



DEPARTMENT OF COMMUNITY DEVELOPMENT SERVICES

Economic Development Division

m e m o r a n d u m

TO: Mayor Laurel Lunt Prussing and Members of the City Council

FROM: Elizabeth H. Tyler, Director, Community Development Services

DATE: March 6, 2008

SUBJECT: Proposal to Establish a Public Arts Commission and a Public Arts Program

Introduction and Background

In September of 2005, the Urbana City Council identified the creation of a Public Arts Program as a City Council Common Goal (Exhibit A). Implementation strategies included the following:

- a. Establish a dedicated revenue stream for public art—consider percent for arts approach.
- b. Encourage the preservation and commemoration of local and multicultural traditions and histories.
- c. Integrate art into every feasible public works project—promote functional and streetscape art.
- d. Create a public art program that represents our community in all its diversity—in terms of race, geography, gender, class, sexual orientation, belief-system, etc.
- e. Provide opportunities for local and national, established and emerging artists in Champaign County.
- f. Develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines.
- g. Establish a public arts commission.

In September of 2006, the Community Development Services Department hired an arts intern to provide staff support for the achievement of this Common Goal.

In November of 2006, the Urbana City Council established a Public Arts Task Force to evaluate the feasibility of creating a permanent public arts program for Urbana (Resolution attached as Exhibit B). The Task Force held its first meeting in March, 2007 and began the process of collecting public input, evaluating programs in other cities, and surveying existing local opportunities in the arts. The following members of the public have served on the Public Arts Task Force:

Danielle Chynoweth, Chair, Graphic Design, Audio
Michael Carberry, Musician, Arts Educator

Gregory Chew, Director and Drama Teacher, Urbana High School
Lisa Costello, Director, Parkland Art Gallery
Lisa Fay, Choreographer-Composer
Benjamin Grosser, Former Director, Imaging Technology Group, Beckman
Robin Hall, Director, Office of Recreation and Parks Resources, U of I
Barbara Hedlund, Musician, Teacher, Publisher
Karma Ibsen, Theater Director
Sharon Irish, Art/Architectural history researcher, U of I
Robin Kearton, Musician, Director of Bow-Dacious String Band
Jessie Knox Artist, Cartographer
M. Cynthia Oliver, Choreographer/Associate Director of Dance, U of I
Susan Parenti, Composer, Teacher
Ann Coddington Rast, Professor of Art, Eastern Illinois University
Megan Wolf, Director of Development, 40 North | 88 West
Theodore Zernich, Former Professor and Director, U of I
School of Art and Design

After almost 12 months of research and preparation, the Urbana Public Arts Task Force has created a recommendation for a Public Arts Program including a funding structure and the establishment of a Public Arts Commission.

Discussion

The Public Arts Task Force has prepared an Urbana Public Arts Program Proposal (Exhibit C) which includes a budget recommended by the Task Force. It should be noted that the provided budget does not constitute a formal staff recommendation at this time or a commitment on the City's part that this funding will be available in 2008-09. The Task Force has also prepared a draft ordinance to establish an Urbana Public Arts Commission and permanent Urbana Public Arts Program (Exhibit D). These documents reflect a recommendation based on extensive research into other public art programs (Exhibit E) and consideration of public input and community priorities (Community Input Report).

Urbana Public Arts Program Proposal

The Urbana Public Arts Program proposal describes recommendations for the structure of a permanent Public Arts Commission and a Public Arts Program for Urbana. The proposal includes recommended mission, goals, value statements, and roles and responsibilities for the Commission, as well as proposed Public Arts Program components for 2008-09, potential additional program areas, funding mechanisms and budgets, additional policies and guidelines, and a periodic public arts program review for the Public Arts Program. Additionally, the proposal includes a Public Arts Task Force recommended budget for 2008-09.

On January 28, 2008, the Task Force completed a final draft Public Arts Program proposal which was distributed to a list of 120 artists and partners; participants of the Business Community Input Session and Artist and Arts Organization Input Session; the Urbana Business Association

members; the 40 North | 88 West members and Board of Directors; resident artists and members of the Urbana-Champaign Independent Media Center; the Community Center for the Arts; and the Urbana City Council. The proposal was also posted on the City of Urbana Website and the 40 North website and newsletter. A request for public input on the proposal was printed in the News Gazette on Sunday, February 10, 2008. The Task Force received comments from 19 individuals regarding the Public Arts Proposal draft. All comments were in support of the proposal and several included suggested changes.

At their meeting on February 12, 2008, the Public Arts Task Force incorporated various suggestions from the public regarding the proposal. Subsequent to the incorporation of these suggestions, the Task Force made additional changes to the proposal. Unapproved minutes from the February 12, 2008 meeting are attached (Exhibit F). Changes included increasing the recommended budget benchmark from \$3.00 per capita to \$4.00 per capita (e.g. approximately \$120,000 to \$160,000 per year), and decreasing the threshold for eligible projects in the recommended percent for art on municipal building project program from \$1,000,000 or more to \$500,000 or more. These changes were made by the Task Force based on the following reasons:

- a. A goal of the Public Arts Task Force is that administrative costs constitute no more than 30% of the total Public Arts Program budget. The Task Force recommends funding a full time staff position at a rate consistent with other similar staff positions in the City. Recommending a \$4.00 per capita benchmark is consistent with this goal, whereas a budget of \$3.00 per capita would result in administrative costs constituting 46% of the program.
- b. Recommending a \$4.00 per capita benchmark places Urbana in a medium to upper level of funding within the average range of other municipal public art budgets. The Public Arts Task Force recommends using \$4.00 per capita as a starting benchmark in order to provide a reasonable budget consistent with its goals and minimize potentially unreliable dependence on external funding from grants or private donations.
- c. The Task Force recommends establishing a percent for art on municipal building program applicable to projects with original construction costs of \$500,000 or more. Using a construction cost threshold of \$500,000 would dedicate, at a minimum, \$5,000 for public art when a project construction cost is \$500,000. The Public Arts Task Force acknowledged that because the definition of public arts includes media beyond a physical sculpture installation, a budget of \$5,000 would adequately fund commissions of public art. Such commissions could include, for example, a concert series or commission of a piece. The Task Force considered potential renovation of the Civic Center, assuming the construction costs would be under \$1,000,000. The Task Force determined that a project with a construction cost of \$500,000 or more would benefit from the inclusion of public art.

Consistent with the January 28, 2008 proposal, staff is recommending that a \$3.00 per capita starting benchmark budget be established and that municipal building projects with a construction cost of \$1,000,000 or more be eligible for the percent for art program. Staff is making these recommendations for the following reasons:

- a. They are consistent with the funding mechanisms described in the program proposal that was publicly viewed. No comments were received from the public indicating a desire to change the per capita benchmark level or the municipal building construction cost threshold.
- b. A \$3.00 per capita benchmark is consistent with the average range of public art program budgets in comparable cities and can be viewed as a starting point. It is also more consistent with the funding levels of other comparable City programs.
- c. Considering recent information and analyses regarding budget limitations expected in the next three years, staff recommends a realistic starting benchmark goal of \$3.00 per capita that can grow over time if the budget permits.
- d. A \$3.00 per capita benchmark is comparable to a commitment to energy efficiency from the federal government. Last year, Congress passed a bill to create an Energy Efficiency and Conservation Block Grant which provides \$3.00 per capita to cities of under 50,000 in population to implement energy efficiency and conservation strategies. Reducing Urbana's environmental footprint is also a City Council goal. A \$3.00 per capita benchmark for the arts would match the commitment to energy efficiency from the federal government.
- d. Based on a comparison of recent municipal construction projects, implementing a threshold of \$1,000,000 or more to determine the eligibility of municipal building projects in the percent for art program would establish a reasonable requirement for the administration of the program.

Budget Recommendation from the Public Arts Task Force

The Public Arts Task Force has created a recommended budget for the Public Arts Program in 2008-09 based on a comparison of other cities' public art program budgets and other City of Urbana program budgets. The budget recommended by the Task Force is included at the end of the Urbana Public Arts Program proposal (Exhibit C). It should be noted that this Task Force recommended budget does not constitute a formal staff recommendation at this time or a commitment on the City's part that this funding will be available in 2008-09. However, the attached budget illustrates a budget that is comparable to that found in other communities based upon a per capita allocation goal of approximately \$4.00 and would allow for a regular full-time staff person administering a reasonable range of activities and acquisitions. The staff salary is set at a level that is consistent with other similar positions at the City of Urbana. The budget anticipates that there would be revenue supplementation above the \$4.00 per capita benchmark through grants and other fundraising as the ability to fundraise is developed by the commission. Staff has also prepared a sample budget based upon its recommendations described above.

Ordinance to Establish a Public Arts Commission and Public Arts Program

The draft ordinance to establish a Public Arts Commission and a Permanent Public Arts Program for the City of Urbana, IL (Exhibit D) is consistent with the Public Arts Task Force recommended Urbana Public Arts Program Proposal. The draft ordinance defines relevant

terms, describes the structure of the Public Arts Commission, including the mission, composition, quorum, terms, meetings, chairperson, functions, duties, subcommittees, compensation. The ordinance specifies that one percent of the construction costs of eligible municipal public building projects be appropriated and deposited in a Public Arts Fund to fund public art, with an additional one-half percent potential for otherwise unbudgeted administrative costs. Additionally, the ordinance creates the Public Arts Fund and describes the administration of public art as provided in the ordinance. The draft ordinance has been reviewed by staff in the Legal Department.

Other Items

A comparison of other public art program budgets (Exhibit E) illustrates the context of public art programs in which Urbana is situated. With over 350 cities in the United States administering public art programs, this comparison provides information from a sample of such programs.

The Community Input Report, included as a separate report, documents and summarizes input gathered from local artists, arts organizations, and members of the business community during 2007. The report focuses on public input regarding community involvement in the arts, common goals from various stakeholder groups, common barriers to meeting goals in the arts, and recommendations on projects to be pursued by a Public Arts Program. It is the outgrowth of an extensive public involvement program conducted by the task force as part of its work during 2007.

Fiscal Impact

The Public Arts Program Proposal describes financial and programmatic goals. When the 2008-09 budget is developed, actual budget projections will be considered at that time. It should be noted that adoption of the Ordinance establishing a public arts commission and permanent public arts program does not create legal restrictions regarding the usual budget process. It does, however, establish reasonable budgeting goals and creates a formal Commission that will help to foster a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued. Additionally, the Ordinance establishes a percent for art program on municipal building projects with construction costs above a specified threshold.

Options

1. With respect to the Public Arts Task Force Recommended Urbana Public Arts Program, the following options can be considered:
 - a. Forward the Public Arts Task Force Recommended Public Arts Program Proposal as presented to City Council with a recommendation for approval.
 - b. Forward the Public Arts Task Force Recommended Public Arts Program Proposal to

City Council along with any changes to be indicated.

- c. Forward the Public Arts Task Force Recommended Public Arts Program Proposal to City Council with a recommendation for denial.
2. With respect to the draft Ordinance to Establish a Public Arts Commission and Public Arts Program, the following options can be considered:
 - a. Forward the ordinance establishing a public arts commission and permanent public arts program for the City of Urbana, Illinois as presented to City Council with a recommendation for approval.
 - b. Forward the ordinance establishing a public arts commission and permanent public arts program for the City of Urbana, Illinois, with any changes to be indicated.
 - c. Forward the ordinance establishing a public arts commission and permanent public arts program for the City of Urbana, Illinois to City Council with a recommendation for denial.

Recommendations

- a. The Public Arts Task Force recommends that the Committee of the Whole forward the attached Urbana Public Arts Program proposal and Ordinance to the City Council's regular meeting on March 17, 2008 with a recommendation for approval.
- b. Staff recommends that the Committee of the Whole forward the attached Urbana Public Arts Program proposal to the City Council's regular meeting on March 17, 2008 with changes to the Funding Mechanism provision regarding the Per Capita Benchmark and Percent for Art for Municipal Buildings. Staff also recommends that the Committee of the Whole forward the attached Ordinance to the City Council's regular meeting on March 17, 2008 with changes to the Dedication provision regarding the Percent for Art on Municipal Building projects. Recommended changes by staff include a decrease in the per capita starting benchmark budget goal from \$4.00 per capita to \$3.00 per capita, and a decrease in the construction cost threshold from \$500,000 to \$1,000,000 for eligible municipal building projects in the Percent for Art on Municipal Building Projects. The areas of difference are indicated by highlights in the Public Arts Program proposal and the Ordinance.

Prepared by:

Urbana City Council Goals

Final, September 12, 2005 with change to Goal #3, item b, as approved September 19, 2005. The purpose of these goals is to lay out a framework of priorities for Mayor, Staff, and Council work flow during the term of the current council so that we can take a proactive role in the future of our city.

Common Goals

1.) Promote Public Safety

- a. Provide police and fire service at the level needed for all neighborhoods.
- b. Support the Mayor in putting together a task force to pursue a Police Review/Oversight Board appropriate for our size of city that is effective, professional, and cost-effective.
- c. Establish appropriate ordinances to strengthen the city's ability to maintain safe environments within our neighborhoods.

2.) Strengthen Urbana's Economic Development Program

- a. Philo Road – implement action plan, extend Florida, work with neighborhood and business leaders, stabilize nearby neighborhoods, consider additional safety enhancements, and examine further economic incentives.
- b. Recruitment visits including Mayor/Council Members to targeted businesses.
- c. General business development along Cunningham Ave including beautification.
- d. Monitor developments on 130/150 and develop consensus vision.
- e. Look at Olympian Drive completion over the next several years.
- f. Hire Economic Development Manager ASAP. Consider higher level position that answers directly to the Mayor and CAO.

3.) Create an energetic, vibrant downtown that provides needed services to the city.

- a. Establish Downtown Commission that will propose Annual Action Plans before each budget season to Council.
- b. Create and implement redevelopment plan for key segments of downtown.
- c. Create and implement redevelopment plan for the Boneyard – especially Race to Vine.
- d. Implement downtown, public wireless.
- e. Develop trailway from Carle to downtown.

- f. Increase outdoor activity – create single ROW usage license, market Farmers Market to tours, encourage outdoor dining and beer gardens and music events.
- g. Pursue increased outdoor green space/establishment of a public square.

4.) Preserve Neighborhoods and Promote Rental Safety

- a. Develop Conservation districts for historic and sensitive areas of the city. Conservation Districts should include review of demolitions, approval of new construction, and design guidelines applied by a MOR style Design Review Board or as fixed requirements required by zoning ordinance.
- b. Increase code enforcement, particularly for rentals. Hire additional housing inspector, and pursue consequences for repeat code offenders.
- c. “Rebuild Urbana” - encourage home maintenance including painting in target areas, examine incentives for conversion of rentals and boarding houses to single family and condos, and replace decayed stock to low density or condos.

