



**DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES**

*Economic Development Division*

**m e m o r a n d u m**

**TO:** Laurel Lunt Prussing, Mayor

**FROM:** Elizabeth H. Tyler, FAICP, Director, Community Development Services

**DATE:** May 5, 2011

**SUBJECT:** **Annual Public Arts Program Review and Program Plan for Fiscal Year 2011-2012**

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## **Introduction and Background**

The City of Urbana recognizes that the arts are essential to the vitality of the City, bolstering the quality of life, economic development, public safety, academic performance, and cultural awareness. The Urbana Public Arts Program, established by ordinance in April 2008, has completed its third full year of program implementation and has prepared a plan for fiscal year 2011-2012. The efforts of the Program have shown many successes and have provided the opportunity for continued development and growth. These successes have included a third year of providing free art workshops reaching approximately 900 participants per year, awarding 20 Urbana Arts Grants, providing seven Urbana artists exhibition opportunities in the City Building through the Artist of the Corridor program, spotlighting the work of 11 local artists through the *Art Now!* UPTV program, and receiving an Illinois Arts Council Program Grant for general operating expenses. The Commission is prepared to further build upon its success by improving existing programs, developing partnerships, exploring fundraising opportunities, and developing new programming that serves the Urbana community.

As stated in the ordinance establishing the Public Arts Commission and Public Arts Program, the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and City Council for consideration in the City budgeting process. The attached Public Arts Program Plan for fiscal year 2011-2012 (Exhibit A) describes the program goals, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources, and responsibilities planned for the upcoming fiscal year.

In the midst of national and local economic hardship, the Public Arts Program assists in encouraging economic growth, and further vitalizing the city. The mission of the Urbana Public Arts Program is to provide programming and services that create a city where artists thrive and

are valued and where all residents engage with the arts in its many forms. The Arts, as used in this program, include but are not limited to music, theatre, visual arts, dance, creative writing, film/video, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

The development of the Public Arts Program began in September 2005, when the Urbana City Council included the creation of a Public Arts Program in its City Council Common Goals. In November 2006, the Urbana Public Arts Task Force was established to research the feasibility of a Public Arts Program for the City of Urbana. In April 2008, the Urbana City Council adopted an ordinance which established a Public Arts Commission and Permanent Public Arts Program for the City of Urbana. The Public Arts Commission held its first monthly meeting in September 2008 as the arts advisory body for the City. In April 2009, the first Program of Work for the Urbana Public Arts Program was approved and program implementation began.

The Public Arts Commission members who have served in the last year are listed below.

- Robin Hall, Director, Office of Recreation and Parks Resources, U of I ( 2008 to March 2011)
- Patricia Sammann, Chair, Writer, Developmental editor
- Geoffrey Bant, Teaching assistant, Wiley Elementary School; Studio supervisor and teacher, Champaign Park District
- Barbara Hedlund, Musician, Teacher, Publisher
- Robert Lewis, Musician; Teacher; Urbana City Council member
- Sarah Ross, Adjunct Professor (sculpture, art survey), Illinois State University
- Ilona Matkovszki, archeologist, Urban Planning Masters student at University of Illinois
- Cheryl Hayden, Database Coordinator for Family Services of Champaign County
- Mary-Ann Winkelmes, Campus Coordinator for Programs on Teaching and Learning, and teacher of art history

## **Discussion**

The attached Annual Public Arts Program Plan for FY 2011-2012 describes the planned activities and implementation for the upcoming fiscal year. Additionally, the Program Plan is summarized below.

### **Resource and Program Development**

The Public Arts Commission and staff recognize the importance of cultivating a broad revenue base to increase the capacity of the Public Arts Program. The program has already seen significant support from the community related to sponsorship and donations. These donations have included Urbana Business Association Business Backs the Arts. The Public Arts Commission and staff will continue to develop these relationships and seek additional support through grants and other fundraising efforts.

In April 2010, the City submitted a visual arts category application for a Program Grant from the

Illinois Arts Council. Due to the uncertainty of the state budget, grant applicants were not notified of their award status until late February 2011. The Urbana Public Arts Program was awarded a grant of \$1,750 for general operating expenses which must be spent by August 31, 2011. To support and raise awareness about its many programs, the Public Arts Commission will use these funds to create much needed updated marketing materials.

In March, the City submitted a Statement of Interest to the National Endowment for the Arts for an Our Town grant to support a community mosaic public art project as a part of the Boneyard Creek Beautification Project. Unfortunately, the City's statement was not selected to move forward in the formal application process.

Finally, in April 2011, City staff applied again for a visual arts category Program Grant from the Illinois Arts Council for activities taking place between September 1, 2011 and August 31, 2012. Notification should be received in August 2011 on the status of this application.

The Urbana Business Association has continued to recognize the positive impact that supporting the arts has on Urbana businesses. In December 2008, the Urbana Business Association announced its Business Backs the Arts Initiative which dedicated \$15,000 to the Urbana Public Arts Program in FY 08-09 and committed an additional \$5,000 to be donated each year for the following three years. In FY 10-11, the Urbana Business Association dedicated \$5,000 to support the Business Backs the Arts Awards as part of the Urbana Arts Grant Program. An additional donation of \$5,000 is anticipated for FY 11-12.

In the ordinance establishing the Urbana Public Arts Commission, one of the duties assigned to the Commission is "to research and seek additional funding including donations, grants and other support to further expand public arts programs". After consulting with City Legal services on appropriate fundraising procedures, staff is working with the Commission subcommittee to identify fundraising projects and strategies, as well as to develop a "Friends of the Arts" group to handle fundraising efforts.

### **Marketing**

In 2010 - 2011, the Public Arts Program has used traditional marketing tools, such as radio and print interviews, website postings, and list-serve email announcements hosted by 40 North | 88 West, the Urbana Business Association, and the City, to inform the local public about activities of the Program. In order to promote the programs available to artists throughout the country, such as the Urbana Arts Grant Program, the City has used regional and national list-serves, including those hosted by the Americans for the Arts, the College Art Association, and the Chicago Artist Resource. The Urbana Public Arts Program also regularly updates a Facebook page ([www.facebook.com/urbanapublicarts](http://www.facebook.com/urbanapublicarts)) and, as of February, a Twitter feed ([www.twitter.com/urbanapublicart](http://www.twitter.com/urbanapublicart)) to provide quick, easily accessed news and links for its many programs and events. Attached (Exhibit B) are examples of these marketing strategies. Starting in March, MailChimp, a free e-mail newsletter service, has been utilized to create a monthly e-mail newsletter. Staff has also collaborated with a graphic design class at the University of Illinois, taught by Jimmy Luu and Jennifer Gunji-Ballsrud, to explore improved marketing strategies.

## **Partnerships**

The Public Arts Commission is currently in the process of entering into an agreement with the Public Art League of Champaign-Urbana to increase the presence of public sculpture in Urbana. Staff has also collaborated with 40 North | 88 West, Champaign County's Arts, Culture, and Entertainment Council, by serving on its Board of Directors, Programs and Services Committee, and the Boneyard Arts Festival Committee. Staff continues to work closely with the Urbana Business Association and to cultivate collaborations with the Urbana Park District, Public Art League, Urbana Free Library, Urbana School District, the University of Illinois, the Krannert Center District, and other organizations.

## **Program of Work: Annual Review**

On May 17, 2010, the Mayor and City Council approved the third Public Arts Program Plan for FY 10-11 which was prepared by the Public Arts Commission. During FY 10-11, City staff has worked with the Commission to implement the Program Plan and has seen success in a number of areas. The following is an overview of the programs described in the FY 10-11 Program Plan.

## **Status of Public Arts Program of Work for FY 10-11**

- a) Urbana Arts Grants Program: The third cycle of the Urbana Arts Grant program was launched in November 2010, with applications due in January 2011. The project period for 2011 grant projects is April 15, 2011 through April 15, 2012. Attached (Exhibit C) are application statistics and brief descriptions of the grant recipient projects approved for 2011 funding. Agreements for the 20 projects to take place during the 2011 grant period have been finalized, with several projects beginning in May. Staff is increasing marketing efforts to raise public awareness about projects through the e-mail newsletter and social media.
- b) Art Now! UPTV Program/ Arts Lecture Series: The *Art Now!* UPTV program began in July 2010 and is a 30-minute UPTV program that features interviews with local artists showcasing their work, with Commission members leading interviews. Aired weekly on UPTV with a new episode available every month, *Art Now!* has featured 11 local artists working in a wide range of media. *Art Now!* increases awareness and education about the arts and arts activities in the community and is available to view at any time at <http://www.urbanaininois.us/artnow>. Due to limited interest and the availability of lectures in the community, the Commission has no further plans to develop an Arts Lecture Series at this time.
- c) Art at the Market Programming: The 2010 Market at the Square season marked the second year art workshops had been offered at the market, once a month from May through October. Led by a different regional artist each month, with the exception of one workshop led by staff, the 2010 theme was "Art and the Environment." An average of 150 people participated in each workshop and the program as a whole reached a total of 900 participants. Individual workshops ranged from "Origami Bat Airplanes" to "Plantable Paper Making." The 2011 Art at the Market theme is "Nontraditional Materials," encouraging the public to engage with recycled and/or everyday materials in

new, unexpected, and artistic ways. Artists to lead and develop workshops are being coordinated, with May, June, July, August, and September workshops already confirmed. May and June 2011 programs will be part of FY 10-11.

