDING CHAPTER FOURTEEN, SECTION 14-7, OF THE
URBANA CITY CODE REGARDING THE SCHEDULE OF FEES
(increasing parking meter rates)

WHEREAS, the City Council heretofore has adopted Section 14-7 of the Urbana City Code establishing a schedule of fees for the various licenses, permits, fines, and other fees required under the Code; and

WHEREAS, the City Council finds that the best interests of the City are served by amending the schedule of fees to increase parking meter rates in the University District within the City of Urbana.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Urbana, Champaign County, Illinois, as follows:

Section 1.

Urbana City Code Chapter 14, "Licenses and Permits," Section 14-7, "Schedule of fees," subsection (K), "Parking Meter Rates and Rental Space Rates," Part 1, "Parking Meter Rates," is hereby amended with the underlined text indicating new language and the strikethrough text indicating deletions as follows:

1. Parking Meter Rates: The hourly rates for parking meters shall be as follows:

(a) All parking meters owned by the City of Urbana and located on the right-of-way parkway that are located to the west of Lincoln Avenue, to the western city limits of the City of Urbana that lie south of University Avenue and north of Florida Avenue shall carry a rate of ~~seventy five cents (\$0.75)~~ one dollar (\$1.00) per hour. Any parking lot owned or operated by the City that is located to the west of Lincoln Avenue shall carry a rate of ~~seventy five cents (\$0.75)~~ one dollar (\$1.00) per hour.

(b) All parking meters owned by the City of Urbana and located north of University Avenue, and meters south of University Avenue located on Clark Street between Busey Avenue and Coler Avenue and on Coler Avenue between Clark Street and Main Street, shall carry a rate of ~~seventy five cents (\$0.75)~~ one dollar (\$1.00) per hour.

(c) All other meters located on the parkway of city-owned right-of-way shall carry a rate of twenty-five cents (\$0.25) per hour.

(d) All meters in all parking lots owned by the City shall carry a rate of twenty-five cents (\$0.25) per hour, except as noted in (a) above.

Section 2.

Those sections, paragraphs, and provisions of the Urbana City Code that are not expressly amended or repealed by this Ordinance are hereby re-enacted, and it is expressly declared to be the intention of this Ordinance not to repeal or amend any portions of the Urbana City Code other than those expressly set forth as amended or repealed in this Ordinance. The invalidity of any section or provision of this Ordinance hereby passed and approved shall not invalidate other sections or provisions thereof.

Section 3.

This Ordinance shall not be construed to affect any suit or proceeding pending in any court, or any rights acquired, or a liability incurred, or any cause or causes of action acquired or existing prior to the effective date of this Ordinance; nor shall any right or remedy of any character be lost, impaired, or affected by this Ordinance.

Section 4.

The City Clerk is directed to publish this Ordinance in pamphlet form by authority of the corporate authorities, and this Ordinance shall be in full force and effect from and after its passage.

This Ordinance is hereby passed by the affirmative vote, the "ayes" and "nays" being called, of a majority of the members of the Council of the City of Urbana, Illinois, at a meeting of said Council.

PASSED BY THE CITY COUNCIL this ____ day of _____, _____.

AYES:

NAYS:

ABSENT:

ABSTAINED:

Phyllis D. Clark, City Clerk

APPROVED BY THE MAYOR this ____ day of _____, _____.

Laurel Lunt Prussing, Mayor