5.) Implement the 2005 Comprehensive Plan

- a. Rewrite our Zoning Ordinance. We propose hiring an outside consultant in order to accomplish this over the next year and to focus on billboards and sign issues now with current staff.
- b. Include use of design guidelines, form-based code concepts, modern sign and lighting standards, Traditional Neighborhood Development standards, commercial big box store standards, neighborhood business zones, preserving historic neighborhoods, farmland, natural areas and minimizing sprawl as guiding principles (see Comprehensive Plan implementation section for complete action items and goals).
- c. Update the sign ordinance for the city, setting new guidelines for commercial signs along main arteries and traffic corridors designated for redevelopment or beautification. Establish a time table for the replacement or phasing out of billboards and tall pole signs along designated traffic corridors.

6.) Reduce Urbana’s Environmental Footprint and Waste Stream/Expand Recycling

- a. Study and implement green building guidelines, incentives, energy conservation improvements, and environmentally friendly public works.
- b. Implement recycling of bottles, paper, etc in downtown - particularly in light of local beer distributors’ termination of bottle recycling.
- c. Target construction debris for waste reduction/recycling, since it is the greatest source of waste.
- d. Support hazardous waste collection.

7.) Promote Diversity and Non-Discrimination

In:

- a. Hiring
- b. Contracts
- c. Public services
- d. Code enforcement

8.) Increase Affordable Housing

- a. Develop nationally recognized, model neighborhood that is affordable and uses 10% of standard energy consumption.
- b. Develop replacement rental housing for Lakeside Terrace – 80 units or more – that are affordable to the poorest of the poor as per prior council agreement.
- c. Continue support for accessible, energy-efficient, affordable housing including an effective mix of rent subsidized housing with home ownership programs.

9.) Get Urbana Bicycling

- a. Create a Bicycle and Pedestrian Advisory committee and seek Bicycle Friendly Community designation.
- b. Staff and Council will implement Bike committee recommendations on new and improved routes and regional connections, bike maps, designated routes, signage, improved off-street and on-street bike routes and facilities, increased bicycle parking, as well as creation of bike safety and public education programs.
- c. Take a leadership role on developing the regional trail to Danville that would include historic Lincoln sites in Urbana.
- d. Develop a local trail from Carle to Downtown and other in town greenways and trails.

10.) Create a Public Arts Program

- a. Establish a dedicated revenue stream for public art – consider percent for arts approach.
- b. Encourage the preservation and commemoration of local and multicultural traditions and histories.
- c. Integrate art into every feasible public works project – promote functional and streetscape art.
- d. Create a public art program that represents our community in all its diversity – in terms of race, geography, gender, class, sexual orientation, belief-system, etc.

- e. Provide opportunities for local and national, established and emerging artists in Champaign County.
- f. Develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines.
- g. Establish a public arts commission.

11.) Recruit and retain top quality staff

- a. Become more competitive and develop methods for better retaining staff.
- b. Identify immediate changes and long-term goals to attract and retain top-notch employees; include examination of pay scale and advancement through positions.
- c. Implement appointment contracts.
- d. Gather input from employees on how to improve the city's employment climate.

12.) Review City Code

- a. Compare policy to practice.
- b. Review code for inequities.
- c. Pursue relevant changes as required.

13.) Handle Council Business Efficiently

- a. Improve council chambers audio.
- b. Provide three chairs at public comment table and replace with better microphone.
- c. Provide public with a "how to" brochure for public input and advice on how to make comments additions to the conversation instead of repetition.
- d. Improve meeting efficiency.
- e. Wherever possible, staff time at meetings should be consolidated and ordered with agenda items planned so that a particular staff member is not at every meeting.
- f. Several vacation periods have been set including no meetings the weeks of July 4, August 1, Dec. 26, and Jan 1. In the event that a council meeting is needed, it should be scheduled to precede the regularly scheduled committee of the whole meeting of the subsequent week. Attempts will be made to line up vacation periods in upcoming years.

RESOLUTION NO. 2006-11-031R

RESOLUTION ESTABLISHING A PUBLIC ARTS TASK FORCE TO CREATE A PERMANENT PUBLIC ARTS PROGRAM AND STRUCTURE FOR THE CITY OF URBANA, ILLINOIS

WHEREAS, art, in all its many forms, is an essential attribute of a quality community;

WHEREAS, many communities throughout the United States have adopted public arts programs to enhance their communities;

WHEREAS, the Urbana City Council's Goals include the establishment of a public arts commission, a dedicated revenue stream, and the commemoration of local and multi cultural traditions and histories;

WHEREAS, the Urbana City Council as stated in its Council Goals, desires to integrate art into "every feasible public works project," and to promote functional and streetscape art; and

WHEREAS, the creation of a public arts task force is an appropriate "first step" towards the creation of a permanent public arts commission and funding stream,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Section 1. Purpose. A Public Arts Task Force is hereby created for the purpose of evaluating the feasibility of creating a permanent public arts program for Urbana.

Section 2. Composition. The Task Force shall be comprised of nine (9) members appointed by the Mayor and confirmed by the City Council. Members of the Task Force shall be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community. At least one (1) member of the City Council shall serve on the Task Force.

Section 3. Dates and Responsibilities. The Task Force shall have the following duties and responsibilities:

- (a) To formulate and recommend a permanent public arts commission and program to the Mayor and City Council.
- (b) To explore options for a dedicated revenue stream for public arts development and deployment.
- (c) To review public arts programs in other communities as templates for the creation of a program appropriate in Urbana.
- (d) To hold public meetings and gather public input regarding the type of public arts program and structure which should be enacted by the Mayor and City Council
- (e) To heighten the public awareness of and sensitivity to, the arts in the creation and development of public works throughout the City.

In carrying out these duties and responsibilities, the Task Force shall treat the Council's 2005 Goals regarding public art as a mission statement for the Task Force and the development of its priorities.

Section 4. Meetings. The Task Force shall meet at least once a month. Five (5) members shall constitute a quorum. To the extent possible, all meetings shall be televised by UPTV.

Section 5. Staffing. The Task Force shall be staffed by the City's Public Arts Coordinator, under the supervision of the Economic Development Manager and with support from the City Community Development Services Department and other City Departments, as needed.

Section 6. Reports. The Task Force shall provide regular updates to the City Council on the status of its work, with its permanent recommendations to be made within six (6) months of its creation, unless an extension of time is granted by the Mayor. The Task Force shall automatically sunset when its recommendations are tendered.

Section 7. Performance of Duties. The Task Force shall perform such other and further duties as may be delegated to it by the Mayor and City Council.

Section 8. Effective Date. This resolution shall be in full force and effect from and after its passage and approval according to law.

PASSED by the City Council this _____ day of _____, 2006.

AYES:

NAYS:

ABSTAINS:

Phyllis D. Clark, City Clerk

APPROVED by the Mayor this _____ day of _____, 2006

Laurel Lunt Prussing, Mayor

Proposal for Urbana Public Arts Program

Adopted by the Urbana Public Arts Task Force

February 12, 2008

Urbana Public Arts Program

The Urbana Public Arts Program, as proposed, is composed of three components: the Urbana Public Arts Commission, the City of Urbana Staff, and the Public Arts Fund. The Public Arts Commission is responsible for overseeing the implementation of the Public Arts Program; City of Urbana Staff provide administrative and support services for the Public Arts Program; and the Public Arts Fund is an account through which funds for the arts can be received, collected, and distributed.

Mission

(adopted by the Public Arts Task Force on November 6, 2007)

The Urbana Public Arts Commission is established to recognize the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and “non-artists” alike—may engage with the arts in its many forms and where artists thrive and are valued.

Note: “The arts” and “art” includes, but is not limited to, creative writing, dance, film/video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

Goals

(adopted by the Public Arts Task Force on November 6, 2007)

1. Maintain a dedicated and broad-based revenue stream for the arts.
2. Foster a conducive environment for established and emerging artists to thrive in Urbana.
3. Create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse.
4. Support life-long learning in the arts.
5. Promote inquiry and confluence amongst Urbana residents, bringing the arts to bear on pressing social issues.
6. Encourage relationships among artists and the public to further Urbana’s cultural development and fund their cultural contributions.
7. Integrate art into the urban environment, creating a sense of place and purpose.
 - a. Incorporate art into every feasible public works project.
 - b. Encourage art in Urbana developments.

8. Invigorate downtown - economically and culturally - through the arts.
9. Preserve and commemorate local and multicultural traditions and histories through the arts in its many forms.
10. Encourage emerging artists and art forms.

Value Statements

The City of Urbana values ...

- Art that inspires, includes, meets needs, proliferates, invites, and educates.

The City of Urbana values ...

- Art as inspirational excellence, art as play, art as ecological stewardship, art as public school partnership, art as celebration of cultural diversity, art as environment of care, art as economic development, art as anti-violence strategy, art as problem solving mechanism, art as community building, art as neighborhood partnership.

The City of Urbana values ...

- Art that enables people to become members of communities, neighborhoods, citizenries, cultures - where people come away with a sense of solidarity with one another that is stronger and more vital to them than their initial sense of difference, separation, isolation.

Urbana Public Arts Commission - Composition

An Urbana Public Arts Commission is recommended to be composed of nine members appointed by the Mayor, and approved by the Council, from constituencies representing various segments of the community which have experience, expertise, or interest in the areas of the arts, arts education, planning, neighborhood organizing, event planning, business, or another related field.

Members will be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community.

It is recommended that all members be voting members and serve for terms of three years. The Commission should meet regularly, as needed. Any member who is absent from three consecutive meetings without excuse may be replaced. The Commission may appoint sub-committees, such as a project advisory committee, conservation committee, selection committees, special event committee, etc. No members of the Public Arts Commission, or any appointed sub-committee, should receive compensation for his or her services.

Urbana Public Arts Commission - Roles and Responsibilities

The Urbana Public Arts Commission will adopt its rules of procedure for regular and special meetings deemed by the Commission to be advisable and necessary.

The roles and responsibilities of the Commission may include, but not be limited to, the following:

- (1) To explore and recommend to City Council, City staff, and other groups, ways to further the development of and interest in the arts and the local cultural heritage, and to act as an advisor on relevant city projects;
- (2) To propose to the City Council an Annual Public Arts Program that identifies specific program goals, means of achievement, possible expenditures and sources of revenue, schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals;
- (3) To develop policies regarding the selection of proposed public arts projects, the involvement of artists in selected building projects, criteria for artist and site selection, evaluation criteria for all programs, and other policies relevant to the Public Arts Program. Policies should reflect the following three priorities:
 - a) community accessibility to the arts
 - b) artist accessibility to resources
 - c) opportunities for collaboration and partnerships
- (4) To review relevant proposals and assist in the process by which artists, arts organizations, neighborhood organizations, businesses, developers, merchant associations, charitable foundations, or any other member of the general public proposes and creates projects in the arts to be located in public places owned and maintained by the City of Urbana;
- (5) To oversee the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be placed on municipal property;
- (6) To research and seek additional funding including donations, grants and other support to further expand public arts programs;
- (7) To encourage public participation in local artistic and cultural events and programs;
- (8) To cooperate with other entities to meet the program goals and on other matters regarding the arts;
- (9) To offer educational programming to the public regarding the arts;
- (10) To coordinate events and outreach related to the arts;
- (11) To recommend updates to the public arts ordinance;

(12) To take such other actions as the Mayor and City Council may direct from time to time.

Proposed Public Arts Program Components for 08-09

Since September 2006, city staff and the Task Force have collected community input and priorities from various artists, arts organizations, businesses, and services regarding the arts in Urbana. Additionally, current offerings in the community have been surveyed. Based on these findings, the Public Arts Task Force proposes the following Public Arts Program components for fiscal year 08-09.

1. Public Arts Grants

An annual grant to select local, national, or international artists and/or arts organizations for projects or works with public benefit to Urbana residents.

2. Arts Everywhere Mini-Grants

Semi-annual mini-grants (e.g. \$1 to \$499) for proposals from Urbana-based artists, businesses, and organizations. These grants facilitate the production of a large number of relatively small free art happenings throughout the city. Proposals must include a specific free and public component.

3. Percent for Art on Municipal Building Projects

Every large scale building project shall dedicate a minimum of one percent of building costs to fund the arts. Every budget for the construction, renovation, or alteration of a municipal building with an estimated construction cost of \$500,000 or more, shall provide at least one percent of the original project budget to be appropriated and deposited in the Public Arts Fund for the acquisition, or commission of art. In addition, in the event that funding for administration, maintenance, documentation, and preservation is not otherwise budgeted in the City, up to an additional one half percent will be appropriated and deposited in the Public Arts Fund for administration, maintenance, documentation, and preservation of the subject art. The acquisition, or commission, of art is to be located in a public area in, upon, or adjacent to such building or other public building

4. Public Arts Coordinator

The City public arts staff should include a permanent City employee through Civil Service at a level equitable with other City staff performing similar functions. This staff member would be positioned within the Economic Development Division of Community Development and should staff the commission and provide input to the Streetscape Committee, Public Access TV Station, Market at the Square, Civic Center use, Historic Preservation, 40 North. The public arts staff should pursue, with Public Works, the inclusion of arts in the public infrastructure.

5. Partnerships

Urbana will achieve its public arts goals in partnership with 40 North, the Urbana Business Association, and other area organizations and individuals.

It is recommended that the Urbana Business Association continue to receive

funding from the City to promote the Boneyard Arts Festival in Urbana, host the indoor Holiday Market, look for additional market opportunities for artists, recruit artist members, and host events and workshops beneficial to the arts.

It is recommended that additional partnerships be pursued with the Urbana Park District, Urbana School District 116, Urbana Free Library, the University of Illinois, Parkland College, the City of Champaign, and Champaign County.

6. Fundraising

A structure to facilitate future fundraising opportunities for the Public Arts Fund should be created in 08-09.

Potential Additional Public Arts Program Areas

As the public arts fund grows and needs change, the Public Arts Commission is encouraged to consider pursuing additional programs such as hosting educational programming; providing exhibition, performance, studio and/or rehearsal space; offering lecture, performance, or exhibition series; hosting special events; supporting neighborhood projects; establishing an artist-in-residence program; providing training and mentoring programs; etc.

Funding Mechanisms and Budget

Research shows that funding for public arts programs in other communities derive from a variety of sources, including general funds, grants, dedicated funds, per capita formulas, and percent set-asides on building and capital improvement programs. In 2006-08, Urbana's program was funded at a "seed" level from a combination of tax increment financing (TIF) and general funds. Permanent funds will be sought in 2008-09. Recommended funding mechanisms are described below.

1. Per Capita Benchmark

Public Arts Task Force requests that the public arts program be funded annually through the budget process used for all other City programs. By using a per capita approximation of \$4.00 as a starting benchmark, Urbana will situate itself within a common budget range for municipal public art programs throughout the country. This benchmark will allow for a regular full-time staff person to administer a reasonable range of activities, including, but not limited to, the acquisition, maintenance, and conservation of the arts. It should be noted that the goal is to have staff costs constitute no more than 30% of the program budget.