- d) Storefront Arts Series and Urbana Space Program: The proposed Storefront Art Series was to pair owners of temporarily vacant or underutilized spaces with artists interested in creating site-specific art installations. The idea of the Urbana Space Program (“a launch pad for creativity”) was to provide a framework for owners of underutilized space to partner with individual artists and organizations seeking performance, event, and rehearsal space. A pilot project for the Storefront Art Series was planned for summer 2010 but due to several logistical issues relating to safety, insurance, and liability, this program is on hold as the Commission subcommittee and City staff conduct further research and evaluation. The Commission has supported several storefront installations through the Urbana Arts Grants program, including 2010 grantee Mia Capodilupo’s “Jungle Installation” in David Kraft’s property at 133 W. Main St. Architectural designers Allison Newmeyer and Stewart Hicks will complete a storefront installation for their 2011 grant project.
- e) Arts in the Schools: The Commission has recognized the importance of supporting the arts in the public schools. Research and exploration of potential program areas in coordination with the Urbana School District is still being conducted.
- f) Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning: The Commission has recognized the importance of planning for an increase in the arts in Downtown Urbana. Additionally, the Joseph Royer Arts and Architecture District is recognized as an asset to the downtown that could be further enhanced and promoted. Research is currently underway on programming to meet these goals. To coordinate with overall Signage and Wayfinding efforts in Downtown, the Commission subcommittee has most recently discussed the creation of corresponding Royer and cultural signage.
- g) Artist of the Corridor: City Building Art Exhibit Space: In May 2010, the City created an art exhibit space in the City Building first floor hallway for two month exhibits of artwork by Urbana artists. During FY 10-11, the program has provided exhibition space to seven Urbana artists. The Urbana Public Arts Program promotes the exhibitions through press releases, e-mail newsletter, and social media, and holds a reception for each artist. As a result of their Artist of the Corridor exhibitions, several artists have sold pieces and have been invited to show their work in other venues. Always open to applications from Urbana artists, the program is curated by the Public Arts Coordinator and Mayor Prussing.
- h) Martin Luther King Jr. Project Planning Committee: University of Illinois Landscape Architecture students created design concepts envisioning how a public art project in King Park could honor the life of Dr. Martin Luther King Jr. The subcommittee continues explore and research next steps for this project.

- i) Boneyard Creek Beautification Public Art: The Public Arts Commission Boneyard Creek Subcommittee and City staff have been working with Foth and Wenk consultants to develop the public art component of the Boneyard Beautification Project. Staff applied for a National Endowment for the Arts Our Town grant to fund a community mosaic project in the Boneyard, but unfortunately the proposal was not funded. Additionally, a public meeting was held to solicit public input on opportunities for art in the Boneyard Creek Beautification Project. Using these recommendations, the Public Art Commission Boneyard subcommittee has narrowed down the first phase of public art opportunities and is currently developing a Request for Qualifications to identify an artist or artist team to work on the project.

**Program of Work: Proposed Public Arts Program Plan for FY 2011-2012**

The Program of Work for FY 11-12 includes the following programs. Additional information on each program is provided in the attached Public Arts Program Plan for FY11-12 (Exhibit A).

- 1.) **Urbana Arts Grants Program**
- 2.) **Boneyard Creek Public Art**
- 3.) **Downtown Arts Planning & Joseph Royer Arts & Architecture District Planning/Storefront Art Series Planning**
- 4.) **Art at the Market: Art Workshops at Urbana's Market at the Square**
- 5.) ***Art Now!* UPTV Program**
- 6.) **Artist of the Corridor**
- 7.) **Arts in the Schools**
- 8.) **Additional On-going Efforts**

**Schedule**

The schedule for the program of work for FY 11-12 is listed below.

**1.) Urbana Arts Grants Program**

The 2011 Urbana Arts Grants Program cycle will be evaluated in June 2011. Guidelines and applications will be finalized and released in October 2011. Awards will be announced in March 2012.

**2.) Boneyard Creek Public Art**

The first phase of public art projects will be finalized and artists chosen through a Request for Qualifications process by July 2011. Artists will work with the Commission subcommittee, City staff, Foth, and Wenk Associates to realize projects during the construction phase throughout 2012.

**3.) Downtown Arts Planning & Joseph Royer Arts & Architecture District Planning/Storefront Art Series Planning**

On-going throughout the 2011-2012 fiscal year.

**4.) Art at the Market: Art Workshops at Urbana's Market at the Square**

Arts programming will take place monthly during the 2011 and 2012 Market seasons.

**5.) *Art Now!* UPTV Program:**

The program will run continuously throughout the 2011-2012 fiscal year.

**6.) Artist of the Corridor**

The program will run continuously during the 2011-2012 fiscal year, with a new artist exhibiting every two months.

**7.) Arts in the Schools**

On-going research and development throughout FY 11-12, with pilot programs in spring 2012.

**Fiscal Impact**

The Annual Public Arts Program Plan for FY 11-12 describes programmatic goals, timelines, and expenditures. Revenue available to support these programs comes from several sources, including anticipated allocation in the FY11-12 City Budget for the Public Arts Program and donations from the Urbana Business Association. Additional revenue has been sought from the Illinois Arts Council. Additionally, fundraising strategies are in development by the Commission's Fundraising Subcommittee in coordination with city staff.

Below is a list of the programs being pursued for FY 11-12 and estimated expenditures, totaling \$64,945. A City Budget allocation of \$49,000 is recommended, with \$5,000 anticipated from the Urbana Business Association through the Business Backs the Arts Initiative. This recommended allocation is the same as last year. As creating new programs can require significant amounts of time for research and development by the Public Arts Commission and City staff, some funds from previous fiscal years remain encumbered. Now that the Urbana Public Arts Program is more mature, these funds encumbered may be spent to support its mission of fostering a city where all residents may engage with the arts and where artists thrive and are valued.

<b>Program</b>	<b>Estimated 11-12 City Expenditures</b>	<b>Encumbered 10-11 City Funds</b>	<b>Encumbered 09-10 City Funds</b>	<b>Estimated revenue from non-City sources 11-12</b>
Urbana Arts Grants Program	\$40,500			\$5,000
Boneyard Public Art	NA			
Downtown Arts & Joseph Royer Arts & Architecture District Planning/Storefront	NA		\$3,400	
Art at the Market Programming	\$2,000			
Art Now! UPTV Program	NA			
Artist of the Corridor	NA			
Art in the Schools	\$3,000			
Additional/Ongoing Efforts	NA			
Special Projects		\$3,000		
Illinois Arts Council Operating Grant		\$1,750*		
Training/Education	\$1,500			
Materials	\$500			
Marketing	\$1,500	\$1,489	\$1,306	
<b>TOTAL</b>	<b>\$49,000</b>	<b>\$6,239</b>	<b>\$4,706</b>	<b>\$5,000</b>

\*Due to state budget uncertainty, IAC grants were announced much later than usual. Though this grant was awarded in FY10-11, it must be spent by August 31, 2011 (during FY11-12).

## Recommendations

Staff requests that the Mayor and Council review the attached Annual Public Arts Program Plan for fiscal year 2011-12 (Exhibit A) with a motion for approval of the programs and expenditures, along with any suggested changes.

Prepared by:

Christina McClelland, Public Arts Coordinator

Attachments: Exhibit A: Annual Public Arts Program Plan for FY 11-12  
Exhibit B: 2011 Urbana Arts Grant Recipients: Statistics and Descriptions  
Exhibit C: Marketing Examples: April E-mail Newsletter, Facebook Page, and Twitter Feed



## **City of Urbana Annual Public Arts Program Plan for Fiscal Year 2011-2012**

### **Introduction**

One of the duties assigned to the Public Arts Commission is to prepare and present an Annual Public Arts Program Plan to the Mayor and Urbana City Council for consideration in the City budgeting process. Per the Ordinance establishing the Public Art Commission, the Annual Public Arts Program Plan should identify specific program goals for the year, means of achievement, proposed expenditures, sources of supplemental revenue, schedule of execution, necessary resources and responsibilities and an implementation plan to address the goals.

The Public Arts Commission has made it a priority to further the success of the Public Arts Program by strengthening and marketing its programming. Program evaluation, partnerships, and fundraising will be significant components of the Program Plan for the fourth full year of the established Public Arts Program. The Program will prioritize community accessibility to the arts, artist accessibility to resources, and opportunities for collaboration and partnerships.

### **Program Mission**

The Urbana Public Arts Program provides programming and services that create a city where artists thrive and are valued and where all residents engage with the arts in its many forms.

### **Goals**

The goals for the Public Arts Program are based upon goals and objectives listed in the City of Urbana 2005 Comprehensive Plan, 2002 Downtown Strategic Plan, the Ordinance Establishing the Public Arts Commission and Program, the Public Arts Program 2008 Community Input Report, as well as guidance from the Public Arts Commission and the 2010 Urbana City Council and Mayor Goals.

### **Means of Achievement**

The following program of work, partnerships, and marketing will serve as the means to achieve the Public Arts Program goals. The program elements described below have been identified based on the ability to achieve success in the given time frame, the ability for the program to grow, cost and budget considerations, and the potential to leverage private dollars. Further program development will be undertaken by the Public Arts Commission Subcommittees in coordination with City Staff. The following subcommittees, and the members thereof, will assist in providing research and guidance to staff as each area is further developed.

Public Arts Commission Subcommittees

- Fundraising Subcommittee
  1. Barbara Hedlund
  2. Geoff Bant
- Urbana Arts Grants Subcommittee
  1. Pat Sammann
  2. Sarah Ross
- Storefront Arts Series Subcommittee
  1. Patricia Sammann
  2. Sarah Ross
- Marketing and Promotions Subcommittee
  1. Barbara Hedlund
- Corridor Beautification Subcommittee (Focus Areas: Philo Road, the Boneyard Creek Master Plan, Cunningham Avenue, Lincoln Avenue and University Avenue)
  1. Geoff Bant
  2. Mary-Ann Winkelmes
- Martin Luther King Jr. Project Subcommittee
  1. Robert Lewis
- Art at the Market Subcommittee
  1. Geoff Bant
- Downtown and Joseph Royer Arts and Architecture Planning
  1. Mary-Ann Winkelmes
  2. Ilona Matkovszki
- UPTV and Artist Lecture Series Subcommittee
  1. Sarah Ross
  2. Pat Sammann
- Arts in the Schools Subcommittee
  1. Geoff Bant
  2. Cheryl Hayden

**Partnerships**

The Public Arts Coordinator has worked closely in the past with 40 North | 88 West, Champaign County's Arts, Culture, and Entertainment Council, by serving on its Board of Directors, Programs and Services Committee, and the Boneyard Arts Festival Committees. Staff has collaborated with the Krannert Center District, Urbana Business Association, and Urbana Park District. The Public Arts Commission will continue to expand its partnerships with organizations and businesses in the community, including the Urbana School District, the Public Art League, University of Illinois, Arts Alliance Illinois, the Illinois Arts Council, and other municipal arts programs.