2. Percent for Art on Municipal Building Projects

While Urbana does not have any significant building projects currently planned, a percent for art ordinance will ensure public art is adequately funded for future municipal building projects with estimated project costs of \$500,000 or more by providing that at least one percent of the project costs be appropriated and deposited in the Public Arts Fund for the acquisition, or

commission, of art. In addition, in the event that funding for administration, maintenance, documentation and preservation is not otherwise budgeted by the City, up to an additional one half percent will be appropriated and deposited in the Public Arts Fund for administration, maintenance, documentation, and preservation of the subject art. The acquisition or commission of art is to be located in a public area in, upon, or adjacent to such building or other public building.

3. External Funding

By seeking grants and donations from other local, state and national funding sources, contributions to the public arts in the City can help to build an additional resource base. In-kind donations can also contribute additional resources.

4. Public Arts Fund

The creation of a Public Arts Fund will serve as an account through which funds from the public percent, grant monies, and private and corporate donations for the arts can be received, collected, and distributed.

Additional Policies and Guidelines

Upon creation of a Public Arts Commission, it will be a responsibility of the Commission to establish additional necessary policies and guidelines for the operations of the Public Arts Program. Initial policies and guidelines recommended by the Public Arts Task Force are below.

- The Urbana Public Arts Commission shall create temporary selection committees for selecting artists and proposals.
- Selection committees should be composed of people with expertise in the program being administered.
- Members of the Public Arts Commission or selection committees shall abstain from voting if a conflict of interest occurs.
- Selection criteria should be open to the public.
- The selection process should be fair, equitable, and transparent.
- The application process should be commensurate with the size of the grant.
- There will be no application fee.
- Upon selection, the committee will provide detailed comments to each applicant about how their proposal was evaluated and why it was or was not selected.

Periodic Public Arts Program Review

The Urbana Public Arts Program will undergo periodic review through the mechanisms listed below. All evaluation results will be reviewed by the Public Arts Commission.

- Artists who apply to and/or participate in any program administered or funded by the Public Arts Program will be given a program evaluation survey.

- The Public Arts Commission will solicit input from relevant City staff, the Urbana City Council, the public, and the Public Arts Commission members themselves to determine how successfully the Public Arts Program is meeting its goals. This solicitation will include a public hearing. Input is welcome from all interested members of the public, including input from members of the region, country and world.
- Upon installation or coordination of a work of art, relevant stakeholders, including community participants and property owners who live within 500 feet of the work will be asked to supply feedback about the specific work. These stakeholders should also be given a program evaluation survey to help continually improve the program.

**Urbana Public Arts Program
Public Arts Task Force Proposed Budget**

February 12, 2008

The following budget is a recommendation from the Public Arts Task Force. It does not constitute a formal staff recommendation at this time or a commitment on the City's part that this funding will be available in 2008-09. However, the budget below illustrates a budget range that is comparable to that found in other communities based upon a per capita allocation goal of approximately \$4.00 and would allow for a regular full-time staff person administering a reasonable range of activities and acquisitions. The staff salary is set at a level that is consistent with other similar positions at the City of Urbana.

Expenditures	Amount	salary	benefit costs
Total personnel cost for 1 FTE	\$45,276	\$37,605	\$7,671
Public Arts Commission	\$600		
Training and Education	\$400		
Travel and Conference	\$1,000		
Advertising, Publicity, Publications	\$4,000		
Dues and Subscriptions	\$300		
Public Arts Grants	\$50,000		
Arts Everywhere Mini-Grants	\$40,000		
Special Initiatives	\$9,000		
For example: HPC High School Art Contest, Artist Input sessions, special events, Educational programming, special programs			
TOTAL	\$150,576		
 Per capita estimate	 \$4.03		

Indicates flexible amount

Additional Revenue Sources

Grants
Donations
Sponsorships

Estimated Goals for 2008-2009

to be determined
to be determined
to be determined

Urbana Public Arts Program Sample Budget Based on \$3.00 Per Capita Scenario

March 2008
DRAFT

The following sample budget does not constitute a formal staff recommendation at this time or a commitment on the City's part that this funding will be available in 2008-09. However, the sample budget does illustrate a budget range that is comparable to that found in other communities based upon a per capita allocation goal of approximately \$3.00 and would allow for a regular full-time staff person administering a reasonable range of activities and acquisitions. The staff salary is set at a level that is consistent with other similar positions at the City of Urbana. The budget anticipates that there would be revenue supplementation through grants and other fundraising.

Expenditures	Amount	salary	benefit costs
Total personnel cost for 1 FTE	\$45,276	\$37,605	\$7,671
Public Arts Commission	\$600		
Training and Education	\$400		
Travel and Conference	\$1,000		
Advertising, Publicity, Publications	\$4,000		
Dues and Subscriptions	\$300		
Commission and Purchase of Public Arts	\$40,000		
Community Program Grants	\$15,000		
Special Initiatives	\$6,000		
For example: HPC High School Art Contest, Artist Input sessions, special events, Educational programming, special programs			
TOTAL	\$112,576		
 Per capita estimate	 \$3.01		

Indicate flexible amounts

Additional Revenue Sources

Grants
Donations
Sponsorships

Estimated Goals for 2008-2009

to be determined
to be determined
to be determined

**AN ORDINANCE ESTABLISHING A PUBLIC ARTS COMMISSION AND
PERMANENT PUBLIC ARTS PROGRAM FOR THE
CITY OF URBANA, ILLINOIS**

DRAFT

WHEREAS, art, in all its many forms, is an essential attribute of a quality community; and many cities throughout the United States have adopted public arts programs to enhance their communities;

WHEREAS, the Urbana City Council adopted Common Goals in June of 2006 which included the establishment of a dedicated revenue stream for public art; the preservation and commemoration of local and multicultural traditions and histories; the integration of art into every feasible public works project--to promote functional and streetscape art; to create a program that represents our community in all its diversity—in terms of race, geography, gender, class, sexual orientation, belief-system, etc.; to develop a strong public collection of artworks representing diverse communities, artistic styles, and disciplines; and to provide opportunities for local and national, established and emerging artists in Champaign County; and the establishment of a public arts commission;

WHEREAS, the Urbana Public Arts Task Force, established to research and evaluate the creation of a public arts commission and program, has adopted goals to maintain a dedicated and broad-based revenue stream for the arts; to foster a conducive environment for established and emerging artists to thrive in Urbana; to support life-long learning in the arts; to create conditions for equity and participation in programs of artistic excellence that are accessible, affordable, and diverse; to promote inquiry and confluence amongst Urbana residents, bringing the arts to bear on pressing social issues; to encourage relationships among artists and the public to further Urbana’s cultural development and fund their cultural contributions; to integrate art into the urban environment, creating a sense of place and purpose; to invigorate downtown -- economically and culturally – through the arts; to preserve and commemorate local and multicultural traditions and histories through the arts in its many forms; and to encouraging emerging artists and art forms;

WHEREAS, the Urbana Public Arts Task Force has recommended funding the Urbana Public Arts Program annually at a per capita approximation of \$4.00 as a starting benchmark.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF URBANA, ILLINOIS, as follows:

Urbana Public Arts Program; establishment.

The City Council hereby establishes the Urbana Public Arts Program as set forth herein.

Definitions.

As used in this ordinance:

The "Arts" and "Art" as used in this program description includes but is not limited to creative writing, dance, film/video, music, theatre, visual arts, crafts, performing arts, spoken word, environmental arts, multimedia arts, architectural arts, landscape architecture, and emerging media.

"Construction Cost" means original budgeted cost of construction or alteration of the structure or the project itself, excluding land, engineering and administrative costs, cost for fees and permits, fixtures, furnishings, streets, sewers, similar accessory construction, and indirect costs, such as interest during construction, advertising and legal fees.

"Construction or alteration" means construction, rehabilitation, renovation, remodeling or improvement.

"Municipal building" means all municipal buildings except service facilities not normally visited by the public.

"Municipal building project" means a construction project which involves the construction or alteration of a municipal building with an original budgeted construction cost of \$500,000 or more.

Commission.

The Urbana Public Arts Commission is hereby established.

Mission.

The Urbana Public Arts Commission is established to recognize the arts as essential to the vitality of our city. The Commission fosters a dynamic, innovative Urbana, where all residents—emerging artists, established artists, and "non-artists" alike—may engage with the arts in its many forms and where artists thrive and are valued.

Composition, appointment.

The Urbana Public Arts Commission shall consist of nine (9) members appointed by the Mayor, and approved by the Council, from constituencies representing various segments of the community which have experience, expertise, or interest in the areas of the arts, arts education, planning, neighborhood organizing, event planning, business, or another related field. Members shall be chosen from a diverse range of backgrounds, occupations, and artistic venues, with the intention of reflecting the full diversity of the Urbana arts community. In the making of appointments hereunder, the mayor may receive recommendations by civic groups.

All members shall be voting members.

Quorum.

Five (5) members shall constitute a quorum.

Terms of members; absence of member.

(a) The initial terms shall be as follows. There shall be four (4) members whose terms expire June 30, 2009, and five (5) members whose terms expire June 30, 2010. Subsequent appointments shall be made for terms of three (3) years, or until their successors are appointed and approved by the City Council. Within thirty (30) days following the expiration of the term of each of those commissioners, a successor shall be appointed by the mayor with the approval of the council, and the successor shall serve for a term of three (3) years.

(b) If a commissioner resigns or is removed from the commission, a successor shall be appointed by the Mayor with approval of the City Council and shall serve for the unexpired period of the vacated term.

(c) These members of the commission may be removed by the mayor for good cause with the approval of a majority of council present and voting. Absence from all meetings in three (3) consecutive months may be considered to be prima facie good cause.

Meetings.

(a) The Public Arts Commission shall meet regularly, on call of the chairperson or of any five (5) members.

Chairperson.

The Mayor shall designate the chairperson of the commission.

Functions and duties generally.

The functions and duties of the Urbana Public Arts Commission are limited to those set forth in this ordinance, and as specifically set forth in any other duly enacted ordinance. Nothing in this ordinance shall be construed as vesting legislative discretion or power in the commission.

Duties.

The Urbana Public Arts Commission will adopt its rules of procedure for whatever regular and special meetings are deemed by the Commission to be advisable and necessary to the fulfillment of the duties of the commission.

The roles and responsibilities of the Commission may include, but not be limited to, the following:

(1) To explore and recommend to City Council, City staff, and other groups, ways to further the development of and interest in the arts and the local cultural heritage, and to offer advice on relevant city projects;

(2) To propose to the City Council an Annual Public Arts Program that identifies specific program goals, means of achievement, possible expenditures and sources of revenue, schedule of execution, necessary resources and responsibilities, and an implementation plan to address the goals;

(3) To develop policies regarding the selection of proposed public arts projects, the involvement of artists in selected building projects, criteria for artist and site selection, evaluation criteria for all programs, and other policies relevant to the Public Arts Program. Policies should reflect the following three priorities:

- a) community accessibility to the arts
- b) artist accessibility to resources
- c) opportunities for collaboration and partnerships

(4) To review relevant proposals and assist in the process by which artists, arts organizations, neighborhood organizations, businesses, developers, merchant associations, charitable foundations, or any other member of the general public proposes and creates projects in the arts which are located in public places owned and maintained by the City of Urbana;

(5) To oversee the receipt, purchase, maintenance, dispossession, and de-accession of works of art to be placed on municipal property;

(6) To research and seek additional funding including donations, grants and other support to further expand public arts programs;

(7) To encourage public participation in local artistic and cultural events and programs;

(8) To cooperate with other entities on matters regarding the arts;

(9) To offer educational programming to the public regarding the arts;

(10) To coordinate events and outreach related to the arts;

(11) To recommend updates to the public arts ordinance;

(12) To take such other actions as the Mayor and City Council may direct from time to time.

Sub-committees, Selection Committees.

The Public Arts Commission shall appoint sub-committees as deemed necessary. Sub-committees and selection committees shall serve in an advisory capacity to the Public Arts Commission.

Compensation.

No member of the Public Arts Commission, or any appointed sub-committee, shall receive compensation for his or her services. Members of the committees who are city employees shall receive only such compensation as is set forth as salary and benefits in the annual appropriation ordinance.

Dedication.

Every budget for the construction or alteration of a municipal building, which involves the construction or alteration of a municipal building with an original budgeted cost of construction of \$500,000, or more, to which there is or will be public access built for or by the City of

Urbana, shall provide that at least one percent of the original budgeted cost of construction, shall be appropriated and deposited in the Public Arts Fund for the purchase, or commission, of art to be located in a public area in, upon, or adjacent to such building, provided; except that if it would be inappropriate to display art at that location, said one percent shall be used for the acquisition or commission of art to be located in a public area in, upon, or adjacent to or in close proximity to other municipal buildings. This provision, however, shall not apply to any building or project constructed with funds which exclude public art as an eligible cost. In addition, in the event that funding for administration, maintenance, documentation, and preservation is not otherwise budgeted in the City, up to an additional one half percent will be appropriated and deposited in the Public Arts Fund for administration, maintenance, documentation, and preservation of the subject art.

Public Arts Fund.

A Public Arts Fund is hereby created to serve as an account through which funds from the public percent, grant monies, and private and corporate donations for the arts can be received, collected, and distributed.

Administration.

The Urbana Public Arts Commission shall be responsible for overseeing the implementation of the provisions of this Ordinance relating to art acquisition, commission, maintenance, de-accession, and display.

This Ordinance shall be in full force and effect from and after its passage and approval according to law.

PASSED by the City Council this _____ day of _____, 2008.

AYES:

NAYS:

ABSTAINS:

Phyllis D. Clark, City Clerk

APPROVED by the Mayor this _____ day of _____, 2008

Public Art Program Budget Comparisons

December 2007

Illinois Cities								
City or Village	Population	Program Name	Estimated Budget	Funding Sources	Dedicated Funding Source	Staff	Per Capita estimate	Notes
Highland Park, IL	31,365	Cultural Arts Commission	\$25,000	general fund	not available	.10 FTE	\$0.80	Staff Liaison is in Planning Div. They offer Cultural Arts Access grants to organizations through IAC grant. Budget is for acquisition of art
Normal, IL	45,386	Harmon Arts Grant Program	\$25,000	general fund	not available	not available	\$0.55	Grant program
Schaumburg, IL	75,386	Department of Cultural Services, Public Art Program, and the Prairie Center for the Arts	not available	not available	1% of Capital Improvement Project budget on annual basis	not available	not available	
Arlington Heights, IL	76,000	Arts Commission	\$45,000	general fund	.25% of Food and Beverage	.25 FTE	\$0.59	Staff Liaison is in Planning Div. Sales Tax is 9.75.
Aurora, IL	157,267	Public Art Division	\$619,565	general fund	\$150,000 annually	2 FTE, 4 PTE, 10 seasonal	\$3.94	Established in 1996
Chicago, IL	2,896,000	Department of Cultural Affairs and Public Art Program	\$20,081,620	general fund, CDBG, Grants	1.33% for Art, Municipal Hotel Tax	70	\$6.93	
Outside Illinois								
Lynnwood, WA	35,995	Cultural Arts Division of the Parks, Recreation, and Cultural Arts Department	\$495,753	general fund, Percent for Art	1% municipal construction projects	2	\$13.77	city budgets at least \$15,000 per year, not to exceed \$33,000 per project. Annual maintenance costs of public art collection (total valuation over \$825,000) is 3,500/yr
Olympia, WA	44,000	Arts and Events Program	\$262,780	Percent for Art, Per capita amount, general fund	1 % Major Construction Projects, \$1 per capita	2	\$5.97	
Goodyear, AZ	47,000	Public Art Program	\$250,000	Percent for Art	1% from CIP	1	\$5.32	

Public Art Program Budget Comparisons

December 2007

City or Village	Population	Program Name	Estimated Budget	Funding Sources	Dedicated Funding Source	Staff	Per Capita estimate	Notes
Ames, IA	52,319	Commission on the Arts, and Public Arts Commission	159,543	General Fund, Local Option Sales Tax, donations	not available	0.02	\$3.05	\$105,316 for Commission on the Arts. \$23,000 for Public Art Program. \$31,227 for Municipal Band, Band shell Programming, and Craft Fair
Palo Alto, CA	61,000	Department of Arts and Sciences	not available	General Fund, Rentals, Program Revenue	not available	25.7	not available	Budget information not available
Lynwood, CA	73,212	Art in Public Places Division	not available	General Fund, Art in Private Development	Art in Private Development	1	not available	New Program budget to be considered in FY 08-09
Columbia, MO	94,645	Office of Cultural Affairs	327,130	general fund, percent for art	1% capital improvement projects	2.75	\$3.46	Above-ground CIPs with a budget of \$1 million or more
Ann Arbor, MI	114,024	Ann Arbor Public Art Commission	not available	percent for art	1% capital improvement projects	not available	not available	maximum of \$250,000 per project, ordinance passed in Nov. 2007
San Diego, CA	1,223,400	Commission of Arts and Culture	\$907,762	General fund, Public Art Fund, Transient Occupancy Tax	Transient Occupancy Tax, Art in Private Development	7	\$0.74	

Public Art Program Budget Comparisons

December 2007

Excerpt from the Americans for the Arts Research Report on "Public Art Programs Fiscal Year 2001"

Table 5: Average Public Art Program Expenditures (Fiscal 2001)

Category of Expenditure	All Public Art Programs (n=101)		Government Programs (n=82)		Private Nonprofit Programs (n=19)	
	\$	%	\$	%	\$	%
Administration	\$29,794	4.8%	\$28,397	4.0%	\$35,823	13.9%
Art Commissions	\$308,204	49.8%	\$355,704	50.6%	\$103,203	40.1%
Art Purchases	\$157,049	25.4%	\$192,389	27.4%	\$4,526	1.8%
Artist Outreach	\$2,439	0.4%	\$2,242	0.3%	\$3,286	1.3%
Conservation	\$14,730	2.4%	\$15,420	2.2%	\$11,751	4.6%
Consultant Services	\$9,217	1.5%	\$9,972	1.4%	\$5,959	2.3%
Educational Programming	\$2,543	0.4%	\$1,447	0.2%	\$7,269	2.8%
Equipment Purchases	\$1,679	0.3%	\$684	0.1%	\$5,974	2.3%
Insurance	\$579	0.1%	\$200	0.0%	\$2,213	0.9%
Maintenance	\$10,201	1.6%	\$11,508	1.6%	\$4,559	1.8%
Memberships	\$101	0.0%	\$110	0.0%	\$66	0.0%
Public Relations/Marketing	\$4,362	0.7%	\$4,470	0.6%	\$3,899	1.5%
Staff Development	\$747	0.1%	\$647	0.1%	\$1,175	0.5%
Staffing/Payroll	\$49,291	8.0%	\$46,028	6.5%	\$63,373	24.6%
Storage/Removal	\$991	0.2%	\$1,221	0.2%	\$0	0.0%
Website Costs	\$353	0.1%	\$248	0.0%	\$805	0.3%
Other Expenditures	\$26,828	4.3%	\$32,205	4.6%	\$3,623	1.4%
Average Public Art Expenditures	\$619,108	100%	\$702,892	100%	\$257,504	100%

MINUTES OF A REGULAR MEETING

URBANA PUBLIC ARTS TASK FORCE

DRAFT

DATE: February 12, 2008

TIME: 7:00 p.m.

PLACE: City Council Chambers, 400 South Vine Street, Urbana, Illinois

MEMBERS PRESENT: Gregory Chew, Danielle Chynoweth, Lisa Costello, Lisa Fay, Benjamin Grosser, Robin Hall, Barbara Hedlund, Robin Kearton, Ann Coddington Rast, Megan Wolf

MEMBERS ABSENT: Karma Ibsen, Cynthia Oliver, Susan Parenti

STAFF PRESENT: Tom Carrino, Economic Development Manager; Anna Hochhalter, Public Arts Coordinator; Tony Weck, Recording Secretary

OTHERS PRESENT: Suzie Berkes, Rodney Peacock, Melissa Merli, Sharon Irish

1. CALL TO ORDER, ROLL CALL AND DECLARATION OF QUORUM

The Urbana Public Arts Task Force was called to order at 7:05 p.m. by Chairwoman Danielle Chynoweth. Anna Hochhalter called roll.

2. CHANGES TO THE AGENDA

There were none.

3. APPROVAL OF MINUTES

The draft minutes of the January 15, 2008 meeting were reviewed by the Task Force. Mr. Grosser moved to approve the minutes of the January meeting as presented. Mr. Hall seconded the motion and upon a vote, the Task Force approved the minutes unanimously.

4. PUBLIC INPUT

There was none.

5. COMMUNICATIONS

Ms. Chynoweth introduced newly-appointed Task Force member, Megan Wolf and gave a brief overview of Ms. Wolf's background.

6. OLD BUSINESS

Review and discuss Final Draft Public Arts Program Proposal

Ms. Hochhalter reviewed with the Task Force public input she had received via email regarding the proposed. A general discussion regarding the public input received ensued among members of the Task Force. The Task Force then reviewed the proposed recommendation for the future Public Arts Program. With regards to the part of the draft ordinance in which it is stated: *WHEREAS, the Urbana Public Arts Task Force has recommended funding the Urbana Public Arts Program annually at a per capita approximation of \$3.00 as a starting benchmark*, Mr. Grosser made a motion that the aforementioned benchmark be changed from \$3.00 to \$4.00. Mr. Hall seconded the motion. The Task Force discussed the motion further, after which a voice vote was taken. All members were in favor and the motion carried unanimously.

The Task Force discussed the draft proposed program components for 08-09 and funding mechanisms for the future Public Arts Program further. With regards to the part of the draft proposed program components in which it is stated: *Every budget for the construction, renovation, or alteration of a municipal building with an estimated construction cost of \$1,000,000 or more, shall provide at least one percent of the original project budget to be appropriated and deposited in the Public Arts Fund for the acquisition, or commission of art*, Mr. Grosser proposed that the aforementioned estimated construction cost be changed from \$1,000,000 or more to \$500,000 or more. The Task Force discussed the motion further and there was no opposition to the proposal. Additional changes to the program proposal were made to clarify questions raised by the public. Ms. Coddington Rast made a motion to approve the proposed Public Arts Program Proposal as amended at this meeting. Mr. Hall seconded the motion. A voice vote was taken. All members were in favor and the motion carried unanimously.

7. NEW BUSINESS

Discussion on Upcoming City Initiatives

Ms. Hochhalter and Mr. Carrino gave a presentation to the Task Force regarding the Philo Road Beautification Plan. It was set forth that public art works would be a part of the beautification plan. A brief discussion among members of the Task Force ensued. Ms. Hochhalter and Ms. Kearton then gave a brief presentation to the Task Force regarding upcoming events for Urbana's 175th Birthday Celebration.

Upcoming Meeting Schedule

Ms. Hochhalter stated that with the January and February Public Arts Task Force meetings being rescheduled due to the New Year's Day holiday and Election Day, respectively, the Task Force would now return to its regular meeting schedule, that schedule being to meet on the first Tuesday of each month. It was also noted that the Public Arts proposal would be considered by City Council meeting as the Committee of the Whole, on February 25, 2008 and as City Council on March 3, 2008. Ms. Hochhalter further noted that the next scheduled Public Arts Task Force meeting would be on March 4.

8. ANNOUNCEMENTS

Announcements were made by Ms. Costello, Mr. Chew, Ms. Wolf, Ms. Hedlund and Ms. Kearton.

9. ADJOURNMENT

The meeting was adjourned at 8:52 p.m. by Ms. Chynoweth.

Submitted,

Anna Hochhalter, Public Arts Coordinator



Public Arts Program

Community Input Report

Documenting community priorities for the
Urbana Public Arts Program



March 2008



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Attachments:

- Exhibit A: Arts and Economic Prosperity Presentation
- Exhibit B: Business Community Survey
- Exhibit C: Round Table Luncheon Sign-in Sheet
- Exhibit D: Urbana Public Arts Program Overview Presentation
- Exhibit E: Artists and Arts Organization Survey
- Exhibit F: Artist Luncheon Sign-in Sheet
- Exhibit G: Proposals Received from the Public

Report Prepared by:

Anna Hochhalter, Public Arts Coordinator, Community Development Services



Introduction

Overview

In November, 2006, the Urbana City Council established the Urbana Public Arts Task Force to create a permanent public arts program and structure for the City of Urbana. One component of this process included holding public meetings and gathering public input regarding the type of public arts program and structure to be enacted by the Mayor and City Council. The Task Force held a number of public meetings, hosted input sessions, and attended events to acquire input from the public. In total, over 115 people, representing the business community, artists, and arts organizations throughout the community attended input sessions and offered their perspectives on the arts in Urbana.

This report reviews the input format and summarizes the results of the discussions and surveys related to the establishment of the Urbana Public Arts Program. Results from each input session are included in separate chapters.

Input Format

The goal of gathering public input was to collect information from a broad and diverse range of stakeholders that represent the community at large. The Task Force held regular public meetings between March 2007 and January 2008. Each meeting provided an opportunity for public input. The Task Force also held two input session luncheons—one focused on the business community in Urbana (Developers Roundtable Luncheon), the other focused on artists and arts organizations of the area. Additionally, members of the Task Force attended two performance events in the community as an effort to receive input from artists while in the context of their media. Proposals received during Task Force meetings can be seen in Exhibit G.

Initial questions for the input sessions were generated by the Task Force. The following volunteers should be recognized for their work as Public Arts Task Force members:

Danielle Chynoweth, Chair	Michael Carberry
Gregory Chew	Lisa Costello
Lisa Fay	Benjamin Grosser
Robin Hall	Barbara Hedlund
Karma Ibsen	Sharon Irish
Robin Kearton	Jessie Knox
M. Cynthia Oliver	Susan Parenti
Ann Coddington Rast	Theodore Zernich

Participants in the business luncheon input session discussed topics related to the arts in small groups. Notes from these discussions supplied baseline data on the current state of arts activity, opinions on the arts and business, and recommendations for the Urbana Public Arts Program from the business community.

Participants in the luncheon for artists and arts organizations also discussed topics related to the arts in small groups. Notes from these discussions supplied baseline data on the current state of arts activity, resources and services which support artists and arts organizations, and recommendations for the Urbana Public Arts Program from artists and arts organizations. Additional recommendations on the Public Arts Program were received through completed surveys.

Several Task Force members attended the Hessel Park Sing Along, hosted by the Salem Baptist Church and St. Patrick's Catholic Church of Urbana, and the Juneteenth Celebration, hosted by the Douglas Branch of the Champaign Library. Both events occurred in June of 2007. These events were selected by the Task Force as events that represented artists who were underrepresented by Task Force members.

The Hessel Park Sing Along offered a space for the fellowships of Salem Baptist Church and St. Patrick's Catholic Church to gather in the act of singing. The participation of Task Force members resulted as an effort of networking. Formal data was not collected at the event.

Two Task Force members and the Public Arts Coordinator attended the Juneteenth Celebration. This event, celebrated nationally, is the oldest commemoration of the ending of slavery in the United States. Leaders of the Champaign Black Stars, a performance group of teens, were interviewed after their performance to collect input on what services they would like to be pursued as part of a public arts program.

The discussions and surveys gathered through the events described above provided initial broad-based input from the public and relevant stakeholders on issues related to the arts and the establishment of the Urbana Public Arts Program.



Summary of Input Results

Several common questions were asked during the luncheon input sessions related to the arts. Participants were asked about their involvement in the arts and the community. They were asked to describe any goals pertaining to the arts and to identify any barriers that prevent them from meeting these goals. Lastly, recommendations on the pursuits of the Urbana Public Arts Program were collected. Among these groups, there are similarities and differences in the input collected. An outline summarizing the most common responses to these questions is below.

Involvement in the Arts

A relationship may be seen in the interactions between local artists, arts organizations, and businesses.

- Participants at the Developer's Roundtable Luncheon most commonly reported that sponsoring, promoting, and hosting local events or organizations represented their involvement in the arts.
- Artists and arts organizations most commonly reported that they provide space and offer exhibits, classes, workshops, and programs for the community.

Goals

The most common goals reported from participants representing the business community and arts organizations were relatively similar.

- The business representatives' input stated that supporting, promoting, and facilitating performances and events were their most common goals. An additional goal was to support arts organizations.
- Arts organizations described facilitating and supporting arts programming, education, events, and training services.
- The most common goal was to make work of high quality. This goal reported from individual artists illustrates the difference in the relationship between businesses, organizations, and individual artists. The next most common goal was to establish new collaborations with new groups, artists, and in other media.

Barriers

While the goals of participating businesses, arts organizations, and artists varied, the most commonly identified barrier to meeting these goals was consistent in each group. A lack

of funding was repeatedly mentioned as a barrier that prevents participants from meeting their goals.

- In addition to funding, the most common barrier identified by business representatives included having a limited understanding of city policies related to special events and public art location specifications.
- Arts organizations identified a lack of venues for the arts as an additional barrier.
- Barriers reported by artists, in addition to funding, included a lack of venues and a lack of personal and professional connections.

Recommendations

Recommendations on projects to be pursued by a Public Arts Program, received through input sessions, submitted surveys, and event attendance, included the following.

- Participants at the input session for business representatives described an art in public places program and free music program most commonly.
- Arts organizations at the artist input session most commonly describe funding, grants, and promotion.
- Individual artists most commonly recommended an art in public places program and increased promotion, events, and venues.
- An interview with a performing arts group, the Champaign Black Stars, resulted in the recommendation for the development of free practice/rehearsal spaces.

The main piece of advice received from artists and arts organizations was to develop further collaborations with other local organizations.



Business Community Input

Overview

The Task Force identified the business community as one group of stakeholders whose input would assist in the development of a public arts program. The Developer's Round Table Luncheon, hosted by the City of Urbana Community Development Services Department for developers and business people, was recognized as an event through which community input could be collected. On September 18, 2007, forty participants attended the input session held in conjunction with the luncheon at the Urbana Civic Center, co-sponsored by the Urbana Business Association. The primary goals of the session were 1) to collect data on the current state of arts activity in the area, including barriers to developing projects in the arts, 2) to understand the general opinion of the arts and business, and 3) to collect recommendations on the Urbana Public Arts Program.