**Marketing**

In 2010 - 2011, the Public Arts Program used traditional marketing tools, such as radio and print interviews, website postings, and list-serve email announcements hosted by 40 North | 88 West, the Urbana Business Association, and the City, to inform the local public about activities of the Program. In order to promote the programs available to

artists throughout the country, such as the Urbana Arts Grant Program and the Urbana Sculpture Program, the City made use of several regional and national list-serves, including those hosted by the Americans for the Arts, the College Art Association, and the Chicago Artist Resource. Additionally, the Urbana Public Arts Program has found success using various free social media, regularly updating a Facebook page ([www.facebook.com/urbanapublicarts](http://www.facebook.com/urbanapublicarts)) and Twitter ([www.twitter.com/urbanapublicart](http://www.twitter.com/urbanapublicart)). MailChimp, a free e-mail newsletter service, has also been utilized to improve content and administration of sending out regular e-mail updates.

In FY 11-12 the Public Arts Program will continue to use a variety of promotional outlets. In addition to the marketing methods used in 2010-2011, the following additional opportunities will be evaluated and pursued as appropriate: The News Gazette, Smile Politely, Illini Media, Illinois Public Media, *Sculpture Magazine*, the *Public Art Review*, Arts Alliance Illinois, Illinois Arts Council, and additional local print and electronic advertising. The Program will also create updated print materials to raise wider awareness of its existing programs. To assist in this effort, the City is working with a group of University of Illinois students to formulate a comprehensive marketing and branding strategy for the Public Arts Program.

Estimated Expenditure in FY 11-12: \$1,500. The budget for promotions and marketing will be used to increase awareness and participation in the Public Arts Program opportunities. This will be supplemented by a grant award from the Illinois Arts Council of \$1,750.

In the development of a communications and marketing strategy, the following five key market groups will be considered:

1. Community residents
2. Local youth
3. University students, their parents, and guests
4. New and existing businesses and patrons
5. Visitors and potential visitors

### **Program of Work**

#### **1.) Urbana Arts Grants Program**

Urbana recognizes the arts as essential to the vitality of the city. It is additionally understood that funding is the greatest barrier which prevents local artists, organizations, and businesses from pursuing their goals in the arts. The Urbana Arts Grants Program makes funding available to artists, artist teams, organizations, businesses, and festival presenters for eligible projects to take place in Urbana that enrich the lives of Urbana residents and visitors. The Commission and staff will evaluate the success of the third cycle of the program, determining appropriate changes to further the program's success in FY11-12. Research will also be conducted on expanding the program, as well as developing a procedure for requests for funding for permanent installations. To increase the number of applicants, staff will focus heavily on promotion of the fourth cycle of the Urbana Arts Grants and also conduct a grants workshop.

The four grant categories to be offered in FY 11-12 are listed below:

- **Here and Now:** 12-month grants with awards up to \$1,500 for artists residing in Urbana
- **Envision 365:** 12-month grants for larger projects with awards up to \$2,500 open to all emerging and professional artists
- **Creative Mix:** 12-month grants with awards up to \$5,000 open to groups, ensembles and organizations
- **Festivals Grant:** 12-month grant with awards up to \$10,000 open to arts-related festival presenters

Selection Process: The Commission's Arts Grants Subcommittee will create two temporary selection committees representing areas in the arts and the community to review and select projects for funding. The selection committees' recommendations will then be submitted to the Urbana Business Association subcommittee and Board of Directors for approval of the Business Backs the Arts recipients. The final recommendations are approved by the Public Arts Commission.

Timeline: In June - July, 2011, the Urbana Arts Grants Program FY 10-11 cycle will be evaluated. Guidelines and applications will be finalized and prepared for the application period in October 2011. Award announcements will be made in March 2012.

Estimated Expenditures in FY 11-12: \$40,500. The budget for this program combines funds allocated to Public Arts Projects in the City Public Arts Fund and the Urbana Business Association "Business Backs the Arts" donation of \$5,000.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character
- Expand the City's creative community
- Increase the vitality of downtown
- Promote visible, outdoor activity in downtown
- Encourage and accommodate community events
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Address Public Arts Program suggestions from the public including providing available funding, art in public places, and increased events

## **2.) Boneyard Creek Public Art**

The City of Urbana recognized the potential to turn the Boneyard Creek into an amenity for Downtown environment and began a Master Plan process in 2006. The Boneyard Beautification Project will create a pedestrian-friendly urban park in the downtown section of the Boneyard Creek and has been identified as an opportunity for public art. The City is working with Foth Consultants and Wenk Associates to implement the improvement plans. The Public Arts Commission Boneyard Creek Subcommittee and City Staff have been working with these consultants to develop the public art component of the project. Additionally, a public meeting was held to solicit public input on opportunities for art in the Boneyard Creek Beautification Project. The Commission

subcommittee is currently using these recommendations to narrow down the first phase of public art opportunities and develop a process for incorporating public art into the project.

Selection Process: The Public Arts Commission will comply with all City selection and procurement policies in selecting artists to work on the Boneyard Creek Beautification Project. Finalists will be approved by the Public Arts Commission and Urbana City Council and will enter into agreement with the City.

Timeline: The first phase of public art projects will be finalized and artists chosen through the RFQ process by July 2011. Artists will work with the Commission subcommittee, City staff, Foth Consultants, and Wenk Associates to realize projects during the construction phase throughout 2012.

Estimated Expenditures in FY 11-12: TBD.

Goals Addressed:

- Promote the beautification of Urbana
- Promote community events and activities that bring the community together and promote Urbana's special character
- Promote visible, outdoor activity in downtown
- Expand the City's creative community
- Preserve and commemorate local and multicultural traditions and histories
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents

### **3.) Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning/Storefront Art Series Planning**

The Commission has recognized the importance of planning for an increase in the arts in Downtown Urban. Additionally, the Joseph Royer Arts and Architecture District is recognized as an asset to the downtown that could be further enhanced and promoted. The Commission, staff, and Subcommittee will explore possible programming to meet these goals, including the possible development and expansion to other sites of a Storefront Art Series in which owners of temporarily vacant or underutilized spaces are paired with artists interested in creating site-specific art installations. Further research and development is underway by the Downtown and Joseph Royer Arts and Architecture Planning and Storefront Art Series Subcommittees and City staff.

Timeline: Ongoing throughout FY 11-12. The Commission subcommittees and staff will continue to research and develop appropriate guidelines and procedures for these programs.

Estimated Expenditures in FY 11-12: NA. Existing funding of \$3,400 encumbered from FY 09-10 will be used.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character
- Promote visible, outdoor activity in downtown
- Expand the City's creative community

- Promote the beautification of Urbana
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing art venues

#### **4.) Art at the Market: Art Workshops at Urbana's Market at the Square**

The Art at the Market Program provides monthly workshops and informational opportunities free of charge to an average of 150 participants each session at Urbana's Market at the Square during the Market season. Creative and educational programs will be offered at the City tent between 8:00 AM and Noon during the 2011-12 fiscal year on the last Saturday of the month (July 30, August 27, September 24, and October 29, 2011; and May 26 and June 30, 2012). Programming includes opportunities to explore a variety of media and themes, providing opportunities for all residents to engage with the arts in its many forms. City staff will provide oversight of the events and tent. When possible, artists will be contracted to provide workshops.

Selection Process: City staff will invite artists and facilitators to provide workshops based on experiences and available services.

Timeline: The Art programming at the Market will take place monthly during the Market season in 2011 and 2012.

Estimated Expenditures in FY 11-12: \$2,000. The FY 11-12 expenditures include the cost of programming for five art workshops, at \$400 each.

Goals Addressed:

- Promote community events and activities that bring the community together and promote Urbana's special character
- Promote visible, outdoor activity in downtown
- Expand the City's creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Address Public Arts Program suggestions from the public including increasing events in the arts

#### **5.) Art Now! UPTV Program**

The *Art Now!* UPTV program began in July 2010 and is a 30-minute UPTV program that features interviews with local artists showcasing their work. Commission members lead

interviews. The show is aired weekly and filmed in such a way that a new show is available each month. *Art Now!* increases awareness and education about the arts and arts activities in the community.

Timeline: The program should run continuously throughout the 2011-2012 fiscal year.

Estimated Expenditures in FY 11-12: NA. In-kind support from UPTV staff will provided the necessary resources for the program.

Goals Addressed:

- Expand the City’s creative community
- Preserve and commemorate local and multicultural traditions and histories
- Create a program that represents our community in all its diversity
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana’s cultural development
- Address Public Arts Program suggestions from the public including increasing art venues and promotion

#### **6.) Artist of the Corridor**

The Artist of the Corridor program began in spring of 2010 and allows Urbana artists to exhibit their visual artwork in the lobby of the City Building at 400 S. Vine Street for two month periods. In the first year of the program, six artists have exhibited their work. The program will continue in FY 11-12, and the Commission and staff will explore the possibility of expanding the program to include other “corridors.”

Timeline: The program will continue throughout the 2011-2012 fiscal year, with a new artist exhibiting every two months.

Estimated Expenditures in FY 11-12: NA.

Goals Addressed:

- Expand the City’s creative community
- Create a program that represents our community in all its diversity
- Promote community events and activities that bring the community together and promote Urbana’s special character
- Provide opportunities for local and national, established and emerging artists in Champaign County
- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana’s cultural development
- Address Public Arts Program suggestions from the public including increasing art venues and promotion

### **7.) Arts in the Schools**

The Commission has recognized the importance of supporting the arts in the public schools. Program areas will be researched and explored by the Commission in coordination and partnership with the Urbana School District and Urbana Park District.

Timeline: On-going research and development throughout FY 11-12, with pilot programs in spring 2012.

Estimated Expenditure in FY 10-11: \$3,000.

Goals Addressed:

- Support life-long learning in the arts
- Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse
- Promote community events and activities that bring the community together and promote Urbana's special character
- Expand the City's creative community
- Promote inquiry and confluence amongst Urbana residents
- Encourage relationships among artists and the public to further Urbana's cultural development

### **8.) Additional On-going Efforts**

The following efforts have been identified by staff and the Commission as on-going interests. These programs include:

- Promotion, Maintenance, and Future Planning of the Urbana Sculpture Program
- MLK Jr. Project Planning Committee: Exploring options for a Dr. Martin Luther King Jr. Public Arts Project in partnership with the Urbana Park District
- Research of potential Arts Center
- Research and study of potential future projects and programs

Timeline: On-going throughout FY 11-12.