In addition to collecting input, the luncheon served to heighten public awareness of the arts. City Council member and Public Arts Task Force Chair, Danielle Chynoweth, presented a historical perspective on the creation of the Urbana Public Arts Program and shared a vision for the program. Public Arts Coordinator, Anna Hochhalter, gave a presentation outlining public art programs throughout the United States, described the relationship between the arts and economic prosperity, and gave an overview of the Urbana Public Arts Program to date. The presentation is attached in Exhibit A. After the presentations, participants discussed a set of provided questions in small groups. City staff members recorded notes on each group's discussion. Each participant was also encouraged to complete a survey. The Business Community Input Survey is attached in Exhibit D.

The results of the Developer's Round Table input session broaden the range of perspectives collected during the initial planning process of the Public Arts Program and will assist in creating program objectives that address the needs of the community at large.

Input Format

Group participants:

Participants from the following business sectors attended the luncheon: a real estate development company, architectural firms, civic engineering firms, a restaurant and bar owner, a community theater, rental property owners, a daily newspaper, a

technology consulting firm, small local businesses, an arts community center, banks, and a community college art gallery. Representatives from the Champaign County Chamber of Commerce, Champaign County Convention and Visitors Bureau, the Urbana Free Library, the Urbana Park District, and the Urbana City Council were also represented. Several arts and performance non-profit organizations and a concerned citizen participated as well. For a complete list of participants, see the Developer's Round Table Sign-in Sheet, attached in Exhibit E.

Questions Considered:

The small table discussions centered around questions which would supply baseline data on the current state of arts activity, opinions on the arts and business, and recommendations for the Urbana Public Arts Program.

Questions on the current state of the arts activity included inquiries on how organizations currently involve themselves in the arts, and how they plan to in the future. Additional data was collected on barriers that prevent organizational support or participation in the arts. This data assist in identifying community needs.

Questions on the value of the arts and opinions about the relationship between the arts and business, including thoughts on ordinances which stipulate art in private development, will provide insight on common community values and perceptions.

Lastly, by acquiring recommendations for the Public Arts Program, a better understanding of community priorities will emerge. See the attached survey, Exhibit B, for a complete list of questions discussed.

Summary of Discussions and Surveys

The following offers an overview of general statements and discussion generated by participants at the luncheon. The summary does not necessarily represent the views of all participants.

Current State of Arts Activity

Is your organization currently involved in the arts in any way?

- Responses to this question revealed that there is broad involvement in the arts by the business community. Common participation includes such activities as sponsoring local events or organizations, promoting arts events hosted by other organizations, and hosting musicians and arts events. A smaller number of responses stated that their organization commissions artists—or has

commissioned artists in the past—and others coordinate classes in the arts. One respondent stated, “[art] is the bread and butter of our organization”.

Do any of your organizations’ long-term goals include support for the arts in any way?

- The most common long-term goals included support for art organizations and events, and promotion of events and attractions. Additional means of support for the arts include coordinating performances and events. Several organizations stated that they are an arts business or organization.

Are there barriers that prevent your organization from developing or supporting projects in the arts?

- By far the most commonly identified barriers to developing or supporting projects in the arts were funding and costs. Specifically noted were the costs of maintenance, initial installation, cuts in state funding, competition for funding, and limited funds.
- Several responses describe a lack of education as a barrier. There is a specific need to understand City procedures in regards to holding special events. An increase in education was described as a catalyst to change the culture into one that is more supportive of the arts.
- Additional barriers included a lack of social networks with access to communication systems and people. Restrictions to sponsorships, restrictions in public event permits allowed per venue per year, and a need for public/private partnerships were also described.

Opinion on the Arts and Business

What do you value about the arts?

- The response rate to this question was high. The most frequent of which was the attractive nature of the arts. Participants value that the arts create destinations by attracting people, development, businesses, employers, and audiences. Respondents stated that the arts offer growth opportunities for performance, and create a healthy business climate and attractive workplace.
- The next most frequent response was that the arts shift perspectives and have a freeing or transformative quality. Examples included shifting perspectives on life, humanity, politics; “unsticking” towns, and society; bringing new ideas and helping individuals see areas differently.

- Another common response was that the arts create a sense of place. Phrases such as “making a distinction for the community”, and “making a city a tolerable place to live” were among those submitted.
- The ability to connect was identified. Respondents value how the arts foster a connection to people, the larger community, the divine, life, and our humanity. Art was believed to “feed the soul”.
- The final common value of the arts was described as its ability to enhance the quality of life and community. With “unlimited potential, diversity, and creativity,” the arts were identified as a contribution to society.

Do the arts contribute to your business?

- Of the twelve responses to this question, eleven respondents strongly agreed that the arts contribute to their business. One participant strongly disagreed. Comments in response to this question included “art is my business”, “art contributes to other people’s business”, “art brings customers”, and “events bring peripheral business, i.e. more people will want to eat out”.

Do the arts help enhance and create a vibrant business community?

- Of the fifteen responses to this question, fourteen strongly agreed that the arts can help enhance and create a vibrant business community. One participant strongly disagreed. Comments to this question included, “we shop for atmosphere”, “this must be done with care”, and “the monotony of towns is unlikable”.

What are your thoughts on Public Art Ordinances for private developments which stipulate that a percentage of the development costs be set aside for public art?

- The general opinion of participants was that requiring art in private development would be a detriment to attracting development in Urbana. Comments included the notion that a required ordinance would act as a restriction to public art promotion in Urbana, and creating another “tax” would make Urbana less competitive. Stipulating art in private development was described as an imposition and a punishment to developers.
- A small number of comments suggested that the community would benefit from a small private development percent program, and would result in projects with larger scopes. Respondents suggested that education and marketing would be needed in order for this to succeed.
- Suggestions on alternative methods of incorporating art in private development included encouraging and promoting investors seeking to install

public art, and offering an incentive program or credit point system. Several participants mentioned the benefits of offering incentives.

Recommendations for the Urbana Public Arts Program

What programs or projects would you like to be pursued as part of the Urbana Public Arts Program?

Many programs and projects were described by participants. The most commonly described elements can be synthesized into two programs—an art in public places program and elements of a free music program. Additional programs described are identified below and listed in order of popularity.

- The elements of an **art in public places program** included art in parks, neighborhoods, schools, right-of-ways, entryways, trails and nodes, and the streetscape. Common comments included adding aesthetic improvements and creating an attractive place, especially attractive aesthetics of buildings and architecture. Directing more monies to beautify a public improvement project was mentioned. Specific projects identified included art in the park on Elm Street, finishing the Art in the Park sculpture project on Vine Street, and Art Banners spiraling out from downtown.
- Elements of a **free music program** included providing instrument access to young people and students, free music lessons, a musical instrument cooperative, free rehearsal space, rehearsal space in the Champaign County Nursing Home, utilizing musicians in downtown, and creating a sound park (similar to a sculpture park, but with sound as the medium on display).
- Hosting **art fairs or arts festivals** was identified as a program to pursue. More festivals during the summer, bigger arts festival similar to what Champaign hosts, and an annual community art fair were all described.
- **Promotion** was identified as a common need. Participants suggested that increasing visibility of current and future projects would contribute to the success of the program as a whole. Working to receive national attention was also encouraged.
- Creating a **clearing house of information, events, and artists** was mentioned several times. Hosting events, including intergenerational activities—the art walk in Champaign and outdoor movies, for example—which would draw large attendance and provide high quality arts was mentioned. Creating an incentive program was identified. Lastly, cooperation between existing organizations was described as important, i.e., promotion of Krannert Center events, partnering with all communities in Champaign County to create broad

opportunities, and utilizing the Convention and Visitors Bureau, 40 North and the Urbana Business Association.

- The following programs were documented at least twice: **artist lofts or studios**; utilizing the **Farmers Market** for sale of arts and establishment of an arts creation station; creation of an **arts district**—especially related to historic districts and arts district incentives; establishment of more venues—especially for outdoor performance, light installations, music, and environmental art. The Urbana Park District was named as an organization that could take a lead on facilitating the creation of an outdoor performance venue.
- Additional programs mentioned included: an arts center, artist in residency program, an inventory of needs, a community arts program, mosaics, an emphasize in schools, a space to make things, creating unique things to do and places to go, organizing in-kind donations, free admission events, affordable events, and turning people into artists.
- Participants offered the following cities and programs as models: the Virginia Theater, City of Champaign Art Festival, Art Walk in Champaign, Mt. Vernon, Columbus Indiana—especially Athens of Prairie, and the Quad Cities.



Artists and Arts Organizations Input

Overview

The Task Force and staff identified artists and arts organizations as another group of stakeholders whose input would assist in the development of a public arts program. The City of Urbana Community Development Services hosted a luncheon and input session for artists and arts organizations. On November 7, 2007, 70 participants attended the input session at the Urbana Civic Center, co-sponsored by the Urbana Business Association and 40 North | 88 West, the Champaign County Arts, Culture, and Entertainment Council. Additional publicity was provided by the Krannert Center for Performing Arts, the Community Center for the Arts, and the Cinema Gallery. The primary goals of the session were 1) to collect data on the current state of arts activity in the area, including barriers experienced by artists or arts organizations, 2) to understand what resources and service support artists and arts organizations, and 3) to collect recommendations on the Urbana Public Arts Program.

In addition to collecting input, the luncheon served to heighten public awareness of the arts. City Council member and Public Arts Task Force Chair, Danielle Chynoweth, presented a historical perspective on the creation of the Urbana Public Arts Program and shared a vision for the program. Public Arts Coordinator, Anna Hochhalter, gave a presentation outlining public art programs throughout the United States and gave an overview of the Urbana Public Arts Program to date. The presentation is attached in Exhibit F. After the presentations, participants formed small groups and discussed what kind of programs they would want to see pursued as part of the Public Arts Program. Volunteers at each table recorded notes on their discussion. Each participant was also encouraged to complete a survey. The survey is attached in Exhibit G.

The results of the Artist Luncheon input session provide a perspective on general needs and desires of artists in the area and will assist in creating program objectives that meet the needs of artists and arts organizations in the community at large. There were several representatives of arts organizations who completed a survey but were unable to attend the luncheon. The input from these surveys is included in the summary below. Except for the Public Arts Program Recommendation section, the following overview compiles input provided by thirty individual survey responses. The final section, Recommendations for the Urbana Public Arts Program, summarizes input from individual surveys as well as notes taken during small group discussions with 70 participants at the luncheon.

Input Format

Group participants:

Participants from the following sectors in the arts attended the luncheon: visual artists, a professional writer-actress; professional musicians; a music publisher; arts administrators; teachers in dance, drama, music, and visual arts; a photographer; a professional sculptor; a professional storyteller; a free lance composer; music and dance events promoters and organizers; historic preservationists; folk musicians; and a landscape designer. Representatives from the Champaign-Urbana Symphony Orchestra, Urbana School District, Spurlock Museum, Urbana Free Library, Community Center for the Arts, Prairie Ensemble, Sinfonia da Camera, Foellinger Auditorium, Champaign Urbana Theatre Company, Urbana Park District, University of Illinois, Central Illinois English Country Dancers, and Urbana Country Dancers also provided input. A list of luncheon participants is attached in Exhibit H.

Questions Considered:

The input survey distributed to participants at the luncheon focused on questions which would supply baseline data on the current state of arts activity, resources and services which support artists and arts organizations, and recommendations for the Urbana Public Arts Program.

Questions on the current state of the arts activity included an inquiry on the ways in which artists and organizations interact with the community at large. Additional data was collected on the goals of participating artists and organizations. Descriptions on the barriers that prevent participants from meeting their goals were also collected.

Questions on resources and services used by artists will provide insight on common needs of artists in the area. Data was collected on the resources or organizations which support participants' ability to do their work. Participants were also asked to describe three things that would assist them in doing their work for one year.

Lastly, by acquiring recommendations for the Urbana Public Arts Program, a better understanding of community priorities will emerge. Many participants completed a survey, addressing the questions described above, however most participants discussed recommendations for the Public Arts Program in small groups and did not submit a survey.

Summary of Discussions and Surveys:

The following offers an overview of general statements and discussion generated by participants at the luncheon and respondents to the survey. The summary does not necessarily represent the views of all participants.

Current State of Arts Activity

In what ways does your work interact with the community at large?

- The most common response depicted to the **relationship between the artist, the art, and the audience**. Many responses described the ways in which their work provided space and substance for the public. Examples included displaying student art in schools, hospitals, administrative buildings, Meadowbrook Park, the Beckman Institute, the Boneyard Arts Festival, the Market at the Square, and the Holiday Market. Also, offering venues for classes, offering workshops, coordinating outreach programs, and providing viable rental spaces were also mentioned.
- The next most common response described how participants **offer classes, workshops, or programs** that enrich students' lives. Programs which collaborate with schools and which are independent were both mentioned.
- That the work of participants interacts with the community through **collaboration** was a common response. Collaborations and partnerships included work with various arts organizations, community events, libraries, senior centers, Departments of the University of Illinois, and public schools.
- **Art as a vehicle for expression, open to everyone** was another response to this question.
- Additional ways that participants' work interacts with the community included: employment, tourist attractions, support for the arts, reviewing the arts, administering the arts, working as an artist, advocating for historic buildings, and reflecting the regional environment in conjunction with an environmental project.

If you are an artist, what are your goals as an artist?

- The most common goal reported in the surveys was **to continue making work and to create work of high quality and substance**. This included a goal to expand artistic abilities and scope. Many artists described the creation of work as a goal and seek the time to do so.
- The next most commonly described goal was **to establish new collaborations**. These collaborations included partnerships between donors and artists, new media, new groups, and other artists.

- **Success and recognition** were frequent responses. To be financially successful, to support the creation of art through sales or grants, to become well known locally and to increase students, customers and venues were all mentioned as goals.
- Another common goal identified was **to teach or shift public perceptions**. In addition to the act of teaching, responses described the following goals: to increase awareness of the accessibility of artists, to promote the natural environment as a legitimate art form, and to increase divergent creative critical thinking and imagination.
- **To grow personally** frequently appeared as a response. This included the following: to continue learning, to overcome self imposed limits, to have personal enjoyment, and to “expand the capacity for compassion for others by investigating desires and motivations, experiences, and mistakes through creative initiatives.”
- Additional responses included the act of **helping others and sharing with the community**. These goals included the following: to improve society, to help others express themselves, to nurture community ties, to share nature, to maintain quality music in all forms for the community, and to share art with others.

Are there barriers that prevent you from meeting these goals?

- By far, the most commonly identified barrier was **funding**. Respondents described a lack of money, lack of funds, lack of profitable opportunities, and cuts to organizational budgets for the arts as barriers to meeting their goals.
- The next two most frequently mentioned barriers included a **lack of connections or networks** and **lack of space or venues**. A lack of contacts, connections, networks, a professional work pool, and co-workers were all mentioned. The need for art studios, art spaces, display spaces, and specialized facilities were identified.
- A **lack of advertisement and publicity** was described as a barrier by several respondents.
- **Community attitudes** were identified as barriers. Specifically, attitudes of territorialism, egos, and the notion that artists do not need to be paid fairly mentioned.
- A **lack of understanding laws and bureaucracy** was described. This barrier included confusion about where public art is allowed to be displayed and how to navigate the grant writing process.

- Additional responses included a lack of community interest, lack of focus in community, lack of time, lack of energy, and limited opportunities to demonstrate the full potential of one’s abilities.

If you belong to an arts-related organization, what are your organization’s goals?

- The goal described more frequently than any other was **to facilitate, host, or support arts programming and education**. This goal included areas such as, musical performance, musical education, fine arts programming in the public schools, education in general, to support teachers in efforts of integrating the arts in their classrooms, to hold dances, to provide quality collegiate level programs, to host discussions with students, and to make quality music affordable and available.
- Another common response was **to provide training or services** in the arts. Responses included raising the level of professionalism and providing facilities.
- The next most frequently described goal was **to promote and market the arts**.
- Additional responses included building the arts community, stimulating community involvement, democratizing access to creative means and resources, and to create accessible opportunities in the arts.

Are there barriers that prevent your organization from meeting these goals?

- As with the responses from artists, arts organizations most commonly identified **funding** as a barrier to meeting their goals.
- The next most common barrier was a **lack of space or venues**. This included specific mention of a lack of quality dance spaces, and fewer venues--such as art galleries, performance spaces.
- A **lack of staff support** was commonly identified as a barrier. Descriptions of this barrier included, “under-staffed by overworked volunteers”, and “availability of coaches”.
- Additional responses included a lack of time, underutilization by the public, community attitudes, retention of participants, and a lack of cooperation/collaboration.

Resources and Supportive Services

What resources or organizations support your ability to do your work?

- By far, the most common response included **support from local or state government programs**. The Illinois Arts Council and the University of Illinois were the most frequently mentioned programs. Additional organizations included the Urbana Park District, City of Urbana (through Market at the Square and the Historic Preservation Commission), Urbana School District, Krannert Center for Performing Arts, the Urbana Free Library, the Illinois Humanities Council, and the Springfield Area Arts Council.
- The next most commonly identified resource can generally be described as **local arts organizations and other organizations supporting the arts**. Specific organizations included: the Urbana Business Association, 40 North | 88 West, the Independent Media Center, the Community Center for the Arts, the Champaign Urbana Storytelling Guild, WEFT Community Radio, the Preservation and Conservation Association, DoGood Consulting, the School for Designing a Society, and the Baha'i Faith community. General organizations included area orchestras, churches and service clubs.
- Another common resource described was **financial sponsorship**. Responses described this to be experienced through donations, grants, artists' contributions, private resources, clients, and tax support.
- **Human resources** were identified as a supportive service. Responses included support through volunteer work, business partners, local citizens, and neighbors.
- Lastly, **galleries** were common responses. Specific galleries mentioned included Cinema Gallery, International Galleries, Wind Water & Light, and Boneyard Pottery.
- Additional responses describe the supportive resources of personal funds, audience attendance, college courses, and contests.

What are three things that would assist you, or your organization, to do your work for one year?

- More than half of the respondents to this question identified **funding** to be one of the three things that would enable them to do their work as an artist or arts organization for one year. This was the most commonly identified resource.

Funding for field trips in schools, materials, small projects, visiting artists, staffing, field trip transportation, performing artists, and the purchase of art were given as example uses of funds. Several responses stated that grant monies would assist their work.

- Available and affordable **venues and spaces** was the next most common response. Specifically, space for classes; studio space; display space; dance hall spaces; and a place to perform, teach, and obtain feedback were mentioned.
- **Publicity** was frequently reported. Participants stated that the advertising and publicity of local artists to the community, more public recognition, and a presence on the web would be of assistance.
- **Collaborations** between organizations, the availability of staff assistance, and partnerships were also frequently reported. Specifically, the availability of staff to write grants, and the dedication of people to a project were mentioned.
- Several participants reported that **workshops** would assist them. Workshop topics provided by participants included marketing techniques, web site development, and business training. Workshops with professionals for young artists were also given as examples.
- Additional things mentioned that would assist in artists' work included: access to copying, equipment, and computer programs; advocacy and lobbying to remove the No Child Left Behind Act; a City of Urbana Art Museum; and an art list serve.

Recommendations for the Urbana Public Arts Program

What programs or projects would you like to be pursued as part of the Urbana Public Arts Program?

Responses to this question are divided into two summaries. The first summary, compiles input provided through 30 individual survey responses. The second summary, describes input provided through the notes from small group discussions with 70 participants at the Public Arts Task Force luncheon. Programs are listed in order of popularity.

Input from Individual Surveys

- The most common recommendation from individuals was that of **developing further collaborations with existing organizations**. Such organizations included the University of Illinois, Urbana Park District, Lincoln Square Village, Urbana Business Association, Urbana School District, City of Urbana

Public Works Department, City of Urbana Planning Commission, arts groups in general, and the community in general.

- **An art in public places program** was the next most frequently described recommendation for the public program. The following elements were suggested by respondents: contests for projects with the public works department, connect urbanism for downtown, select permanent public art works in the city, host an artist in residence program, maintain rotating and permanent displays at city buildings, install public sculpture and public gardens, make art be “part of our visual context,” and create a “better urban place to live” by creating projects in the arts for the streets, crosswalks, and plazas, etc.
- The following three suggestions were each the next most popular response: **promotion and information, events and initiatives, and studios and venues**. Suggested avenues for promotion and information included: a central clearing house of information on upcoming arts related events and resources, an Urbana Public Arts billboard, a weekly ad in *Accent* and *E3*, and a mailing list. Recommended qualities of the promotion avenue included predictable usability, consolidated information, strong public presence, and accessibility.
- **Events and initiatives** were recommended for the public arts program. These included free concert series open to the public, young writers and artist workshops and competitions, mentoring programs, monthly brown-bag luncheon on topics in the arts, outside performances, confidence workshops, networking events for artists, and hosting a “Lincoln Day” which would connect the arts with the legacy of President Lincoln.
- Providing an increase in **studios and venues** was recommended. Specific suggestions for studios included: studios downtown Urbana, a collective art studio, public art studios, secure art spaces in neighborhoods, practice studios for musicians, loft live/work spaces to house artists, accessible spaces, and historic buildings renovated into artist studios. Suggestions on venues included recommendations to create an Urbana Arts Center with a theater and concert hall, to renovate and use part of Lincoln Square Village for performances and an arts and cultural center, to convert buildings into galleries, to create an Urbana Art Museum.
- Offering **public funding or grants**, and ensuring a **diversity of cultures and media** were the next most frequent responses. Specific details on funding and grants included funding for small projects, outright grants, and grants for school visits.
- Suggestions on diversity of cultural representation and media included providing programming for a variety of art forms, in addition to offering

cultural variety including work which celebrates Native American, Early American, South American, Asian, and African cultures.

- **Festivals** were recommended by several respondents. Suggestions included arts festivals; a composer festival; visual arts and music combined festival; interactive music and drama festival; and festivals in histories, dance, and culture.
- Recommendations to **revitalize downtown** were mentioned. Suggested methods included projecting multi-media slides onto buildings, and developing art spaces in and near downtown.
- Additional recommended programs included: providing afterschool arts enrichment experiences with other schools and arts teams, incorporating the children's theater into the program, and encouraging the "emergence of the individual through artist expression and community involvement".

Input from Small Group Discussions

- **Collaboration** was by far the most frequent recommendation from small groups. Collaborations with arts organizations and groups, the schools, the Urbana Business Association, Champaign Park District, 40 North | 88 West, Krannert Center for Performing Arts, University of Illinois Assembly Hall, Krannert Art Museum, City of Champaign, Illinois Main Street Program, Philo Road efforts, lawyers in downtown Urbana, Canaan Baptist Church, the Washington School on Broadway, general business community, and historic preservation were suggested. Businesses such as Jumers, the County Plaza building, Meijer, Schnucks, and Espresso Royale were also mentioned as potential collaborators. It was suggested that the Public Arts Task Force could "be the glue for coordinating [with collaborators]," especially with Main Street businesses.
- **Funding and grants** were the next most commonly suggested pursuits for the program. Specific suggestions included grants for equipment and instruction, grants for arts organizations to alleviate their reliance on volunteers, subsidies for studio rental, the commission of public artwork for numerous local artists instead of on one high profile artist, establishing an Urbana artist employment program similar to the Workers Progress Administration (WPA) of the New Deal, establishing a 1% program for developments, support for the arts in schools, establish ½ % for art program which includes performing arts in addition to visual art, seek corporate underwriting, and to offer assistance in grant writing.
- **Promotion and Information** were also frequently described as services the Public Arts Program could provide. Examples of these services included: an emailed newsletter, a broadcasted schedule, a website to showcase artists, an

arts list serve, public relations for venues/organizations, general promotion of excellence in the arts, promotion of the value of arts education, a clearing house of arts activities and facilities. 40 North | 88 West was mentioned as a good space for community arts announcements.

- The creation of, and access to, **venues for the arts** was the next most common recommendation. Venues for visual art display, music performances, theater, dance, and rehearsals were all mentioned. Suggestions in this regard included: dedicating and designating spaces available by reservation in parks for performances (for example, Performance Hill in King Park), using the County Plaza deck downtown for outdoor performances, creating a rotating exhibition space in City Hall, creating a band shell downtown, establishing a City of Urbana Art Museum, making an arts and cultural center and community center, and recreating a space for artist social events and networking (similar to that which the Verde Gallery provided).
- Recommendations for **events and programming** were common responses. Suggested programs included a non-profit organization auction or showcase; mentor programs for young and new artists; a Mayor designated Arts Destination; the establishment of an Artist Day—centered on supporting artists; an artist wish list; large events, especially downtown Urbana; community centered interactive events; low income family art programs; and a movable downtown arts tour similar to Festival of the Arts in Champaign.
- **Diversity in arts media and cultural representation** was also described frequently. Supporting opportunities for minority artists and children; honoring oral history and long-time artists in the community; creating opportunities for multi-media, historical architecture; and remembering all facets of the arts: artists, teachers, and consumers were mentioned.
- **Access to art studios** was the next most frequently mentioned recommendation. Specific suggestions included converting empty businesses into display spaces for the arts, converting old historic buildings into studios, and offering subsidies for studios.
- To **revitalize downtown** was a common recommendation. Through hosting large arts, music, and dance events downtown; converting buildings into studios downtown; re-vitalizing storefronts; working with Lincoln Square Village; and maintaining a regular performance location, participants suggested that the downtown would be revitalized.
- Elements of an **art in public places program** were recommended, however their frequency was significantly lower than recommendations received through individual surveys or the Developer’s Roundtable luncheon. Suggestions for this program included hiring artists to be integrated in building teams for construction/development projects, establishing art as a

guiding principle for design work, and holding public design charettes for public and private developments.

- Providing or promoting **arts education** was mentioned in several small groups. Suggestions included offering afterschool programs and promoting the value of arts education.
- Additional recommendations included: the encouragement of businesses by the Urbana Business Association to attend events or purchase artwork, and collaboration with Lincoln Square Village to establish itself as an arts incubator.

Additional Input

Several participants identified projects throughout the country which can serve as examples for the Urbana Public Arts Program. These projects included: the Torpedo Factory in Alexandria, VA which serves 800,000 visitors each year; and the Bloomington Airport public art program.

One respondent noted that at one time, there was a dance every weekend on top of Robeson's Department store. This participant stated that many people loved coming to dance.

In addition to receiving several words of gratitude about the luncheon, the City's efforts in establishing a public arts program, and promoting the arts, several concerns and advice were offered during the input process. The following statements are quotations and general statements from the concerns and advice received.

- The Public Arts Task Force mission statement is "trite, boring, and self-serving. The core purpose is not clear". The program has too many goals. Focusing on five goals would be more manageable and memorable. The work and writing of Margaret Wheatley was recommended as a guide in this planning process.
- "The community could suffer from ill placed and poorly executed creations and create an even wider divide between those who wish for more public art and those who want less". "There is a fine line that needs to be considered when we choose to make aesthetic choices or we end up with 'mall art'".
- The newspaper rack project may be a contrived project which diverts from fine art. Art should be a personal expression.
- Identify barriers.

- Address the areas of public property which are used privately and appear to be private by placing signs which clarify that the public is welcome. The courtyard on the corner of Elm and Race Streets was mentioned.



Community Events

Overview

The Public Arts Task Force recognized that artists may experience difficulty attending input sessions or meeting and put forth effort to attend selected arts events to acquire input from artists. The following events were selected as events that represent artists underrepresented by members of the Task Force, and occurred during the timeframe available for input gathering of this kind.

Input Format

Two Task Force members attended the Hessel Park Sing Along, hosted by the Salem Baptist Church and St. Patrick's Catholic Church of Urbana, on June 14, 2007.

Two Task Force members and the Public Arts Coordinator attended the Juneteenth Celebration, hosted by the Douglas Branch of the Champaign Library, on June 16, 2007. This event, celebrated nationally, is the oldest commemoration of the ending of slavery in the United States. Leaders of the Champaign Black Stars, a performance group of teens, were informally interviewed after their performance to collect input on what services they would like to be pursued as part of a public arts program.

Summary of Event Discussions

Hessel Park Sing Along

The Hessel Park Sing Along offered a space for these fellowships to come together in the act of song. The participation of Task Force members served as an information sharing event. There were approximately 75 participants at the event. Task Force member participants informally spoke with other participants. Formal data was not collected.

Juneteenth Celebration

Two leaders of the Champaign Black Stars were interviewed at the Juneteenth Celebration. Input was provided on their recommendations for the public arts program.

Recommendations for the Urbana Public Arts Program

A priority that emerged through the interview with the Champaign Black Stars was to have access to a large, open **practice space** which is free and regularly available.

Other suggestions for the program included: providing services which may be acquired for reduced rates in exchange for volunteering; offering youth programs that begin in the early mornings, or occur in the evenings, in order to be more accessible to many parents; create a fund to support youth art classes; offer vouchers for costumes and shoes; and supply grants for transportation and lodging, audio-video equipment, and recording of performances for publicity and self-critique.

The interviewees suggested that the Music Clinic, a music program for youth, is always in need of more instruments.

Additionally, the interviewees suggested that service leadership, as modeled by the Freedom School, is a model the public arts program should explore.



Next Steps

The input documented in this report provides an initial inventory of priorities and needs present in the community with regard to the arts. The report illustrates a summary of common responses and lists individual ideas.

As the Urbana Public Arts Program continues to develop, the Public Arts Task Force, future Public Arts Commission, or Public Arts Program staff can use this data as input to planning future programs in the arts. By reviewing the responses from members of the business community, artists, and arts organizations, future programs offered by the Urbana Public Arts Program can be implemented to address the described needs and priorities.

While the Community Input Report accurately portrays input received during the year 2007, community priorities and needs will shift in the near future. A periodic inventory and analysis of the state of the arts in Urbana will enable the Urbana Public Arts Program and other arts organizations in the region to continue to address current community needs and priorities in the arts while minimizing a duplication of services and increasing collaboration.