Estimated Expenditure in FY 11-12: NA.

## **Sources of Supplemental Revenue**

Supplemental Revenue will be sought through City grant applications and fundraising strategies developed by the Public Arts Commission Fundraising Subcommittee. The Subcommittee is currently developing a Fundraising Plan. Additionally, an Illinois Arts Council grant for Public Art Program operating support was received in FY 10-11 to be spent by August 31, 2011 during FY 11-12. Staff will continue to pursue additional grant funds from organizations such as the National Endowment for the Arts, the Illinois Arts Council, Illinois Humanities Council, the Urbana Business Association, and other resources. Below is a listing of supplemental revenue anticipated for FY 11-12.

### Urbana Business Association Business Backs the Arts

The Urbana Business Association has dedicated a donation of \$5,000 through its Business Backs the Arts Initiative for FY 11-12.



T3 License Fees

Ordinance No. 2008-05-040 entitled, An Ordinance Amending Chapter 3, “Alcoholic Beverages”, of the City of Urbana Code of Ordinances (Public Arts Funding from Class T3 License Fees), allows for private promoters of festivals to receive a T-3 license and requires that the fee for such a license will be 5% of the gross revenue generated by the event. The ordinance also states that the fees for a T-3 license shall be paid into the Urbana Public Arts Fund. Attached (Exhibit B) is the ordinance which describes the program in detail.

**Schedule of Execution**

The schedule of execution for the FY 11-12 Program Plan will reflect the timelines described in each program description above.

**1.) Urbana Arts Grants Program**

Timeline: In June - July, 2011, the Urbana Arts Grants Program FY 10-11 cycle will be evaluated. Guidelines and applications will be finalized and prepared for the application period in October 2011. Award announcements will be made in March 2012.

**2.) Boneyard Creek Public Art**

Timeline: The first phase of public art projects will be finalized and artists chosen through the RFQ process by July 2011. Artists will work with the Commission subcommittee, City staff, Foth, and Wenk Associates to realize projects during the construction phase throughout 2012.

**3.) Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning/Storefront Art Series**

Timeline: On-going throughout FY11-12.

**4.) Art at the Market: Art Workshops at Urbana’s Market at the Square**

Timeline: The Arts programming at the Market will take place monthly during the Market season in 2011 and 2012.

**5.) Art Now! UPTV Program**

Timeline: The program will run continuously throughout the 2011-2012 fiscal year.

**6.) Artist of the Corridor**

Timeline: The program will run continuously through the 2011-2012 fiscal year, with a new artist exhibiting every two months.

**7.) Arts in the Schools**

Timeline: On-going research and development throughout FY 11-12, with pilot programs in spring 2012.

## Resources

Below is a list of the programs being pursued for FY 11-12 and estimated expenditures, totaling to \$64,945.

<b>Program</b>	<b>Estimated 11-12 City Expenditure</b>	<b>Encumbered 10-11 City Funds</b>	<b>Encumbered 09-10 City funds</b>	<b>Estimated revenue from non-City sources 11-12</b>
Urbana Arts Grants Program	\$40,500			\$5,000
Boneyard Creek Public Art	NA			
Downtown Arts Planning and Joseph Royer Arts and Architecture District Planning	NA		\$3,400	
Art at the Market Programming	\$2,000			
Art Now! UPTV Program	NA			
Artist of the Corridor	NA			
Art in the Schools	\$3,000			
Additional/Ongoing Efforts	NA			
Special Projects		\$3,000		
Illinois Arts Council Operating Grant		\$1,750*		
Training/Education	\$1,500			
Materials	\$500			
Marketing	\$1,500	\$1,489	\$1,306	
<b>TOTAL</b>	<b>\$49,000</b>	<b>\$6,239</b>	<b>\$4706</b>	<b>\$6,750</b>

\*Due to state budget uncertainty, IAC grants were announced much later than usual. Though this grant was awarded in FY10-11, it must be spent by August 31, 2011 (during FY11-12).

## Responsibilities

The Urbana Public Arts Commission has regularly scheduled meetings monthly. The Commission has the authority to select works of art, remove works of art previously displayed based on a de-accession policy, promulgate criteria for selection of works of art and artists and maintenance, and take any other action necessary to carry out its purposes for projects as described in the section on Duties described in the attached ordinance (Exhibit C), in accordance with the annual budget and subject to all ordinances of the City of Urbana.

The Community Development Services Department, in coordination with the Public Arts Commission, administers the Public Arts Program and all Public Arts Program projects, including artwork(s) received as gifts to the City of Urbana. The Community Development Services Department is the contracting officer for commission or purchase all works of art after consultation with the Public Arts Commission.

Attachments: Exhibit A: 2010 Urbana City Council and Mayor Goals  
Exhibit B: Ordinance relating to T3 License Fees  
Exhibit C: Ordinance Establishing the Public Arts Program and Commission

# Urbana City Council and Mayor Goals

**Adopted February 1, 2010**

The City of Urbana recognizes that stewardship of the city means not only addressing the needs of today's residents but planning for the future -- short and long term -- in a cohesive, coherent way. These City Council and Mayoral Goals represent the core principles we will apply over our term in office as we help guide Urbana on the path forward. They form a common point of understanding from which the planning and government of Urbana proceeds.

Our specific goals include enhancing public safety, achieving financial sustainability, promoting economic development, maintaining a vibrant, innovative downtown, working toward environmental sustainability and improving the quality of life in Urbana.

**Public safety:** Our top goal always must be to provide for the safety of our residents by maintaining sufficiently staffed and well-trained police, fire and public works departments and providing modern facilities for them to work in.

**Financial sustainability:** Our goal is to have a financially stable city, with sufficient reserves to cover periodic downturns in the economy. Longer-term, the city should investigate securing new sources of revenue that don't burden taxpayers through city ownership of public utilities, such as broadband, water and electricity/energy.

**Economic development:** To minimize the tax burden on residents, Urbana must continue to grow and attract new jobs. The city should pursue infill development whenever possible, work to enhance new development corridors to the north and east and work to attract new high-tech jobs. The city should also strive to make sure new projects are as attractive and environmentally sustainable as possible.

**A vibrant, innovative downtown:** The heart of a city is its downtown, and Urbana must continue to maintain its downtown as a vibrant, attractive place to live, work and shop. The city will strive to retain existing businesses, to attract new businesses and to fill vacant buildings and sites. The city also will begin implementing the Boneyard Creek Master Plan to transform Boneyard Creek into a downtown amenity.

**Environmental sustainability:** The city must implement and encourage environmental sustainability, including evaluating all city projects for sustainability and incorporating energy-savings systems. The city should establish partnerships and develop programs to encourage residents and businesses to adopt sustainable practices. The city council will adopt a climate action plan and work to reduce greenhouse gas emissions through a variety of measures, including making the city more pedestrian and bicycle friendly.

**Quality of life:** The city must take the steps necessary to ensure a high quality of life for its residents. Those steps include promoting historic preservation, diversity in the city work force and intergovernmental cooperation. The city should also work to provide affordable housing, promote public art and implement modern zoning concepts.

## 1.) Goal: Public safety

- A. Strategy:** Provide police and fire service staffing at levels needed for all neighborhoods..
- Review staffing annually during budget preparations to determine needs and available resources.
  - Monitor development and population density for future fire station and personnel needs as well as exploring partnerships and financial planning for construction needs.
- B. Strategy:** Continue to identify problem properties and work to solve problems.
- Work with the ownership of problem properties and apartment complexes to reduce crime.
  - Work with Lierman Avenue and Washington Street residents to address neighborhood issues.
  - Continue systematic rental inspection and code enforcement, particularly with problem properties.
  - Adopt an Aggravated Public Nuisance ordinance. [Spring 2010]
- C. Strategy:** Review and update ordinances.
- Review liquor ordinance. Consider tiered license fees based on occupancy.
  - Develop an early warning system to identify potential problem properties.
  - Investigate motel and hotel code safety issues when rooms are rented by the month.
- D. Strategy:** Address building security needs at City Facilities.

## 2.) Goal: Financial sustainability

- A. Strategy:** Secure new long-term reliable sources of city revenue. Investigate what other cities have done regarding broadband, ambulance, water and electricity/energy.
- Hire consultant to help city determine whether broadband grant proposal will pay for itself, as is, and to look at potential business models for expanding fiber to the home in Urbana. [Fall 2009]
  - If the \$28 million federal broadband grant is awarded, using consultant's and other input, council will determine whether to accept or reject. [Feb 2010]
  - If grant is awarded and accepted, build out of backbone network and fiber to the home in underserved areas by 2011 and determine if the City builds out to other on a partial or complete basis. There would be a cost savings of about 5 percent with continuing construction without a stop, so an initial decision in early 2011 should be considered.
  - Investigate the feasibility and potential profitability of operating a city ambulance service.
  - Continue to work with city of Champaign, UI and Savoy and possibly other parties to consider buying the water system and operating it as a municipal utility.
  - Consider implementing a storm water utility fee; employ a consultant to perform a feasibility study and implementation plan.
- B. Strategy:** Successfully negotiate new contracts with police, fire and AFSCME unions in 2010 that the city can afford.

**C. Strategy:** Evaluate costs and benefits of development projects before implementation and follow up to see if actual results achieved.

**D. Strategy:** Work to maintain a healthy general corporate fund balance, eventually raising reserves to \$3 million, or about 10 percent of general fund spending.

- Consider implementing new fees, such as vehicle impoundment fee, towing fee, pavement degradation fee that have already been implemented or are under consideration in other cities.
- Analyze expenditures and improve efficiency to help eliminate current budget deficit.

### 3.) Goal: Economic development

**A. Strategy:** Regularly conduct a business climate survey and include all area Realtors and developers.

**B. Strategy:** Begin implementing Cunningham Avenue corridor beautification plan.

**C. Strategy:** Work to attract infill development

- Target vacant or underutilized buildings and sites, such as Jerry's IGA, former Walgreens, and Pay Less Shoes.
- Target desired uses such as a cinema, a new book store, boutiques, specialty stores, copy shop, and ice cream parlor.

**D. Strategy:** Complete and execute development agreement with Menards.

- Set timetables for road improvements and construction of store tied to state funding.
- Residential and other commercial development to follow in future years.