Conclusion

This Community Input report depicts the results of discussion sessions and surveys created to solicit input from the public related to the arts and the establishment of the Urbana Public Arts Program. With a goal of gathering public input from a broad and diverse range of stakeholders, the Public Arts Task Force implemented three input collection methods. Methods included: holding monthly public meetings, hosting discussions during luncheons, administering surveys, and visiting local events in the arts.

Input was received from a variety of local artists, arts organizations, and members of the business community. Questions asked of these stakeholder groups provided data on the opinions and experiences of these groups. Questions asked of both groups included their involvement in the arts, goals, barriers to meeting these goals, and recommendations on projects to be pursued by the Urbana Public Arts Program.

Common responses from respondents describing their involvement in the arts included sponsoring; promoting; and hosting events, exhibits, workshops, and classes in the arts for the community. Common responses regarding their goals in the arts were similar between arts organizations and business community members. Both groups reported to have goals to support, promote, and facilitate performances, events, education, and training services. Responses from individual artists most commonly stated that their goal is to produce work of high quality. Regarding barriers experienced to meeting these goals, the most common response from all groups was a lack of funding. The most common recommendations on programs to be pursued by a Public Arts Program included the following: an Art in Public Places program, free music program, an arts funding program, grants, promotion, increased events and the development and accessibility of venues and practice/rehearsal spaces.

The input received on these topics provides an initial inventory of the state of the arts in Urbana. As the Urbana Public Arts Program develops, this input can be used to assist in prioritizing initiatives and implementing programs to ensure that the Program addresses the needs and priorities of its constituents while fostering a dynamic, innovative Urbana, where all residents may engage with the arts in its many forms and where artists thrive and are valued.



Exhibit A

Arts and Economic Prosperity Presentation

Urbana Public Arts Program

Anna Hochhalter
Public Arts Coordinator
City of Urbana
Community Development Services



Historic Preservation Commission High School Art Contest Exhibition Opening in Lincoln Square Village



What are Public Arts Programs?

- Public arts programs are municipal programs supporting the arts and culture.
- More than 350 cities around the country have public arts programs.
- Program areas: visual art, music, dance, theater, film, creative writing, culinary, fashion, cultural tourism.
- Programs: classes, special events, festivals, organizational support through grants, art in public places, art as environment, residencies, cultural facilities, development incentives, and more.



Programs offered in Chicago through Gallery 37

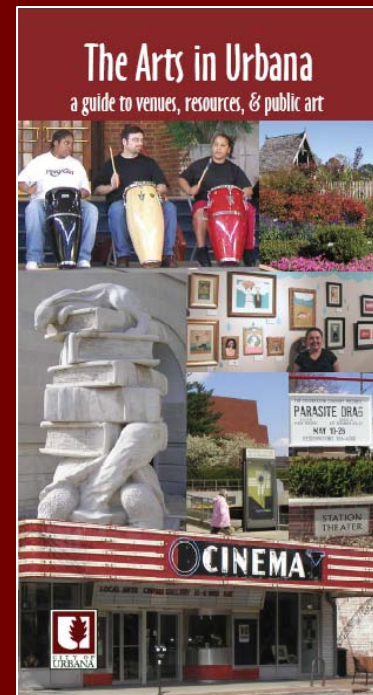
Urbana Public Arts Program

Overview

- Established in June 2006 as a Common Goal initiative of the Urbana City Council
- Hired Public Arts Coordinator
- Urbana Public Arts Task Force
- Gallery District Incentive Program
- Downtown Newspaper Rack Project
- Agreement with UBA for Urbana Arts Promotion
- Efforts to create an Entertainment District surrounding Krannert Center
- Arts in Urbana: a guide to venues, resources, & public art
- Events:
 - Historic Preservation Commission High School Art Contest
 - Boneyard Arts Festival



Heartland Gallery, Downtown Urbana

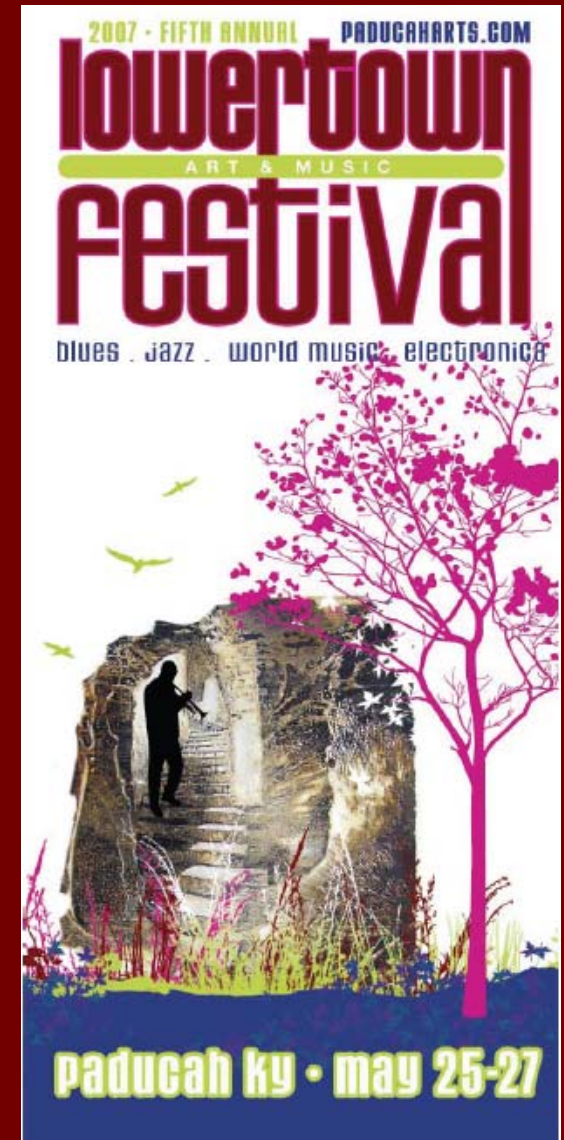


The Arts Mean Business

- “...Cultural facilities and events enhance property values, tax resources, and overall profitability for communities...the arts become a direct contributor to urban and rural revitalizations.”

National Governors Association

“The Role of the Arts in Economic Development”, 2001



Arts and Economic Prosperity

- Champaign County Economic and Social Impact Study
 - Total Annual Economic Impact: \$33.7 million
- Economic Impact of America's Nonprofit Arts Industry
 - \$166.2 billion in economic activity each year



The Bow-Dacious String Band and the Dance Club of Urbana: performances in Lincoln Square Village during the 2007 Boneyard Arts Festival.

A few examples

- Boston, MA – City of Boston Artist Space Initiative
- Paducah, KY – Artist Relocation Program
- Chicago, IL – Percent-for-Art Ordinance
- San Diego, CA – Public Art Ordinance for Private Developments



Artblock in Boston includes artist live/work studios, Bates Artist Center's work-only studios, and gallery performance space. Developed by New Atlantic Development Corporation.

Your involvement

- The Public Arts Task Force is formulating a proposal for a permanent public arts commission and public arts program.
- They are seeking public input regarding the type of public arts program and structure which should be enacted.



Minneapolis MOSAIC festival



Mural by Mohammed "Slim" Soumah, funded by Country Sun Natural Foods, the City of Palo Alto, and the California Avenue Area Development Association.

Questions?

■ Input from you

- Small groups by table
- Survey to take home or share with colleagues



Street Performer promoting the Urbana District of the 2007 Boneyard Arts Festival

Questions to discuss

1. Briefly describe your organization.
2. What do you value about the arts?
3. Do you think the arts contribute to your business?
4. Do you think the arts can help enhance and create a vibrant business community?
5. What programs or projects would you like to be pursued as part of the Urbana Public Arts Program?

Questions

6. Is your organization currently involved in the arts in any way? If so, please specify.
7. Do any of your organizations' long-term goals include support for the arts in any way? If so, how?
8. Are there barriers that prevent your organization from developing or supporting projects in the arts? If so, please specify.
9. What are your thoughts on Public Art Ordinances for private developments which stipulate that a percentage of the development costs be set aside for public art?

Additional input?



The Little Bear by Todd Frahm located in The Pines on Windsor Road

Thank you!

Questions, contact:

Anna Hochhalter

Public Arts Coordinator

City of Urbana

Community Development Services

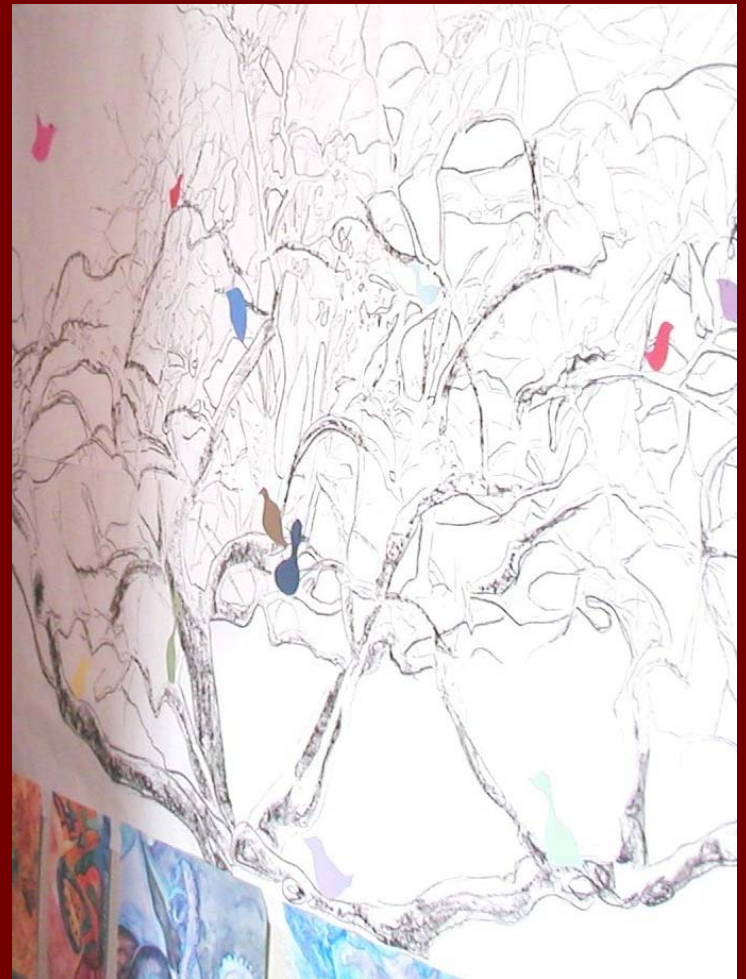
400 S. Vine Street

Urbana, IL 61801

Office: (217) 384-2311

Fax: (217) 384-0200

Email: alhochhalter@city.urbana.il.us



Detail of mixed-media work by Roberta Bennett, displayed during the 2007 Boneyard Arts Festival



Exhibit B

Business Community Survey



Urbana Public Arts Program Business Community Input Form

Your Name (optional): _____ Contact Information: _____

Thank you for offering your input on the Urbana Public Arts Program. Your responses will be used to guide the direction of the Public Arts Program as it is developed. Feel free to contact us with questions or comments.

1. Please briefly describe your organization.

2. What do you value about the arts?

3. The arts contribute to your business. Please circle your response.

Strongly agree Agree Neither agree or disagree Disagree Strongly disagree

4. The arts can help enhance and create a vibrant business community. Please circle your response.

Strongly agree Agree Neither agree or disagree Disagree Strongly disagree

5. What programs or projects would you like to be pursued as part of the Urbana Public Arts Program?

6. Is your organization currently involved in the arts in any way? Please circle your response. If yes, please specify.

No Yes

7. Do any of your organizations' long-term goals include support for the arts in any way? If so, how?

No Yes

8. Are there barriers that prevent your organization from developing or supporting projects in the arts? Please circle your response. If so, please specify.

No Yes

9. What are your thoughts on Public Art Ordinances for private developments which stipulate that a percentage of the development costs be set aside for public art?

10. Please share any additional input or comments.

Return this survey to:

Anna Hochhalter
Community Development Services
City of Urbana
400 S. Vine Street
Urbana, IL 61801
Phone: (217) 384-2311
Fax: (217) 384-0200
Email: alhochhalter@city.urbana.il.us



Exhibit C

Round Table Luncheon Sign-In Sheet



Sign-In Attendance Sheet

Developer's Round Table Luncheon

Date: Tuesday, September 18, 2007

Place: Urbana Civic Center

◆◆◆◆ **PLEASE PRINT** ◆◆◆◆

NAME

ADDRESS if different than on invitation

Melissa Merli	
LISA COSTELLO	
HOWARD WAKELAND	
PAUL E. SMITH	
RUTH E. SMITH	
Kathy Wicks - The UFL	
JEFF JOHNSON	
Robert Myers, City of Urbana	
Ryan Brault	
Ted Jeurissen	BCA
Scott Hockman	CHAMPAIGN COUNTY CONVENTION/VISITORS BUREAU
John Lindell	Embassy Tavern
Nasima Hussain	Public Works Task Force

◆◆◆◆ PLEASE PRINT ◆◆◆◆

NAME

ADDRESS if different than on invitation

Gordon Skinner city of Urbana

LISA KARCHER CITY OF URBANA

Don Wanthier Berns, Clancy & ASSOC

Brian Chaille Berns, Clancy & Associates

Gale Jamison City of Urbana

Tim Bartlett Urbana Park District

Mary Dennis UBA

Ron Harske ILL. AMERICAN WATER

Libby Tyler City of Urbana

Bill Gray " " "

Susan Parenti School for Designing a Society

Jim Brown Illinois American Water

Dennis Roberts city council Ward 5

Robin Kearton P.A.T.F. & C4A

Hona Matkowszki 412 W. Elm, U. GRAY

Jeff Engstrom 900 S. Vine

Pat Shae Chamber of Commerce

◆◆◆◆ PLEASE PRINT ◆◆◆◆

NAME

ADDRESS if different than on invitation

Vicki Mayes Urbana Park District

Erin J. Bullock MARINE BANK

Ray & Julie Hughes Vision World

Laurel Prussing

Danielle Chynoweth

Tom Carrino

Anna Hochhalter

Teri Andel

Blank lined area for additional entries.



Exhibit D

*Urbana Public Arts Program Overview
Presentation*

Urbana Public Arts Program

Anna Hochhalter
Public Arts Coordinator
City of Urbana
Community Development Services



Historic Preservation Commission High School Art Contest Exhibition Opening in Lincoln Square Village



What are Public Arts Programs?

There are precious few models that can be duplicated safely.

- Public arts programs are municipal programs supporting the arts and culture.
- More than 350 cities around the country have public arts programs.
- Program areas: visual art, music, dance, theater, film, creative writing, culinary, fashion, cultural tourism.