**E. Strategy:** Work with University of Illinois and the UI Foundation on properties of mutual interest.

- Seek active involvement of neighborhood associations and residents in the planning and design process of Orchard Downs and Pomology (Pell Farm) Tract redevelopments.
- Continue discussions on North Campus and Krannert Center District developments.

**F. Strategy:** Complete University Avenue corridor plan by spring 2010.

**G. Strategy:** Continue to pursue funding for Olympian Drive (from Apollo Drive to US 45) and extending Lincoln Avenue along its proposed alignment to Olympian Drive.

- Continue to work with neighboring property owners on proposed Olympian Drive route land use concerns.
- Examine potential connectivity of Airport Road to Lincoln Avenue for public safety and industrial development.
- Explore locations for additional industrial parks

**H. Strategy:** Continue to pursue development along Cunningham Avenue north of Interstate 74

- Market Pickrell Farm, Frasca properties, and Farm & Fleet out lots.

**I. Strategy:** Continue to administer and improve business development programs to meet business needs such as TIF Redevelopment Incentive Program and Enterprise Zone Designation.

**J. Strategy:** Continue to work with Urbana Business Association to market Urbana “as a dynamic place to live, work and do business.”

- Support efforts of grass-roots community development or neighborhood organizations.

**K. Strategy:** Continue to promote expansion and diversity of the city’s tax base.

- Explore possible annexations, including existing residential neighborhoods, and use cost/benefit ratio analysis.
- Work with the University and not-for-profit entities to limit the growth of non-taxable properties.

## 4.) Goal: A vibrant, innovative downtown

**A. Strategy:** Update the 2002 downtown strategic plan. [May 2010]

- Work with stakeholders on visioning for downtown and a goal-setting process.
- Hire design firm to obtain updated visualizations of downtown.
- Create an overarching downtown vision statement and executive summary of existing plans.
- Assign priorities and timelines to existing plans for downtown and develop several scenarios based on potential redevelopments.

**B. Strategy:** Complete a professional market share study of downtown business sectors to determine marketing strategies and what types of businesses will succeed downtown.

- Draft request for proposals and complete study by spring 2010.

**C. Strategy:** Develop downtown as a destination through traditional and cutting-edge technologies.

- Study use of interactive downtown kiosks, new information technologies, and podcast walking tours.
- Bring “museum without walls” concept to downtown by marking historic buildings including the Royer Arts and Architecture District (plaques and markers).
- Install “Looking for Lincoln” wayside markers where appropriate, and identify and mark sites associated with distinguished Urbana citizens.
- Encourage University faculty and students to develop interactive or innovative technology in downtown businesses or in uses that would extend the concept of the gallery district.

**D. Strategy:** Complete a “way-finding” design to improve downtown signage and other materials that help residents find parking and other downtown attractions and businesses.

- Request for proposals to be issued and report completed. [Spring 2010]
- Develop connectivity across and to downtown with an emphasis on walking and biking.

**E. Strategy:** Continue implementation of the Boneyard Creek Master Plan.

- Coordinate with private property owners who own redevelopment properties.
- Focus on Segment 3 between Griggs Street and Broadway Avenue for first construction phase including Race Street Bridge.
- Finalize necessary easements agreements, including old railroad trestle bridge for pedestrians and Norfolk Southern railroad approvals.
- Consider additional segments as feasible and/or as prompted by redevelopment activity.
- Initiate planning, acquisition, site engineering for Boneyard beautification plan west of Main Street to Lincoln Avenue.
- Study/consider private fund-raising campaign tied to specific Boneyard phases.

**F. Strategy:** Work to complete major downtown redevelopment and infill projects.

- Restore Historic Lincoln Hotel as a viable hotel and conference center while respecting its historic character. Work with developers to promote revitalization through available initiatives, fee waivers and tax credits for local and national landmark buildings.
- Consider acquisition and environmental cleanup (seek IEPA Brownfield Site Funds) of downtown sites for potential redevelopments.
- Work with owner of Gateway Shoppes to start construction of shopping center and additional out lot development.
- Complete property acquisitions and options of city block just north of Urbana City Building and issue RFP for mixed-use redevelopment.
- Pursue/continue redevelopment of Lincoln Square Village.
- Consult with owner of County Plaza on developing new uses and applications for this space.
- Work with property owners of the blocks south of University Avenue between Race and Vine streets, to pursue redevelopment.
- Work to increase downtown housing, including both apartments and condos.

**G. Strategy:** Promote reuse of vacant or underutilized buildings

- Consider having the city become its own developer: buy empty buildings or properties and partner redevelopment and renovation projects.
- Continue/enhance start-up grant and rent incentives for galleries and businesses in Royer Arts & Architectural District.
- Consider offering city grants to any commercial business in the Royer district to clean or repair existing facades.
- Promote the Royer Arts and Architecture District as a travel destination enhancing tourism, entertainment and development.
- Consider incentive program to encourage downtown law firms to move offices into the second floor, freeing first floor for retail.

**H. Strategy:** Complete Phase 7 of downtown streetscape along Broadway Avenue to the north.

- Hire firm to complete design.

**I. Strategy:** Implement parking plan recommendations.



- Make parking deck more attractive and easier to find.
- Prepare printed material.
- Uniform parking enforcement and modernized equipment.
- Work with the downtown business community on traffic calming measures, safe and user friendly parking, and potentially testing back-in angle parking.

## 5.) Goal: Environmental sustainability.

**A. Strategy:** Adopt principles to provide overall guidance on sustainability issues including air, water, and energy.

- Evaluate all city projects with respect to sustainability, such as waste water, street lighting, energy usage, storm water runoff, and similar issues.
- Incorporate energy-saving systems, including renewable energy sources, storm water best management practices, bicycle and pedestrian facility upgrades.
- Develop innovative programs and regional partnerships to support energy efficiency of private homes, businesses and municipal buildings.

**B. Strategy:** Adopt a climate action plan [May]

- Set significant and achievable targets for greenhouse gas emissions.
- Adopt a timetable and track progress.

**C. Strategy:** Provide adequate staffing and resources to develop and implement sustainability plans and programs. Develop a green team with representatives from all city departments.

**D. Strategy:** Identify opportunities to provide incentives and promote “green construction.

- Research updating city code to promote green building.
- Seek changes in state plumbing codes to allow waterless urinals and energy-efficient plumbing vents.

**E. Strategy:** Develop financing models to fund energy efficiency programs and renewable energy projects, such as contract assessments, revolving loans or grants.

**F. Strategy:** Support proposed studies of climate change, land use and economic development projections consistent with the cost being broadly shared across interest groups in Champaign County. [Fall 2010]

- Work with Champaign County Climate Change Task Force on studies such as solar canopies.

**G. Strategy:** Develop and implement a formal energy policy for city operations.

- include conservation, identification of non-fossil fuel sources, and potential implementation timelines.
- Continue to increase energy efficiency in all city buildings..Support energy efficiency in residential and commercial sectors by developing innovative programs and regional partnerships.

**H. Strategy:** Develop and implement a water conservation policy for city operations.

- Include conservation steps and alternatives to using potable water, such as for landscape watering. Include costs and implementation guidelines.
- Work with other cities on a regional basis on water planning issues and legislation.

**I. Strategy:** Expand recycling to include commercial recycling, construction and demolition debris recycling, explore hazardous and electronic recycling, and find a long-term solution to battery recycling.

- Adopt a zero waste city goal and action plan.

**J. Strategy:** Promote production, accessibility and affordability of local farm and artisan products.

- Conduct a strategic planning process to explore the future vision, program goals and implementation steps for Market at the Square (Winter, 09-10)
- Consider creation of an advisory board for the Urbana Market composed of representatives from the city of Urbana, vendors, consumers, the Urbana Business Association and others as deemed appropriate.
- Implement use of Electronic Benefits Transfer cards at the Urbana Market.
- Encourage establishment of “Friends of the Urbana Market” not-for-profit organization to provide fundraising for educational and artistic events, infrastructure and other needs.
- Grow the Urbana Market by establishing a year-round operation on a permanent location with commercial kitchen space that can be rented by vendors.
- Leverage the Urbana Market as an economic engine to drive development of a portion of downtown Urbana as a “food district.”

**K. Strategy:** Encourage Sustainable Landscaping and Gardening.

- Establish a heritage tree program.
- Encourage the use of native species in landscaping and for pollinator well being.
- Record and mark trees of significant height and growth.
- Study providing notice when a significant tree is to be removed.
- Update city parkway tree inventory.
- Develop property owner guidelines and recommendations for use of native species in landscaping and tree plantings.
- Control the removal of topsoil from residential developments.
- Consider installation of a model community rain garden at the city building.

**L. Strategy:** Become a multimodal, bike and pedestrian- friendly community that supports sustainable transportation.

- Work with the Bicycle and Pedestrian Advisory Commission to implement the Bicycle Master Plan by implementing current recommendations and by continuing to plan for bicycle facilities as the city expands or redevelops.
- Work with the Bicycle and Pedestrian Advisory Commission to develop ongoing, communitywide bicycle safety education programs such as the bicycle safety video being prepared jointly by Champaign and Urbana, or working with Drivers’ Education curricula.
- Make sure the police and public works departments and bicycle commission provide appropriate enforcement, education and signage for bicyclists and pedestrians.

- Apply for and receive Bicycle Friendly Community designation by 2010-11.
- Launch a bicycle parking retrofit program to help existing businesses add appropriate bicycle parking hardware. Need a funding source.
- Support public transportation, including CUMTD improvements and high-speed passenger rail.
- Continue to enact Safe Routes to School improvements as funds become available.
- Adopt a complete streets policy. Include alternative roadway configurations, such as bike boulevards, that give priority to pedestrian, bicycle and public transit modes. For intersection projects, include roundabouts, and other technologies among the alternatives considered.
- Improve safety for pedestrians and bicyclists at Windsor Road and Race Street.
- Continue identifying and prioritizing improvements at problematic intersections.
- Continue to work with other agencies on regional bike facilities such as the Rails to Trails path between Urbana and Danville.

## 6. Goal: Quality of Life

### A. Strategy: Enhance historic preservation and preserve older housing stock

- Encourage creation of a historic district on Elm Street between Buena Vista and Cedar Street.
- Encourage creation of historic corridors with national designations.
- Create incentives to convert grandfathered boarding houses back to single-family houses.
- Work to conserve single-family homes and neighborhoods through measures that encourage owner occupancy and reinvestment in current housing stock.

### B. Strategy: Zoning/comprehensive plan or ordinance changes.

- Consider ordinance amendment reducing the number of parking spaces required for commercial developments.
- Modify development regulations to encourage bioswales and alternatives to detention basins.
- Develop and enact an industrial noise ordinance that limits noise generated after normal business hours from industries and commercial businesses.
- Consider enacting city impact fees for development to help pay for new roads, park-land dedication, and school sites.
- Consider enacting form-based zoning (ie. where development is dictated by desired building forms rather than by minimum regulations) in downtown and commercial areas.
- Reduce impact of off-street parking in single-family neighborhoods through improved backyard green space requirements, including establishment and enforcement of no-gravel,

no paved-over backyard requirements for grandfathered properties with single-family (R-1, R-2, R-3) underlying zoning.

- Improve cross-department coordination of code enforcement efforts.

**C. Strategy:** Promoting diversity.

- Continue to work to improve effectiveness of city Equal Employment Opportunity contract compliance program.
- Participate in multi-jurisdictional efforts to increase minority contractor hiring and business growth.
- Continue to work toward increasing diversity within the city workforce to more closely mirror the city's demographics.
- Continue to work toward creating a city work culture more conducive to diversity.
- Publish an annual report for the City Council with metrics on the work force including diversity issues, affirmative action, training, retirements, staff changes, and similar issues.

**D. Strategy:** Promote continued intergovernmental cooperation

- Continued cooperation with Urbana School District (Safe Routes to Schools, technology, energy efficiency grants, green schools, etc.).
- Continued cooperation with Urbana Park District.
- Complete design of new city website and related staff training. [February 2010]
- After official 2010 Census results are received and new county precincts are determined, use a transparent process to draw a new Urbana ward map so that wards are contiguous and balanced fairly for population per Federal and State requirements.
- Adopt the Mayor's Action Challenge for Children and Families sponsored by the National League of Cities <http://www.mayorsforkids.org/principles.php>.
- Conduct annual training for council, boards, and commissions.
- Continue to seek intergovernmental cooperation with Champaign, Savoy, Champaign County and other entities to pursue economic development opportunities.
- Work with park district and school district to make sure recreational facilities are available to Lierman/Washington and King Park area youth.
- Explore the use of neighborhood community centers to serve the needs of youths and adults related to education, training, guided activities and communication technologies in target areas of Urbana, including the possibility of working with the school district at Prairie and King Schools.
- Improve programs to give youth hands-on exposure to the building trades and other vocational training opportunities.

**E. Strategy:** Support greater community programs of interaction between Urbana and our sister city international partner, Zomba, Malawi, Africa.

- Work with local schools, churches and community groups
- Determine if an additional program should be developed in Brazil

**F. Strategy:** Continue to promote public art.

- Support placement of public art throughout the city.
- Continue to support the Public Arts Commission and their programs
- Complete “Art in the Park” project north of the city building.

**G. Strategy:** Continue to promote additional affordable housing opportunities

- Work with Housing Authority of Champaign County on redevelopment plans for Dunbar Court.
- Identify partners for the Kerr Avenue energy- efficient housing project and move forward with construction.
- Complete housing needs study and reflect results in updated Consolidated Plan/Annual Action Plans for use of CDBG and HOME consortium funds.
- Examine capacity of homeless shelters, family shelters and SRO’s and promote resources to meet shelter needs.
- Continue to address the issues of tenant relocations resulting from nonpayment and/or condemnations.

**H. Strategy:** Address space needs deficit at City Facilities.

- Complete a space needs study and master plan.
- Identify funding source for plan improvements.
- Consider interim storage facility to address immediate need for space.

**AN ORDINANCE AMENDING CHAPTER 3, "ALCOHOLIC BEVERAGES",  
OF THE CITY OF URBANA CODE OF ORDINANCES**

**(PUBLIC ARTS FUNDING FROM CLASS T3 LICENSE FEES)**

**WHEREAS**, the City of Urbana has a population of more than 25,000 and is, therefore, a home rule unit under subsection (a) of Section 6 of Article VII of the Illinois Constitution of 1970; and

**WHEREAS**, the City is empowered to regulate the sale of alcoholic beverages, particularly on public lands; and

**WHEREAS**, it is in the best interests of City of Urbana to foster a vibrant civic and cultural atmosphere; and

**WHEREAS**, the City wishes to encourage the promoters to plan and run outdoor festivals within its corporate limits; and

**WHEREAS**, the City's current liquor ordinance does not allow private, for-profit entities/promoters which already possess a City-issued liquor license to receive a temporary liquor license for their events that are not held on property that is contiguous with the license-holding entity's property; and

**WHEREAS**, the City's current liquor ordinance does not allow private, for-profit entities who are not current license holders to receive a temporary liquor license; and

**WHEREAS**, the issuance of said temporary licenses for festivals approved by the City Council will allow private, for-profit entities/promoters to bring such festivals to the City of Urbana;

**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS THAT** Chapter 3 of the Urbana Code of Ordinances shall be, and hereby is, amended as follows:

**Section 1.**

§3-42 of the Code of Ordinances shall be amended as follows:

**Sec. 3-42. Class T licenses.**

There shall be three (3) categories of Class T licenses:

T-1 (Special event--current licensee)

T-2 (civic or charitable organization)

T-3 (Private promoter of festivals)

(a) T-1 license (special event--current licensee). Any license holder may obtain a special license which shall permit and allow such license holder to serve alcoholic drinks in an enclosed area immediately adjacent and adjoining and opening onto the premises described in the then current license application on file for the license, provided the licensee submits an application in the manner provided by ordinance fourteen (14) days prior to the date for which the special license shall be used. A Class T-1 license shall be valid for a maximum of two (2) days. The T-1 license application shall contain:

- (1) A statement of the hours during which liquor is to be sold, not inconsistent with section 3-3.
- (2) Describe with reasonable certainty the boundary of the adjacent premises where such liquor shall be sold.
- (3) The written consent of the owner of such adjacent premises shall be attached to the application. The written consent shall be dated not more than thirty (30) days prior to the application.
- (4) Proof of dram shop insurance covering the premises to be utilized with the T-1 license.

No more than one (1) such license shall be issued to any license holder in any one (1) calendar month, nor more than three (3) in a calendar year. The special license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(b) T-2 license (civic or charitable organization). The T-2 license shall permit the retail sale of alcoholic liquor by any bona fide civic, service, charitable, or other not for pecuniary profit organizations for consumption on the premises or within an area specifically designated in such license.

(1) A Class T-2 license shall be valid for a maximum of two (2) days.

(2) An applicant for a Class T-2 license shall submit an application at least fourteen (14) days prior to the date for which the license shall be issued, and show evidence that dram shop liability insurance has been obtained for the period of the license.

(3) The applicant for a Class T-2 license shall state in the application for such license the hours during which alcoholic liquor is to be sold, not inconsistent with section 3-3.

(4) Not more than two (2) Class T-2 licenses shall be issued to any license holder in any one (1) calendar year. Licenses issued for events that the city co-sponsors shall not count toward this limit.

(5) A Class T-2 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(c) T-3 license (Private for-profit festival promoter). The T-3 license shall permit the retail sale of alcoholic liquor by any bona fide private for-profit promoter of outdoor festivals, held within the City's corporate limits, for consumption on the premises or within an area specifically designated in such license. For purposes of this Section, a festival shall be defined as special event, normally held only once per calendar year, which is held primarily outdoors; is open to the public; and has been designated as an approved festival by the City Council.

(1) The T-3 license shall be valid for a maximum of two (2) days.

(A) If any festival lasts less than two (2) days, then the T-3 license shall be valid only for the duration of said festival.

(B) In no case shall alcoholic liquor be sold by the T-3 license holder outside of the hours designated in the T-3 license application. Said hours shall not be inconsistent with the limitations in §3-3 of this Chapter. The City of Urbana Liquor Commissioner or his/her designee shall have sole discretion to limit hours of alcoholic liquor sales during any outdoor festival.

(2) The festival promoter shall apply for the T-3 license no later than sixty (60) days prior to the date of the festival.

(3) No more than two (2) T-3 licenses shall issue to any current license holder or new applicant in any calendar year.

(4) A Class T-3 license, if issued, shall not in any manner be regarded to relieve the license holder of complying with any other requirement of law.

(5) No more than one (1) T-3 license shall issue per calendar month, and said license shall issue on a first come basis.

(6) The fee for a T-3 license shall be 5% of the gross revenue generated by the event.

(A) Payment of such fee shall be made to the Comptroller of the City, by the license holder within ten (10) business days from the last day of the festival.

(B) Payment of the 5% of gross revenue shall be accompanied by an accounting of the gross revenue and a certification by the license holder of the accuracy of said accounting.

(C) The fees for a T-3 license shall be paid into the Urbana Public Arts Fund.

(7) All T-3 license recipients shall, as a condition for receiving that license, pay all of the City of Urbana's costs in providing City services to that event, including, but not limited to, police



services and Public Works Department services. The Police Department, Public Works Department, and any other City department/division from which services are requested by the permit applicant or that are required, by necessity, at the event, shall provide estimates of the costs of providing their services, and the license applicant shall agree in writing to pay the same, prior to the issuance of the license.

(d) Special conditions applicable to all T Class licenses.

(1) In the application for a T Class license, the application must set forth information so that the boundary of the area in which alcoholic liquor is to be allowed, can be ascertained with reasonable certainty.

(2) If the applicant for any category of Class T license is not the owner of record of the property designated for the site of the event, the owner of record or agent must join in the application; provided, however, this requirement shall not be applicable to an application for a T-2 license involving public right-of-way.