Programs offered in Chicago through Gallery 37

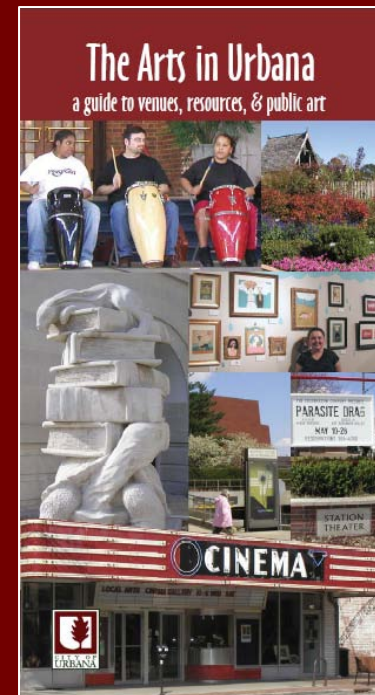
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Overview

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Heartland Gallery, Downtown Urbana



Arts and Economic Prosperity

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A few examples

- Boston, MA – City of Boston Artist Space Initiative
- Palo Alto, CA – Arts and Sciences Division
- Chicago, IL – Percent-for-Art Ordinance
- Jasper, IN – City of Jasper Arts Department



Artblock in Boston includes artist live/work studios, Bates Artist Center's work-only studios, and gallery performance space. Developed by New Atlantic Development Corporation.



Los Utrera, a musical, visual, and educational group from Mexico will work with middle and elementary schools for one week in Jasper, IN.

Your involvement

- The Public Arts Task Force is formulating a proposal for a permanent public arts commission and public arts program.
- They are seeking public input regarding the type of public arts program and structure which should be enacted.



Minneapolis MOSAIC festival



Mural by Mohammed "Slim" Soumah, funded by Country Sun Natural Foods, the City of Palo Alto, and the California Avenue Area Development Association.

Questions?



Street Performer promoting the Urbana District of the 2007 Boneyard Arts Festival



The Urbana Free Library Foundation contracted with Cecilia Allen to create "Ibidem", a bronze sculpture installed in the fall of 2006 outside the Urbana Free Library

Thank you!

Questions, contact:

Anna Hochhalter

Public Arts Coordinator

City of Urbana

Community Development Services

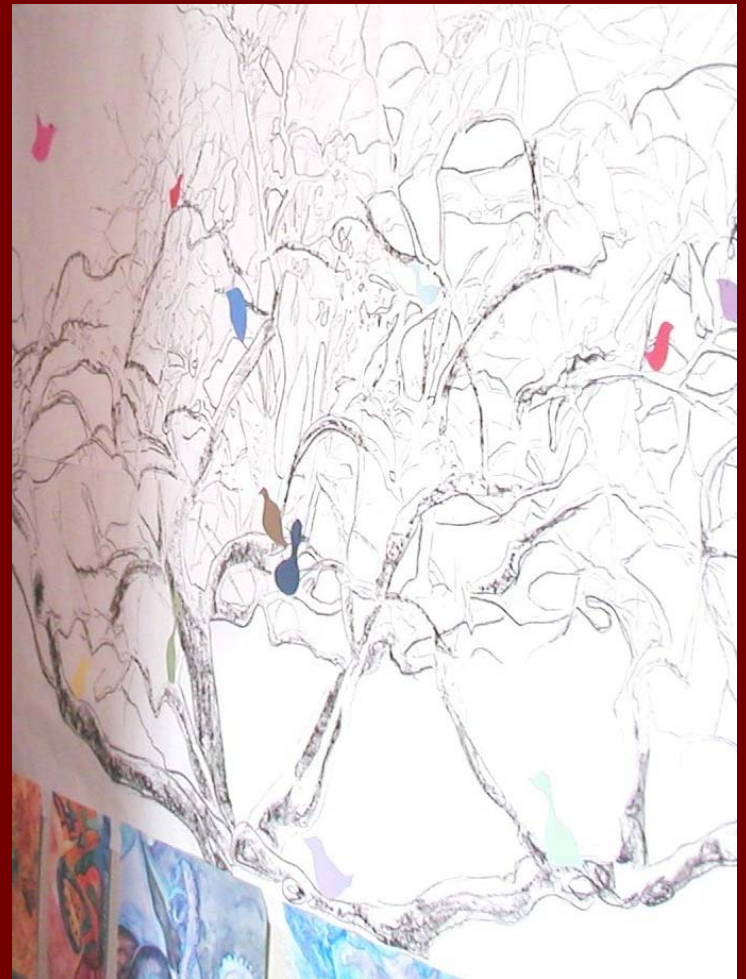
400 S. Vine Street

Urbana, IL 61801

Office: (217) 384-2311

Fax: (217) 384-0200

Email: alhochhalter@city.urbana.il.us



Detail of mixed-media work by Roberta Bennett, displayed during the 2007 Boneyard Arts Festival



Exhibit E

Artists and Arts Organizations Survey



Urbana Public Arts Program

Artist and Arts-related Organization Input Form

The Urbana Public Arts Task Force is soliciting input from various stakeholders on the Urbana Public Arts Program. The Task Force is preparing a program recommendation to be presented to the Urbana City Council. Your responses will be used to guide the direction of the Public Arts Program as it is developed. Feel free to contact us with questions or comments. Thank you.

Your Name (optional): _____ **Contact Information:** _____

1. Please briefly describe your work as an artist or as an arts-related organization.

2. What are the resources or organizations that support your ability to do your work?

3. What are three (3) things that would assist you, or your organization, to do your work for one year?

4. In what ways does your work interact with the community at large?

5. If you are an artist, what are your goals as an artist?

Are there barriers that prevent you from meeting these goals? If so, please specify.

No Yes

6. If you belong to an arts-related organization, what are your organization's goals?

Are there barriers that prevent your organization from meeting these goals? If so, please specify.

No Yes

7. What programs or projects would you like to be pursued as part of the Urbana Public Arts Program?

8. Would you like to receive a Public Arts Task Force meeting agenda through e-mail or post?

If so, please provide your name and e-mail or mailing address: _____

9. Would you like to receive announcements about other Urbana Public Arts Program events?

If so, please provide your contact information: _____

10. Please share any additional input or comments.

Return this survey to:

Anna Hochhalter, Public Arts Coordinator
Community Development Services, City of Urbana
400 S. Vine Street, Urbana, IL 61801
Phone: (217) 384-2311, or Fax: (217) 384-0200
Email: alhochhalter@city.urbana.il.us



Exhibit F

Artist Luncheon Sign In Sheet



Urbana Public Arts Task Force

Artist and Arts-related Organization Luncheon

Sign-In Attendance Sheet

Date: November 7, 2007
Place: Urbana Civic Center

PLEASE PRINT

NAME	ADDRESS	PHONE	EMAIL
CHERI MANRIQUEVE	308 THOMPSON V.	344-5426	paint.+blue@insightbb.com
Ben Grogar			
DEAN KARRIS	Champaign		pipers.hute@gmail.com
Wendy Harris	CITC Champaign		cuttechie@prairienet.org
Kristi Emilsson	1404 S. Grow. Urbana	377-8210	kemilsson@gmail.com
Memo Wolf	801 HAIMS Blvd. C	217-644-2100	MWolf@40.org
Betty Ann Hughes	2107 Noel, C.	351-1957	henfox@insightbb.com
Bonnie Switzer	404 W. Michigan, U.	344-4682	bbswitzer@insightbb.com
Molly Scot	710 Ventura, Ch.	402-5358	mfhscott@hotmail.com
Charlotte Brady	10 E. rd 1800N, Seymour IL		brady@fline.net
Crystal Womble	500 S Goodwin Urbana 61802	244-1579	cwombl@uiuc.edu
Barbara Hedlund	505 Eliot Dr. U	61801 3840874	
Jonathan Sivien	5 The Summit C.	61820 359-8225	jsivien@uiuc.edu
PHIL STRANG	1703 Eagle Ridge Rd U	61802	houseofstrang@aol.com
Michael Szenba	PO Box 3061 U	61803	szenba@uiuc.edu
Karen Foster	2113 Blackthorn Dr. Ch	359-0356	kbfoster3@gmail.com
Dan Perrino	1204A Scovill -U	367-2236	danandmarje@insightbb.com
Robin Kearson	203 S. Birch -U	621-1666	erful
Suzata Dey-Koontz	710 S. Lynn	637-6243	delphya@gmail.com
Kim Sheahan	1000 S. Greenway U.	244-3358	kcheahan@uiuc.edu
JOE DINGBEE	701 DEVONSHIRE C-24	351 9139	music@cw.com
Vone B. Hobgood	3 Illinois Circle Urbana 61801		
Brenda Koenig	608 W. Washington C	61820 351-6409	bakeenig@uiuc.edu
Jim Bartlett	Urbana Park District	tabartlett@uiuc.edu	
Dan Keding	203 G.H. Baker, Urbana 61801	272-344-8460	dantale@uiuc.edu
Alice Novak	601 W. Delaware, U	244-0050	NOVAK2@uiuc.edu
Paul Ammons	1108 W. Busey Ave U	344-1811	
Rick Murphy	Univ H-S.	244 8585	rgmurphy@uiuc.edu

PLEASE PRINT

NAME	ADDRESS	PHONE	EMAIL
Rachel Jensen	118 W. Florida Urbana	365-9124	jensenrachel@yahoo.com
Annie Mankin	114 1/2 W. White - C.	398-5926	anne.mankin@smail.com
Clark Kusanoff	303 W University	367-1536	
DANIEL LEWART	310 N BUSEY AVE, #4 U	239-1124	DSLEWART@PRAIRIEVET.ORG
Sandra Anten	810 E Washington U	367-6341	Sandra.anten@gmail.com
Kelli M. Queen	203 Country Club Rd U.	367-3163	
Kyan Brault	400 S. Vine St. Urbana	328-8265	kbrault@city.ubana.il.us
LARRY STEINBAUER	1109 W. Clark, C.	356-8228	
Amira Davis	3307 W. Sunnycrest Dr	390-6358	Amira.Davis@uiuc.edu
Cope Cumpston	403 W. Nevada	239-5338	CUMPTON@UIUC.EDU
Adriana Cuervo	1103 S. Sixth St Ch.	244-9309	@UIUC.EDU
Frédéric BEAUGEARD	507 E. California Ave	341-2350	acuveo@uiuc.edu
Christina Nordholm	805 E Oregon	328-5353	Beaugeard@uiuc.edu
BETH DARLING	612 W OREGON	61801 367-8119	
Jenifer Cartwright	503 Hessel Blvd, C.	61820 352-2803	
Kim CURTIS	505 W. JOHN ST CHAMPAIGN	61820 351-6421	info@kimcurtis.net
Laura O'Donnell	411 W. Nevada, Urbana	61801 384-9010	lmodonnell@yahoo.com
Yvonne Johnson	206 N. Randolph, Ch. 201, Chp	61800 393-5000	newyork@uiuc.edu
Ulrich Mays	303 W. University U	61801 367-1536	
JAKE SCHUMACHER	300 N. Goodwin, Urb	61801 244-2606	jakes@uiuc.edu
HELEN KATZ	901 N. GREGORY, U 01	417-3781	hntkatz@uiuc.edu
Elaine Bearden	303 W. University The Urbana Free Library		ebearden@tull.edu
Hlora Matkorski	412 W. Elm, U.	367-1339	matkorski@uiuc.edu
DENNIS ROBERTS	507 E Green St U.		droberts@villanova.edu
MELVYN A. SKVARLA	820 EAST OAKLAND AVE., U.	265-6133	mskvarla@uiuc.edu
CAROL INSKEEP	606 E High		carolinskeep@yahoo.com
Elizabeth Simpson	1005 Fairview Ave	61801 344-8324	elizabeths@uiuc.edu
Chris D. Lerer	317 Cottage Court, Champaign, IL	61820	ben.otis@gmail.com
Libby Tyle	400 S. Vine H	384-2439	lhtyle@city.ubana.il.us
Christiane T. Martens	1005 E. Sunnycrest Dr. Urbana IL		martens@uiuc.edu
Danielle Chynoweth			
Anna Hochhalter	400 S. Vine		
Tom Carrino			
Rodney Peacock			



Exhibit G

Proposals Received from the Public

From the desk
Of
Rodney George Peacock
205 W High #1
217-239 7623
rgpeacock13@gmail.com

Task Force

Re: to qualify as a fine artist

Must have these:

Sketchbooks
Works in:
Pencil
Pen and Ink
Charcoal
Watercolor
Pastels
Oils
Can matt and frame work
Shows work in public.
Work shows vision
Artist is articulate
Can write
Work shows attention to detail.
Shows development
Has work that stands on it's own
Have students and Peers
35-40 years old should have 300 pieces of work matted and framed
Passionate about what he or she is doing.
Artist Statement
Portfolio

1 Artist
2Apprentice
3Person who does art
4Student
5Hobbyist

This list maybe used to determine how serious the person is about art and it's practice. It will be a fair guide in the development of Artists. How good do you think the art work is?

Rodney George Peacock

-----Original Message-----

From: Frederic Beaugeard [<mailto:beaugeardf@hotmail.com>]

Sent: Friday, June 08, 2007 3:20 PM

To: Hochhalter, Anna

Subject: Urbana Art Studio Concept

Urbana, 07 june, 2007

Art Task Force meeting

Dear Anna,

Thank you again for your invitation for the last meeting of the Art Task Force.

I appreciated the participatory democracy of the process. Concerning my question, if in Urbana there is a place where a group of artists is working together, I am sending you today the idea I developed during the conversation had last week.

In a recent News Gazette, I read about the failure to have some artist studios, in an apartments and shop building project in the newspaper (at Champaign or Urbana), for the cost and a lack of confirmed artists interested (these artist already have a space, or are interested by a much bigger space). I am reminded of the method some "artist collectif" used to obtain space from the cities in Europe.

The idea is to use an old empty big building, which might otherwise be demolished in downtown Urbana. Check the electricity and water supplies, remove all the doors inside, install an emergency phone line, install a system of fixing of paintings and spot lights on the walls, and paint all ceilings, floors, walls, and stairs in white. Hang an official/underground sign outside (I know a highly skilled neon artist who could create this). The different spaces would be rented (after artists selection) for a modest price to cover the electricity/water and insurance costs. An art piece could be asked from the artist to exhibits (two times year) in the building, with all the art work created during the year (sales, "vernissage" : petits-fours and Public Relation, lectures, shoos visits during two weeks). This Open Day could be coupled with an Open private artist studio day (list adress in newspaper, etc...).

Of course, strict rules have to be established (contract): the building cannot be a sleeping place, no drugs, no alcoholic parties, outside doors needs to be locked after entrance and departure, and lights must be turned off, no double keys may be made.

This place will be for recent art graduates, artists young, poor, who need a space, who live in Urbana, a few confirmed artist (why not invite them for a short period (3 months), before the exhibit ?).

The artists, who could not be qualified as a perfect Fine Artist (as in the email last meeting from Rodney George Peacock), will be, like this, helped, motivated, and contributing to the community life. That will be also a great help to diversify the network of places for exhibits, for the variety and differents level of artists.

This is a relatively cheap, easy-to-realize concept which will be a living landmark, great for the artists and a welcome image of the City of Urbana.

Sincerely,
Beaugeard frederic.