(3) If any T Class license involves serving either alcoholic liquors or food out-of-doors, then the following shall be applicable:

(A) The application shall designate the license applicant as the agent of the owner of record for service of a notice to remove all refuse, litter, debris, garbage and the like for the notice of lien as set forth in subsection (e) below. Only paper or plastic products may be used to serve alcoholic liquor or food;

(B) Provide fencing with at least two (2) means of ingress and egress around the area designated in the license. The egress shall have a ratio of at least forty-four (44) inches for every two hundred (200) occupants and at least one alternate exit of at least forty-four (44) inches;

(C) The Class T license holder shall, within twenty-four (24) hours after the ending time of the event, remove all refuse, litter, debris, garbage and the like from the property used for the event and the abutting public right-of-way;

(e) In the event the Class T license holder does not remove all refuse, litter, debris, garbage and the like in the twenty-four-hour period as required by subsection (c) of this section, the city may, after twenty-four (24) hours' notice, remove all refuse, litter, debris, garbage and the like from the property used for the event. The notice requiring removal shall state that, if the license holder and the owner of record do not remove all refuse, litter, debris, garbage and the like from the designated property within twenty-four (24) hours, the city shall conduct the removal operation. The notice shall also state that the failure of the owner or licensee to remove all refuse, litter, debris, garbage and the like within the twenty-four-hour period as required by such notice, shall be deemed as implied consent for the city to conduct such removal. Such implied consent shall be deemed to form a contract between the city and the owner and the licensee for payment of the costs of the removal of the refuse, litter, debris, garbage and the like. Service of notice shall be made upon the license holder or an agent or employee of the license holder. Service shall be by personal service except that service can not be made by diligent inquiry. Service may be had by posting the notice on the property. The reasonable cost of removal shall be a lien upon the real property for which the license was issued.

(f) Whenever a bill for the reasonable costs of removal made pursuant to subsection (d) of this section remains unpaid for thirty (30) days after it has been sent to the license holder and the owner of record, the clerk shall file a notice of lien with the county recorder.

(1) The notice of lien shall be filed within ninety (90) days after the cost and expense of the removal has been incurred. The notice shall consist of a sworn statement setting out a description of the real estate sufficient for identification thereof, the amount of money representing the cost and expense incurred or payable for the removal and the date or dates when such cost and expense was incurred by the city. However, the city's lien shall not be valid as to any purchaser whose rights in and to such real estate have arisen subsequent to removal of the refuse, litter, debris, garbage and the like and prior to the filing of such notice, and the city's lien shall not be valid as to any mortgage, judgment creditor or other lienor whose rights in and to such real estate arise prior to the filing of such notice. Upon payment of the cost and expenses by the license holder or the owner of record or persons interested in the property after notice of lien has been filed, the city shall release the lien and the release may be filed or recorded as in the case of filing a notice of lien.

(2) Costs and expenses under this section include, but are not limited to, the actual costs and expenses for the time of city employees, use of equipment and materials concerning the actions of removal pursuant to this section, and transportation to and from the property, title searches or certifications, preparation of lien documents, foreclosure and other related reasonable attorney's expenses.

(3) Whenever the costs and expenses for removal of all refuse, litter, debris, garbage and the like shall remain unpaid for a period of thirty (30) days after the lien is filed, the city may institute proceedings to foreclose the lien, and the real estate may be sold under the order of the court.

(4) Upon payment of the costs and expenses, plus interest at a rate of nine (9) percent annum from the date thirty (30) days after the bill was sent and after the notice of lien has been filed, the clerk shall file with the recorder a release of lien.

~~(f)~~ (g) If the payment of the city's cost of removal or abatement of the nuisance is not paid to the city within thirty (30) days of the billing of such costs the city attorney is empowered to commence proceedings in the circuit court seeking a personal judgment from the owner or licensee interested in the premises as noticed in subsection (d) of this section. The action authorized by this subsection shall be in addition to and without waiver of any other remedy. Such action shall be based upon the implied consent for persons to form a contract for the removal or abatement of such nuisances.

~~(d)~~ (h) Along with the application for any Class T license, the applicant shall submit a security plan for the mayor's approval which shall generally take into consideration the matters set forth in section 3-49(b) below.

## **Section 2.**

These amendments shall take full effect upon passage by the City Council, except that, the fee provisions and 60-day application provision for T-3 licenses shall not operate if in conflict with agreements between a promoter and the City, previously negotiated after January 1,

2008 but before passage of these amendments. However, it shall be take full effect upon all T-3 license applicants after any such agreements expire.

PASSED by the City Council this \_\_\_\_\_ day of \_\_\_\_\_, 2008.

AYES:

NAYS:

ABSTAINS:

\_\_\_\_\_  
Phyllis D. Clark, City Clerk

APPROVED by the Mayor this \_\_\_\_\_ day of \_\_\_\_\_, 2008.

\_\_\_\_\_  
Laurel Lunt Prussing, Mayor

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Urbana Public Arts Program Newsletter - April 19, 2011

# Urbana Public Arts Program

## April 19, 2011 - Upcoming Events and Announcements

### April-May Artist of the Corridor Cheri Manrique

Check out the beautiful nature photographs of our April-May Artist of the Corridor, [Cheri Manrique](#)! Manrique uses photography to explore and document her experience in local natural settings, such as Busey Woods. Join us for a reception with light refreshments on Tuesday, April 26, 2011 from 4:00-5:00 PM in the City Building at 400 S Vine Street in Urbana. Her work will be on display through the end of May. Kathryn Fitzgerald will be the June-July Artist of the Corridor.

Interested in being an Artist of the Corridor? Artists living in Urbana are invited to participate in the program and exhibitions are on display for two months. Interested artists should send a letter of interest and digital images of their artwork to Christina McClelland, Public Arts Coordinator in the Community Development Services at 400 S. Vine Street in Urbana, or by email at [cmmcclelland@urbanaininois.us](mailto:cmmcclelland@urbanaininois.us).



Cheri Manrique, "Sunlit Morning in Busey Woods"

### One State Together in the Arts Biennial Conference

Interested in learning more about the arts in Illinois and networking

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with its cultural movers and shakers? The seventh biennial One State Together in the Arts conference will be co-convened by Arts Alliance Illinois and the Illinois Arts Council in Bloomington-Normal this year on May 23 & 24, 2011. Speakers include designer Bruce Mau, Frank Maugeri, Co-Artistic Director of the Redmoon Theater; and Daniel Sinker, Assistant Professor at Columbia College Chicago. For more information on the event, visit [One State Illinois](#).

## Art at the Market Workshops at the 2011 Market at the Square

The 2011 Market at the Square Season begins May 7 and the Urbana Public Arts Program will be back with free Art at the Market Workshops on the last Saturday of each month, May through October.. Stay tuned for information on the theme, artists, and workshop topics, and mark your calendars for workshops on May 28, June 25, July 30, August 27, September 24, and October 29! For more information on last year's Art at the Market workshops, visit <http://urbanaillinois.us/artworkshops>.



This program is partially supported by a grant from the Illinois Arts Council, a state agency.



### CALENDAR

#### Reception for Cheri Manrique, April-May Artist of the Corridor

Tuesday, April 26 from 4:00 - 5:00 PM at the City Building, 400 S. Vine Street, Urbana, IL

#### May Public Arts Commission Meeting

Tuesday, May 10, 4:30 PM  
Council Chambers, 400 S. Vine Street, Urbana, IL

#### One State Together in the Arts Conference

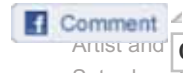
May 23-24, 2011 in Bloomington-Normal, IL

#### May Art at the Market Workshop

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Artist and  
Saturday, May 28, 8:00 AM -  
12:00 PM  
Urbana's Market at the Square  
Corner of Illinois and Vine St,  
Urbana, IL

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# Urbana Public Arts Program

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**Krannert Center for the Performing Arts**



**Krannert Art Museum and Kinkead Pavilion**



**College of Fine and Applied Arts at University of**



**40 North 88 West**



**The Urbana Free**



## Urbana Public Arts Program

2010 Urbana Arts Grant Recipient The Midwest Zine Fest is this weekend!



### Midwest Zine Fest

Location: Urbana-Champaign Independent Media Center  
Time: 1:00PM Saturday, April 30th

303 Impressions · 0.33% Feedback  
 April 27 at 11:02am · [Like](#) · [Comment](#) · [Share](#)

Holly Rushakoff likes this.

Write a comment...



## Urbana Public Arts Program

Join us tomorrow from 4:00 to 5:00 PM at the City Building for a reception for our April May Artist of the Corridor, Cheri Manrique!

308 Impressions · 0.65% Feedback  
April 25 at 3:23pm · [Like](#) · [Comment](#)

2 people like this.

Write a comment...



## Urbana Public Arts Program

Top ten reasons to support the arts!



**ARTSblog » Blog Archive » The Top 10 Reasons to Support the Arts (from Arts Watch)**  
[blog.artsusa.org](http://blog.artsusa.org)

Chat (Offline)



# Urbanapublicart

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**urbanapublicart** Urbana Public Arts

2010 Urbana Arts Grant recipient The Midwest Zine Fest is this weekend! <http://midwestzinefest.uchmc.org/>

27 Apr



**urbanapublicart** Urbana Public Arts

Join us tomorrow from 4:00 to 5:00 PM at the City Building for a reception for our April May Artist of the Corridor, Cherl Manrique!

25 Apr



**Americans4Arts** [artsusa.org](http://artsusa.org) by urbanapublicart

The Top 10 Reasons to Support the #Arts <http://bit.ly/dQ7AKl>

20 Apr



**urbanapublicart** Urbana Public Arts

Are you going to One State Together in the Arts in Bloomington-Normal this year? We'll be there! <http://onestateillinois.com/#onestateill>

20 Apr



**urbanapublicart** Urbana Public Arts

2011 Urbana Arts Grantee AAPI Heritage Month is coming up! Sun May 1 11-2 PM at Lincoln Sq Mall, more info: <http://go.illinois.ed/aapi>

20 Apr

## Urbanapublicart is on Twitter

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## Brief Project Descriptions of Approved 2011 Urbana Arts Grant Recipients

The following projects have been recommended by the Urbana Arts Grants Juries and approved by the Urbana Public Arts Commission for funding in the third cycle of the Urbana Arts Grants Program. The list below provides preliminary information submitted by the applicants for the Urbana Arts Grants Program and is subject to change.

### Here and Now:

**1. *Exile & Utopia: A Historical Graphic Novel*, Aaron Johnson-Ortiz, City sponsorship of \$2,000.**

The Aaron Johnson-Ortiz will complete and present a historical graphic novel about exiled Mexican journalists who traversed the U.S. during the Mexican revolution, transforming themselves and society in the process. The project will include two open studio events at the artist's studio and an exhibition and reading during March 2012 at the U-C Independent Media Center.

**2. *Urbana Storefront Installation*, Allison Newmeyer and Stewart Hicks, UBA sponsorship of \$2,000.**

The Allison Newmeyer and Stewart Hicks will create a temporary art installation for a storefront in downtown Urbana. The artists will use repurposed materials rearranged into new landscapes to bring positive attention to the space of downtown Urbana and create new experiences for pedestrians. The installation will occur in either Lincoln Square Mall, the hallway to Common Ground Food Co-op, the Priceless Books storefront, the former Furniture Lounge storefront, or the David Kraft Properties storefront and be displayed July and August of 2011.

**3. *Place in Time: A Timeline Comic Book*, Kevin Hamilton, City sponsorship of \$2,000.**

Kevin Hamilton will produce a 24 page comic book and distribute it for free through local independent media channels, telling multiple stories that intersect with Urbana as a place. The comic book will be available locally at the Urbana Free Library, Champaign Public Library, Douglass Branch Library, U-C Independent Media Center, University of Illinois YMCA, and at local high schools. It will also be distributed nationally through independent comic shops.

**4. *Estampie: A Medieval Music and Dance Series*, Kelli McQueen, UBA and City co-sponsorship of \$1,000 (\$500 from UBA, \$500 from City)**

Estampie will include performances, demonstrations, and education on medieval music and dance with period-inspired instruments and costumes. Instruments and costumes will be constructed in partnership with Klose Knit, Sew Sassy Inc, and Timberline Custom Woodworking. Performances will occur from Aug 7-Nov 19, 2011 at venues including Shared Space Artist Co-op, Heartland Gallery, Community Center for the Arts at the Champaign-Urbana Independent Media Center, and the Philips Recreation Center.

**Envision 365:**

1. ***Busy Bodies Dance and Music, Kate Kuper, City sponsorship of \$2,000.***  
 Busy Bodies is a 5 week creative residency with dancer Kate Kuper and percussionist Rocky Maffit for the Washington School Early Childhood Program. Through classes and participatory family events, the project will serve 400 children ages 3-5, their teachers, and families.
2. ***In Urbana, I..., Philip Hartigan, City sponsorship of \$2,000.***  
 Through street interviews, Philip Hartigan will ask Urbana residents to respond to the prompt, "In Urbana, I..." during the Market at the Square. He will then create a plexiglass lightbox installation featuring responses and photos of interviewees, which will be displayed for one month at the Urbana Free Library or at Urbana's Market at the Square.
3. ***In My Shoes: Urbana, Robert Ladislav Derr, City sponsorship of \$1,500.***  
 Incorporating performance, video, and photography, Robert Ladislav Derr will invite community members to lend or donate a pair of shoes for him to wear as he walks throughout Urbana. After collecting shoes and memories from shoe owners, Derr will create a video performance through walking while wearing the collected footwear. The completed video piece and photographs of the shoes will be displayed at the UC-IMC in Urbana and Indi Go Indi Go Gallery in Champaign, IL.
4. ***Boneyard/Saline: Aesthetics of Engagement, Chris Carl, Evan Blondell, and Meredith Foster, City sponsorship of \$2,000.***  
 Chris Carl, Evan Blondell, and Meredith Foster will conduct research and investigation in response to the Boneyard and Saline Creeks, culminating in an indoor and outdoor exhibition, printed book, and garden intervention. The exhibition will occur at the warehouse at 401 North Broadway and The Station Theatre, with an opening reception.

**Creative Mix:**

1. ***Urbana's Musical Melting Pot: Exploring Urbana's Musical and Dance Expressions, City sponsorship of \$4,000.***  
 The Community Center for the Arts will offer a comprehensive summer program allowing community members to explore the arts through music and dance with free final public events. Performance, partnership, and presentation venues include the Urbana-Champaign Independent Media Center, Piato Café, The Iron Post, Sylvia's Irish Inn, Heartland Gallery, and the Urbana Free Library. Weekly summer programs will occur June 17-September 11, 2011, and will explore Bluegrass, Blues, Irish, and African dance and music, among others.
2. ***Urbana Pops Orchestra 2011 Season, City sponsorship of \$4,000.***  
 A professional/semi-professional orchestra which mentors young, talented students and provides free orchestra concerts to the public. The orchestra offers two free summer

concerts, a holiday concert, and will act as the pit orchestra for the Urbana Park District Youth Summer Theatre musical production. Concerts and rehearsals will occur at Lincoln Square Mall, Indi Go Gallery, Parkland College, Urbana Middle School, Urbana High School, and Wesley Church.

**3. *Compost Q Multidisciplinary Concerts at Urbana Cultural Venues and Schools, City sponsorship of \$3,000.***

Through concerts and workshops, Compost Q brings multidisciplinary music and dance to five cultural centers and schools in Urbana. The group integrates composition and improvisation into sound and movement. Concerts and workshops will be held at the U-C Independent Media Center, Urbana Free Library, Urbana High School, Urbana Middle School, Leal Middle School, and Yankee Ridge School.

**4. *A Visit from Beethoven: Champaign-Urbana Symphony Orchestra Young People's Concerts & KinderKonzerts, City sponsorship of \$3,000.***

CUSO will present two to four live symphonic concerts held in the Krannert Center for the Performing Arts for up to 5,000 grade school students. CUSO is a nonprofit independent professional community orchestra, averaging 65 players per performance. CUSO Young People's Concerts and KinderKonzerts provide an opportunity for all children in East-Central Illinois to attend a live orchestra performance of quality music.

**5. *Urbana School District #116 Elementary Visual Arts: Art in Space, City sponsorship of \$2,100.***

Urbana School District #116 third graders will visit and tour the Wandell Sculpture Garden in Meadowbrook Park during the 2011-2012 school year. This experience will give students a live, tactile experience of sculpture and make them more aware of art in their community.

**Urbana Festivals:**

**1. *The Prompting Theater's 10<sup>th</sup> Annual Theater in the Streets Festival, City sponsorship of \$1,700.***

An outdoor festival created and hosted by the Prompting Theatre, showcasing local theater troupes, venues, and actors of all abilities. The festival will occur on April 16, 2011 in downtown Urbana on Main & Broadway, where props will be used to turn the street into a theater stage.

**2. *Read Across America, City sponsorship of \$2,700.***

Professional storytellers will be brought in to enhance Read Across America 2012, an annual reading motivation and awareness program that celebrates reading on Dr. Seuss' birthday. During the event children may listen to books read aloud in multiples languages and participate in hands on activities that promote literacy skills. Read Across America will be held at Lincoln Square Mall on March 3, 2012 and has a history of drawing over 3,000 people to downtown Urbana each year.

**3. *Urbana-Champaign Independent Media Center Children's Arts Festival 2011, City sponsorship of \$2,000.***

An arts festival for and by the children of the Urbana-Champaign community geared toward empowering a new generation of creators through performance, hands on arts activities, and writing workshops. The fall 2011 Festival will be held at the U-C IMC with promotional booths and workshops in the time leading up to the festival occurring at Urbana's Market at the Square, Common Ground Food C-op, and the Urbana Free Library.

**4. *Asian American and Pacific Islander (AAPI) Heritage Month: Celebrating Community, UBA sponsorship of \$2,500.***

The Asian American Cultural Center will host an interactive, collaborative, and cross-cultural showcase of the rich community of Asian American and Pacific Islander culture, tradition and arts in East Central Illinois. The main celebration will occur in the Lincoln Square Mall on May 2, 2011, with an art exhibit, cultural presentations, and leadership awards also taking place at the Urbana-Champaign Independent Media Center, Asian American Cultural Center, and Alice Campbell Alumni Center from April to August 2011.

**5. *Champaign-Urbana Folk and Roots Festival 2011, City sponsorship of \$3,000.***

An all-ages participatory festival in downtown Urbana featuring local, regional and national folk artists/performers as well as workshops, dances, and music jams. Festival locations include: The Urbana Free Library, Community Center for the Arts, various downtown Urbana businesses, the Independent Media Center, Lincoln Square Mall, and Phillips Recreation Center. The festival will take place November 4 -5, 2011.

**6. *Boneyard Arts Festival 2011, City sponsorship of \$3,000.***

Presented annually by 40 North | 88 West, the Boneyard is a unique four day event showcasing the range and diversity of creative activity in the Champaign-Urbana community. Events and exhibitions in public and private spaces will take place in downtown Urbana, as well as the Krannert Center District and outlying Urbana neighborhoods. The festival will occur April 7-10, 2011.

**7. *Urbana-Champaign Independent Media Center Film Festival 2011, City sponsorship of \$2,000.***

The IMC Film Fest is a three-day celebration of filmmaking, offering free screenings and workshops, and highlighting local, regional, and independent artists. The IMC Film Fest will occur from May 13-15, 2011 and will be held at the IMC, Lincoln Square Mall, and the Market at the Square in Urbana.

Urbana Arts Grants 2011 Application Statistics			
<b>Total Applications</b>	<b># Total</b>	<b>41</b>	<b>Percentage</b>
	Here & Now	8	20%
	Envision 365	9	22%
	Creative Mix	16	39%
	Festivals	8	20%
<b>Arts Areas</b>			
	Music	8	20%
	Visual Arts	9	22%
	Multimedia	13	32%
	Dance	3	7%
	Theater	2	5%
	Lit/Writing	4	10%
	Film/Video	1	2%
	Arch/Landscape Arch	1	2%
<b>Total Funding Requested</b>	<b>\$80,792</b>		
<b>Previous Non-awarded Applicants</b>		12	29%
<b>Previous Grantees</b>		13	32%
<b>New Applicants</b>		20	49%
<b>Applicants by State</b>	<b>2 States</b>		
	IL	40	98%
	OH	1	2%
<b>Applicants by City</b>			
	Urbana	24	59%
	Champaign	13	32%
	Other in Champaign County	0	0%
	Chicago	2	5%
	Other IL city	1	2%
	Out of State	1	2%
<b>Awards</b>	<b>TOTAL</b>	<b>20</b>	
	<b>Local (U-C)</b>	18	90%
	<b>Chicago</b>	1	5%
	<b>Illinois Total</b>	19	95%
	<b>Out of State</b>	1	5%